

FOURTH ANNUAL
ONE EARTH
FILM FESTIVAL 2015
FRIDAY TO SUNDAY, MARCH 6-8



The Midwest's Premier Environmental Film Festival
www.oneearthfilmfest.org

Unique, interactive programming model employs compelling films for **awareness & education** and post-film programs to **inspire action**.

Facilitated dialogue – Panelists, speakers, hands-on activities (e.g., a honey tasting, a mini-farmer's market).

Action opportunities – information, projects, relevant event invitations.

**PATHWAYS
TO
ACTION**

Mission

One Earth Film Festival utilizes compelling environmental films and engaging programming in order to bring about an understanding of climate change, sustainability, and the power of people.

History

Founded in 2012 by community sustainability organization Green Community Connections in Oak Park/River Forest Illinois.

Expanded to Chicagoland March 2014; the only event of its kind and reach in the region. One Earth Film Festival keeps sustainability top of mind for thousands of film festival supporters through email marketing, social media and original website content and articles.

Current Statistics:

- 2400 attendees from 88 zip codes and 6 states
- 5-fold attendance growth since inception
- 140 partners
- 200 volunteers

Audience

March 2014 attendees from Chicago (including Austin, Bronzeville, Uptown, Downtown), Oak Park, River Forest, Forest Park, Berwyn, Melrose Park, Cicero, Riverside, Geneva. Indiana, Michigan, Missouri, Washington DC, California, New York.

- Focus on youth (Young Filmmakers Contest)
- Focus on diverse, new, hard-to-reach audiences
- Goal: 4,000 attendees in March 2015

Partners/Sponsors

Partnerships are critical to action-building.

140 partners: venues, marketing, programming, fundraising, and local advocacy partners

Partnership examples: The Chicago Park District (Garfield Park Conservatory, Humboldt Park). The Forest Preserve District of Cook County. University of IL at Chicago, Columbia College, Dominican University, Triton College. Public libraries, schools. Classic Cinemas Lake Theatre. Frank Lloyd Wright's Unity Temple + 5 other congregations. Food & Water Watch, Citizen's Climate Lobby, Midwest Pesticide Action Network, Wild Ones West Cook, FamilyFarmed/Good Food Festivals.

Sponsor Examples: Green America, Whole Foods Market, The Village of Oak Park, The Village of River Forest, Edward Jones Pathways to Investments

Contact

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**FAST
FACTS**