



**ALLIED JEWISH  
FEDERATION  
OF COLORADO**

**FOR MORE INFORMATION:**

Talia Davis, Marketing Senior Manager  
Direct Line: 303.316.6459  
tdavis@ajfcolorado.org

**FOR IMMEDIATE RELEASE**

---

**GA VOLUNTEER LEADERSHIP, SEEB, KLEIN, AND BENENSON STRATEGY GROUP TO BE  
HONORED AT FEDERATION ANNUAL MEETING AUGUST 30  
Future Direction of Federation will be Announced**

(August 6, 2012)—The Allied Jewish Federation of Colorado (Federation) and the Jewish Community Foundation (JCF) announced today the honorees for its Annual Meeting, to be held August 30, 2012 at the Elaine Wolf Theatre at the Robert E. Loup JCC. This year's award recipients are:

- Marnie Miller Klein —Charlotte Tucker Young Leadership Award
- Ean Seeb —Ruth and Warren Toltz Young Leadership Award
- GA Volunteers— Volunteers of the Year Award
- Benenson Strategy Group – Partner of the Year Award

**Charlotte Tucker Young & Ruth and Warren Toltz Leadership Awards**

The Ruth and Warren Toltz Young Leadership Award is presented annually to a male, and the Charlotte Tucker Young Leadership Award is presented annually to a female, between the ages of 25 and 40. These award recipients demonstrated a commitment to Federation, as well as the broader Jewish community and the ability to bring constituents together for committees, programs, and events. They both possess the potential for greater leadership responsibility in the future.

Marnie Miller Klein, recipient of the Charlotte Tucker Young Leadership Award, is an active leader in the local Denver and Jewish communities. She is the chair of Federation's Jewish Resource Center Board, sits on the Coordinating Council and Financial Oversight Group for Federation, and was the co-chair for the 2010 annual Choices event. Klein also was selected to be a member of the National Young Leadership Cabinet Class of 2008 and recently co-chaired the annual fundraising dinner for her synagogue, BMH-BJ, where nearly 500 people attended. In addition to her work in the Jewish community, Klein is a cancer survivor and in gratitude for her good health supports the Leukemia and Lymphoma Society. She was named the 2011 Woman

of the Year for the Leukemia and Lymphoma Society Rocky Mountain Chapter for which she raised more than \$90,000. Klein owns and operates her own consulting company, Miller Housing Advisors, a financial advisory firm working with real estate developers in the affordable housing industry.

Ean Seeb, recipient of the Toltz Young Leadership Award, has been involved with Federation for almost a decade. Seeb has been a Men's Event table captain for more than five years. He has served as BGS co-chair, a Jewish Philanthropy Center board member, Super Sunday YAD co-chair, Tribefest co-chair, and Be There co-chair, to name just a few. In addition to his work with Federation, Seeb serves as a board member for the Anti-Defamation League and co-founded a Jewish young adult event organization, called E-3 Events. Outside of his communal work, Seeb is a co-owner of Denver Relief and a legislative advocate. He is a third generation Denver native.

These awards were generously given by Charlotte Tucker and Ruth and Warren Toltz to recognize young leaders. Federation is grateful for these gifts and for the support the recipients give to Federation.

### **Volunteer of the Year Award**

The Volunteer of the Year Award honors those who have demonstrated an extraordinary commitment to furthering the mission of Federation through fundraising, leadership and other activities. This year, Federation is honoring the 2011 General Assembly volunteers. The Jewish Federations of North America's (JFNA) General Assembly (GA), was held November 6 through 10, 2011 in Denver. The GA annually attracts more than 3,000 of the most educated and influential decision makers from Jewish communities all over the globe by showcasing top speakers from the political, business and nonprofit realms.

"Months and months of planning went into making this year's GA a resounding success," said Doug Seserman, Federation president and CEO. "Our dynamic and tireless volunteer leadership reached out to the entire Colorado Jewish community, encouraging as many people as possible to get involved. As a result, we had more than 450 volunteers from across Colorado who did an outstanding job of showing our visitors what Jewish Colorado is all about. "

### **Partner of the Year Award**

The Partner of the Year Award is given to an organization that has made a significant impact on Federation's future and contributed to its mission. This year's award goes to Benenson Strategy Group a global strategic research and consulting firm that led Federation in a process to "reimagine" its future.

"A year and a half ago, board leadership identified a need to examine Federation's role and determine its effectiveness," said Seserman. "Our goal has been to ensure Federation's

relevance while meeting the needs of the Colorado Jewish community. We listened to the community and knew that changes had to be made. Benenson Strategy Group was invaluable in guiding us through this course of action.”

As part of the reimagining process, last year Federation interviewed more than 120 people either in focus groups or individual meetings and followed this with an online survey that received 859 responses. A Design Team made up of a dedicated group of community members, Federation staff, and JFNA consultants worked together under the guidance of Benenson Strategy Group to analyze the feedback from the community, as well as financial models and other relevant research. As a result, the Design Team came up with three possible scenarios for Federation’s future. At the Annual Meeting, Federation will update the community on the reimagining process and announce the strategic direction both Federation and JCF plan to take in the coming months.

Please join us to honor these deserving award recipients at Federation and JCF’s Annual Meeting. There is an \$18 cost to attend. For more information or to make a reservation, please contact events at 303-316-6443 or [events@ajfcolorado.org](mailto:events@ajfcolorado.org). Reservations also can be made online at [www.jewishcolorado.org/annualmeeting](http://www.jewishcolorado.org/annualmeeting).

### **About the Allied Jewish Federation of Colorado**

For 65 years, the Allied Jewish Federation of Colorado has been building and sustaining Jewish life across Colorado, in Israel, and around the world. Each year the Federation mobilizes the Jewish community to raise the crucial funds required to provide food, refuge, comfort, education, and emergency assistance to millions of people in need. Last year, the Federation raised more than \$10.1 million that benefited dozens of charitable agencies, both locally and worldwide.

# # #

### ***PHOTOS:***

Ean Seeb

Marnie Klein