



Light of Messiah Ministries

...Bringing Jesus to the Jewish People

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Switching It Up—New Year Apple Tarts

Over the years we have seen the Lord do mighty things through our efforts to reach Jewish people engaged in relationships with Christians. The bulk of our most fruitful work comes from ministry that happens as Christians introduce us to their Jewish friends. Just a couple of months ago I wrote about Elena, a Jewish lady who came to Jesus through the witness of her Christian friends. **I was there to pray with her as she affirmed her faith in Jesus.**

This past Sunday I was at church. A man turned around and said, *“You are Murray, right?”* After a few minutes he told me about a Jewish person in his life. **He wants to know how to share Jesus more effectively with a co-worker.**

My wife and I were recently sitting at our kitchen table researching having some new windows installed in our home. The salesman, a believer from Jamaica, and I began to talk about spiritual issues. I told him what I do. *“I have a Jewish friend,”* he said. *“I gave him a testimony book about Jewish people who have accepted Jesus. He wasn’t very open about it, but I am still talking to him about the Lord.”* I gave the man my book, encouraged him in his witness, and will be meeting with him again in hopes of possibly meeting his Jewish friend.

One of our most consistently effective outreaches has been our Shalom Basket Outreach designed to help Christians extend a gesture of friendship to their Jewish friends in a culturally relevant and sensitive way. A Shalom Basket is a gift basket for the Jewish New Year. Christians order the baskets



through our ministry and we deliver them to their Jewish friends. Relationships are deepened and the Christian oftentimes sees barriers to communication come down. **Several Jewish people have even come to the Lord as we enter into those relationships through our ministry.**

As successful as our Shalom Basket outreach has been over the years (we have delivered thousands and the testimonies can be found on our web site), we want to make our Jewish New Year outreach even better. **I want to make the work we do during the Jewish holiday season even more effective and beneficial for the Christian with the burden, and for their Jewish friends.** We want you more involved in the process. And so this year we are switching things up a little bit.

So here’s the idea...

The principle is the same; the method is going to change a bit.

- **We have secured a local professional pastry chef to bake Apple and Honey Tarts.** (We are calling them **Lashana Tova Tarts**;

Lashana Tova is Hebrew for “To a good year!”) **Apples and honey are traditionally eaten during the Jewish New Year as Jewish people wish each other a sweet year.** We provide the tarts and you give a gift to your Jewish friends to wish them a sweet New Year!! **They are blessed and relationships are deepened.**

- The tarts are 12” in diameter and filled with apples and other wonderfully fresh and sweet ingredients. They are amazing! (The tarts do contain almonds/nuts.) **They will be packaged in a beautiful ribbon wrapped box and a Jewish holiday card will come along with it.**
- The tarts will be baked the week before Rosh Hashanah, the Jewish New Year (which begins on September 4th) and ready for pickup the last week of August. They will be frozen and thawing directions will come with the tart. You may pick up your tart on any day and time slotted for pickup on the order form. **The dates are August 29, 30, 31, and Sept. 1. Hours for pickup are on the form and the pickup location is at North River Baptist Church, 12090 Hardscrabble Rd., Roswell, GA 30075.**
- **After we receive your order we will be in touch with you with an order confirmation, instructions, and your time for pickup.** We will also be available to answer any of your questions as we get closer to the Jewish holidays.
- **Those of you who order the tart**

must pick them up from us and deliver them to your Jewish friends personally. The tarts need to be delivered by Wednesday, September 4th, which is the first day of the Jewish New Year. **By doing this we are encouraging you to build the relationship on your own.** It is your way of extending a gesture of friendship. **You will get to say "Happy New Year" and also see the face of your Jewish friend as they receive your gift.**

- We also want you to stay in touch with us so that we can help you. **If you want us to be with you for your delivery, just call. And, if you think your Jewish friend is open to talk about spiritual issues we want you to contact us so that we can join you in your witness.**

I want to encourage each of you with Jewish friends and acquaintances to jump in on this special opportunity. Don't be afraid to step out of your personal comfort zone. We are always here to help. **Please remember you have everything to gain and nothing to lose.** The tart is not offensive, will be graciously received, and will be a blessing.

Help us make this outreach work by engaging with it, ordering a tart, and delivering it to your Jewish friend. You will not be disappointed...and neither will they!

If you don't have Jewish friends please pray for those who do. Please pray that this gesture of friendship during the Jewish High Holidays will not only be received well, but will also open doors for more dialogue about Jesus.

Also, if you have a heart for this outreach you may support it to subsidize the baskets our ministry will be giving to Jewish people with whom we are in personal relationship.

If you have any questions please contact our ministry.



Apple Tarts

Our most exciting and effective outreach is quickly approaching and this outreach involves you! Our LaShana Tova Tart Outreach (Apple and Honey Tart) will take place the week before Rosh Hashanah (August 29th– September 4th).

A **LaShana Tova Tart** is freshly baked with apples, honey, and almonds, just for your Jewish friend. They are beautiful. You may order them through our ministry. **We are encouraging you to pick up and deliver your tart yourself.** It is a great way to deepen your relationship with your Jewish friends.

Order your Apple and Honey Tart by calling our office (credit card orders only), **order online at our web site**, or send \$25.00 per tart to our P.O. Box made payable to Light of Messiah. **Orders must be in by August 5th.**

You can be a blessing to someone who cannot afford to purchase a tart by making an extra donation this month in support of our Jewish New Year Outreach.

How to Contact Us

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2013-2014 Messianic Calendars

We are again carrying Messianic Calendars to help you keep track of the Jewish holidays, pray for the Jewish people, and learn about the Jewish roots of our faith as believers in Jesus. This year we are again supporting a Messianic ministry in Israel by using their calendars.

If you desire to celebrate the Jewish holidays in your home, or want to pray for the Jewish people, this calendar is invaluable. They make beautiful gifts as well.

Call our office to order one by phone (credit card orders), **order online at www.lightofmessiah.org**, or send \$14.00 per calendar to our P.O. Box made payable to **Light of Messiah Ministries**.

If you do not have my book "Devoted to Israel" now is a great time to purchase one. Order one with a calendar and pray for Israel and the Jewish people.

Remember our ministry and the Jewish community as the fall Jewish holidays approach.

THANK YOU!

As we prepare for our busy fall, please pray for us. Join us in prayer during our summer outreaches and join us in our fall outreaches by blessing the Jewish people.

Thank you for sending us out with the message of peace and salvation in Jesus. Thank you for praying for us. Thank you for standing with us financially. May the Lord richly bless you!

Blessings in Messiah,

Murray Tilles...for the staff
 Light of Messiah Ministries