



WHO WE ARE AND WHAT WE DO

The SS United States Conservancy has evolved from a small grassroots volunteer advocacy group to an established nonprofit organization that has taken on the awesome responsibility of stewarding and saving the SS *United States*. In 2011, the SS United States Conservancy purchased the historic vessel outright and saved her from certain scrapping. With support from its members and donors, the Conservancy raises public awareness of the ship's historic significance and advances her adaptive reuse. Extensive surveys confirm that the SS *United States* is ready for redevelopment as a permanent multi-use waterfront attraction and destination, and we are committed to partnering with a developer who has the vision and resources necessary to ensure that America's Flagship continues to endure and inspire for generations to come.



YES! I WANT TO HELP SAVE THE SS UNITED STATES FOR FUTURE GENERATIONS.

Choose a membership level below:
Benefits of membership can be found at ssusc.org

NEW MEMBERSHIP	RENEWAL
● \$25	SS United States Friend
● \$50	SS United States Supporter
● \$100	SS United States Associate
● \$250	SS United States Benefactor
● \$500	SS United States Champion
● \$1,000	Captain's Quarters Supporter
● \$2,500	Curator's Circle
● \$5,000	Flagship Founders Circle
● \$7,500	Hales Trophy Council
● \$10,000	Blue Riband Council
● []	Other Amount

Name _____
 Address _____

 City _____ State _____ Zip _____
 Phone # (_____) _____
 Email _____

Give securely online at ssusc.org/give-and-join/donate

Return with check payable to **SS United States Conservancy** in an envelope to **P.O. Box 32115, Washington DC 20007**

Charge this gift to my:
 Visa Master Card American Express
 Card # _____
 Name on Card _____
 Exp. Date _____ Security Code _____

SS United States Conservancy is a 501(c)3 organization, and contributions are tax-deductible to the extent permitted by law.



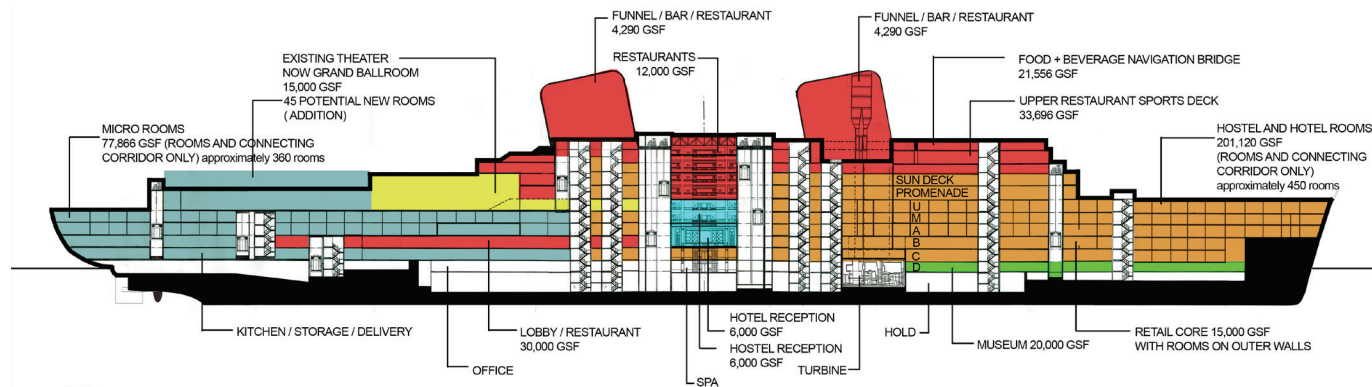
SS UNITED STATES CONSERVANCY
 SAVING AMERICA'S FLAGSHIP



SSUSC.org



Above: Photo courtesy of Robert G. Lenzer



Above: Proposed Redevelopment Program Concept, Section Cut

WHY THE SS UNITED STATES MATTERS

The SS *United States* is the largest and fastest ocean liner ever built in her namesake nation, and the only one afloat today. With a hull nearly a thousand feet long and two inches thick, the vessel averaged an astonishing forty miles an hour across the North Atlantic on her maiden voyage, setting a transatlantic speed record that has never been surpassed, and in all likelihood never will.

The SS *United States* is an unrivaled design and engineering achievement. Like the Statue of Liberty and the Washington Monument, the SS *United States* is an icon for all ages. As one of the last remaining superliners from the golden age of transatlantic travel, the SS *United States* is an enduring testament to the stories of the individuals who built her, worked aboard her, and sailed on her. The history of the SS *United States* highlights important aspects of the history of the nation, such as immigration, industrialization, racial integration, technological innovation, class dynamics, and American patriotism.

Below: Example of Conceptual Redevelopment Rendering of Ship Proposed by Designers



SAVING AMERICA'S FLAGSHIP: RECENT MILESTONES

- Attracted marquee coverage from major media outlets around the world, including the *New York Times*, National Geographic, Fox News, the Associated Press, USA Today, CBS News, NBC Nightly News, NPR, and many more.
- Added over 600 important artifacts to our permanent collections from the Mariners' Museum of Newport News, the Colonial Williamsburg Foundation, and many other donors.
- Advanced our museum planning efforts, including hosting an intensive museum design session with the Conservancy's curatorial team, preservationists, digital specialists, historians, architects, and marine engineers.
- Expanded our online presence with the launch of a new blog "Call Sign KJEH", and an enhanced newsletter. Our Facebook page now has almost 18,000 likes!

- Continued advancing redevelopment options for the SS *United States*, including leveraging extensive new feasibility studies and technical assessments with a range of potential developers.
- Organized a festive crew reunion and celebration in Philadelphia that attracted 150 supporters from across the nation.



WHY WE NEED YOUR HELP

As our redevelopment plans for the SS *United States* progress, the Conservancy's public education and curatorial programs are advancing full speed ahead. This work will center on building an enhanced digital infrastructure to facilitate public access to our growing archival collection and offering opportunities to virtually explore America's Flagship. We will also forge ahead with museum partnerships throughout the country and continue to add archival documents, art, and artifacts to our growing permanent collection.

With your help, we will continue to introduce new audiences to the SS *United States* and its historic role. America's Flagship remains a uniquely inspiring, exciting, and unifying national symbol, and we are determined to preserve the great liner's legacy for generations to come.

Cover Photos: (Top) Photo by Greg Shuttles, (Bottom Left) Photo courtesy of Frank Larson, (Bottom Center) Photo courtesy of Ruth Heintz, (Bottom Right) Photo courtesy of the Holmes family.