## THE ROAD TO 100 NO's:

no's are the stepping stone to a big yes!

PERSON/ INSTITUTION	REASON	DATE PITCHED	DATE THEY RESPONDED	RESPONSE: (Y/N)	TRY AGAIN DATE
Shelia Cooper- Target	Brand Collab	May 5, 2018	May 9, 2018	Ν	August 31, 2018

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