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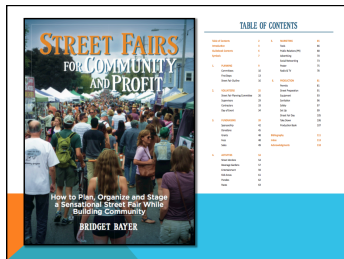
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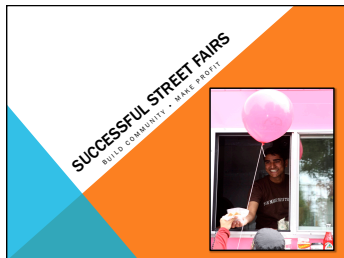
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<b>Build Community</b>	<b>Make Profit</b>	
		
<b>PLANNING</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	• Meetings	• Assets
	• Outreach	• Finance

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<b>Build Community</b>	<b>Make Profit</b>	
		
<b>VOLUNTEER</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	• Planning	• Outreach
	• Time, Talent, Treasure	• Outreach tools
	• Training, Support & Support	• Sponsor connections

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<b>Build Community</b>	<b>Make Profit</b>	
<ul style="list-style-type: none"> <li><b>ISSUES:</b> What essential goals are unmet?</li> <li><b>NEEDS:</b> What's missing?</li> <li><b>REQUIREMENTS:</b> Who manages information, activities, coordination?</li> <li><b>AUDIENCE:</b> Who comes, attends, or is the target market?</li> <li><b>ACTIVITIES:</b> What's needed?</li> <li><b>FUNDING:</b> Who pays?</li> <li><b>SETTING:</b> Where is the best time and place to hold it?</li> <li><b>TRAINING:</b> Who's needed?</li> <li><b>MEASUREMENT:</b> What is success?</li> <li><b>RESOURCES:</b> Why is it worth the effort?</li> </ul>		
<b>PLANNING</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	• Meetings	• Assets
	• Outreach	• Finance

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<b>Build Community</b>	<b>Make Profit</b>	
		
<b>VOLUNTEER</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	• Planning	• Outreach
	• Time, Talent, Treasure	• Outreach tools
	• Training, Support & Support	• Sponsor connections

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<b>VOLUNTEERS</b>	
BUILD COMMUNITY • MAKE PROFIT	
	

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<b>Build Community</b>	<b>Make Profit</b>	
		
<b>VOLUNTEER</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	• Planning	• Outreach
	• Time, Talent, Treasure	• Outreach tools
	• Training, Support & Support	• Sponsor connections

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Build Community		Make Profit
<b>VOLUNTEER</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Networking</li> <li>• Public relations &amp; experts</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorships</li> <li>• Sponsor connections</li> </ul>

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Build Community		Make Profit
<b>FUNDRAISING</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Donations</li> <li>• Contracts/Referrals</li> <li>• Events</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Presentations</li> <li>• Sponsorships</li> <li>• Sales</li> <li>• Marketing</li> </ul>

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**FUNDRAISING**  
Build Community • Make Profit

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Build Community		Make Profit
<b>FUNDRAISING</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Donations</li> <li>• Fees</li> <li>• Contracts/Referrals</li> <li>• Events</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Vendor Diversity</li> <li>• Marketing</li> </ul>

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Build Community		Make Profit
<b>FUNDRAISING</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Sponsors</li> <li>• Events</li> <li>• Sales</li> <li>• Donors</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Sponsorships</li> <li>• Sales</li> <li>• Marketing</li> </ul>

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Build Community		Make Profit
<b>FUNDRAISING</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Donations</li> <li>• Contracts/Referrals</li> <li>• Events</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Presentations</li> <li>• Vendor Diversity</li> <li>• Sales</li> <li>• Marketing</li> </ul>

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Build Community		Make Profit
		
<b>FUNDRAISING</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Donations</li> <li>• Events</li> <li>• Grants</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Merchandise</li> <li>• Rental/Leasing</li> <li>• Ticketing</li> </ul>

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Build Community		Make Profit
		
<b>ACTIVITIES</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Participation</li> <li>• Events</li> <li>• Public Spaces</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Rental/Leasing</li> <li>• Merchandise</li> <li>• Transportation</li> </ul>

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<b>ACTIVITIES</b>		<b>MAKE PROFIT</b>
BUILD COMMUNITY • MAKE PROFIT		
		

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Build Community		Make Profit
		
<b>ACTIVITIES</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Entertainment</li> <li>• Public Spaces</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship/Donors</li> <li>• Rental/Leasing</li> <li>• Access</li> </ul>

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Build Community		Make Profit
		
<b>ACTIVITIES</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Relationships</li> <li>• Participation</li> <li>• Sponsorship/Donors</li> <li>• Public Spaces</li> </ul>	<ul style="list-style-type: none"> <li>• Beverage Gardens</li> <li>• Rental/Leasing</li> <li>• Merchandise</li> <li>• Sponsorship/Donors</li> </ul>

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Build Community		Make Profit
		
<b>ACTIVITIES</b>	<b>COMMUNITY</b>	<b>PROFIT</b>
	<ul style="list-style-type: none"> <li>• Participation</li> <li>• Sponsorship/Donors</li> <li>• Public Spaces</li> </ul>	<ul style="list-style-type: none"> <li>• Beverage Gardens</li> <li>• Rental/Leasing</li> <li>• Merchandise</li> <li>• Transportation</li> </ul>

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**MARKETING**  
BUILD COMMUNITY • MAKE PROFIT

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**Build Community** **Make Profit**

**MARKETING**

**COMMUNITY**

- Communication

**PROFIT**

- Advertising
- Sponsorship

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**Build Community** **Make Profit**

**MARKETING**

**COMMUNITY**

- Branding
- Community Engagement
- Transitions

**PROFIT**

- Advertising
- Sponsorship

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**Build Community** **Make Profit**

**MARKETING**

**COMMUNITY**

- Community Engagement
- Transitions

**PROFIT**

- Advertising
- Sponsorship

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**MARKETING**

**COMMUNITY**

- Community Engagement
- Transitions

**PROFIT**

- Audience
- Sponsorship

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**Build Community** **Make Profit**

**MARKETING**

**COMMUNITY**

- Community Engagement
- Promotions

**PROFIT**

- Advertising
- Sponsorship
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**PRODUCTION**  
BUILD COMMUNITY • MAKE PROFIT

**LAST THURSDAY ON ALBERTA:**  
BEST PRODUCTION WEEK



**PRODUCTION**

- Community
- Marketing
- Planning
- Logistics
- Safety
- Insurance
- Permits
- Signage
- Clean-up
- Post-Event

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**Build Community**      **Make Profit**




**PRODUCTION**

**COMMUNITY**

- Signage
- Det Up Streets
- Traffic

**PROFIT**

- Asset Map
- In Kind Resources

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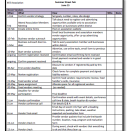

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**Build Community**      **Make Profit**

**PRODUCTION**

**COMMUNITY** Timeline & Task Out

- Inventory
- Det Up Streets
- Recycling

**PROFIT** Asset Map

- Financial Planning
- In Kind Resources
- Permit

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**Build Community**      **Make Profit**




**PRODUCTION**

**COMMUNITY**

- Signage
- Permits
- Det Up Streets
- Recycling

**PROFIT**

- Asset Map
- Financial Planning
- In Kind Resources
- Permit

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**Build Community**      **Make Profit**

**PRODUCTION**

**COMMUNITY**

- Signage
- Permits
- Det Up Streets
- Recycling

**PROFIT**

- Asset Map
- Spatial Planning
- Financial Planning
- In Kind Resources
- Permit

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**Bridget Bayer, [brides@ampds.com](mailto:brides@ampds.com)**  
**Street Fairs for Community and Profit**

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