News Release November 5, 2015

IRON DOG TO RAISE FUNDS FOR ALASKA VETERANS MUSEUM

The Iron Dog community has chosen a new charity beneficiary for 2016.

Anchorage, Alaska (AK). Since 2012, Iron Dog has been working with local sponsors to raise funds for local charities through its annual Iron Dog Raffle. In the last four years, many Alaskan military service members and their families have benefited from the \$118,000 donated as a byproduct of the generous support from Kendall Toyota of Alaska, Alaska Power Sports, Ravn Alaska, Iron Dog and many others.

"The generous support of Kendall Toyota, Alaska Power Sports, Ravn Alaska and other sponsors continues to reap dividends for local charities," said Iron Dog executive director Kevin Kastner. "We're excited to be able to expand our philanthropic reach with a new raffle beneficiary this year and look forward to working with everyone at the Alaska Veterans Museum. We're happy that our donation will assist them in their latest endeavor to capture and share the great oral history of our Alaska veterans."

This year, the community at large voted online to select Alaska Veterans Museum as our charitable partner for 2016. Iron Dog is happy to support their mission of telling Alaska's military history, the museum, their efforts to educate the public, and to support our veterans, active duty, Guard and Reserve members.

"The Alaska Veterans Museum's mission to inspire, educate and support can only be realized through the generosity of our community and the hard work of our volunteers. Working with Iron Dog gives us an opportunity both financially and through publicity for the museum and our mission. We tell the stories of our defenders through oral histories, artifacts, and photos. We want to inspire and educate our visitors," said Kaleigh Wotring, Alaska Veterans Museum Board Member. "This fundraising opportunity will help us continue to fulfill our mission, connect with people in our community and tell our stories."

The 2016 Iron Dog Raffle:

- Up to 50% of the net proceeds will be donated to the Alaska Veterans Museum, providing a
 living history of Alaska's rich military history and providing a museum for the inspiration,
 remembrance and preservation of the memory of veterans and of their sacrifices for America's
 freedom.
- Only 2,000 tickets will be sold. Tickets are on sale now and can be purchased for \$60.00 each. Sales end a few hours before the drawing on Saturday, February 27, 2016.

Iron Dog 2016 will begin with a series of pre-race events starting on February 18, 2016 with an expo at Cabela's Anchorage, the return of the Flying Iron Freestyle snowmobile shows, a ceremonial start scheduled for February 20, 2016 in downtown Anchorage and closing out the 10 days of events on February 27, 2016 with the Finish in downtown Fairbanks, Alaska.

Visit www.irondog.org/event-info for the latest news and schedule of events.

The Alaska Veterans Museum, *Telling Our Stories* Fundraising Gala (now sold out) will be held on Friday November 6th, 2015 at the Anchorage Museum at Rasmuson Center. We have an amazing guest speak joining us for this evening event, Phil Schreier, Senior Curator of the NRA National Firearms Museums. Live and silent auction, raffles and games will make sure everyone has a great time!

Visit www.tellinghistory.org for details about the Gala.

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About Iron Dog, Inc. | 7100 Old Seward Hwy, Ste C, Anchorage, Alaska 99518 USA

Iron Dog, Inc. is a proud leader in the snowmobile community promoting snowmobile safety and outdoor education through trade shows, seminars and community events. Iron Dog also conducts student exchange programs and has donated \$118,000 to Alaska charities since 2011.

The Iron Dog race, presented by the Alaska National Guard, is a World Class Snowmobile Event that crosses the State of Alaska each February impacting over twenty-five Alaskan communities. Today's Iron Dog course is over 2,000 miles, from Anchorage to Nome and finishing in Fairbanks, making it the World's longest snowmobile race. Participants must traverse areas of Alaska's most remote and rugged terrain while confronting some of the harshest winter conditions. Survival skills are essential, making it the World's toughest snowmobile race.

About Alaska Veterans Museum | 333 W 4th AV, Suite 227, Anchorage, Alaska 99501 USA

The Alaska Veterans Museum commemorates the sacrifices our defenders have made, and strives to educate and inspire our visitors to remember, honor, and respect those who made them. We are a 501(c)(3) and 100% volunteer organized and operated museum. We have a wide variety of artifacts and exhibits covering the Civil War to our most recent conflicts. We tell the stories of all those who have served, no matter what conflict, era or branch of service. We are open to the public, offer field trips for students, and have a program for going into the schools as well. Please check our website for hours of operation: www.alaskaveterans.org

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