

Determining Price Vs Quality

Created by Komodo Music

Wedding Supplier	Price

Reputation/Feedback				
No Feedback	Little Feedback	Old Feedback	Recent Feedback	Consistent Feedback
1	2	3	4	5
Appearance (online)				
No Online presence	Very Basic Website	Professional Website	Professional website and on social media (actively)	Strong Online Presence
1	2	3	4	5
Appearance (Shop)				
No Office	Works from Home (Not Setup for Clients)	Works from Home (Comes to Clients)	Works from Home Office (Setup for Clients)	Professional Office
1	2	3	4	5
Customer Service				
Bad	Ok	Average	Good	Exceptional
1	2	3	4	5
Flexibility				
No Changes in products allowed	Small alterations are allowed	Set Template which adjustments can be made	Custom Templates based on your requirements	Complete Custom Package
1	2	3	4	5
Years Established				
Less than 6 months	Less than a year	Over 2 years	Over 5 years	10 Years+
1	2	3	4	5
Examples of Work				
No personal examples	No recent examples	A portfolio of old examples	A portfolio of current examples	Multiple portfolios of Current and past examples
1	2	3	4	5

Scores			
Reputation/Feedback			
Appearance (online)			
Appearance (Shop)			
Customer Service			
Flexibility			
Years Established			
Examples of Work			
TOTAL			