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Dallas Executive Coach Neena Newberry Launches Leadership EDGE Series

New Tools from Newberry Executive Solutions Are Aimed at Helping Busy Businesspeople Get the Edge

Dallas, TX — September 22, 2014 — C Newberry Executive Solutions, the Dallas-based leadership development company, today announces the release of a new product geared toward busy managers and leaders, the Leadership EDGE SeriesSM of booklets.

The eight booklets are written by Neena Newberry, Newberry Executive Solutions' founder and president, and draw on the firm's experience advising and coaching leaders in Fortune 500 companies for over 20 years.

Each booklet provides practical, relevant information in manageable chunks designed to deliver quick results.

The topics include:

- Building Executive Presence
- Strategically Standing Out
- Communicating with Impact
- Building Influence
- Staying Engaged
- Staying in the Driver's Seat
- Building a Strong Team
- Building a Powerful Network

Each title is available for \$11.97 at newberrycoaching.com/shop.

About Neena Newberry

As president of Newberry Executive Solutions, Neena offers a unique perspective on taking leadership to the next level. Her executive coaching skills and products have proven successful for numerous Fortune 500 clients and leading nonprofit service organizations.

Neena integrates three key principles into all of the company's products and services, to consistently unlock leadership potential and accelerate business results.

PURPOSE – Work strategically on what really drives results, distinguish your leadership, and link your actions to your intent.

PRESENCE – Focus on the big picture, maximize everyday opportunities, and build your visibility and credibility.

POWER - Understand unwritten rules and drivers, build a network of advocates, expand your influence, and use your strengths to build your team's capability.

About Newberry Executive Solutions

Headquartered in Dallas, Texas, Newberry Executive Solutions is a professional leadership development company focused on building a strong pipeline for women leaders through a suite of products and services including executive coaching, workshops, and development programs. President Neena Newberry is an experienced executive with Deloitte, an adjunct professor at SMU Cox School of Business Executive Education, an in-demand speaker at national and global conferences, and a widely published author. Neena and her associates have extensive business and leadership experience and hold credentials from the International Coach Federation. For more information, visit newberrysolutions.com.

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