

LEGISLATIVE COMMITTEE ON ECONOMIC DEVELOPMENT & INTERNATIONAL RELATIONS

Lt. Governor Brad Owen, chair Sept. 2, 2015 9 a.m. – 12:30 p.m.

Spokane Veterans Memorial Arena - Integra Telecom Meeting Room

Multimillion Dollar Impact of Local Sporting Events on Washington's Economy

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Time	Speakers and topic:
9 a.m.	Lt. Governor Brad Owen – Introduction of committee/opening remarks
9:05 a.m.	Mayor David Condon – Welcome to Spokane
9:10 a.m.	Tammy Dunn, Sports Development Manager, Snohomish County Sports Commission & Dean Burke, Executive Director, Tacoma South Sound Sports Commission- <u>The state of sports tourism for Snohomish & Pierce County;</u> looking ahead on how the state can help
9:40 a.m.	Don Kardong , Race Director, Bloomsday – <u>How Bloomsday began, why it grew</u> , <u>our organizational structure</u> , <u>our economic impact</u> , <u>and things we do to keep our</u> <u>numbers strong</u>
10:10 a.m.	Cheryl Kilday, President & CEO, Visit Spokane – <u>Marketing initiatives that</u> <u>support sporting events in Spokane and help build attendance</u>
10:40 a.m.	Eric Sawyer, President & CEO, Spokane Sports Commission – <u>Understanding</u> the phenomenal growth of the sports-travel industry nationwide and how it has been a success story for Spokane
11:10 a.m.	Matt Santangelo, Executive Director, Spokane Hoopfest – <u>An overview of the</u> world's biggest 3-on-3 basketball tournament and its impact on the community
11:40 a.m.	Bobby Brett, Managing Partner of the Spokane Indians and the Spokane Chiefs – <i>Economic impact of minor league sports teams for cities</i>
12:20 a.m.	Lt. Governor Brad Owen - Closing remarks
12:30p.m.	Lunch
12:45 pm	Tour the Spokane Arena to conclude by 2:30 p.m.

Committee Members

Senators: Randi Becker, Karen Fraser, Bob Hasegawa, Brian Hatfield, Mike Hewitt, Curtis King Representatives: Richard DeBolt, Jeff Morris, Jim Moeller, Norma Smith, J.T. Wilcox, Sharon Wylie