Submitted by: Assembly Vice-Chair Traini, and

Assembly Members Demboski, Evans, Flynn, Gray-Jackson, Hall, Honeman, Johnston, Petersen, Starr, Steele, and Mayor Sullivan

Prepared by: Municipal Clerk's Office For reading: November 18, 2014

## ANCHORAGE, ALASKA AR No. 2014-308

## A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY SUPPORTING THE RELOCATION OF THE START OF THE IRON DOG SNOW MACHINE RACE.

Municipal Clerk

WHEREAS, the Iron Dog, started in 1984, is a Non-profit 501 (c)(4) organization; and

**WHEREAS**, the Iron Dog is a globally recognized extreme winter motor sport event that covers more than 2,000 miles across Alaska, with two-person teams riding snow machines from Southcentral Alaska to Nome and back to Fairbanks; and

**WHEREAS**, the Iron Dog provides positive community impact including charitable fundraising, and urban-rural student exchange program and positive economic impact for more than twenty communities across Alaska; and

**WHEREAS**, the Iron Dog is one of Alaska's top winter sporting events and with events spanning a 3-4 day timeframe including events such as Racers' Ball, safety expo, freestyle exhibition, amateur race start and professional race start would generate great local attendance, media awareness and fans worldwide; and

**WHEREAS**, relocating the start of the race to downtown Anchorage will create more visibility, more opportunity for increased attendance and tie into already popular winter events such as Fur Rondy and Iditarod; and

**WHEREAS**, Visit Anchorage, the destination marketing organization for the Municipality of Anchorage, and the Anchorage Downtown Partnership also support the relocation of the start of the Iron Dog snow machine race to Anchorage.

**NOW THEREFORE BE IT RESOLVED** that the Anchorage Assembly supports the relocation of the start of the Iron Dog Snow Machine Race to Anchorage.

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35			Chair of	the Assembly		
36	ATTEST:					
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