

FASHIONCLASH
FESTIVAL

2018



15 — 17 JUNE

MAASTRICHT

MY

MAASTRICHT

REIGN



Coffee is MY RELIGION

MAASTRICHT COFFEE CULTURE

- | | |
|---|--|
| CL.1 COFFEELOVERS DOMINICANEN
<i>In fabulous bookstore</i>
Dominikanerkerkstraat 1 | CL.4 COFFEELOVERS AVENUE
<i>Coffee in the library (1st floor)</i>
Avenue Céramique |
| CL.2 COFFEELOVERS CÉRAMIQUE
<i>Urban coffee & lunch</i>
Ruiterij 2 | CL.5 COFFEELOVERS UNIVERSITY
<i>Students & coffee meeting point</i>
Bondefantenstraat 2 |
| CL.3 COFFEELOVERS THE ANNEX
<i>Coffee lounge & terrace</i>
Plein 1992 | CL.6 COFFEELOVERS ST. PIETER
<i>Neighbourhood coffee corner</i>
Glacisweg 26 |

Blanche Dael

KOFFIEBRANDERIJ & THEEPAKKERIJ

MAISON BLANCHE DAEL SINCE 1878

Coffee roasters ~ tea packers ~ fresh peanuts
Wolfstraat 28 ~ www.blanchedael.nl



PRE FACE

DEAREST READERS,

Thank you for supporting us during the last nine editions of the FASHIONCLASH Festival (FCF). Because of you, we never wanted to give up. Because of you, we wake up every day doing what we love to do: organizing and developing innovative fashion events that tickle the mind, the body and the soul - and that hopefully wake up the fashion industry, motivating all of us to push the development of humans, culture, economy and society forward. In a way, you give us a reason to live our lives and to make the most of it. Every day. Every minute. And in a way, that is exactly what this year's festival - on the 15th, 16th and 17th of June 2018 (accessible and almost entirely free) - is all about: giving meaning to, and renewing that meaning of, our dearest fashion world.



As you might have noticed, we have chosen to create a paper instead of a booklet this year. At FASHIONCLASH we have seen newspapers suffer; and thus, people losing their religion of starting their day with a cup of coffee and a good-old (news)paper read. Since FASHIONCLASH is not only about looking forward, but also about looking back and cherishing the old, we wanted to slow down in a meaningful, sense-soothing way, by creating a fashion paper in a way we would like to read it – and miss it. If possible in a non-hasty and mindful way: with a cup of coffee and a piece of birthday cake.

In this paper, you will read everything about what our 10th edition has to offer. The so-called FCF Paper will be with you, amuse you whenever you feel you have the time and offer you exactly what our festival is not capable of showing you, or explain to you.

So please: twist it, fold it, origami it - and let it slide into your hand-bag. Carry it with you, everywhere you go. And then, during that one moment - whilst grabbing a heavenly coffee at the Coffeelovers van at our Show location at SAM-Decorfabriek or sitting down at a bench somewhere along The Route in Maastricht – you will de-fold, de-origami or de-twist it, and enjoy the long reads of young brilliant minds such as New York Times and Vestoj writers Didem Tali and Dalia Vann.

Next to those lovely long reads, you will be able to navigate The Route by using the handy map in the centrefold. Or read about the precious FCF-memories of top model Kiki Willems, finding out everything about the collections of this years' fashion shows, and about the wonderful FCF-partners supporting us to create the stage we think is best for you to enjoy.

As you read through the FCF Paper, you will discover that more than 150 talents from The Netherlands, South-Africa, Brazil, Italy, Poland, China and Portugal have something beautiful to share with you: their way of giving meaning to life, and their efforts to try and make 'fashion' a religion; if that is even possible. All of them presenting their unique skills a.k.a 'the divine' into the material world on our interdisciplinary platform and by means of fashion shows, performances, exhibitions, artists, dance, acting etc. Because that is, in its core, what religion is all about: giving meaning to life. Right?

So let us take a moment. A deep breath. And enjoy all the wonderful things we are able to create as human beings. And whenever and wherever you are: do remember that FASHIONCLASH is grateful to you for being with us. Always.

Forever. In the last ten years, and hopefully many more to come.

This FCF Paper marks, in some way, a new start. A movement to be able to say "although I am busy, I am going to sit down, eat my birthday cake, create and let time pass. To just be you: as enriched and alive and as creative as possible". Having said that, we are actually going to have a bit of our cake now.

Cheers, to life!
Nawie, Laurens and Branko

Special thanks go to the Dutch fashion collective 'Das Leben Am Haverkamp' by Christa van der Meer, Dewi Bekker, Anouk van Klaveren and Gino Anthonisse for creating campaign images (and cakes) of our favourite clothing items as a way of demonstrating the decreasing value of fashion, but also of baking as a religious way of giving meaning to life.

www.kevinmurphy.nl



FASHIONCLASH

wordt beveiligd door

mosae
secure & facilities
netherlands

www.mosaesecure.nl

THIESSEN WIJNKOOPERS

Qui sait déguster ne boit plus jamais de vin, mais goûte des secrets
- Salvador Dalí



SESSIBON

GLORIOUS SINCE 1989

FASHION SHOWS & EVENTS

LIVE EXPERIENCES
THAT MAKE YOU SAY
VAVAVOOM!

www.sessibon.com



Brand
NEDERLANDSCH BIER
1340
- BIERBROUWERIJ -

Met trots voor u gebrouwen.
Geen 18, geen alcohol.

10TH EDITION OF FASHIONCLASH FESTIVAL: FASHION MY RELIGION!

OVERVIEW PROGRAM

During the 15th, 16th and 17th of June 2018, FASHIONCLASH will present the tenth edition of its festival, titled Fashion My Religion! in Maastricht. More than 150 promising talents from all over the Netherlands to South Korea, from Peru to Iran, from Portugal to Slovakia, will show their innovative views on fashion. Some of them will even try to answer the question if one is able to, indeed, fashion a religion.

The MAFAD Graduation Show, the iconic CLASH Project, exhibitions, crossover performances, fashion talks: just like every year, but this year even more because of the 10th jubilee edition, there will be a multidisciplinary program on 26 different locations in Maastricht. Almost everything is for free. We invite you to discover and celebrate with us!

Friday June 15

15:00 - 15:30 De Gashouder
OPENING FASHIONCLASH FESTIVAL 2018

15:00 - 17:00 Studio Cédille Design
WORKSHOP: MAKING LEATHER GOODS FROM SCRAP LEATHER

16:00 - 16:30 De Brandweerkantine LUX | SALLY DANSGEZELSCHAP MAASTRICHT/MARTIN HARRIAGUE & MIEKE KOCKELKORN

16:30 - 17:00 Mosae Forum
'IN OUR FOUNTAIN' BY KOEN VERHEIJDEN, KIMBERLY AFUA AGYARKO, ROANN POSTMA

19:30 - 21:30 Het Vrijthof
THE PINK CHURCH BY WAARDENGEDREVEN

21:50 - 22:10 Lumière Cinema
I AM SAD BY MARGREET SWEERTS / FESTIVAL OF SADNESS

Saturday June 16

11:00 - 11:45 The Student Hotel (Skybar)
'THE JOKER' BY ANTHONY VAN GOG

12:00 - 17:00 BY DUUT
MAKE UP SESSION ELLIS FAAS

12:15 - 12:30 Achter de komedie 18
THIS IS BY LUCA TICHELMAN

13:30 - 15:00
GUIDED TOUR BY CARLO WIJNANDS AND MONIKA TURCZYN
Carlo starts at Bonnefantenmuseum, Monika at Sint Servaasbasiliek. Tickets are available online.

12:30 - 13:00 De Brandweerkantine LUX | SALLY DANSGEZELSCHAP MAASTRICHT/MARTIN HARRIAGUE & MIEKE KOCKELKORN

13:00 - 13:25 Centre Céramique
'AAN DE ANDERE KANT' BY EVALINDE LAMMERS AND KIMBERLEY AGYARKO

15:15 - 16:00 Mosae Forum
RESEARCH PRESENTATION 'DIALOGUE BETWEEN FASHION AND DEATH: REDESIGNING THE FASHION NARRATIVE' BY NINA VILLEMMS

16:00 - 19:00 Van Eyck Academy
VAN EYCK PRESENTS VERA GULIKERS, ROSANNE VAN WIJK, DASHA TSAPENKO, SISSEL MARIE TONN & EBBY PORT

16:00 - 16:30 Ace & Tate
MEET THE DESIGNER - BLUEDENÎMES X MINOU LEJEUNE

16:45 - 17:00 The Student Hotel (Skybar)
A FIRST VISION OF DYING' BY ANTHONY VAN GOG

17:15 - 17:30 Achter de komedie 18
THIS IS BY LUCA TICHELMAN

19:00 - 02:30 SAM-Decorfabriek
THE SHOW, MAFAD SHOW, AFTERPARTY

Sunday June 17

12:30 - 13:30 LAB-Gebouw
ORACLES' BY ANNA LUKA DA SILVA AND ERIK VAN DE WIJDEVEN

12:00 - 12:15 + 12:35 - 12:50
Achter de komedie 18
THIS IS BY LUCA TICHELMAN

13:00 - 13:30 Mosae Forum
'IN OUR FOUNTAIN' BY KOEN VERHEIJDEN, KIMBERLY AFUA AGYARKO AND ROANN POSTMA

13:00 - 14:00 De Brandweerkantine LUX | SALLY DANSGEZELSCHAP MAASTRICHT/MARTIN HARRIAGUE & MIEKE KOCKELKORN

13:30 - 15:00
GUIDED TOUR BY CARLO WIJNANDS AND MONIKA TURCZYN
Carlo starts at Bonnefantenmuseum, Monika at Sint Servaasbasiliek. Tickets are available online.

14:00 - 15:30 LAB-Gebouw
FASHION TALK | THE FASHION DIALOGUE: THE CLASH OF VALUES

15:00 - 16:00 Boekhandel Dominicanen
'TZSARINA PRESENTS BIRGITTA DE VOS WITH "SOUL MATTERS" FASHION TALK AND AND (HE) ART PERFORMANCE' BY YELENA KHARITONOVA

15:15 - 16:00 Mosae Forum
RESEARCH PRESENTATION 'DIALOGUE BETWEEN FASHION AND DEATH: REDESIGNING THE FASHION NARRATIVE' BY NINA VILLEMMS

15:30 - 16:00 De Brandweerkantine LUX | SALLY DANSGEZELSCHAP MAASTRICHT/MARTIN HARRIAGUE & MIEKE KOCKELKORN

16:30 - 17:15 LAB-Gebouw
'HUNTING' BY NORA RAMAKERS AND TIMO TEMBUYSER

17:45 - 18:15 LAB-Gebouw
'MISSA HOMO SACER OR BË CONFITEOR DEO' BY TIMO TEMBUYSER

18:45 - 19:15 De Brandweerkantine LUX | SALLY DANSGEZELSCHAP MAASTRICHT/MARTIN HARRIAGUE & MIEKE KOCKELKORN

Ongoing events

12:00 - 18:00 Entre Deux
→ Exhibition: Afwezige Aanwezigheid | Absent Presence by LEO-NORE
→ Exhibition: 'DEEP: venturing into unknown territory by dressing' by Amber Jae Slooten
→ Exhibition: 'Fashion as Religion' photo exhibition by MAMDT Academy Students

13:00 - 18:00 De Bijenkorf
→ Exhibition: Showpieces

11:00 - 17:00 Bonnefantenmuseum
→ Exhibition: KOORKAPPEN Project

11:00 - 17:00 Het Dinghuis (Maastricht Visitor Center)
→ Exhibition: Inspired by Religion

13:00 - 17:00 Centre Céramique
→ Exhibition: 'Old Masters' by Nina Athanasiou
→ Exhibition: God is a Woman! Project
→ Performance: 'Day Dream Space' by Audrey Apers and Tim Scheffer

12:30 - 17:00 Sint Servaasbasiliek (Bergportaal)
→ Exhibition: 'Babel' by Kasper Jongejan

11:00 - 01:00 Lumière Cinema
→ Exhibition: SCHUIT presents Material-Think-Space

11:00 - 17:00 Lumière Cinema
→ Installation: 'I AM SAD' by Margreet Sweerts

FASHION TALENT TAKE OVER
→ 10:00 - 18:00 Studio Cédille Design
→ 13:00 - 17:00 BY DUUT
→ 12:00 - 17:00 Clio jewelry
→ 12:00 - 17:00 GRAIL
→ 12:00 - 17:00 Le Marais Deux
→ 11:00 - 18:00 Milan Palma
→ 12:00 - 17:00 NOW
→ 12:00 - 18:00 Ace&Tate

THE SHOW



1. **ALESSANDRO TRINCONE**
Name: Alessandro Trincone
Country: Italy
Nationality: Italian
Mail: s.trincone@outlook.com
Web: alessandrotrincone.com
Instagram: alessandrotrincone
Photo: Ilaria D'Atri

2. **AMY OLLETT**
Name: Amy Ollett
Country: UK
Nationality: British
Mail: variagb@gmail.com
Web: amyollett.com
Instagram: wamyollett
Photo: Kenneth Lam

3. **ANNAISS YUCRA MANCILLA**
Name: Isabel Annaiss Yucra Mancilla
Country: Peru
Nationality: Peruvian
Mail: annaissy@gmail.com
Web: annaissyucra.com
Instagram: annaissy_design
Photo: Christofer Melgarejo

4. **CARLIJN VEURINK**
Name: Carlijn Veurink
Country: The Netherlands
Nationality: Dutch
Mail: carlijnveurink@gmail.com
Web: carlijnveurink.com
Instagram: carlijnveurink
Photo: Leroy Verbeet

5. **D.A.I.**
Name: QINLING DU
Country: China
Nationality: Chinese
Mail: duqinling95@gmail.com
Web: duasinfinity.com
Instagram: duasinfinity
Photo:

6. **DARIA D'AMBROSIO**
Name: Daria D'Ambrosio
Country: Italy
Nationality: Italian
Mail: dariadambrosio@live.it
Web: facebook.com/dariadambrosio
Instagram: daria_dambrosio
Photo: Gioconda & August

7. **DANA JASINKEVICA**
Name: Dana Jasinkevica
Country: Latvia
Nationality: Latvian
Mail: dana.jasinkevica@gmail.com
Web: danajasinkevica.com
Instagram: danajasinkevica
Photo: Dana Jasinkevica

8. **DOMINIKA KOZÁKOVÁ**
Name: Dominika Kozáková
Country: Slovakia
Nationality: Slovakian
Mail: kozakova.domi@gmail.com
Instagram: dominika_kozakova_

9. **EMILIE THIRION**
Name: Emilie Thirion
Country: Belgium
Nationality: Belgian
Mail: thirion.em@gmail.com
Web: emiliethirion.com
Instagram: emiliethirion
Photo: Soe Aitang

10. **ENNI LÄHDENINNE**
Name: Enni Lähdeninne
Country: Finland
Nationality: Finnish
Mail: enni.lahdeninne@gmail.com
Web: ennilahdeninne.com
Instagram: mennienni
Photo: Paulina Maus

11. **ENCLOTHED COGNITION**
Name: Eregie Cox & Mark King
Country: The Netherlands
Nationality: Dutch
Mail: hello@noirnearfuture.com
Web: enclothedcognition.info
Instagram: enclothedcoog

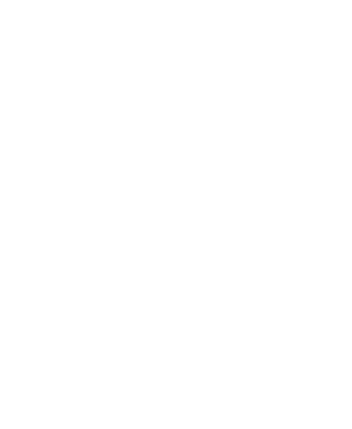
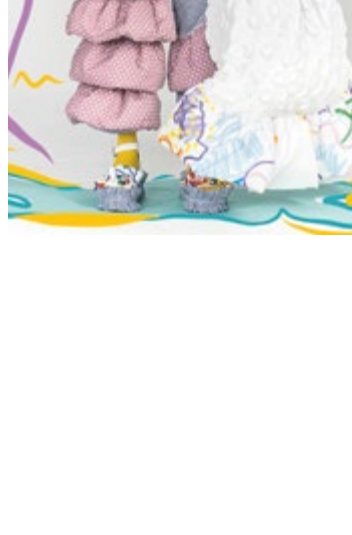
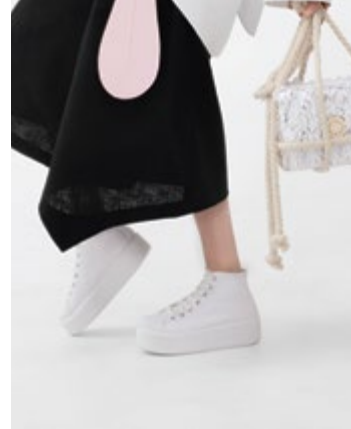
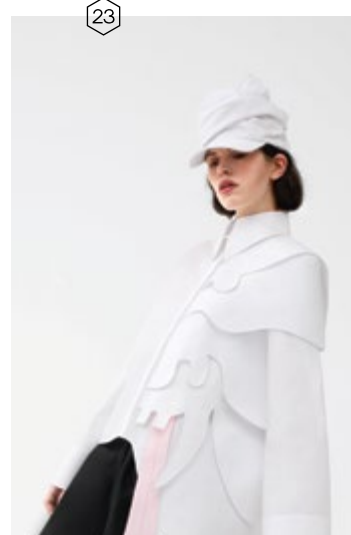
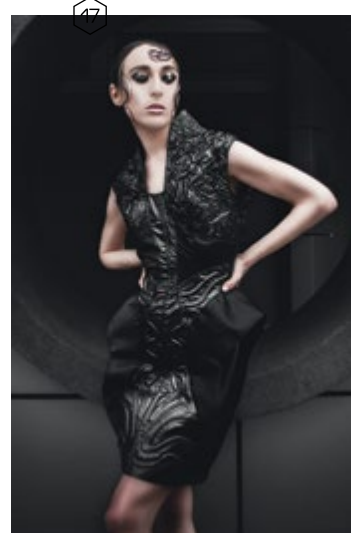
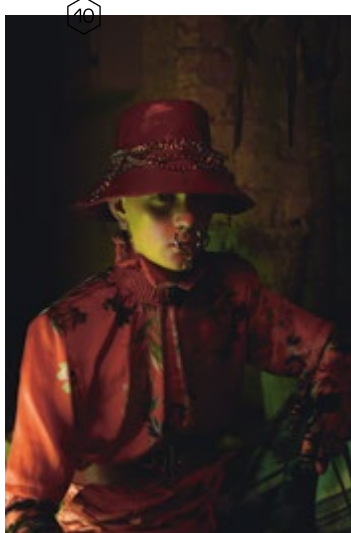
12. **FILIFE AUGUSTO**
WINNER SANGUE NOVO / LISBOA FASHION WEEK
Name: Filipe Augusto
Country: Portugal
Nationality: Portuguese
Mail: filipe8augusto@live.com.pt
Instagram: filipe.augusto
Photo: Ugo Camera

13. **FEDERICO CINA**
Name: Federico Cina
Country: Italy
Nationality: Italian
Mail: federicocina.italy@gmail.com
Web: www.federicocina.net
Instagram: federico_cina
Photo: Gabrielle Rosati & Luca Notarfrancesco

14. **GIULIA FARENCECA CASARO**
Name: Giulia Farenceca Casaro
Country: Italy
Nationality: Italian
Mail: giulia.c95@gmail.com
Instagram: giulifarenc
Photo: Szilveszter Makó

15. **HAESUNG BONG**
Name: Haesung Bong
Country: South Korea
Nationality: Korean
Mail: office@haesungbong.com
Web: haesungbong.com
Instagram: haesung_bong
Photo: Oscar Raaijmakers

16. **HENKJENZ**
Name: Juliette Heijnen
Country: The Netherlands
Nationality: Dutch
Mail: info@julietheljenen.com
Web: julietheljenen.com
Instagram: julietheljenen
Photo: Armando Branco



17. **IVA KUJUNDŽIĆ**
WINNER FTDC SERBIA FASHION WEEK 2017
Name: Iva Kujundžić
Country: Serbia
Nationality: Serbian
Mail: kujundzic@live.com
Instagram: _surrealist_
Photo: Veljko Mitrović

18. **JACQUELINE LOEKITO**
Name: Jacqueline Loekito
Country: UK
Nationality: British
Mail: info@jacquelinehoekito.com
Web: jacquelinehoekito.com
Instagram: damejazz
Photo: Yasmina Haddad

19. **MAARTEN VAN MULKEN**
Name: Maarten Van Mulken
Country: The Netherlands
Nationality: Dutch
Mail: maartenvanmulken@gmail.com
Web: maartenvanmulken.com
Instagram: maartenvanmulken

20. **MATTEO CARLOMUSTO**
Name: Matteo Carlomusto
Country: Italy
Nationality: Italian
Mail: carlomusto.matteo@gmail.com
Web: matteocarlomusto.jmdo.com
Instagram: matteocarlomusto
Photo: Enrico Berni

21. **MICHAELA ČAPKOVÁ**
Name: Michaela Čapková
Country: Czech Republic
Nationality: Czech
Mail: michaela.capkova@gmail.com
Web: michaelacapkova.com
Instagram: michaelacapkovaofficial

22. **MINDLESS / KATARZYNA DWORECKA**
Name: Katarzyna Dworecka
Country: Poland
Nationality: Polish
Mail: mymindless.pl
Web: mindless.pl
Instagram: mindlessofficial
Photo: Marzena Kolarz

23. **MUKASHI MUKASHI**
WINNER FASHION MAKES SENSE AWARD 2017
Name: Birutė Mazeikaite
Country: Germany
Nationality: Lithuanian
Mail: mazelkaite.birute@gmail.com
Web: facebook.com/mukashimukashidesign
Instagram: mukashi_mukashi_berlin
Photo: Fredrik Altinell

24. **PRJCT22**
DESIGN COLLECTIVE OF 7 GRADUATE STUDENTS
FROM MDC2 COURSE OF AMO DUSSELDORF
Name: Lara Zwaan, Carolien Hölzner, Nataliya Maassen, Viola Schmitz, Julia Krabbe, Marvin Majewski, Joana Engels
Country: Germany / The Netherlands
Nationality: German / Dutch
Mail: larazwaan@hotmail.nl
Instagram: prjct22
Photo: Nataliya Maassen

25. **PU TIANQU**
Name: Tianqu Pu
Country: China
Nationality: Chinese
Mail: tianqu.pu@gmail.com
Instagram: putianqu

26. **RENA JANSEN**
Name: Rena Jansen
Country: The Netherlands
Nationality: Dutch
Mail: renajansen@live.nl
Instagram: rena_jansen

27. **RITA SÁ**
WINNER SANGUE NOVO / MODALISBOA – LISBOA FASHION WEEK
Name: Rita Sá
Country: Portugal
Nationality: Portuguese
Mail: ritasa96@hotmail.com
Instagram: ritasa_brand
Photo: Ugo Camera

28. **SORTEMARIA**
Name: Angelo Castro, Yenni Leal
Country: Uruguay
Nationality: Uruguayan
Mail: angelo_3009@hotmail.com
Instagram: angelo.castro1 / yennilema
Photo: Karina Stefansson

29. **TEUN**
Name: Teun Seuren
Country: The Netherlands
Nationality: Dutch
Mail: teunseuren@live.nl
Web: teunseuren.nl
Instagram: teun_seuren

30. **STEVEN VANDERYT**
Name: Steven Vanderyt
Country: The Netherlands
Nationality: Dutch
Mail: info@stevenvanderyt.com
Web: stevenvanderyt.com
Instagram: stevenvanderyt

31. **Z A H R A. H O S S E I N I**
Name: Zahra Hosseini
Country: UK
Nationality: Iranian
Mail: Zahrahosseiniw@gmail.com
Web: zahrahosseini.com
Instagram: ZH.HOSS
Photo: Brooke Roberts-Islam, Aurelia Anomali



COLLECTIVE 12

MAFAD GRADUATION CLASS 2018



1. MICHELLE ZWINKELS
Graduation project: HYBRID
Mail: zwinkelsmichelle@gmail.com
Web: michellezwinkels.com
Instagram: michellezwinkels
Photo: Ginger Bloemen

2. BOJANNA ALEKSIC
Graduation project:
Mail: bojannaaleksic@outlook.com
Instagram: bojanna_aleksic
Photo: Ginger Bloemen

3. LAURA VAN DER SPOEL
Graduation project: Escaping reality
Mail: lauravanderspoel@live.nl
Instagram: lauravanderspoel

4. NIENKE CREENMERS
Graduation project: Unpicking Cotton
Mail: nienkecr@gmail.com
Instagram: nienke_creenmers
Photo: Ginger Bloemen

5. PAULINE HETGER
Graduation project:
Children of hypnotic Sonnia
Mail: pauline.hetger@t-online.de
Instagram: hepauli

6. SAM SCHOBBE
Graduation project: WHIRLWIND
Mail: s_schobbe@hotmail.com
Web: samschobbe.nl
Instagram: sam.schobbe

7. HELEN HENTSCHKE
Graduation project: Heimatgeföhle
Mail: helenhentschke@hotmail.nl
Web: helenhentschke.nl
Instagram: helen.hentschke
Photo: Studio Mooierder

8. JESSIE WITTERS
Graduation project: SWEET ASPHYXIA
Mail: jessie_witters@hotmail.be
Instagram: jessie_witters
Photo: Ginger Bloemen

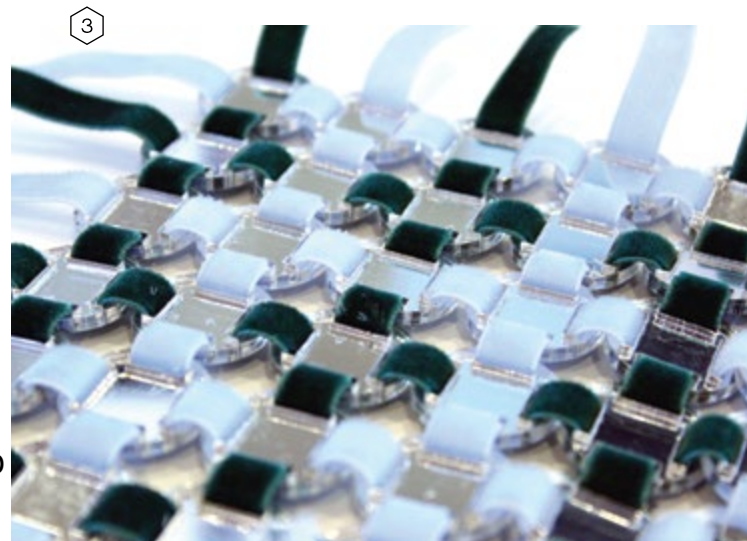
9. NATHAN KLEIN
Graduation project:
The First Time He Kissed a Boy
Mail: nathanklein@gmail.com
Web: nathanklein.nl
Instagram: nathanklein
Photo: Ginger Bloemen

10. NIEKE VERKENNIS
Graduation project: Changing Spaces
Mail: n.verkennis.nv@gmail.com
Instagram: niekeverkennis
Photo: Bojanja Aleksic

11. PIA WALTER
Graduation project: AWE
Mail: piawalter@hotmail.de
Web: piawalter.com
Instagram: piawalter_...
Photo: Ginger Bloemen

12. VALÉRY FIDDELAERS
Graduation project: Let's start over again
Mail: viny-fashion@outlook.com
Web: viny-fashion.com
Instagram: viny-fashion
Photo: Rutger Hoebergen

Instagram: collective_12
www.mafad.nl



THE STUDENT HOTEL

WOW

COWORKING WITH BENEFITS

GYM / RESTAURANT / KICKASS COMMUNITY /
FRIDAY DRINKS / EVENTS

CHECK IT OUT:
www.tshcollab.com

THE STUDENT HOTEL

collab
work. meet life

the commons
drinks & food

CLASH PROJECT

Since the beginning of FASHIONCLASH Festival in 2009, CLASH Project invites 10 artists and designers per year to translate their work into wearable catwalk pieces. Participants from different art and design disciplines are challenged to transfer their practice, both materially and conceptually to a different medium. CLASH is the perfect opportunity to step out of your artistic comfort zone – to play and to experiment with other forms of art. The participants are professionals who represent various artistic disciplines, such as fine arts, product design, jewelry, performance and photography. All disciplines except fashion are possible. The CLASH project has become an iconic project, forming one of the highlights of the FASHIONCLASH Festival, and its outcome is always refreshing, captivating and trendsetting.

This year FASHIONCLASH also celebrates the 10th edition of the CLASH Project; 100 CLASH outfits have been created since the first edition in 2009.



1

10TH EDITION



2



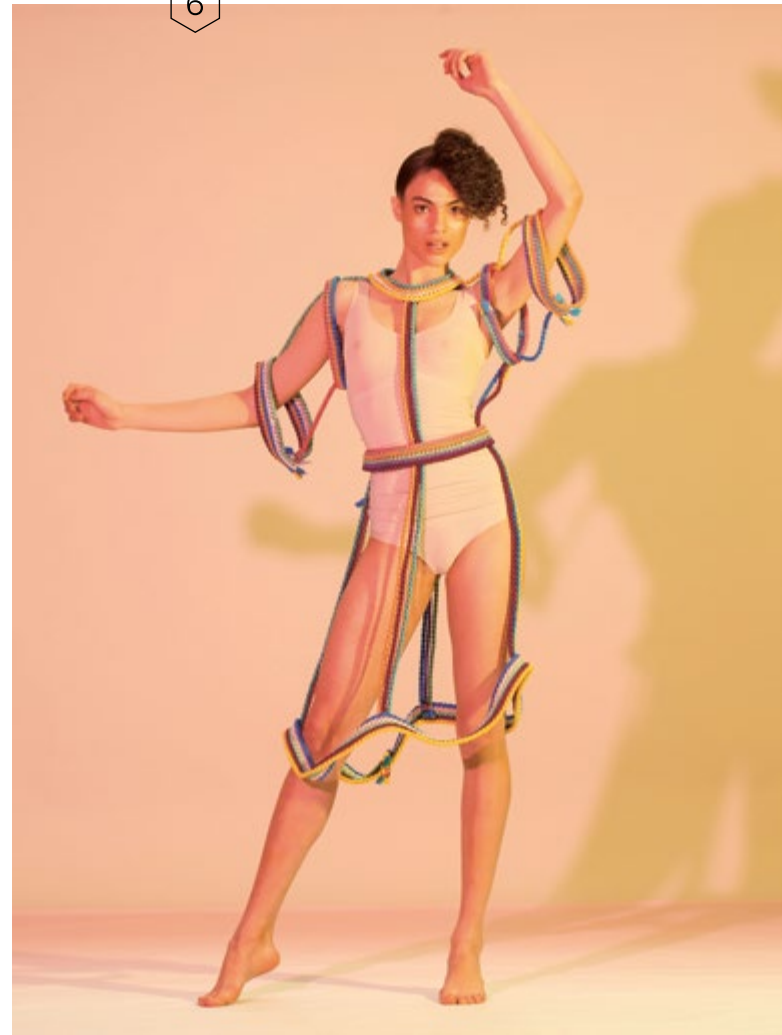
3



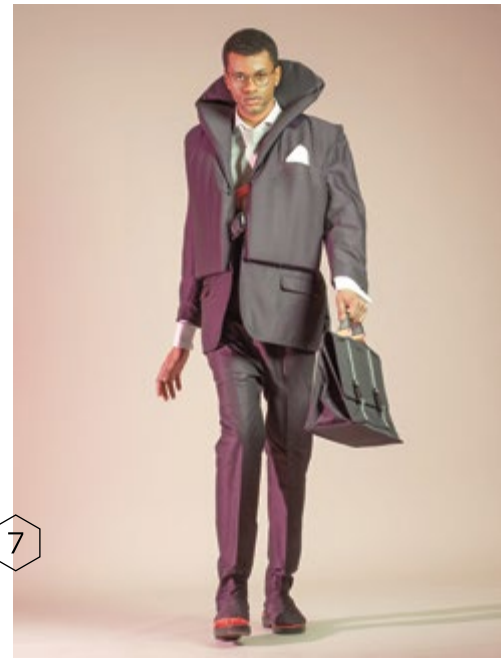
4



5



6



7



8



9



10

Fashion By Non-Fashion Designers

Photography: Anton Fayle & Sem Shayne / Hair: Sigrd Erling @ KEVINMURPHY / Make-up: Rachel Ritzen @ Make-Up My Religion and Ellis Faser / Models: Jonathan Cron, Anouk Toma @ Models Rock Agency, Crystal Ogunmorin @ Models Rock Agency, Isabelle van Aarle @ Models Rock Agency and Ann Wegmans

1. AURÉLIE D'INCAU

Discipline: Visual artist
Country: Luxembourg
Nationality: Luxembourgian
Mail: aurelie.dincau@gmail.com
Web: aureliedincou.com
Instagram: aureliedincou

2. TIM PRINS

Oh du lieber Augustin

Discipline: designer
Country: The Netherlands
Nationality: Dutch
Mail: tim@studiodad.eu
Web: studiostad.eu

3. DANIKA VAN KAATHOVEN

Pursuit of Motion

Discipline: Product designer
Country: The Netherlands
Nationality: Dutch
Mail: danikavankaathoven@gmail.com
Web: danikavankaathoven.com
Instagram: danikavankaathoven

4. SIMONE SCHUFFELEN

Miss Kraom

Discipline: Artist and multitalent
Country: The Netherlands
Nationality: Dutch
Mail: simone.schuffelen@hotmail.com
Web: simoneschuffelen.com
Instagram: deschuffel

5. CAZ EGELIE

Curator II

Discipline: Visual artist
Country: The Netherlands
Nationality: Dutch
Mail: cazegelle@gmail.com
Web: cazegelle.com
Instagram: cazegelle

6. KRIS VLEUGELS

The Emperor's new clothes
Outlines of make believe

Discipline: Social designer
Country: The Netherlands
Nationality: Dutch
Mail: krisvleugels267@gmail.com
Web: krisvleugels.nl
Instagram: vleugelsk

7. MIES LOOGMAN

Safety Suit for Extreme Weather Events

Discipline: Information/communication/
strategic designer
Country: The Netherlands
Nationality: Dutch
Mail: info@miesloogman.com
Web: miesloogman.com
Instagram: miesloogman

8. DASHA TSAPENKO

Resistance

Discipline: Product designer
Country: Ukraine
Nationality: Ukrainian
Mail: tsapenkodasha@gmail.com
Web: dashatsapenko.com
Instagram: dasha__tsapenko
Photo: Ronald Smits

9. COX JANSSENS

Sacrifice for fashion

Discipline: Designer, illustrator
Country: The Netherlands
Nationality: Dutch
Mail: info@coxjanssens.nl
Web: coxjanssens.nl
Instagram: coxjanssens

10. KRISTOFERS REI

Essential Instinct

Discipline: Product Design,
Footwear Design, Concept Design
Country: The Netherlands
Nationality: Latvian
Mail: info@kristofersrei.com
Web: kristofersrei.com
Instagram: kristofersrei

SPONSOR INTERVIEWS



KEVIN.MURPHY

What does your company do and what does it stand for?

We supply hair cosmetics. KEVIN.MURPHY stands for fashion, performance and environment. We are an eco-friendly brand. This means that, amongst others, we do not use parabens and sulphates, and that we do not test our products on animals. We are very proud to be using the PETA certificate.

What is your personal (as a company) take on Fashion my Religion?

KEVIN.MURPHY is a fashion-focused brand. Religion is one of our cornerstones, since we believe that hair, fashion and religion go hand in hand.

What is your favorite and/or most precious memory of FASHIONCLASH Festival?

The moment that all the shows are over and you feel that you have done an amazing job with the whole team behind FASHIONCLASH. Especially working together with the other disciplines to achieve an amazing result is the best feeling there is; it is hard to translate and express this feeling in words.

What are your personal motivations to collaborate with FASHIONCLASH Festival?

The collaboration between FASHIONCLASH en KEVIN.MURPHY is partly based on the fact that we recognize and acknowledge the position of FASHIONCLASH, namely: to connect, to innovate and to challenge. From the start on, these concepts have been at the core of our products as well. Therefore, we really see the resemblance between our brand and FASHIONCLASH. We think of FASHIONCLASH and KEVIN.MURPHY as two kindred spirits connected!

What are your future wishes for FASHIONCLASH Festival, since this is our 10th anniversary edition?

We hope that FASHIONCLASH will continue to grow, and eventually grow even bigger in the future! We wish them all the best with that, and hope to be contributing to their success by continuing our collaboration with them in the future.

COFFEELOVERS

What does your company do and what does it stand for?

Coffeelovers is a chain of coffee bars in the South-Eastern part of The Netherlands. Founded in 2000 by coffee roaster Blanche Dael in Maastricht, Coffeelovers is in fact a "proofpoint" of product quality of the products coming from the Blanche Dael roastery and tea packers. Through craftsmanship and hospitality we try to enrich the daily lives of our guests.

What is your personal (as a company) take on Fashion my Religion?

In these rich times you see that faith is experienced more and more individually. Sometimes people do this with help of the Bible. Sometimes through submitting to a higher power or sometimes through believing in oneself. We believe you can also show this in the clothes you wear.

What is your favorite and/or most precious memory of FASHIONCLASH Festival?

The stunning shows. Every year again. We just love the atmosphere and the creativity that is around during the festival. You never know what to expect, and every year again, it is more than expected.

What are your personal motivations to collaborate with FASHIONCLASH Festival?

The support of quality productions that

go beyond the standard and that bring beauty, action, inspiration and harmony to our little town.

What are your future wishes for FASHIONCLASH Festival, since this is our 10th anniversary edition?

To keep on moving. Refreshing. Gathering fans and broadening the fashion network in Maastricht and the rest of the world. And, of course, to keep inspiring and motivating young fashion talent to bring out the best in themselves.

DS AUTOMOBILES

What does your company do and what does it stand for?

DS Automobiles stands for luxury from Paris; making beautiful cars inspired by French couture and jewels.

What is your personal (as a company) take on Fashion my Religion?

Fashion my Religion could also be perceived as a way of life or something you get inspiration from, something we well understand at DS Automobiles!

What is your favourite and/or most precious memory of FASHIONCLASH Festival?

Meeting with the FASHIONCLASH team during the festival is always a good moment: after hard work they are proud to present the result and show it to the public.

What are your personal motivations to collaborate with FASHIONCLASH Festival?

We have established a very good contact with the organisation for several years: a very young and inspiring team that values the cooperation with festival partners. I also see the parallels between the avant-gardism that FASHIONCLASH is looking for and what we want to do with our brand.

What are your future wishes for FASHIONCLASH Festival, since this is our 10th anniversary edition?

Keep up your good work, continue to share your thoughts with the world and always surprise us. Go on for another 10 years please!

PL-LINE

What does your company do and what does it stand for?

Deliver high end fashion clothing and everything that comes to it in a professional and luxurious environment, offering professional and contemporary service.

What is your personal (as a company) take on Fashion my Religion?

With this year's Met Gala theme "Heavenly Bodies", the visual interpretation of Fashion my Religion has been all over the internet. But more important is the fact that fashion can be something individuals gain confidence from and therefore live by the trends they feel comfortable with, as if it's their religion.

What is your favourite and/or most precious memory of FASHIONCLASH Festival?

Every FASHIONCLASH Festival opening is more than exciting. All the energy and creativity makes this moment a Paris/Milano fashion week resemblance in our own Maastricht.

What are your personal motivations to collaborate with FASHIONCLASH Festival?

Promote and encourage young new talents to develop their ideas.

What are your future wishes for FASHIONCLASH Festival, since this is our 10th anniversary edition?

Continuing to grow and to contain our professional partnership.

FORZA FASHION HOUSE: FASHION TALENT TAKE OVER



During the FASHIONCLASH Festival 2018 and after a successful edition in November 2017, several local designers and shopkeepers from Maastricht will be entering the spotlight for the second time during the FASHION TALENT TAKE OVER (FTTO), a project initiated by Forza Fashion House Maastricht (FFH) and FASHIONCLASH, and a unique way to discover clothing, jewellery and accessories by local designers in the magnificent boutiques of Maastricht.

Forza Fashion House connects fashion talents and entrepreneurs and with the FASHION TALENT TAKE OVER project it links designers to retail. This way designers get the chance to sell their work and come in contact with customers. At the same time, independent business owners are put in the spotlight. The purpose of FASHION TALENT TAKE OVER is to start a long-term relationship between designers and shop owners in order to provide a lasting platform to young design talent as well as entrepreneurs. The purpose of Forza Fashion House is creating a local creative community dedicated to fashion, entrepreneurship and manufacturing. FFH directly connects the industry to designers based on a new vision on design, production, retail and education. Forza Fashion House is an initiative by FASHIONCLASH.

PARTICIPATING DESIGNERS & SHOPS

BY DUUT

Rechtstraat 66
TALENTS GABRIEL+GUEVARA,
Laurie Bessems

Clio Jewelry

St. Amorsplein 11
TALENTS GABRIEL+GUEVARA,
Studio Iris Claessens, Hlnklein

GRAIL

Nieuwstraat 21
TALENTS Current Mood,
Tourist Clothing

Le Marais Deux

Maastrichter Heidenstraat 6-8
TALENT wander:ful

Lena Berens Studio Store

Witmakersstraat 1
TALENT Studio Iris Claessens

Milan Palma

Maastrichter Heidenstraat 3A
TALENT LEO-NORE

NOW

Maastrichter Smedenstraat 6
TALENT wander:ful

Studio Cédille Design

Minckelersstraat 16
TALENTS blou:print, Cée Concept,
DV Jewellery, Schiltman Leather,
SOOLZTER

ACTIVITIES

MEET THE DESIGNER

→ Saturday June 16th
SHOP Ace & Tate
TALENT Bluedénimes x Minou Lejeune
Wycker Brugstraat 65
→ Friday June 15th – Sunday June 17th
SHOP Studio Cédille Design
TALENT Schiltman Leather
Minckelersstraat 16

ABOUT FORZA FASHION HOUSE MAASTRICHT

Forza Fashion House (FFH) is a laboratory for fashion talent and the throbbing heart of Fashion Maastricht. The second floor in the LAB building at the Radium has been home to FFH since July 2017. A place where craftsmanship, creativity, entrepreneurship and history meet, and talent can grow. FFH is a multi-functional (work)space and a creative community devoted to fashion, manufacturing and entrepreneurship. Besides work ateliers there is a collective meeting hub, a general presentation space/showroom and the FASHIONCLASH office. FFH also offers a challenging development program focussing on entrepreneurship, branding and sales. Think of coaching sessions, fashion talks, workshops and more. This way, FFH lays down durable foundations and anticipates on relevant questions the designer might have in order to help the designer grow in practice. FFH is part of Fashion Maastricht, a program by the municipality of Maastricht. The main purpose of this is the development of fashion (talent) and the city of Maastricht as a fashion city to economically boost the region and contribute to a proper environment for creative talent to settle down.



THE FASHION DIALOGUE: A CLASH OF VALUES

Sunday 17 June 2018
2:00 – 3:30 PM | LAB-Gebouw
Free admission, registration
necessary.

2:00 PM Introduction
2:05 PM Fashion My Religion:
Maaïke de Haardt
2:15 PM The Validation Junky:
Adam Peacock
2:25 PM The Clash of Values:
José Teunissen, Adam Peacock,
Dai Rees, Ben Wubs, Mariangela
Lavanga & Maaïke de Haardt.
Moderator: Susanne Vegter
3:00 PM Time for Questions
3:30 PM End

More info & registration:
www.mindfashion.today/dialogue

Join us and our internationally-renowned
guests José Teunissen, Adam Peacock,
Dai Rees, Ben Wubs, Mariangela Lavanga,
Maaïke de Haardt and Susanne Vegter
during a unique conversation about the
current and future role that fashion
plays in individuals' lives, our society
and today's economy.

REVEALING THE VALUES BEHIND THE CLOTHES [WE WEAR]

Prior to the panel discussion, Prof Maaïke
de Haardt will put the spotlight on the
interaction between religion, culture and
gender, addressing to what extent reli-
gious or spiritual motives, questions and
dimensions can be recognised in human
activities and forms of expression (from
cooking to fashion).

Designer Adam Peacock will elaborate
more on his vision behind The Validation
Junky, an experimental lens upon the
complexities of contemporary digital
consumer culture, underlining also
that it is possible to design products and
services within a commercial realm that
celebrate identity, not diminish it.

Take part in The Fashion Dialogue
on Sunday 17 June 2018 and discuss
together with us the values behind the
clothes we design, produce, wear and
dispose of. Make sure you register on
time as there are limited seats available!



An initiative of MINDFASHION.TODAY in collaboration
with FASHIONCLASH

I AM, THEREFORE I WEAR

Scepticism and optimism
intermingle in our communication
and social interactions with each
other and the surrounding world.
Boundaries between technology
and human experience are
blurring, and there is no longer
a one-size-fits-all approach
to understand or predict why
and how people act, believe or
dress the way they do. Within
this complex and transforming
world it seems more pertinent
than ever that fashion is placed
in a context that forces you
to question its true value.
Therefore, The Fashion Dialogue
will challenge, cross, connect
and rewrite borders, systems,
disciplines, definitions and beliefs
in order to reveal a Fashion DNA
that is made out of more than
threads of fabrics.

The conversation aims to address that fashion exists
beyond static garments, catwalks, labels, stores and
closets. It offers the stage to a multi-disciplinary
[re]framework and voice for fashion by opening up
a dialogue between experts in - among others –
Fashion Design & Technology, Cultural Economics,
Arts, Religion, Business History, Higher Education,
and the Fashion Industry... and YOU!

Different visions, different values, different systems,
different questions; will they clash or are we [humans]
searching for the same solutions and like-minded answers?

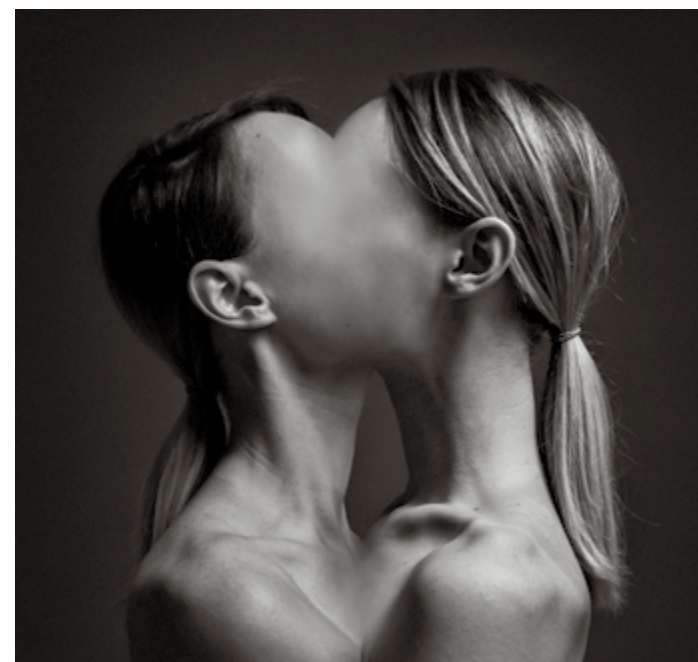
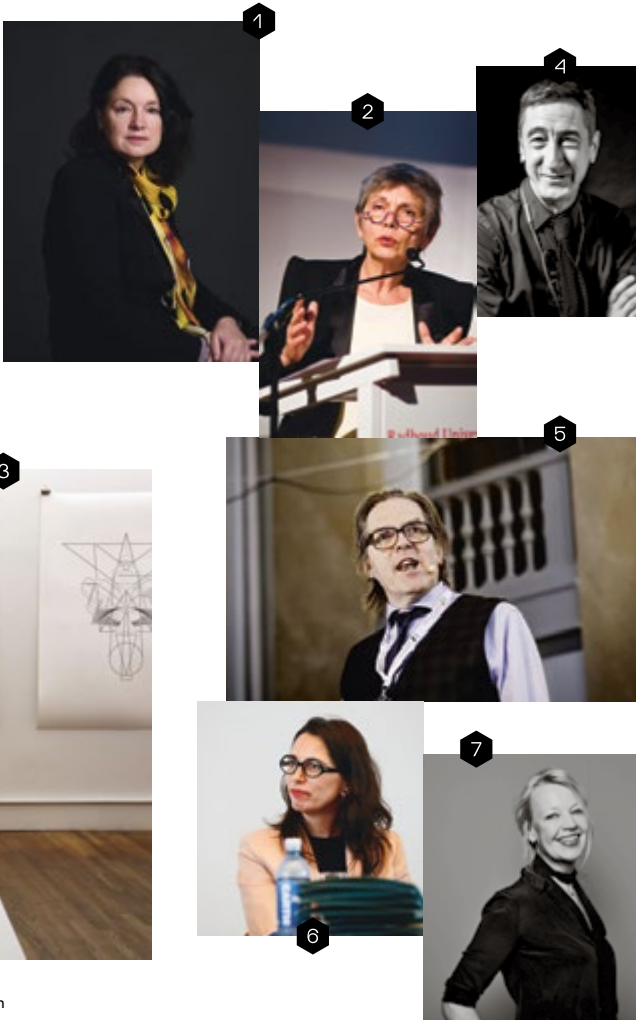


Photo: 'Siamese' by Artist Fiore Borsi

FASHION OUR RELIGION

1. JOSÉ TEUNISSEN
Dean School of Design and
Technology, London College of
Fashion, UAL & Curator State
of Fashion (1 June – 22 July
2018, Arnhem)

There is an urgent need for
Fashion to become relevant
and resilient again, and to
take itself seriously – not
only by producing clothes in a
circular and socially respon-
sible way but also by using its
power to envisage a better
world. Fashion as a discipline
should build on its strengths
and use her groundbreaking
seductive power to redefi-
ne what beauty, luxury and
seduction entail in the 21st
Century.

2. MAAÏKE DE HAARDT
Professor Religion & Gender
Radboud University

Faith and fashion: making
virtue of necessity, modelling
the spiritual. What we wear,
our clothes are visual nar-
ratives that have the ability
to tell stories of spirituality,
cultural meanings, beliefs of
beauty... a sense of presence.

3. ADAM PEACOCK
Designer & Founder of
The Validation Junky

To be a relevant designer
today means ignoring rules of
existing disciplines, structu-
res, systems and behaviour.
Instead responding with
astute observation to form
intelligent strategy to frame
how to approach a design
opportunity and social issue.

4. DAI REES
Course Director MA Fashion
Artefact London College of
Fashion, UAL

Within fashion [education] we
should always challenge our
faith, boundaries and beliefs
and offer new approaches
to how we look, research
and produce new Fashion
Artefacts that epitomise the
culture and society we live
in. For to deny change we
fall into the mythology and
antiquated ideologies that
have bound parishioners to a
past of guilt, a present of fear
and a future of the unknown.

5. BEN WUBS
Professor International
Business History Erasmus
University Rotterdam

Two main drivers of capita-
lism since the 20th century
are wars and fashion. The
latter is quite innocent
compared to the former.

**6. MARIANGELA
LAVANGA**
Assistant Professor Cultural
Economics Erasmus University
Rotterdam

Fashion provides a lens
[or offers a vantage point] to
understand and even forecast
major changes in contempo-
rary societies."

7. SUSANNE VEGTER
Moderator

To be relevant and sustain-
able these days means brea-
king the rules of existing in-
dustries, labels and behaviour.
I often see a fear of change
and fear of technology. How-
ever, to innovate, one must
keep an open mind and focus
on collaboration, even if it
means you are outside of your
comfort zone.



GOD IS A WOMAN



God is a Woman!? is initiated within the framework of the Fashion My Religion theme. For this project, ten designers are invited to create an outfit based on research related to this theme. 'God is a Woman!?' invited the designers to explore gender roles in religion, examine existing intolerances and questioning how fashion can play a role to increase inclusiveness in religion: it is a project on social issues and patriarchal systems.

Photography: Anton Fyfe & Sam Shyne / Hair: Signé Eting @ KEVINJULIERY / Make-Up: Rachel Fitzen @ Make-Up MY Religion and Ellis Faas / Models: Apo Güller, Chevalie Gassai, Jonathan Oron, Crystal Ogunmori @ Models Rock Agency, Elaine Haldrup @ Models Rock Agency, Fabienne van Belhoven @ Models Rock Agency, Navarone Cole @ Mix Models

By Kia Likitalo

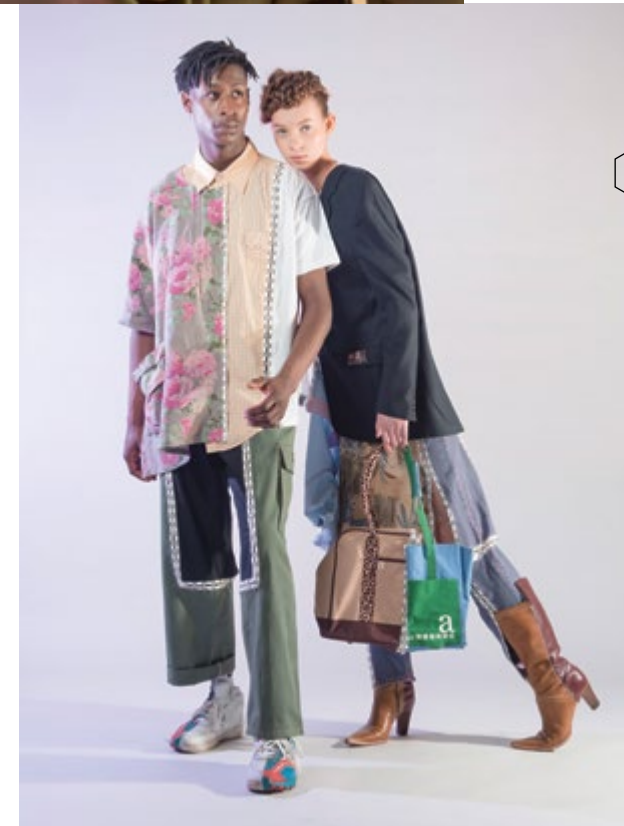
The 'God is a Woman!?' project provided an opportunity for ten selected designers to explore and critically reflect on the societal dynamics of religion through fashion. FASHIONCLASH asked the selected designers to tell us their inspiration for the project and what they have learned in the process.

Most people in Western tradition, if asked to picture God, will describe a man, maybe with some wizard-like attributes, or possibly basing themselves on the traditional representations of Christ. However, as stated by the Catholic catechism: „God is neither man nor woman: he is God“. This example is drawn from Christianity, but the argument extends to all monotheistic religions. In Judaism, Islam and Christianity, God is not explicitly given a gender, and often described as being neither or both. Why then, do we think of God as a man? Some of it is purely due to linguistic issues, as God is referred to as 'he' or 'our Father'. But mainly, it may be understood in terms of our patriarchal society. Simply put, it used to be impossible to think of God as woman. However, in the last 50 years this has started to change, largely due to feminist theologians and more generally the feminist movement. As stated by Mary Daly in 1973, 'If God is male, then the male is God', and therefore the concept of assigning a gender to God must be rethought. Through the work of the feminist movement, we may today approach the topic of religion and gender and the societal dynamics related to it more openly.

The starting point for all the designers was to confront their own idea of 'God'. Some stated that as they have been thinking of God as genderless, the question was very shocking. Others were however faced by what they recognised as their own conservativeness, having always associated the idea of God to a man. How they then decided to confront this idea varied greatly, also showing designers their personal approach to religion. Nonetheless, the designers did not necessarily focus on the question of gender, but rather on that of inclusiveness, and the communication of your own (religious) identity through fashion. SarahLauwaert tells us: „Religion is very visible through clothing - but I feel it's time to let it evolve more. I think we should be more free to express religion on how we see it as individuals and fashion is a perfect way to express on the outside what is on the inside".

The designers took the topic further, acknowledging that the concept of deity should reflect where we want our society to be, and moving away from a patriarchal view of society. God as a woman should not be shocking, so why make it so? The question changed: it is no more 'God is a woman!?' but how does the individual view God and what is their relationship to it? If fashion provides a way for the individual to express himself or herself, it should also provide more options than traditional garments, to break their limits and to express your own religious identity. As stated by Anouk Beckers: „Being religious means something different for everyone. Some people will show their religion through traditional clothing, others don't wear anything specific while being religious. I think the most important role of fashion is to represent the world around us - by models, photos, interviews and articles - and to consciously ask itself if it is already representing everyone?"

The project led to the designers not only thinking of God as a woman, but more importantly of what fashion can do to increase inclusiveness in religion, by providing a way to communicate an individual's personal view. To summarise: „I think that through fashion we can speak in a language we all understand. Teun Seuren: „If we shoot the right message, I think we can increase inclusiveness a lot".



1. TEUN SEUREN

Label Name: TEUN
Title: I Decline
Mail: teunseuren@live.nl
Web: teunseuren.nl
Instagram: teun_seuren

2. VICTORIA LEDIG & MANDY ROOS

Label Name: Mandy Roos X Victoria Ledig
Title: Pusymagic
Mail: roos.mandy@gmail.com
Instagram: victoriuledig, mandy_roos

3. SARAH LAUWAERT

Label Name: Sarah Lauwaert
Title: I am a modern prophet
Mail: sarah@sarahlauwaert.com
Web: sarahlauwaert.com
Instagram: sarahlauwaert

4. STEVEN VANDERYT

Label Name: Steven VandeRyt
Title: OG (Original Goddess)
Mail: info@luxury4lifepr.com
Web: www.stevenvandyt.com
Instagram: STEVENVANDERYT

5. BORIS KOLLAR

Label Name: Boris Kollar
Title: "Adam belongs to Eva"
Mail: boris.halusky@gmail.com
Web: boriskollar.com
Instagram: boris.halusky

6. SOPHIE ROUMANS

Label Name: ROUMANS
Title: ALIAS
Mail: sophieroumans@live.nl
Web: sophieroumans.com
Instagram: roumansofficial

7. SANDER BOS

Label Name: Sander Bos
Title: "The daughters of God"
Mail: bossander95@hotmail.com
Web: sanderbosfashion.wordpress.com
Instagram: sanderbosofficial

8. BOBBINE BERDEN

Label Name: LEO-NORE
Title: DATAISM
Mail: bobbine.berden@gmail.com
Web: leo-nore.com
Instagram: bobbineleonoreberden

9. ANOUK BECKERS

Label Name: Anouk Beckers
Title: Curating Identity
Mail: anouk.beckers@gmail.com
Instagram: anouksbeckers

10. METTE STERRE

Label Name: Mette Sterre Enterprise
Title: Rocking rookie (p) Roxy
Mail: mettesterre@gmail.com
Web: mettesterre.com
Instagram: mettesterre

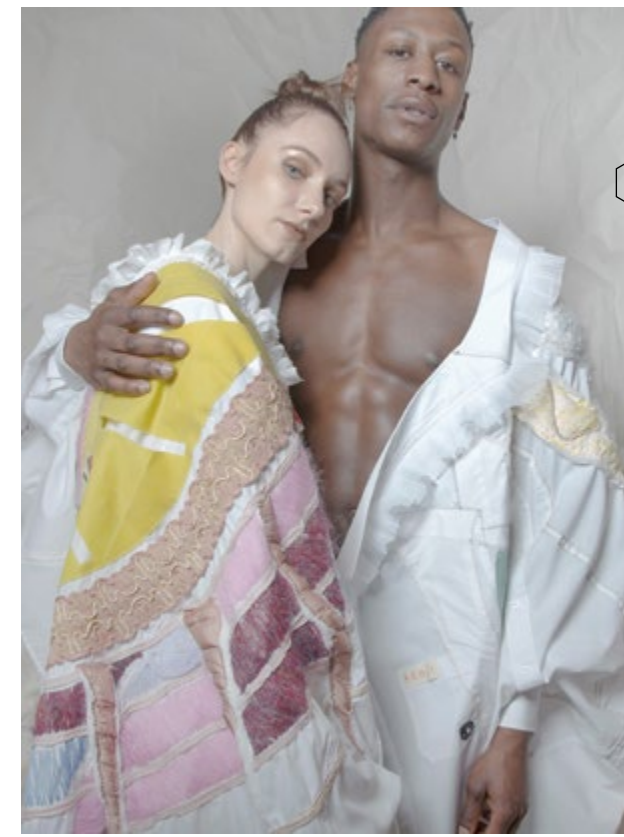
KOOR KAPPEN



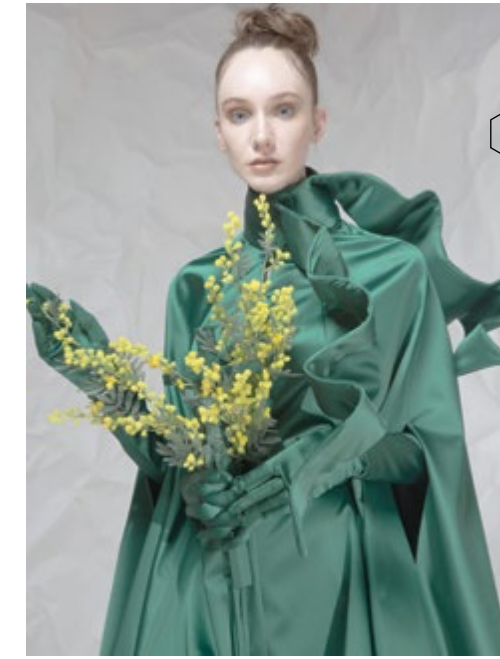
1

In 2011, FASHIONCLASH presented the 'Fashion Procession' project in cooperation with the Heiligdomsvaart Maastricht. In this Fashion Procession, models showed the designs inspired by liturgical garments in a parade through the city of Maastricht and accompanied by live music. 7 years later, a brand-new project; KOORKAPPEN has been initiated and was presented as a Fashion Procession on the 6th of May 2018, followed by an exhibition at the Bonnefantenmuseum from the 12th of May until the 24th of June.

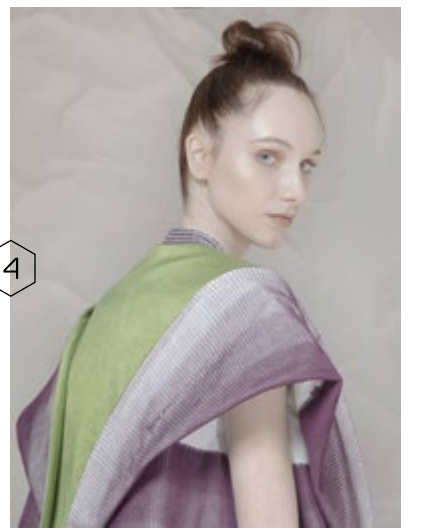
Photography: Anton Fayle & Sam Shayne / Hair: Cindy de Vogel @ KEVINMURPHY / Make-Up: Rachel Ritzen @ Make-Up My Religion and Ellis Faas / Models: Navarone Cole @ Mix Models, Claudia de Wilde
Image left page: Designer - Tiel Janssen / Photo: Ginger Bloemen / Model: Paul Junior Maah



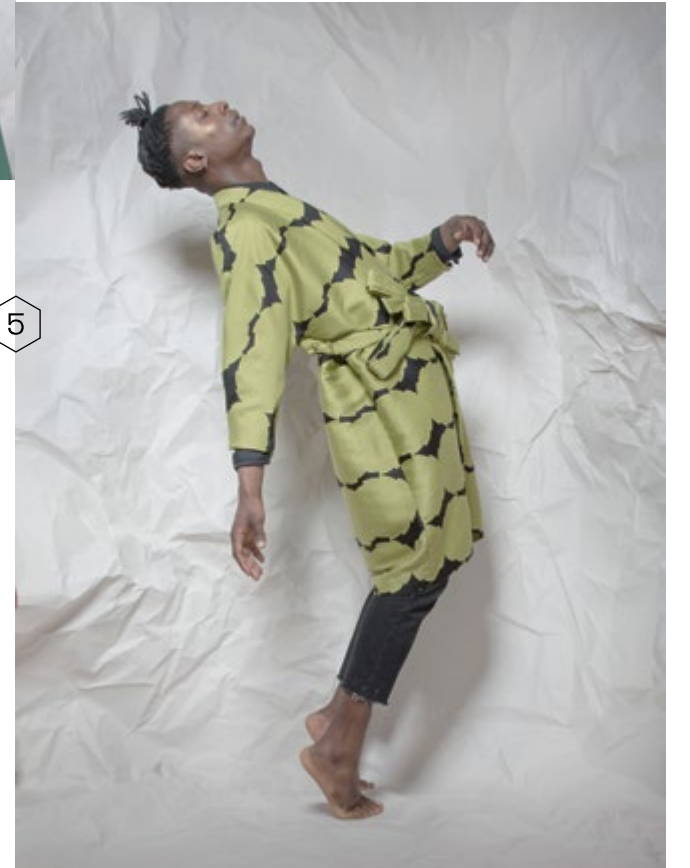
2



3



4



5

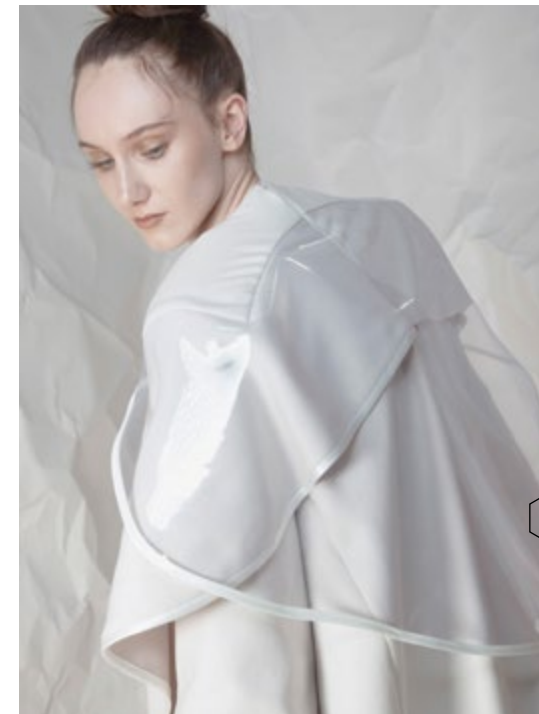


6

In the city of Maastricht, we are still confronted with its catholic identity on every corner. While the ties between the church and Maastricht's society are becoming ever looser, the catholic 'culture pattern' in the city continues to exist. The identity of the city as a religious center and pilgrim city is still alive. The 'Rich Roman life', the beauty and splendor, the processions and liturgical robes are still there. Half a century ago, the people of Maastricht were part of the Heiligdomsvaart celebration and they were actively involved due to their personal religious convictions. The two previous editions (2004, 2011) were more 'festivities to watch' by the majority of the population and the occasional visitors. Nowadays, it is mainly a celebration of cultural heritage.

That was exactly the starting point for the KOORKAPPEN (choir robes) project, a cooperation between FASHIONCLASH and Heiligdomsvaart Maastricht. Designers were invited to create a new design inspired by the historical choir robes and their meaning. The basilica of Saint Servaas in Maastricht is in possession of a number of very beautiful 18th century choir robes made of rich fabrics, decorated with the most precious materials and often with beautiful embroidery depicting religious representations. Choir robes have been worn through the ages by priests who preside over the service and carry their mercy to the people in word and thought.

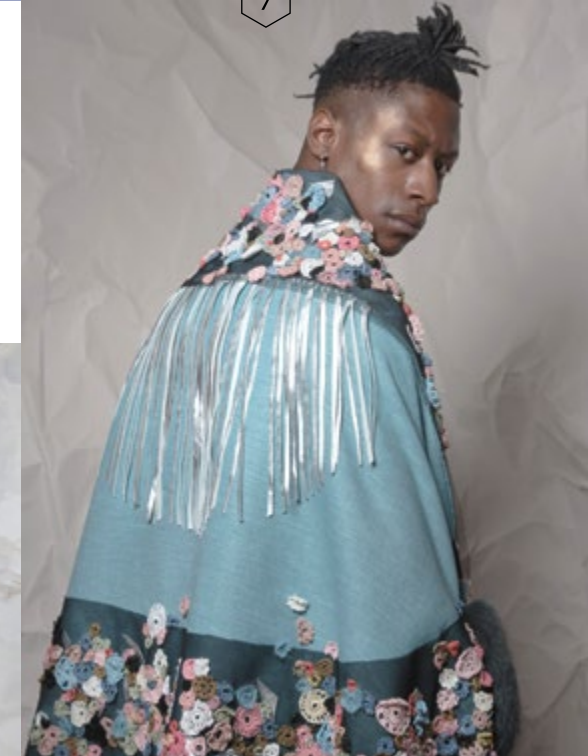
Especially for the designers in this project the basilica of Saint Servaas revealed these treasures, and each designer was assigned one of the robes so that it can serve as inspiration. The question is, how does the new generation look at a traditional and religious subject?



9



8



7

1. TIEL JANSSEN
Label Name: Tiel Janssen
Title: Koorkap 2018
Mail: info@tieljanssen.nl
Web: tieljanssen.nl

2. JULIA AUMANN + MONA STEINHAUSER
Label Name: HOIHOI
Title: The Story of the Lamb and the Snake
Mail: julamint@gmail.com
mona.maria.st@gmail.com
Web: hoihoi.eu
Instagram: hello_hoihoi

3. MARLOU BREULS
Label Name: Marlou Breuls
Title: A requiem for female dignity
Mail: marlou-breuls@hotmail.com
Web: marloubreuls.com
Instagram: marloubreulsofficial

4. JOLIEKE KESSELS
Label Name: Jolieke Kessels
Title: amen awen
Mail: 1435059kessels@zuyd.nl
Instagram: joliekessels

5. BREGJE COX + MARK KING
Label Name: Enclothed Cognition
Title: Augmentation
Web: www.enclothedcognition.info
Instagram: enclothedcog

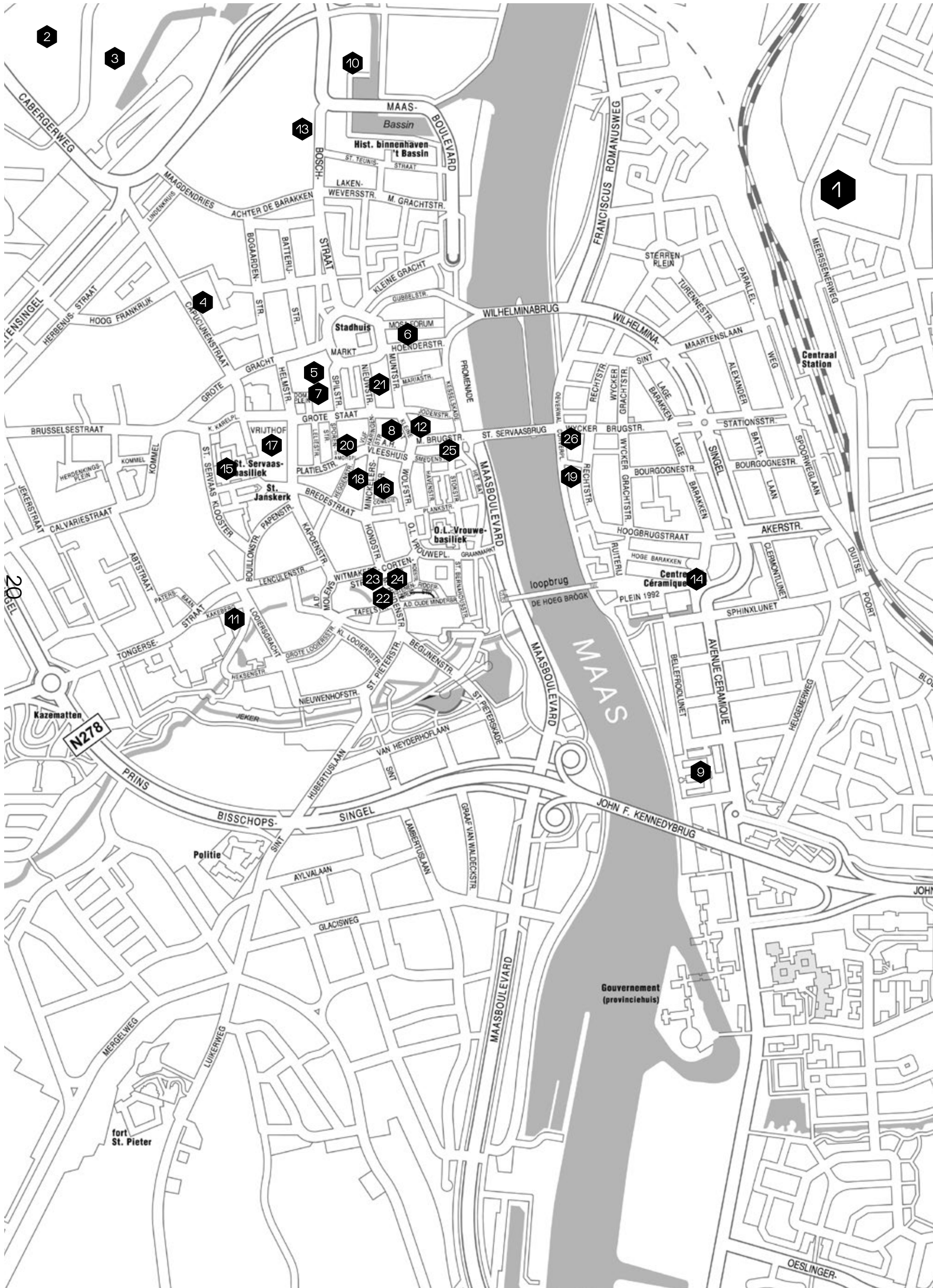
6. KARLIJN KRIJGER + IRIS CLAESSENS
Label Name: Collaboration Karlijn Krijger & Iris Claessens
Title: De eerste lentebui
Mail: studioirisclaessens@gmail.com
Web: irisclaessens.com / investigation8.com /
Instagram: irisclaessens, karlijnkrijger

7. LAURIE BESSEMS
Label Name: Laurie Bessems
Title: Maria, Moeder van God.
Mail: laurie_bessems@hotmail.com
Web: lauriebessems.com
Instagram: lauriebessems

8. LISE VAN WETTEN
Label Name: Lise van Wetten
Title: #ProtectNoW
Mail: lise@van-wetten.nl
Web: lisevanwetten.com
Instagram: lisevanwetten

9. EBBY PORT
Label Name: ebby port
Title: Koorkap
Mail: ebbyport@hotmail.com
Web: ebbyport.com
Instagram: ebby_port

KOORKAPPEN project is made possible by:
Stichting FASHIONCLASH, Bonnefantenmuseum, Kerkbestuur St. Servaasbasiliek, Stichting Schatkamer Sint Servaas, Vereniging 'Het Graf van Sint Servaas', Kerkbestuur OLV Basiliek en Schatkamer OLV Basiliek



1. SAM-DECORFABRIEK
Address: Meerssenerweg 215
Saturday June 16, 19:00-02:30
Buy your tickets online
→ **The Show**
→ **Collective 12, MAFAD Graduation Show 2018**
→ **CLASH Project**
→ **Afterparty: music by DJ Mr. Nice Guy**
→ **Performance: 'Design New Religion'- by Mami Izumi and Jivika Biervliet**
→ **Performance: 'Design New Religion' by Nora Ramakers and Johanna Hehemeyer-Curten**

2. LAB-GEBOUW
Address: Lage Frontweg 2C
Sunday June 17, 12:30-18:30
Free entrance, registration needed
→ **Talk: The Fashion Dialogue: the Clash of Values**
Moderated by Susanne Vegter.
Featuring speakers Prof. Maaïke de Haardt, Adam Peacock, Dai Rees, Ben Wubs, Mariangela Lavanga, José Teunissen
Sunday June 17, 14:00-15:30
info: www.mindfashion.today/dialogue
→ **Performance: 'ORACLES' by Anna Luka Da Silva and Erik van de Wijdeven**
Sunday June 17, 12:30-13:30
→ **Performance: 'HUNTING' by Nora Ramakers and Timo Tembuyser**
Sunday June 17, 16:30-17:15
* performance in Dutch
→ **Performance: 'MISSA HOMO SACER Op. 35 Confiteor Deo' by Timo Tembuyser**
Sunday June 17, 17:45-18:15
→ **Expo: COLLECTIVE 12**, Graduate students of MAFAD (Maastricht Academy of Fine Arts and Design)

3. DE GASHOUDER
Address: Lage Frontweg 8
Friday June 15, 15:00-15:30
Free entrance, registration needed
→ **Official Opening FASHIONCLASH-Festival 2018, directed by Joost Horward / Karmijnrood Podiumkunst.**
Featuring Das Leben am Haverkamp campaign project and ICONS capes designed by several ex-FCF participants.

4. DE BRANDWEERKANTINE
Address: Capucijnenstraat 21
Free entrance
→ **Performance: LUX | SALLY Dansgezelschap Maastricht/Martin Harriague & Mieke Kockelkorn**
Friday June 15, 16:00-16:30
Saturday June 16, 12:30-13:00
Sunday June 17, 13:30-14:00 + 15:30-16:00 + 18:45-19:15

5. ENTRE DEUX
Address: Dominicanerplein
Free entrance
→ **Exhibition: Afwezige Aanwezigheid | Absent Presence by LEO-NORE**
Friday June 15 - Sunday June 17, during opening hours of Entre Deux
→ **Exhibition: 'DEEP: venturing into unknown territory by dressing' by Amber Jae Slooten**
Friday June 15 - Sunday June 17, during opening hours of Entre Deux
→ **Exhibition: 'Fashion as Religion' photo exhibition by MAMDT Academy Students**
Thursday June 14 (19:00) opening
Friday June 15 - Sunday June 17, during opening hours of Entre Deux

6. MOSAE FORUM
Address: Mosae Forum 163
Free entrance
→ **Performance: 'In our fountain' by Koen Verheijden, Kimberly Afua Agyarko and Roann Postma**
Friday June 15, 16:30-17:00
Sunday June 17, 13:00-13:30
→ **Research presentation: 'Dialogue between Fashion and Death: Redesigning the Fashion Narrative' by Nina Willems**
Saturday June 16, 15:15-16:00
Sunday June 17, 15:15-16:00

7. BOEKHANDEL DOMINICANEN
Address: Dominicanerplein 1
Free entrance
→ **Talk: 'TZSARINA presents Birgitta de Vos with "Soul Matters" Fashion Talk and (He) Art Performance' by Yelena Kharitonova**
Sunday June 17, 15:00-16:00

8. DE BIJENKORF
Address: Achter het Vleeshuis 26
Free entrance
→ **Exhibition: Showpieces**
Monday June 11 - Sunday June 17, during opening hours of De Bijenkorf Maastricht

9. BONNEFANTENMUSEUM
Address: Avenue Ceramique 250
Tickets: Museum tickets prices of Bonnefantenmuseum
→ **Exhibition: KOORKAPPEN Project**
Saturday May 12 - Sunday June 24, during opening hours of Bonnefanten-museum

10. LUMIÈRE CINEMA
Address: Bassin 88
→ **Performance: 'I AM SAD'**
Friday June 15, 21:50-22:10
→ **Installation: 'I AM SAD'**
Saturday June 16 - Sunday June 17 11:00-17:00
→ **Exhibition: SCHUIT presents Material-Think-Space. A collective founded by Kate McCambridge and Louis Alderson-Bythell**
Friday June 15 - Sunday June 17, 11:00-01:00

11. VAN EYCK ACADEMY
Address: Academieplein 1
→ **Exhibition / Performances: Van Eyck Presents Vera Gulikers, Rosanne van Wijk, Dasha Tsapenko, Sissel Marie Tonn & Ebby Port**
Saturday June 16, 16:00-19:00
* 17:30 - 18:30 performance Ebby Port, Rosanne van Wijk

12. HET DINGHUIS (MAASTRICHT VISITOR CENTER)
Address: Kleine Staat 1
Free entrance
→ **Exhibition: Inspired by Religion**
Friday June 15, 10:00-17:00
Saturday June 16, 10:00-17:00
Sunday June 17, 11:00-17:00

13. THE STUDENT HOTEL (SKYBAR)
Address: Sphinxcour 9A
Free entrance
→ **Performance: 'The Joker' by Anthony van Gog**
Saturday June 16, 11:00-11:45
→ **Performance: 'A First Vision of Dying' by Anthony van Gog**
Saturday June 16, 16:45-17:00

14. CENTRE CÉRAMIQUE
Address: Avenue Ceramique 50
Free entrance
→ **Exhibition: 'Old Masters' by Nina Athanasiou**
→ **Exhibition: God is a Woman!? Project**
→ **Performance: 'Day Dream Space' by Audrey Apers and Tim Scheffer**
Friday June 15 - Sunday June 17, during opening hours of Centre Céramique
→ **Performance: 'Aan de andere kant' by Evalinde Lammers and Kimberley Agyarko**
Saturday June 16, 13:00-13:25
→ **Masterclass: Gold embroidery by Monique van Munster (monique-werk) in cooperation with Crafts Council NL**
To attend the Masterclass you need to register and pay a participation fee:
Info: craftscouncil.nl/master-items/tweedaagse-masterclass-goudborduren/

15. SINT SERVAASBASILIEK (BERGPORTAAL)
Address: Keizer Karelplein 3
Free entrance
→ **Exhibition: 'Babel' by Kasper Jongejan**
Friday June 15, 10:00-17:00
Saturday June 16, 10:00-17:00
Sunday June 17, 12:30-17:00

16. HUIS ACHTER DE KOMEDIE
Address: Achter de komedie 18
Free entrance
→ **Film/installation: 'THIS IS' by Luca Tichelman**
Saturday June 16, 12:15-12:30 + 17:15-17:30, Sunday June 17, 12:00-12:15 + 12:35-12:50

17. HET VRIJTHOF
Address: Het Vrijthof
Free entrance
→ **Talk: The Pink Church by Waardengedreven**
Hosted by Frank Los and featuring speakers: Annemarie Penn-te Strake
Major of Maastricht, Joanne Vrijhof, Stephan Ummelen
Friday June 15, 19:30-21:30

18. STUDIO ÇEDILLE DESIGN
Address: Minckelersstraat 16
Free entrance
→ **Workshop: Making Leather Goods from Scrap leather**
Friday June 15, 15:00 + small introduction reception at 16:00
Saturday June 16, 15:00
→ **Fashion Talent Take Over: blou.print, Cée Concept, DV Jewellery, Schiltman Leather, SOOLZTER**
Friday June 15 - Sunday June 17, during opening hours of Studio Çedille Design
* In Dutch and English

19. BY DUUT
Address: Rechtstraat 66
Free entrance
→ **Fashion Talent Take Over: GABRIEL+ GUEVARA, Laurie Bessems**
Friday June 15 - Sunday June 17, during opening hours BY DUUT
→ **Make-up session: Ellis Faas**
Saturday June 16, 12:00-17:00

20. CLIO JEWELRY
Address: St. Amorsplein 11
Free entrance
→ **Fashion Talent Take Over: GABRIEL+ GUEVARA, Studio Iris Claessens, Studio TRUT**
Friday June 15 - Sunday June 17, during opening hours of Clio Jewelry

21. GRAIL
Address: Nieuwstraat 21
Free entrance
→ **Fashion Talent Take Over: Current Mood, Tourist Clothing**
Friday June 15 - Sunday June 17, during opening hours of GRAIL

22. LE MARAIS DEUX
Address: Maastrichter Heidestraat 6-8
Free entrance
→ **Fashion Talent Take Over: wander.ful**
Friday June 15 - Sunday June 17 June, during opening hours of Le Marais Deux

23. LENA BERENS STUDIO STORE
Address: Witmakersstraat 1
Free entrance
→ **Fashion Talent Take Over: Studio Iris Claessens**
Friday June 15 - Saturday June 16, during opening hours of Lena Berens Studio Store

24. MILAN PALMA
Address: Maastrichter Heidestraat 3A
Free entrance
→ **Fashion Talent Take Over: LEO-NORE**
Friday June 15 - Sunday June 17, during opening hours of Milan Palma

25. NOW
Address: Maastrichter Smedestraat 6
Free entrance
→ **Fashion Talent Take Over: wander.ful**
Friday June 15 - Sunday June 17, during opening hours of NOW

26. ACE & TATE
Address: Wycker Brugstraat 65
→ **Fashion Talent Take Over: Bluedenimes x Minou Lejeune**
Friday June 15 - Sunday June 17, during opening hours of Ace & Tate
→ **MEET THE DESIGNER**
Saturday June 16, 16:00

THE PINK CHURCH Het Vrijthof

Hosted by Frank Los and featuring the following speakers: Annemarie Penn-te Strake Major of Maastricht, Joanne Vrijhof, Stephan Ummelen

In times of fake news, the search for truth is central. And while many are leaving the church behind, the need for meaning is alive and kicking. Do the mindfulness trainings and yoga classes succeed in providing meaning? Led by Frank Los, the pastor of the Zwarte Cross (Black Cross), Here & Now and FASHIONCLASH are providing a stage for an exploration of the concept of 'religion'; inside a pink church. A stimulating quest for truth, without being concerned about who's is right. Visitors are challenged to think again about what religion actually means and the question: What do you believe in? Everyone is welcome to join. Under the name 'here & now' they develop social projects that encourage us to stand still and reflection on what people find important in life. "We do not know religious belief and are not affiliated to a political party. We do believe that attention to meaning and dialogue on meaning contributes to a strong society."

The Pink Church is an initiative of waardengedreven.nl

NINA ATHANASIOU & SYLVIA MAKRI OLD MASTERS Centre Céramique

OLD MASTERS, a project by fashion designer Nina Athanasiou and Sylvia Makris. Featuring models such as Shaun Ross, Diandra Forrest, Justin Bullock, Garison Partush, Zombie Boy Rick Genest, Melanie Gaydos, Ryan Matthews and his wife Regina, James Gallagher, Brett David and the model Elliot Sailors.

Web: nina-athanasiou.de, sylviamakris.com
Instagram: ninasthanasiou, sylviamakris
Photography: Sylvia Makris

LEO-NORE ABSENT PRESENCE Entre Deux

Designer: Bobbine Barden
Web: LEO-NORE.com
Instagram: bobbineleonorebarden

KASPER JONGEJAN 'TOWER OF BABEL'

Sint Servaasbasiliek (Bergportaal)

Similar to the story of the Tower of Babel our humanity is building a tower, but not one of bricks, one of clothing we do not need, but think we do. We talk this "language of fashion" but we really don't understand each other anymore. We overproduce intentionally just to make money, we market these products like we can't live without them, we need them, for what? To achieve a higher "fashion goal"? With this collection and presentation, I would like the viewer to think about fashion. Is fashion your religion? Are you aware of the pollution the fashion industry is creating?

Web: kasperjongejan.nl
Instagram: kasperjongejan

AMBER JAE SLOOTEN Entre Deux

DEEP: venturing into unknown territory by dressing digital entities. DEEP exhibition showcases the collection made by using artificial intelligence technology in collaboration with The Asimov Institute and The Fabricant.

Web: amberjaeslooten.com
Instagram: amberjaeslooten
Partners: asimovinstitute.org, thefabricant.com

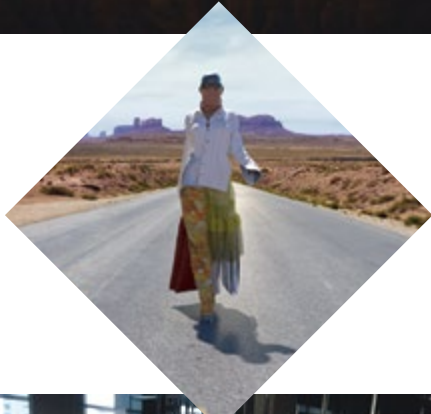
SCHUIT PRESENTS MATERIAL-THINK-SPACE Lumière Cinema

Intermaterial Alliances

Material-Think-Space is a collective founded by Kate McCambridge and Louis Alderson-Bythell. This work reconsiders the perceived boundaries delineating body and surface, 'our' matter and 'other' matter.

Web: schuitcollection.com
Instagram: schuitcollection, _l.a.b._, Kate_mccambridge

TALKS, EXHIBITIONS & OTHER



VAN EYCK PRESENTS VERA GULIKERS, ROSANNE VAN WIJK, DASHA TSAPENKO, SISSEL MARIE TONN & EBBY PORT Van Eyck

Vera Gulikers presents paintings in the Director's office of the Van Eyck. → veragulikers.com

Rosanne van Wijk is fascinated by visible and non-visible systems and constructions we face in our daily lives. Systems we are constantly adapting to and interacting with. Rosanne's performance during FASHIONCLASH Festival is a follow-up on her last year's performance during the festival How to deal with the restrictions of a system? and is part of her ongoing research on this topic. → instagram.com/rosannevanwijk

In Dasha Tsapenko's performance Dress_de_Code the ritual of getting dressed is explored through the prism of architecture and choreography. Our movement on daily basis and accustomed body techniques are questioned and challenged, the (usually invisible) transition from a private body to a social one is revealed. Next to this performance, three installations of the Fitting Room Series are on show, exploring the process of [un]dressing and changing dress within the fitting room space, but isolating it from its outcome - the dressed body. Uncovering the mutually defined relationship between the body and its covers. → dashatsapenko.com

In a one-hour installation, in the open air of the van Eyck garden, Ebby Port presents her summer collection: 'kriskras'. All prints are silk screen printed at the Charles Nypels Lab for Printing & Publishing of the Van Eyck. → ebbyport.com

janvaneyck.nl

PHOTO EXHIBITION 'FASHION AS RELIGION' Entre Deux

MAMDT Academy presents: Eylem Polat, Ginger Bloemen, Rowena Golob, Bibett Haarman.

Four graduating students Photography of MAMDT, the Maastricht Academy of Media Design & Technology show their interpretation of the theme 'Fashion as Religion'.

TZSARINA PRESENTS BIRGITTA DE VOS WITH "SOUL MATTERS" FASHION TALK AND (HE) ART PERFORMANCE BY YELENA KHARITONOVA Boekhandel Dominicanen

Tzsarina FashTech Platform and Birgitta de Vos Studio would like, with our "Soul Matters" Fashion Talk, to show alternatives, also with a small (He)Art Installation what our hearts beat for and how they are ready to move on in this world of global consumerism! Soul, actually, matters!

Web: caravanculture.eu birgittadevos.nl
Instagram: yelenakharitonova / birgittadevos

AINA SEERDEN 'YOUR DIGITAL TWIN'

Aina Seerden's set of (new) costumes raise awareness of the way the internet affects our behaviour. She defined a number of 'digital archetypes' that attract attention within a social media environment. They have a growing number of followers so they become leaders with a lot of listeners. But what makes them so popular? By following The Digital Twins off-and online during FASHIONCLASH Festival, you can experience a transparent inside at how actions in the digital world affect the real and vice versa. Within this week, The Digital Twins will act as real social media persona's, into the real world to show you the in's and out's of the public and the exhibitions during the festival.

ainaseerden.com
Instagram: yourdigitaltwin

INSPIRED BY RELIGION

The encounter between fashion and religion is not new. For decades, fashion has frequently drawn inspiration from the religious idiom and its decorative splendour. Both from purely aesthetic motives and from substantive critique. Using the art of fashion, designers and artists featured in this exhibition dissect the changing awareness around our relationship with our environment by creating new narratives and approaches around the subject of "fashion and religion". With their projects they rethink the way we see the values and norms related to religions, aiming to create a more inclusive world.

ROOS HERDER COVERAGE

To me, creativity is trying to make the world a bit more beautiful. I look around and wonder. Especially difficult or crazy issues touch me. I will read, talk, watch and listen about it. I have experienced that doors are opening by my own wonder and admiration. Out of my curiosity COVERAGE was created. The "COVERAGE" collection is designed together with and for Muslim women. The way you dress is a way of showing who you are. Young modern Muslim women have this need. She is wearing the headscarf. One that fits within her faith but also gives her identity. She likes to experiment with hats, beanies or caps. She also wants it to be suitable for all kinds of weather conditions. Anything to distinguish themselves. That is why, during my thesis, I developed a new type of headscarf together with Muslim women. One that fits within different seasons, made of; comfortable, innovative and durable fabrics.

Email: roosanneherder@live.nl
Web: roosherder.nl
Instagram: coverage.design, herder.herder
Photo: Iris Holtkuile

DON ARETINO "HALAL - HOMOSEXUALITY IN ISLAM"

This collection is inspired by the duality nature of same-sex desire in Islam throughout various space and time. The Qur'an and the Hadith as the fundamental sources for Islamic living conduct chronicle ambiguous stance in regard to homosexuality. Beside illustrating homosexuality in Islam, this collection attends to show another possibility of accommodating homosexuality within Islam. By taking elements of Islamic characteristics into play, the pieces in the collection represent a fresh interpretation of homosexuality in Islam. The collection should be understood as an attempt to deconstruct homosexuality in Islam by providing theological accommodation which detaches from the social climate of seventh century Arabia and instead focuses more on the ethical principle of freedom and social justices.

Email: don.aretino@gmail.com
Web: www.donaretino.com
Instagram: don_aretino
Photo: Tomas Eyzaguirre

DOROTA SAK PROTECTION

Burka is a dress for religious women in Muslim countries. According to orthodox clergy, it protects them against strangers. I sewed a burka-inspired outfit. I have adapted it a bit to the winter climate of Central-Eastern Europe. I am a Catholic raised in socialist Poland. My religion and the system in which I was growing up also protected me. For some people it was enough. But not for me. I put a burka on. That's a perfect protection. Nobody knows who I am, how old I am, where I am from. But it's stuffy inside, I can't see anything ... Is burka a suit for me? Apparent armor hides a delicate inner woman. The only way of communication (eyes) is covered by red "eyelashes". Red because they suffer, red because they love, red because they live...

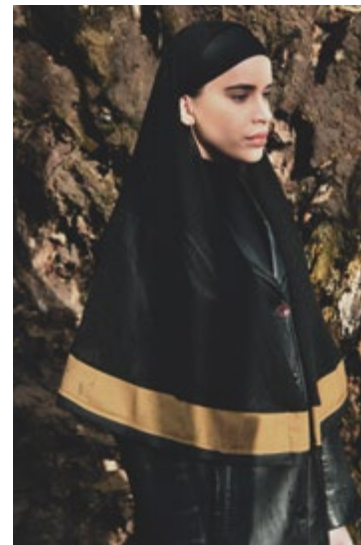
Email: sakdor@op.pl
Photo: Mariola Górál

LOCATION:
HET DINGHUIS
(MAASTRICHT VISITOR CENTER)

Address: Kleine Staat 1

Friday June 15, 10:00 – 17:00
Saturday June 16, 10:00 – 17:00
Sunday June 17, 11:00 – 17:00

FREE ENTRANCE



MANON BOERTIEN A SEARCH FOR HAPPINESS #2

For this collection, Manon Boertien was inspired by a quote of French philosopher Jean Baudrillard: "God exists but I don't believe in him" (Baudrillard, J. (1996) Cool Memories II (1987-1990). Oxford: Polity) – in other words: there is no God, but the subjective existence of god does not mean that He is not there or that He has no meaning. God's existence is therefore in one's subjective experience. Other sources for Boertien's inspiration were the mysticism and rituals of new and fictive religions, explored in 1970's philosophic science-fiction films like Zardoz and Holy Mountain. These sources equally investigate 'spiritual truth', by using subjective and fictive religion, mystics and symbolism.

Web: www.manonboertien.nl
Instagram: manonboertienofashion
Photo: Peter Stigter

NOLABEL BY JAMES BIANCHI AND DREW KESSLER ALTARED

A nun's habit, a sikh's turban, a rabbi's kolpik, a muslim's hijab, a monk's cap. These head pieces represent so much more than a simple ideology - they reflect varying degrees of power, status and freedom, shaped and fortified by centuries of archaic tradition. Today, however, these long-standing identities often fail to align with the cultural norms of a modern society; in some cases, they perpetuate customs that stand in the way of centuries-long social progress. A large part of the modern world is moving further away from religion, but the endlessly deep roots of these ideologies ensure, in many places, that these practices will live on for generations. In this dynamic lies the reality that human rights and religious tradition are often incongruous. ALTARED is a portrait series that takes aim at these discrepancies. Using transgender models, each dressed in religious garb representing one of five major religions, we aim to highlight and examine gender identities associated with faiths that represent a solid majority of the world's population. While critical, the series is not damning. It aims to showcase the beauty of diversity, and challenge the conceptions that come with these visual communicators that we have become accustomed to. We feel that creating a discussion about the gender binary and its unflinching role in religion is a vital step toward finding peace at the intersection of faith and biology. ALTARED is our attempt at doing so.

Web: nolabel.sc
Instagram: nolabel.sc

*“I don’t do fashion,
I am fashion.”*

COCO CHANEL

Are you the new Coco Chanel?

For fashionistas from 9 to 12 years old.

In the course Fashionfreak you’ll learn how to design clothing, jewelry and accessories. You’ll discover everything there is to know about working with different fabrics, thread and other textile materials. At the end of this course, you can show your designs on the catwalk!



Check out our courses and workshops at www.kumulus.nl

Centre Céramique, Kumulus and the Maastricht Museum of Natural History operate as one organisation under the governance of Maastricht Council.

02.06.18 t/m 18.11.18

**“Colour is
not something
that comes
from within,
colour is bestowed
upon us.”**

KEUR loves **Fashionclash**

CHECK #**kleurmaastricht** ON FB AND INSTAGRAM

Natuurhistorisch Museum Maastricht

CENTRE CÉRAMIQUE

KUMULUS
MUZIEKBEELDDEKUNSTDANS
THEATERSCHRIJVENKUNSTACTIEF
KUNSTVERKENNENKALEIDOSCOOP

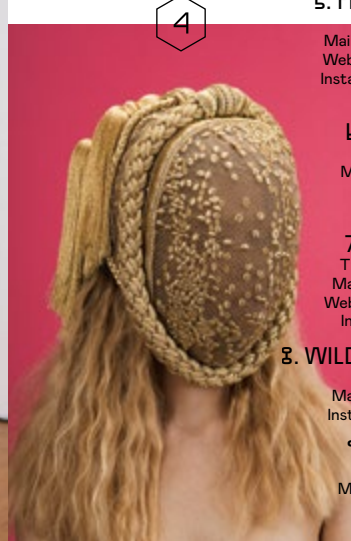
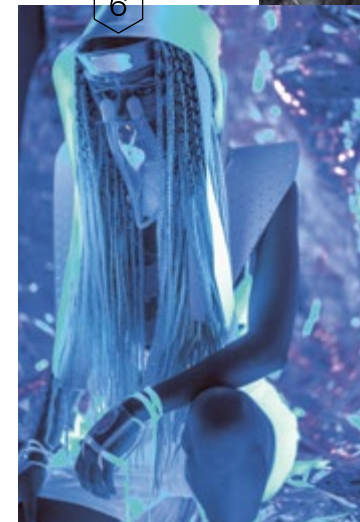
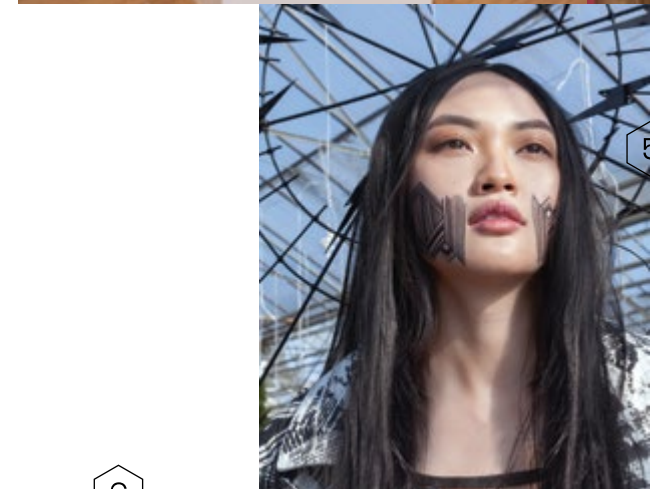
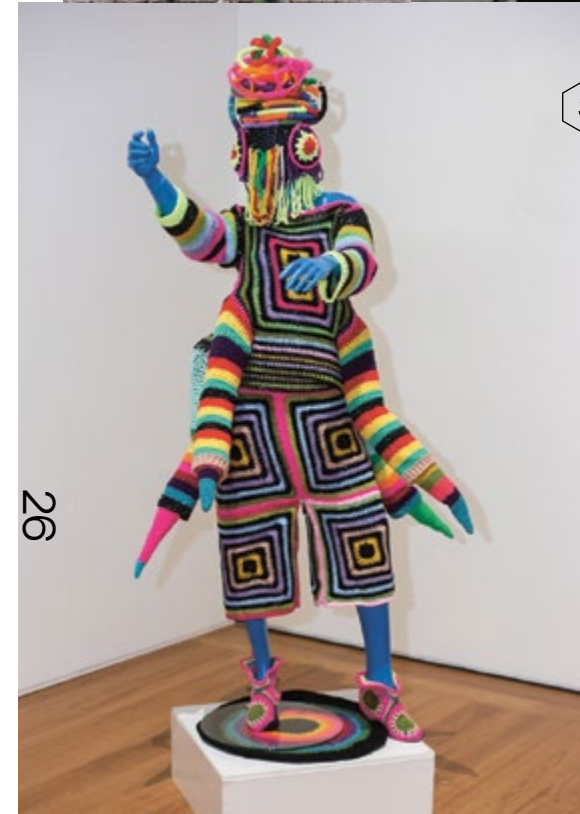
ZONDAG

WIJCKERBRUGSTRAAT 42 MAASTRICHT. WWW.CAFEZONDAG.NL

B* **Kantine**

CAPUCIJNENSTRAAT 21 | 6211 RN MAASTRICHT | 043 852 2229 | BRANDWEERKANTINE.NL

SHOWPIECES AT DE BIJENKORF



1. TIMNA WEBER
Title: Unfinished #1
Mail: studio@timnaweber.com
Web: timnaweber.com
Instagram: timnaweber
Photo: Fán Lião

2. STEFANEC JOSIPA
Title: BREATHING TEXTILE HYBRIDS,
MOBILE JACKET
Mail: josipa.stefanec@gmail.com
Web: josipastefanec.eu
Instagram: jo_stefa_
Photo: I.Vulic

3. NANCY TJONG
Title: Army of Stitches- 1 of 3
Mail: nancytjong@gmail.com
Web: nancytjong.com
Instagram: nancytjong

4. MELISSANTHI SPEI
Title: A Long Farewell To All My Greatness
Mail: melissanthispei@gmail.com
Web: melissanthispei.com
Instagram: melissanthispei
Photo: Nikk

5. FERNANDA FERNANDES
Title: Tribes
Mail: info@fernandafernandes.eu
Web: www.fernandafernandes.eu
Instagram: fernandafernandes_eu
Photo: Daune Kraeg

6. MARCIA NEUNER
Title: REFLECKTIEREN
Mail: marcia.neuner@mail.de
Instagram: marzija
Photo: Simon Melchers

7. JAKE YOUNG SHIN
Title: You are terrible Muriel
Mail: stephanessim@gmail.com
Web: processjakeyoungshin.com
Instagram: jakeyoung_shim_

8. WILD SKINS BY FIONA GRAFEN
Title: Wild Skins
Mail: up682963@myport.ac.uk
Instagram: fiona.grafen_designs

9. MOR LUMBROSO
Title: Pulse
Mail: mor@morlumbroso.com
Web: morlumbroso.com
Instagram: morlumbroso
Photo: Lee Agmon

10. MATTEO CARLOMUSTO
Title: DODGY CONCEAL FW 17-18
Mail: carlomusto.matteo@gmail.com
Web: matteocarlomusto.jimdo.com
Instagram: matteocarlomusto
Photo: Enrico Berni

11. J-ANT.
Title: OH SALAD DAYS
Mail: info@j-ant.com
Web: j-ant.com
Instagram: jantdesign
Photo: Marinika Grondel

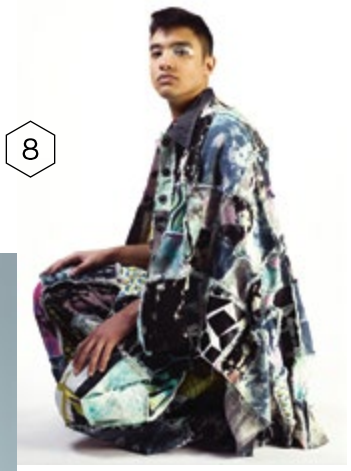
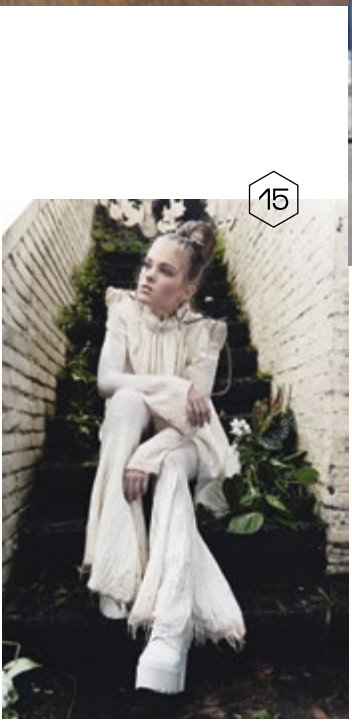
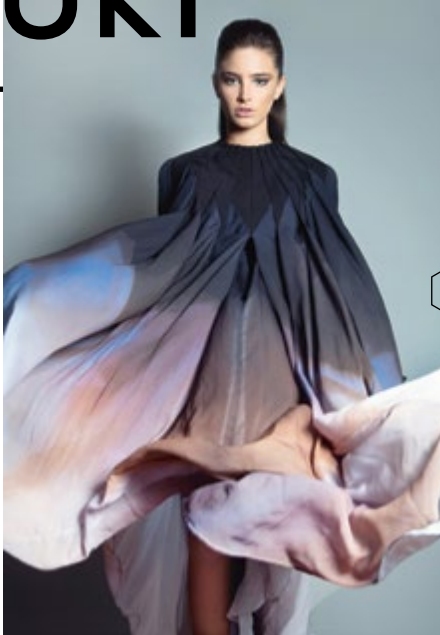
12. PÉJIE
Title: Orange Sanguine
Mail: jeanne.pau09@gmail.com
Instagram: pejie_rex
Photo: Christophe Bustin

13. LOONATIEK
Title: LOONATIEK – A Morphed Reality
Mail: loonatiek@gmail.com
Instagram: loonatiek
Photo: Joost Termeer

14. IVANA PILJA
Title: Avantgarde fashion
Mail: ivanapilja@gmail.com
Web: www.ivanapilja.com
Instagram: ivanapilja
Photo: Nikola Sokolov

15. HISKE HOTTINGA
Title: Fo Me Ne Ri Ku
Mail: hiskehottiga@gmail.com
Web: hiskehottiga.com
Instagram: hiskehottiga
Photo: Kees Penders

16. GÖSTA VON PLATEN
Title: Bodily Encounter / Materia Wound
Mail: gostavonplaten@gmail.com
Web: gostavonplaten.com
Instagram: gosta_v_p
Photo: Lindström_Müller



Forever YOUNG

10.02 – 02.09.2018



MODEMUSEUM
HASSELT



‘HOW WESTERN BRANDS GET FASHION FOR MUSLIM WOMEN ALL WRONG’

Author & Photos: Didem Tali

The fashion world cheered when Western brands like Dolce & Gabbana and Uniqlo launched hijab collections to cater for Muslim audiences. So why do an increasing number of hijabi fashionistas and designers feel more alienated than ever?

Hulya Aslan, 29, always had a thing for fashion and nice clothes since her childhood. Her love of fashion wasn't affected by her decision to wear a hijab during her school years in the slightest. When she was working towards her qualifications to become a fashion editor at the Istanbul Academy of Fashion, she was the only hijabi student.

As she was transitioning into adulthood, the hijabi fashion industry was still in its infancy. The collections were basic and frumpy in 1990s and 2000s, at least until conservative fashion started to take off in Turkey in 2010. She found that it was much harder to dress stylishly as a hijabi woman than her non-hijabi peers.

"It was a nightmare to shop for clothes during those days," she said. "Before the boom in the conservative clothing industry, if a woman wanted to look stylish and put together, she basically had to go to a seamstress and get customized clothes."

28

But when Turkey eased the headscarf ban that was traditionally imposed in public institutions in 2010, things started to change. As hijabi women became more active in all aspects of social life, there was a greater demand for Islamic fashion items. There was even a new hijabi fashion magazine, Ala. When Aslan took the position of an editor at this magazine, she didn't predict the hijabi fashion renaissance to progress this quick.

"It was as if [hijabi women] were hungry for nice clothes for decades," she said. "We were aware of the demand and the market gap. Many people emerged as fashion designers and established their own businesses." Aslan now also runs her own fashion consultancy, working with the emerging Islamic fashion brands.

Millions of Muslim women around the world now have more choices than ever about what to wear. Being able to wear the desired clothing items, whilst managing to look stylish and elegant has made thousands of Muslim women like Aslan feel more empowered, confident, and socially included. For many, the Islamic fashion revolution was a rite of passage, which increased the visibility of Muslim women.

"Muslims in Turkey and around the world are getting wealthier," said Cem Ozturk, founder of Touche, an Istanbul-based Islamic fashion brand. He began his career as a designer working on customized orders but had such a massive demand from his customers that he eventually decided to establish his own brand. "When people enjoy a higher purchasing power, dressing nicer is one of the first things they do. It almost comes as an instinct. Because clothes are such important symbols," he added.

It's not just independent Muslim fashion designers who are aware of the opportunities that the global Muslim demographic

pose. In 2015, Fortune described Muslim women as the "next big untapped fashion market." There's money to be made from the youthful (and growing) global Muslim population, which has a higher purchasing power than ever. According to the State of the Global Islamic Economy report of 2014–2015, Muslims have spent \$266 billion on clothing in 2013. The figure is expected to reach \$484 billion by 2019.

In other words, the Muslim gold rush is here. Unsurprisingly, global brands don't want to miss it. More and more Western fashion companies that traditionally appeal to a secular, Western, and non-Muslim clientele are beginning to embrace Muslim women in their collections. It seems that every week, a new Western brand launches a new collection at this demographic. H&M, UNIQLO, DKNY, Mango have all launched special collections aimed at Muslim women.

Most recently, luxury brand Dolce & Gabbana began to sell hijabs and abayas. The collection features D&G's luxurious touch in the form lace, satin, and floral prints. Its campaign features a fair-skinned and green-eyed white model posing with her mouth ajar. There is no evidence to suggest that she is Muslim. Although the line received positive feedback from the press and hundreds of social media users, it left many Muslim women feeling excluded and alienated.

"There are currently designers that create world-class collections, but it's the Western brands that take the credit."

"I've worn a hijab for most of my life. But I don't know anyone who would wear anything like that," said Zehra Birisik, a speech therapist and self-confessed Muslim fashionista. She noted that some garments in the D&G line are half-transparent and some of the skirts end around the knees—a no-no for any woman who wants to dress in accordance with Islamic law.

While the essence of the Islamic fashion is arguably about recognizing Muslim women's needs, many Western lines fluff the delivery. What these collections aim to do isn't to celebrate Muslim women, but to make money off them. Some argue that these brands not only do this in a way that ignores the needs of Muslim fashion, but are downright culturally insensitive to boot.



"Hijab is worn to achieve modesty. To me, it's a visual reminder that I see every day that I have to remain modest. How can people achieve modesty when they're wearing a headscarf worth thousands? It's also wastefulness, which has no place in Islam," Birisik explained.

She believes that the collections create the illusion that Muslim women are represented and have a lot of choice in fashion, when the items in these collections actually mock their beliefs. "It's difficult enough to shop as a hijabi woman. But when the market is full of 'Islamic clothes' that misunderstand and misrepresent us, it's frustrating."

Gonul Taban, a hijabi writer, described the D&G collection as "a half-baked effort to sink its teeth into the burgeoning Islamic fashion market" that is "far from revolutionary" on Daily Sabah. "[The D&G collection] is nothing but mediocre," she wrote, "and cannot compare to what the traditional fashion houses currently have on offer."

Moreover, these collections epitomize almost every aspect of textbook cultural appropriation: They reinforce the idea that even Muslim fashion belongs to the Westerners. No proper appreciation is given to the culture of origin, although in the end the act of cultural appropriation receives the appreciation.

As Hulya Aslan, who has consulted for several Islamic fashion brands in Turkey, puts it: "There are currently designers that create world-class collections, but it's the Western brands that take the credit."

In the international apparel market, some Western brands already enjoy extremely

advantaged positions with large marketing budgets. Business reports and market researchers continue to urge companies to explore the Muslim apparel industry, which is still dominated by local companies that might be easier competition. It's entirely possible that in 2019 the lion's share of \$484 billion predicted spending of Muslims goes to these companies. In the meantime, independent Muslim fashion houses, which have played an important role in the global acceptance of Islamic fashion, might not be able to cope with the competition and fade away.

For thousands of women like Aslan and Birisik, the emergence of Islamic fashion—and having more fashion options—was a major triumph for acceptance. But now that they are now recognized as a profitable demographic, that victory has been trivialized. Instead, Muslim women are bombarded with the same messages as anybody else: It's okay to be you—as long as you're white, rich, and glamorous and can spend a lot of money.

DIDEM TALI



is an award-winning journalist whose credits include NYTimes, National Geographic, The Guardian, Washington Post, BBC and many more. She also collaborates with top brands around the world; providing them copywriting, content, and brand consultancy services. See more of her work at www.didemtali.com

Marijn van Kreijl Nude in the Studio



Untitled (Picasso, Red Interior with Transatlantic Blue, 1959), 2017



marres.org

30 juni —
9 sept 2018

29



MAYFAIR

Stokstraat 16
6211 GD Maastricht
@shopmayfair
info@mayfair.fashion
www.mayfair.fashion

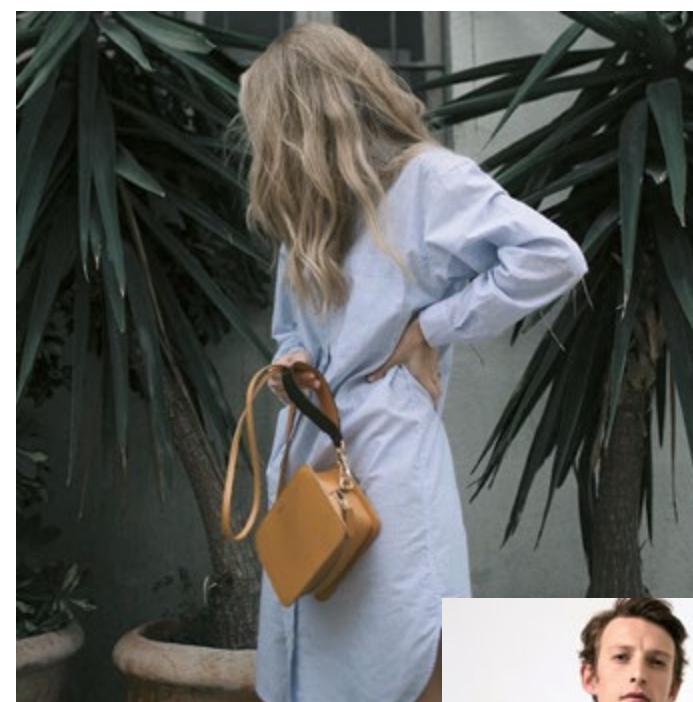
A.P.C. Acne Studios Comme des Garçons
Common Projects Dries van Noten
Lemaire Margaret Howell Marni OAMC Our Legacy

MAX[®]
A fabulous fashion style

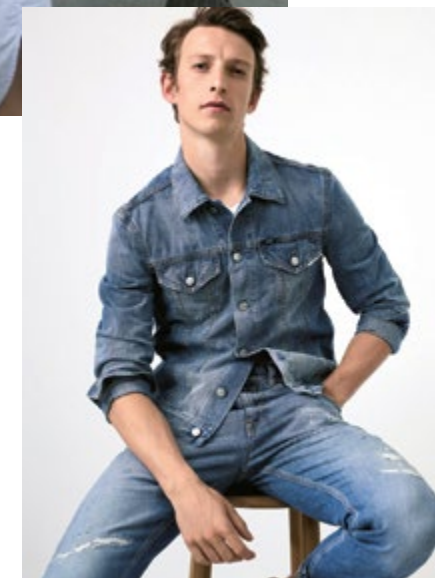
Hoogbrugstraat 69
6221 CP Maastricht (Wyck)
t. 043 - 364 47 29
www.maxmaastricht.nl



Yes.
open on
sundays
12-17u



CLOSED WOMEN
Available at Le Marais Maastricht



CLOSED MEN
Available at Le Marais Deux

CLOSED

LE MARAIS DEUX CONCEPT STORE

le marais maastricht www.lemarais.nl + le marais deux www.lemaraisdeux.com



ELLISFAAS.com

THINK PIECE 2: THE FASCINATING ROLE OF COLOR IN RELIGIOUS CLOTHING

This three part curated series – originally created for Vestaj by Dalia Vann - and now for FASHIONCLASH Festival, examines the fascinating role of (non) colours white, black and red in religious clothing.

Dress is a visual system of human communication that aids in defining social identity and interactions across space and time. For organized religious faiths, techniques of adornment have always operated as effective communicators of religious identity, also assisting to reinforce the boundaries between the sacred and the secular, believers and non-believers. This has been accomplished through the careful selection of garments, jewelry, accessories, and grooming techniques, which are then infused with a variety of narratives and symbolic meanings by top religious authorities. In the absence of singular designs or textiles, color has played a particularly significant role in this process.

WHITE



Catholicism

Throughout history, the rules of papal dress have carefully been determined by individuals fully aware of the close links between appearance and power. Indeed, much of the Roman Catholic Church's image building campaigns have been supported by specific efforts to visually manifest internal church hierarchies, in an effort to legitimize the ecclesiastical jurisdiction of specific Church leaders, such as the pope. It comes as no surprise, then, that during non-religious, public formal functions, the pope is the only one allowed to wear white, while other clergy wear black. This calculated decision communicates to believers and non-believers alike the sheer extent of the pope's authority within not only spiritual matters, but also secular ones.

Carthusian Order

Carthusians are a Roman Catholic religious order of enclosed monks and nuns. The monks live in individual cells, where they pray, study, sleep and eat. They only leave their cells for morning mass and for a communal feast on Sundays. The monks use color to designate the stages of a Carthusian life. During the first two years, the novice must wear a black cloak over a white Carthusian habit. After the third year, they become a junior professed monk, at which point they can wear the full Carthusian white habit.

Mormonism

Within Mormonism, it is customary for those who have taken part in a temple ordinance, known as the Endowment Ceremony, to wear a special type of underwear. Known as "temple garments",

these items are worn both day and night and are meant to operate as a reminder of the sacred vows between man and God. Adherents consider them to have symbolic or literal protective powers. In 1893, the church made white the standard color of all temple garments, maintaining that white most adequately represented the physical and spiritual purity that all Mormons should aspire towards.

It is not only temple garments whose standard color is white. Any time an adherent enters a Mormon temple—the majority of which are white in exterior and interior—they must be fully dressed in white. In short, Mormons attach a strong significance to the color white, for its ability to represent purity, modesty and religious faith.

Śvētāmbara

Śvētāmbara is a sect of Jainism, an Indian religion which dictates a life of non-violence towards all living beings and affirms spiritual equality between all forms of life. The name Śvētāmbara means "white clad", referring to its believers' tradition of wearing white clothes. Some Śvētāmbara monks and nuns cover their mouth with a white cloth, in the practice of Ahimsa, meaning nonviolence. The white cloth prevents them from causing harm to others through speech or thought.

BLACK



So far, this series has investigated the practical and symbolic relevance of white clothing to various religions or religious movements. This next instalment explores white's opposite. Black is a color that is just as avidly employed by the religiously devout, while communicating an altogether distinct message. Whereas white is about purity, spirituality and hierarchies of piety, black stands for modesty and simplicity. The natural result of the absence of light, its monochromatic use in clothing can elicit an understated humility which downplays the physical in favor of the spiritual.

Hasidic Judaism

Those of us who have visited Williamsburg in New York City, Stamford Hill in London or any other neighborhood populated by Hasidic Jews have more than likely been visually over-whelmed by the masses of men in head-to-toe black. Black has been the characteristic color of male Hasidic Jews since the 15th century, at the height of Jewish life in Eastern Europe. Not only has black remained standard for all these years, but so have the specifics garments. Some historians believe that the preference for black originates from a decree made by rabbis in the 18th century stipulating that colorful shiny kaftans, which were once the standard of dress amongst Eastern European Jewry, should be replaced by subdued black garments to avoid resentment and violence from non Jews. For the Hasidic community of today, black has taken on

additional purposes and meanings, representing tradition, modesty and a serious life committed to God.

Eastern Christianity

Within Eastern Orthodox Christianity, clergy typically elect to wear black cassocks during non-religious functions. Liturgical garments, on the other hand, are colorful and ornate. There is a consensus within not just the Eastern Orthodox Church, but other Christian religious bodies as well, that is preferential for clergy to wear black or dark colors in public secular settings in order to reflect a state of modesty.

Islam

The chador and niqab are two items of clothing that belong to the Muslim commandment of hijab, which instructs females beyond the age of puberty to cover their bodies in the presence of adult males beyond their immediate family. The chador is a full body cloak-like garment typically worn by Iranian women, while the niqab is a cloth which covers the face. It is worn in Arab counties and additional areas with substantial Muslim populations. Because this particular Quranic requirement is linked directly to modesty, chadors and niqabs are typically black, or other dark colors.

RED



To conclude the series investigating the role of color to various religious cultures, we now turn to red as a potent communicator of various spiritual ideals. As the other installments argued, white and black possess a relatively uniform message across religious faiths; in the case of red, however, there is not one dominant meaning attached to the color. In what is to follow, we explore three religions' individual connection to the color.

Kabbalah

Within the Kabbalist Jewish tradition, it is customary for adherents to wear a red crimson string, popularly believed to ward off misfortune brought on by the evil eye. The string is knotted seven times around the left wrist and then sanctified with blessings. The tradition originates from a biblical story, which details the death of Rachel, wife of Jacob and Jewish Matriarch. Upon her death, Jacob wound a red string around her tomb seven times. The string was then cut into pieces and worn on the left wrist—considered by Jewish mysticism to be the spiritual receiving side. Contemporary Kabbalist rabbis believe that by continuing this tradition, we can establish a connection to the tomb of Rachel, and by extension, receive vital protective energies.

The Hebrew word for red, adom, is related to other words such as adama (earth), dam (blood), adam (man) and Adam HaElyon (supernatural man). As such, the color red functions as a symbol of the eternal connection between man,

God, and the earth. In the late 1990s, the red Kabbalist string became a popular fashion trend amongst celebrities in the United States. Phillip Berg's controversial Kabbalist Centre in Los Angeles became infamous for its ability to recruit a long list of high profile celebrities and millionaires. Photographed on a multiplicity of celebrities' wrists, the red string quickly became the most visible symbol of contemporary Kabbalah, and as a result, an unexpectedly productive marketing tool for a religious movement deeply entangled with business.

Hinduism

Many adherents to Hinduism wear a colored marking on their forehead in order to identify their third eye, or the center of their nervous system. It is believed that in this area, individuals can see spiritual truths. The markings are usually red, black or white dots.

Red dots are called bindi or pottu. They are made out of a paste called kumkum, which is made out of turmeric powder and lime juice. Some historians believe that the red markings originate from the ancient practice of animal sacrifices. Today, the color red functions as a marking of women's marriage status. Young, unmarried women wear a black bindi, while married women wear a bright red bindi.

During the late twentieth century, the bindi became a fashion accessory for Indian women. Instead of using the kumkum powder, women could now buy red felt bindis that stuck on the forehead. Bindis also began to be manufactured in other decorative shapes and colors, many of which included gemstones for an enhanced glamorous look.

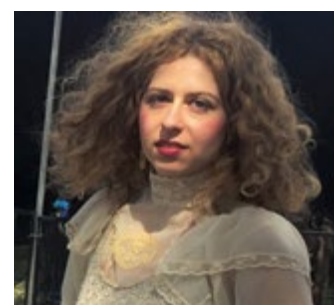
Christianity: Christmas

Although Christmas is universally associated with red and green, certain historians have recently uncovered the historical roots of this connection. Cambridge research scientist Dr Spike Bucklow argues that the colors can be traced back multiple centuries, to a time when the colors held a symbolic meaning. After examining medieval panel paintings, Bucklow uncovered that red and green were typically used to establish a boundary between different spaces of the church: the nave, where the congregation sat, painted in green, and the priests' altar, painted in red.

Other religious opinions suggest that red is used as a symbol of the blood of Jesus, a representation of apples on the paradise tree from the Adam and Eve story or a reference to bishops' red robes.

Today, the red-green color duo has been co-opted by a variety of corporations, who each December, exploit one of the most universally recognized color combination in the pursuit of profit.

TEXT BY
DALIA VANN



Heaven or Hell?

Extraordinary Shoe Design



Cube design museum is the first and only museum in the Netherlands entirely dedicated to design.

Info & tickets cubedesignmuseum.nl



SUCCESS STORIES

Ten editions of FASHIONCLASH Festival have resulted in hundreds of memories, dreams that have come true and careers that have taken off to unimaginable high levels. We – Nawie, Branko and Laurens – did not ever think that this festival would one day form a part of so many lives and create so many emotions and reminiscences. We are GRATEFUL - to all of you!

1. KIKI WILLEMS

MODEL

One of my favourite things about FASHIONCLASH are the talented designers I have met during the festival, some of who I am still in touch with or see around sometimes anywhere around the world. It was a very kind and gentle introduction to the fashion world.

2. DENISE FERTIG

INTERIN / VOLUNTEER

I guess I'm some kind of a girl for everything: I just like going for all kind of different things that need to be done. This way, I have been able to experience a lot of different aspects of the festival and its organization. Every time the tasks are as diverse as much as the festival is interdisciplinary as such, which is part of why I enjoy it so much. The memory I enjoy most about FASHIONCLASH Festival is not so much a memory in form of a specific moment, but rather the feeling I take away from each edition. Once the weekend is over, it's like stepping out of one world, where freedom of mind and creativity are just like the air you breathe and entering back into a world full of people that did not experience this world. Every time it leaves you with a bit of a weird feeling, because it was just the most intense weekend in the sense of impressions and emotions. It's a bit how I image the kids from Narnia must have felt when they were suddenly back in England and they were the only ones who experienced that magical land. But it also allows you to take all the energy, which you received from that omnipresent creative spirit and people's goodness, with you into your everyday life. And it just gives you so much power, because you know that this positive force of creativity in the world will never fade.

3. DENNIS VANDERBROECK

THEATRE PERFORMER / SCENOGRAPHER

FASHIONCLASH took me under its wings for several years and played a key role in my artistic practice as it is today. The most memorable moment with the FASHIONCLASH family was the day we took off to Chengdu, China. Together we experienced an unbelievable adventure in which we encountered incredible people and places. Most importantly, we created something collaboratively; something truly unbelievable on the other side of the world, that still resonated within me. This is an experience that I will cherish forever.

4. IVANA PILJA

DESIGNER

My favourite memory of FASHIONCLASH was definitely

the first show, during the FASHIONCLASH Festival in 2010. For me, this was definitely the most magical show, one I will always remember! Everything was perfect: the venue, the models, the pictures, the people... Unforgettable. It is my dearest memory of my fashion beginnings, and that will always keep me connected FASHIONCLASH. They supported me from the early beginning, and believed in me just by seeing my sketches. That was my biggest support. FASHIONCLASH is one of the most innovative platforms for avant-garde, innovation, unique fashion approach, with strong focus on bringing on stage some of the most innovative designers, with giving a chance to show their work to big fashion audiences!

5. MATYLD KRZYKOWSKI

DESIGNER / CLASH PROJECT CURATOR

In the first 7 years of FASHIONCLASH, I have curated, and previously co-initiated the CLASH Project. It is always presented first because it contextualises and manifests the transdisciplinary intention of the festival. What if non-fashion designers produce for the body? is what we wanted to look into only to find out that the demand for participation was high from the beginning. My most precious memories are the moments when all ten CLASH Project outfits walk out onto the catwalk. It is a paradoxical situation, because everyone responsible is backstage, watching the show on a flatscreen. It is both absurd and thrilling, because you have been working for this moment for such a long time. However, the only thing you see is a translation of what the audience sees on an output device, which displays a distorted reality. Since everyone – audience, designers, friends, helping hands and models – are in the same large space, you thrive from the overall energy that is present. In a way the catwalk is a perspective for the audience.

6. TEAM PETER STIGTER

PHOTOGRAPHY / VIDEO

Team Peter Stigter has been capturing the wonderful, crazy and mesmerizing world of FASHIONCLASH in images for numerous years; not only behind the scenes, but also front stage and outside the venue. One of our favorite memories of the festival is a performance during the CLASH PROJECT show of the 2011 edition of artist Karel van Laere. In this performance he dragged four models dressed in silicone/wetsuits over the catwalk. This is definitely a landmark in how to present fashion. We've been covering the international

fashion shows for more than 30 years now and we've never seen something like this. It's all the different people that make this fashion-event so special. From our point of view the crossover between art, dance and fashion is unique and very inspiring. This is why we love FASHIONCLASH.

7. LISA BORN

INTERIN / VOLUNTEER

Starting of as one of the first interns at FASHIONCLASH in 2012, I quickly became a fan, friend, volunteer, supporter and therefore long-term companion at this one and only festival. FASHIONCLASH Festival is not only the sum of the numerous activities they have offered over the years, but especially the precious people that keep that festival alive with all their power and passion. One of my favorite memories refers to my first festival opening in 2012. The actors of KARMIJNROOD & Mieke Kockelkorn prepared a performance with self-made naked suits. To surprise the audience they were entering the stage in a closed up convertible. The moment when seven naked looking performing strangers jumped out of the car was hilarious. Seeing Nawie's, Laurens' and Branko's faces light up that very moment and Joost leading on the cheering crowd was very rewarding.

8. MIEKE KOCKELKORN

DESIGNER

I would describe myself as a very grateful designer, but a fan of the Festival at the same time! My best FASHIONCLASH memory is watching two dancers dancing like their life depended on it! They did this in a piece called 'Folia' by Martin Harriague and me ("Folia" means out of your mind). The FASHIONCLASH stage is an exciting place to be!

9. HERMIONE FLYNN

DESIGNER

We were lucky enough to be given the opportunity to showcase 2 collections in 2015 and 2016 and 1 Fashion Film at FASHIONCLASH Fashion Film Festival. One of my most precious memories from FASHIONCLASH Festival was the performance finale of our runway show for "(IN)DIFFERENCE" in 2015. The gorgeous Gia Bab stomped the runway after being wrapped in layers of aprons. One audience member tweeted that it gave her goosebumps. That is what makes all the efforts worthwhile!

10. MARLOU BREULS

DESIGNER / INTERIN

I started as their first intern, from 2010 up to 2012, and from then on have volunteered at

several FCF editions, participated in the expo & Show and often like to take part in their challenging assignments. The most precious moment was when my collection got presented during the FC event in 2015 for the Dutch RTL4 tv show 'Puur Geluk' without me knowing. However, my experiences during my internship(s) are equal happy and educational memories that I cherish. They guided me and still support me in every way possible. Over the years, I have evolved into a FASHIONCLASH apprentice, admirer and a friend.

11. BARBARA SANCHEZ KANE

DESIGNER

For me, my most precious memory of FASHIONCLASH was the first show I had after graduating from University with a new collection. I had nervous feelings about being alone for the first time in a creative process. Despite the nerves, FASHIONCLASH selected me and supported my work and vision, and gave me the opportunity to showcase my collection, for which I am very grateful.

12. NINA WILLEMS

THEATRE PERFORMER

Over the years, I have created a few installations/performances for FASHIONCLASH. One of the most recent memories is quite a controversial memory; one of the CLASH project. I created a dress of a transparent tube, where a blue fluid would be pumped trough when the model was on the catwalk. I devised a system for that, which I had been testing a million times. However, I was quite nervous that it would not work... So when my model was about to go on the runway, I ran from the backstage to the catwalk. I was holding my breath, but exactly at the right moment her dress filled up with blue.... It was magic, especially because the model was my sister, and she did an AMAZING job.... Besides this personal memory, it's great to be working in the space between fashion and theatre performance. I feel blessed that FASHIONCLASH gives me the opportunity to do so.

13. JOELLE BOERS

DESIGNER

I have multiple precious moments to remember! I often think about the first time, back in 2014, when I launched my collection on the runway: the moment you hear your show music playing, it's such an amazing feeling! All the adrenaline running through your veins! I still cherish the moment when Chris van den Elzen and I collaborated in 2016. After the show we came up on the runway, it was an awesome

feeling! Another one to remember is the trip to Prague with FASHIONCLASH team and a few designers to participate at DesignSupermarketPrague! We had a supercool time over there, met nice people in business and I sold so many pieces of my collection to people worldwide; that was awesome. I think FASHIONCLASH helped me grow from student/designer into designer/entrepreneur. I don't see myself as fashion designer, I graduated in textile and print design and that is who I am today but more than only that. For almost 5 years I participated at FASHIONCLASH in several disciplines and projects. I love the fashion design industry, but after those years I wanted to focus more at entrepreneurship and how to make a living out of my passion. So that's why I started my own studio & concept store in 2015 in Geleen. Now I can work on my label in an area that is created by myself, where I combine fashion, interior, lifestyle, plants and coffee all together into an urban hangout that feels like home. I couldn't have done it without the support of FASHIONCLASH.

14. EBBY PORT

DESIGNER

My most precious memory of FASHIONCLASH Festival is my very first fashion show in 2013. I was so happy to be selected and I was so nervous. It was a really big moment for me because this is when I actually started thinking about becoming a full-time designer. I am a participant in the festival, first by contributing to shows in the evening program. Last year I did a show during the day at the Van Eyck Academy. Also I feel like a spectator: I love to watch other peoples work and see as many shows and performances during the weekend.

15. SESSIBON

SHOW DIRECTION / CHOREOGRAPHY

SESSIBON has been a dear partner since the first edition, not only for the festival but also several other events. They have believed in FASHIONCLASH before the first edition was even born. Over the years, the festival became known for its innovative and dynamic show choreographies, unthinkable without the collaboration with SESSIBON. For Noël Hermen and Joyce Boumans there are too many memorable moments to mention. One moment that really stood out was three years ago when Nawie came backstage after the show to thank everybody. Everyone was moved and in tears.



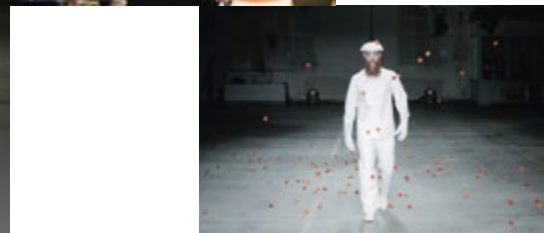
1



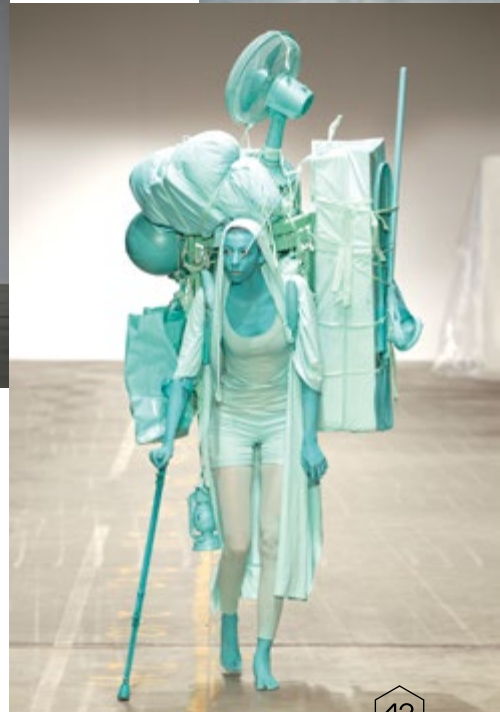
8



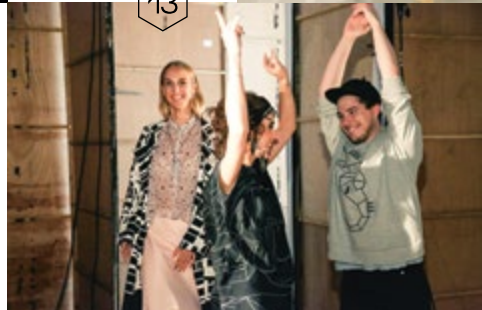
10



5



12



13



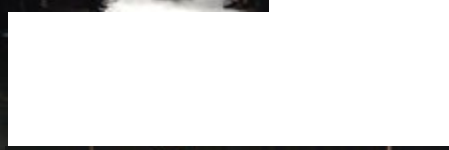
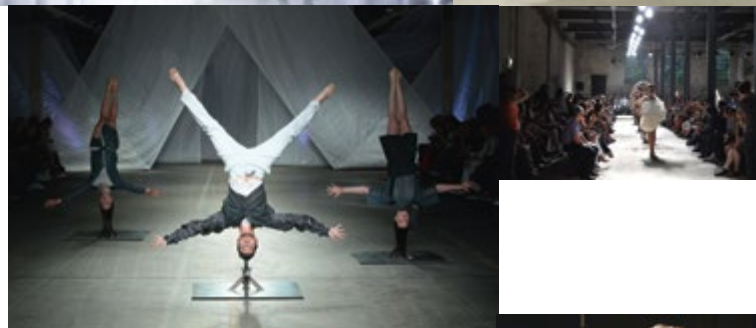
3



4



7



12



9



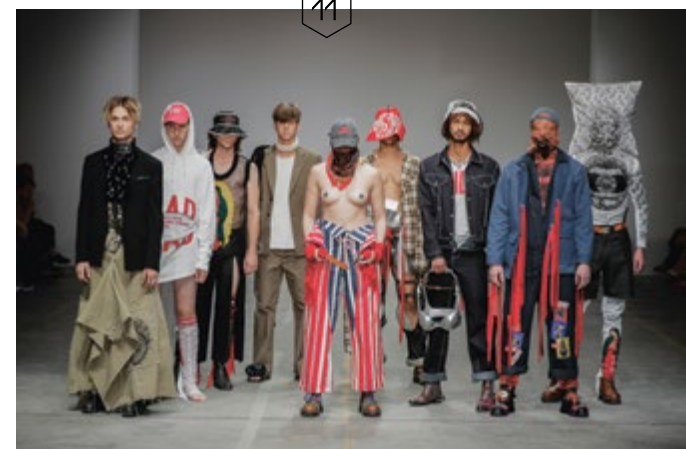
15



14



6



11

35

PERFORMANCES



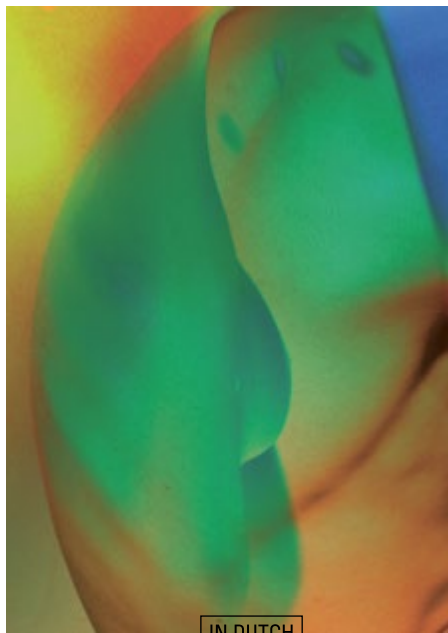
"DIALOGUE BETWEEN FASHION AND DEATH: REDESIGNING THE FASHION NARRATIVE"

By Nina Willems

Fashion helps us to express ourselves, it is a way of sharing our identity. However, in the age of "fast fashion", it tells another story as well. A story of exploitation, pollution and corruption. How do we relate to that part of the story, and to the fact that we wear it on our skin daily? If Fashion could speak, how would she relate to it? What is her view on the world and on us?

In this edition of FASHIONCLASH, theatre performer Nina Willems presents her first research for the project "Dialogue between Fashion and Death", in the form of a short performance. An attempt to trace and change the "fast fashion" mindset.

Concept and performance: Nina Willems
Text: Giacomo Leopardi
Design: Marlou Breuls
Director: Eva Line de Boer
Photography: Lonneke van der Palen
Special thanks to: Stimuleringsfonds Creatieve Industrie
Web: ninawillems.com
Instagram: ninahannahwillems



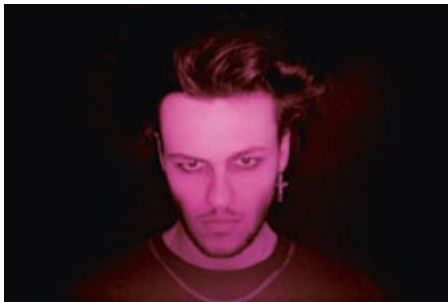
HUNTING

By Nora Ramakers & Timo Tembuyser

HUNTING is an alternative story of creation, that takes place in a modernized Eden. In a garden that is not a garden. In a conceptualized space. This is where they meet. They are V and A. They struggle with the question how to become fleshy again, in a world full of symbols and

fixed characters. Their longing to merge seems an impossible attempt. But that doesn't stop them from trying.

Concept, text & performance: Nora Ramakers & Timo Tembuyser
Coaching: Joost Horward
Sound design: Pjotr Lasschuit
Costume design: Karlijn Krijger
Image: Merel Dames
Special thanks to: Marc Zwieterink, Branko Popovic, Toneelacademie Maastricht
HUNTING is a co-production with FASHIONCLASH & ViaZuid
Nora Ramakers & Timo Tembuyser



MISSA HOMO SACER OP. 35 CONFITEOR DEO

By Timo Tembuyser

first i asked you

if you don't mind
i'll lick the thorns out of your eyes
i'll palm the pulp out of your hair
and warm my hands to your inside

then i did it

MISSA HOMO SACER builds a spatial and musical landscape for a Man, roaming around, endlessly walking alone. He looks for connection and unity, prays for salvation and ecstasy, and devoutly wishes to find a sense of Self, a ray of Sun, a slice of Truth. Above all, he longs to be freed from the shadows of the Original Sin and the fleshly desire it has sown within mankind. But a Man he is, and a Man he will always remain, eternally succumbing to the deeply human desire to melt into the Other and to disappear.

In MISSA HOMO SACER, a women's choir and a violoncello player accompany a Man's way to confession and repentance, as he steps into the Light and falls back into Darkness. At the same time, they blur the lines as he tries to find the right words to describe his sins, luring him back into a world of destructive erotic rituals as he asks forgiveness for his repeatedly failing attempts to live.

Concept, text, composition, set design: Timo Tembuyser
Costume design: Karlijn Krijger
Performance: Lena Stallinga (voice), Hélène Vrijdag (voice), Gerty Van de Perre (voice), Petra Ball (voice), Charlotte Dommershausen (voice), Job Greuter (violoncello), Timo Tembuyser
Thanks to: Romy Moons, Nelleke Kuipers, Lisse Knaapen, Bart Wolvekamp, FASHIONCLASH, Toneelacademie Maastricht



I AM SAD

By Festival of Sadness

People aren't crying because of weakness. They cry because they've been strong for too long. A diverse group of designers and performers is developing a space for sadness, as an antidote for the present societal pressure to be happy and UP, fueled by the need to be part of the fake digital thumbs up world. What do people need when they are sad and together in a public space? Does one feel like hiding or being noticed? Can your clothing comfort you? How do we wear sorrow? The performance 'I AM SAD' is a preview of the Festival of Sadness (Verdriet-festival, Festival der Traurigkeit) that will take place autumn 2018 in the Euregio Maastricht/Aken from Sept 19th – Oct 7th. This preview connects sadness with the theme of FASHIONCLASH Festival 2018 by giving The mater dolorosa (the sad mother Maria) a make-over.

'the space of sadness' will be a work in progress during opening hours of Lumière.

Performance: Christina Fischer (vocals), Michael Ramisch (keys) Anthony van Gog (host)
Visuals: Saskia van Drimmelen (fashion designer), Desiree Hammen (visual artist) Tim Prins (architect) and Margreet Sweerts (director), Photo Pierre Hansen
Festival of Sadness is generously supported by Provincie Limburg, Stimuleringsfonds Creatieve Industrie, Bankgiro Loterij Fonds

Web: festivalofsadness.com



IN OUR FOUNTAIN

By Koen Verheijden, Kimberly Afua Agyarko & Roann Postma

"I know a place
I know a place
I know a place
where we, we, we, we,
and even you
Miss with the pretty lips
want to be, be, be, be"

A performance about a place where there is room for much more.

Made and played by: Koen Verheijden, Kimberly Afua Agyarko en Roann Postma
Costumes: Julina Vanille Bezold
Supported by: Mosae Forum, Centrummanagement Maasticht



THE JOKER

By Anthony van Gog

"I'm just a joker telling you the laugh is extinct." A joker is sad because he is no longer necessary in his kingdom. No one laughs about his jokes anymore. The only thing left for him to do is crying. Sad Joker!
A lament about desolation, isolation and alienation. A soundful performance in which the cry/the weep is deconstructed and packed in aesthetic forms and theatrical poses.

Thanks to Peter Missotten, Marc Zwieterink, Naomi Steijger, Anna Luka da Silva, Maarten Heijns and Luca Meisters.

Instagram: anthonyvangog



A FIRST VISION OF DYING

By Anthony van Gog

A theatrical installation in which you walk into an interspace between living and dying. The installation results from a dream. A dream in which I died. This made me think about dreaming and dying and their connection. It's a conversation between hope and desire; living and dying; the outside world and I; you and that point in which you will no longer be around anymore. Come and let ourselves dive into this limbo, this realm of nothingness, this space of reflection, this throat grabbing silence. I will be there in total stillness, waiting for you.

Thanks to Anna Luyten for the review on the texts and Peter Missotten for his helpful words.

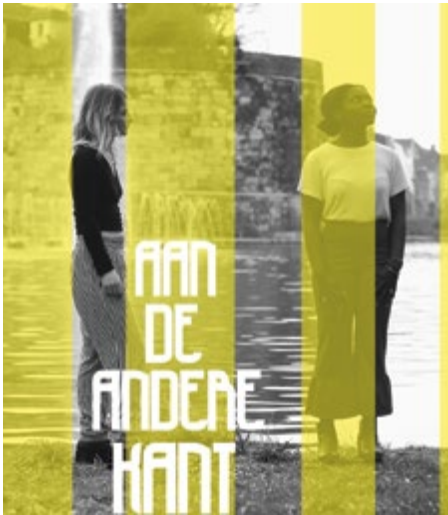


THIS IS "AND THAT IS. AND A BIT OF THIS AND A LOT OF THAT"

By Luca Tichelman

"It's like everyone tells a story about themselves inside their own head. Always. All the time. That story makes you what you are. We build ourselves out of that story." Patrick Rothfuss
'THIS IS' is a performance that plays with the beliefs concerning 'identity', a research into the intriguing differences of 'being' and its essence.

In association with Chiara Tichelman
Sound: Dikkie Baan
Web: lucatichelman.nl
Instagram: lucatichelman
Supported by: Brand Cultuurfonds Limburg



AAN DE ANDERE KANT

By Evalinde Lammers & Kimberley Agyarko

Can I ask you something?
Can you see these clouds?

Two girls standing by a lake believing different things (or nothing?)
Trying to understand each other.
Trying to believe each other.
Trying to stand while everything is turning.
We've been living the same life in a different way.
We've been wondering about the other way.
Can I ask you something?
Can you see this reflection?

Instagram: kimberleyagyarko
evalindelammers
Mail: Kimbelyagyarko@gmail.com
Evajetses@hotmail.com



ORACLES

By Anna Luka Da Silva and Erik van de Wijdeven

Anna Luka and Erik befriended each other at the Performance department of the theatre academy in Maastricht. Together they have created 'ORACLES':

A visual and physical performance about self-realization and spiritual escapism. A seemingly soapy one-man dialogue is situated precisely in an intricate light installation in an effort to sketch a surreal universe of banal absurdism and supernatural overtones.

Their mutual starting point is the body as a source of experience and knowledge, cultures, traditions and belief-systems that describe it's exceptional meanings.

A theatrical self-portrait as a lyrical homage to the (im)possibilities of personal growth, and the exotic means for it which are continually gaining popularity within our society.

An incarnated caricature of two highly sensitive hipsters.

Concept & text: Anna Luka da Silva & Erik van de Wijdeven
Performed by: Erik van de Wijdeven
Directed by: Anna Luka da Silva
Scenography: Erik van de Wijdeven
Many thanks to: United-C Eindhoven, De school van Gaasbeek, Hugo de Greef, Anna Luyten, Benjamin Abel Meirhaeghe, Maxime Dreessen, Anthony van Gogh and Timo Tembuyser.

Web: erikvandewijdeven.com
Facebook: luka.dasilva.75



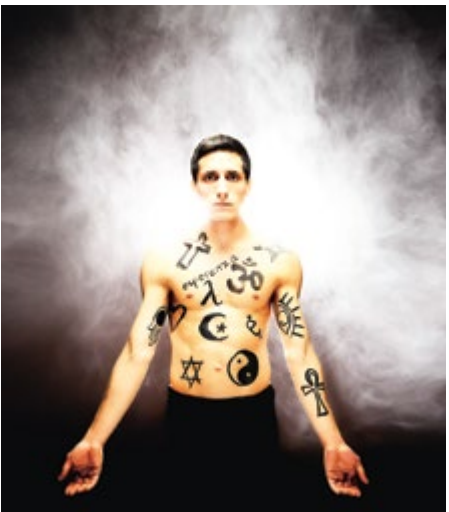
DAY DREAM SPACE

By Audrey Apers and Tim Scheffer

"We love things we cannot fully grasp. We believe in our human desire for fantasy as a temporary retreat from reality." This statement is used as a base in the creation of Day Dream Space, a project by Audrey Apers and Tim Scheffer. They are curious about the human activity of "daydreaming" and are translating this theme into an experience. The installation performance will evolve during a continuous creative research. Audrey Apers, as a performer and maker, and Tim Scheffer, as an installation designer will collaborate during this process and be in constant dialogue with each other in order to create. FASHIONCLASH will be an event in which they will use a pro-

totype space to submerge visitors into their creation, which will help to develop the eventual space and performance. They are exploring the border between indoor and outdoor, and meeting people in a closed but porous space, inhabited by the performer.

Web: timscheffer.com
Instagram: day_dream_space
Day Dream Space is supported by ViaZuid



LUX

SALLY Dansgezelschap Maastricht / Martin Harriague & Mieke Kockelkorn

SALLY Dansgezelschap Maastricht presents LUX, a choreography by Martin Harriague in collaboration with Maastricht based fashion designer Mieke Kockelkorn. LUX, illumiance, draws its inspiration from the written word within religion. Nowadays in our individualistic society everyone chooses their own personal collection of words and symbols to represent who they are. They reflect their essential values for life, which surpass the boundaries of a religion. But do they illuminate who we really are?

LUX combines solos, duos and ensembles in an instinctive, abstract but meaningful dance, that is both sensual and exciting.

Choreography: Martin Harriague
Costumes: Mieke Kockelkorn
Performed by: Patrizio Buccì, Luis R. Pedraza Cedrón, Lea Giamatti, Pedro Ricardo Henry and Amy Greene
Production: SALLY Dansgezelschap Maastricht

Web: sallydansgezelschapmaastricht.nl
Instagram: sallydansgezelschapmaastricht



DESIGN NEW RELIGION PROJECT #1

June 16, SAM-Decorfabriek

Design New Religion is a project, specially initiated for FASHIONCLASH Festival. Two theatre makers are each connected to a fashion designer. Both duo's have met for the very first time. They have been invited to talk about their fascinations, ideas and visions on the theme of Fashion My Religion.

NOUMENON

By Mami Izumi and Jivika Biervliet

'Noumenon' is the first collaboration between Fashion designer Jivika Biervliet and Dancer Mami Izumi. We have faced the theme of the festival as the life research. The word 'religion' brought the idea of believe in understanding the way of life. Life is an endless transformation and the search within. What we feel is our reality and what brings you happiness is very personal. What we see in reality is what we believe in. The believing comes from your inner self; knowing your truth, standing for it and living that. Turn inside. Recognize and express that which is exciting, standing for it and living that.

Web: jivikabiervliet.com / mamiizumi.com
Instagram: jivikabiervliet / mami8383
Photos: Jonas Löllmann

DESIGN NEW RELIGION PROJECT #2

June 16, SAM-Decorfabriek

RELIC

By Nora Ramakers and Johanna Hehemeyer-Cürten

first i thought my holy trinity so different from yours
but in essence they're the same

In RELIC three performers aim to redefine the meaning of homoúision, which in Christian theology pertains to the belief that one entity is three consubstantial persons. In RELIC this belief is held up high. Yet, the performers welcome it solely as a godless religion, dedicating their movements to nothing more than each other.

Concept & performance: Nora Ramakers
Designer: Johanna Hehemeyer-Cürten
Web: johannahemeyercurten.tumblr.com
Instagram: noraramakers / johlemono



ICONS

"Everyone is an icon – that reflects the divine in you. You are an incarnation, bringing divine into the material world."

For this project, all designers who have ever been involved in one or more FASHIONCLASH events were invited to create 'a cape' that can be worn by various body shapes and sizes. Several designers have contributed by designing a cape and they will be presented during the Opening on Friday June 15.

ICONS designers: Sanna Schubert, Deniece Clermonts, MCFOOL by Malou Fool, Eunmi Kwon, Jessie Beurskens, Natalie Dawson, Danielle Keller, Marit van Heumen, Simon Cracker, Djell de Nijis, Olga Ozieranska, Julliette Heijnen

Photo: designer Djell de Nijis, photography David Hummelen

THANK YOU!

FASHIONCLASH Festival 2018 is made possible thanks to the generous support and help from subsidies, funds, sponsors, partners, media partners, interns, friends and volunteers.

Subsidies & Funds



Sponsors, Partners, Media Partners



Team Peter Stigter Chapeau Magazine KALTBLOT Magazine Fucking Young! Arts Thread
Amsterdam Fashion Tv WEDOVODOO.TV Designspotter Marketing Maastricht

Thank you

Via Zuid / Noto / Studio Stad / AKATAK / Das Leben am Haverkamp / Lonke van der Palen / Mind Fashion/ JUMP the GAP / Collective 12/ Anton Fayle / Sem Shayne / SALLY Dansgezelschap Maastricht / ModaLisboa - Lisboa Fashion Week / Serbia Fashion Week / Heiligdomsvaart Maastricht / Centrummanagement Maastricht / De Bijenkorf / Lumière Cinema / Crafts Council NL / Modemuze / PS-Showsupport / Waardengedreven / Boels Maastricht / Pepsi Max / De Klok dranken / Entre Deux / Op 't Indsje Eetcafe / Designhotel Maastricht / Kruisherenhotel Maastricht / Van Eyck Academie / Centre Céramique / Bonnefontenmuseum / De Brandweerkantine / Mosae Forum / Entre Deux / VVV Maastricht Maastricht Visitors Center / Ipal / Sint Servaasbasiliek / Toneelacademie Maastricht / Boekhandel Dominicanen / The Student Hotel / Erol / Cityliv / SAM Stichting Ateliers Maastricht / A&P Model Management / Cj Models / Embrace Model Management / FIC Model Mngmt / Galucci / Human Models / Mix Models / Models Rock Agency

& Thank you

Jessie Beurskens, Maxime Dohmen, Laura de Waart, Elise Crutzen, Lisette Roijers, Sheila Oroschin, Joost Horward, Raf Sluismans, Tim Prins, Ivo Straetmans, Carlo Wijnands, Monika Turczyn, Mariëlle Van Well, Natacha Gelissen, Els Petit, Fam. Kuiper, Lisa Born, Denise Fertig, Aim Wagemans, Joey Loomans, Lonne Hendriks, Kia Likitalo, Stella Bitsakaki, Ivory van Appeven, Liv Mans, Sem Ophelders, Henk Prins, Demi Storcken, Sean Cremers, Saher Abed Havez, Hannah Kador, Eleni Goessens, Rachel Ritzen, Anniek Geven, Shanice Moers, Walter van Haaren, Jac van den Boogard, Stephan Ummelen, Manon Gerlag, Tom Goossens, Ton Harmes, Valerie Ruijpers. & all volunteers, models, participants, family friends & everyone who loves and supports FASHIONCLASH.



bel
ons!

Kantoor Maastricht
+31 (0)43 - 354 00 41

Kantoor Amsterdam
+31 (0)20 - 514 81 15

www.vandortletselschade.nl

Van Dort Letselschade

Empathisch Ervaren Eigenzinnig



Zelf informatie inwinnen over wat te doen bij letselschade?
Kijk dan eens op www.letsel.nl.

NOIHSY

Colofon

FASHIONCLASH Festival 2018 Paper

FASHIONCLASH Team

Creative direction, curation

Branko Popovic
Laurens Hamacher
Nawie Kuiper

Production

Laura de Waart,
Lisette Roijers

Communication

Maxime Dohmen

Forza Fashion House

Jessie Beurskens

Interns

Aim Wagemans
Hannah Kador
Saher Abed Havez
Kia Likitalo
Stella Bitsakaki
Sean Cremers
Demi Storcken
Sem Ophelders
Joey Loomans
Lonne Hendriks
Eleni Goessens
Ivory van Appeven
Liv Mans

FC Paper editor,
content creator
Elise Crutzen

Art direction,
graphic design
Noto – Ivo Streatmans
studiofoto.nl

Thanks to all participants for
providing beautiful content.
Thanks to all isers.

Campaign credits Concept

Das Leben am Haverkamp

Photo

Lonneke van der Palen

Initiated by

FASHIONCLASH Foundation

Postbus 205

6200 AE Maastricht

www.fashionclash.nl



40
NY

NY

RELIGION