



IRON DOG ANNOUNCES OEM OIL SPONSORSHIPS

Anchorage, Alaska (AK). Each engine manufacturer builds with different needs from their oils - and some vary significantly. Using OEM oils assures that the engines get exactly the kind of lubrication and protection it requires, which is especially important in the Iron Dog. Billed as the world's longest, toughest snowmobile race, the Iron Dog spans 2,031 miles of some of the most rugged, remote country in North America. The 2016 race is scheduled to start February 20, 2016, in Big Lake, Alaska, and will end February 27 in Fairbanks, Alaska. The route will take riders from Big Lake west to Nome and back east to the finish line in Fairbanks. A near-record 41 Pro class teams will start the race this year and Arctic Cat, Polaris and Ski-Doo have each announced its racers will be supplied with OEM oil.

The three engine oils that will be supplied to these brands' respective racers are:

Arctic Cat C-TEC2 Synthetic Oil

Validated through thousands of hours of field testing, dyno testing and proven on the race track, Arctic Cat C-TEC2 Synthetic Oil has been formulated to provide ultimate protection for all Arctic Cat 2-cycle engines. C-TEC2 Synthetic Oil excellent cold flow properties mean easy starting even in extreme cold temperatures and pouch packaging makes for easy, no-spill pouring. C-TEC2 Synthetic Oil is the best oil choice for all Arctic Cat 2-cycle snowmobiles engine and the only oil recommended by Arctic Cat engineering for use in the new 600 C-TEC engine.

Polaris VES Synthetic

Polaris VES is a full-synthetic formula engineered to provide maximum engine wear protection, enhanced valve cleanliness, low smoke and easy starting in extreme cold temperatures. Polaris rigorously tests each lubricant on the dyno and on the trail before it earns the right to wear the Polaris Engineered Lubricant logo.

XPS 2-Stroke Synthetic Oil

Years of development went into XPS 2-Stroke Synthetic Oil to ensure it was up to the task of protecting Ski-Doo Rotax engines equipped with E-TEC technology. E-TEC engines feature a computer-controlled oiling system only providing the engine with as much oil as it needs. XPS 2-Stroke Synthetic is designed as an actual mechanical part during engine development to meet the needs of Ski-Doo Rotax E-TEC engine technology.

"Keeping your snowmobile working its best for the entire 2,031-mile Iron Dog course means using only the best components," said Kevin Kastner, Executive Director of the Iron Dog. "OEM oils are engineered along with the snowmobile and that's why the manufacturers have committed to supplying oil to their racers – it gives them the best chance to win, plain and simple."

Visit www.irondog.org and <http://www.irondog.org/event-info> for the latest news and schedule of events.

###

About Iron Dog, Inc. | 7100 Old Seward Hwy, Ste C, Anchorage, Alaska 99518 USA

Iron Dog, Inc. is a proud leader in the snowmobile community promoting snowmobile safety and outdoor education through trade shows, seminars and community events. Iron Dog also conducts student

exchange programs and has donated \$118,000 to Alaska charities since 2011. Iron Dog 2016 will begin with a series of pre-race events starting on February 17, 2016 with an expo at Cabela's Anchorage, the return of the Flying Iron Freestyle snowmobile shows, a ceremonial start scheduled for February 20, 2016 in downtown Anchorage, high-speed departure from Big Lake on February 21, 2016 and closing out the 10 days of events on February 27, 2016 with the Finish in downtown Fairbanks, Alaska.

The Iron Dog race, presented by the Alaska National Guard, is a World Class Snowmobile Event that crosses the State of Alaska each February impacting over twenty-five Alaskan communities. Today's Iron Dog course is over 2,000 miles, from Anchorage to Nome and finishing in Fairbanks, making it the World's longest snowmobile race. Participants must traverse areas of Alaska's most remote and rugged terrain while confronting some of the harshest winter conditions. Survival skills are essential, making it the World's toughest snowmobile race.

For info:

Kevin Kastner, Executive Director, Iron Dog, Inc.
Tel. 907-563-4414 E-mail: kkastner@irondog.org

C-TEC2TM SYNTHETIC OIL

- Superior cold flow means easier starting
- Only oil approved by Arctic Cat engineering for use in C-TEC2 engines
- Best oil choice for all Arctic Cat 2-stroke engines
- Only oil used by: Christian Brothers Racing, Tucker Hibbert & Brian Dick



arcticcatlubricants.com

• The only oil specifically formulated for the Arctic Cat C-TEC2 engine
 • Full synthetic oil approved for all Arctic Cat 2-cycle engines

• La seule huile spécialement formulée pour le moteur Arctic Cat C-TEC2
 • Huile entièrement synthétique approuvée pour tous les moteurs 2 temps Arctic Cat

48 fl. oz. / 1.4 Liters



POLARIS®

ENGINEERED LUBRICANTS

VES



Race Tested, Rider Approved

Polaris® Engineered Lubricants are the only lubricants tested and approved by Polaris Engineering for use in Polaris snowmobiles. Polaris Engineered VES Synthetic oil is the most sophisticated oil ever developed for Polaris snowmobiles. With over 10,000-hours of dyno testing and 100,000-miles of field validations in the most extreme conditions around the world, Polaris Engineered VES Synthetic oil is proven to keep your high performance Polaris snowmobile performing like new. Why trust anything else?



“Polaris VES oil is formulated specifically for Polaris snowmobile engines. It’s the only oil Bunke Racing trusts for winning races and championships.”

- Gabe Bunke, 5 time Cross Country champion



“I run Polaris VES because it's the only oil that meets the demands of the Polaris Engineering team. Polaris VES is the oil I trust each and every day in the backcountry!”

- Chris Burandt



“I rely on Polaris Engineered Lubricants to keep our equipment performing at its best.”

- Mike Morgan, multiple Irondog, Nome-Golovin, I-150 and Kotzebue Cross Country podium finishes

USING THE RIGHT OIL MATTERS.



The right oil delivers:
THE BEST PERFORMANCE
THE BEST RELIABILITY
THE LONGEST LIFE

It's a balancing act to deliver all three attributes – and only XPS with its custom blend formulations and carefully engineered additives is specifically designed to do just that in a Rotax engine. No other oil is designed as an actual mechanical part during engine development like XPS.

Learn more at: xpslubricants.com

“The best oil is the oil that was specifically designed for the engine, without compromising the engine.”

Mischa Zimmermann
Project Leader Engine Development, BRP



© 2015 Bombardier Recreational Products Inc. (BRP). All rights reserved. ©, ™ and the BRP logo are trademarks of BRP or its affiliates.