

Tosa East Towne

Neighborhood Association



Newsletter

February



The Fermentorium Barrel House is located at 70th St. and North Ave.

MICROBREWERIES TAP THIRST FOR LOCAL BEER

By Molly Dill

Tosa East Towne welcomed not one, but two new microbreweries in the past year and a half. Stock House Brewing Co. opened in November 2018, and The Fermentorium Barrel House opened in May 2019.

While they are virtually across the street from each other on West North Avenue, the businesses have taken a friendly and cooperative approach to

becoming the neighborhood's first breweries. In July, the pair hosted the inaugural Brewery Games of East Tosa, which pitted teams against one another in trivia, scavenger tasks, photo hunts and other games to raise money for the Wisconsin chapter of the National Multiple Sclerosis Society. The breweries also donated \$1 per pint that evening. They plan to team up again on future events.

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Run Tosa Run is May 16

We hope to see you out on the course on the Saturday after Mother's Day for our seventh-annual 5K and kids' run, supporting Ronald McDonald House Charities Eastern Wisconsin. All neighborhood residents are invited to participate, whether as a runner, walker, volunteer or simply a neighbor cheering on the participants. Registration is now open. See page 6 for more details.

ANNUAL MEETING

Tosa East Towne Neighborhood Association will hold its Annual Meeting at 6:30 p.m. Wednesday, April 15, at Tosa Bowl & Bun. All residents are invited. Members are encouraged to consider serving for a term on our board. More details on Page 9.



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TETNA leadership

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President - David Paulsen
 Vice President - Nick Werner
 Secretary - Kevin White
 Treasurer - Ryan Wallace

BOARD MEMBERS

Christina Piel
 Cindy Anderson
 Nancy Hall
 Jill McClellan
 Misty Guard

ASSOCIATION MEETINGS

Association meetings are open to everyone in the Tosa East Towne neighborhood. They typically are held at 7 p.m. on the second Monday of each month at Center Street Park pavilion. Confirm on TETNA's Facebook page.

A special thanks to Milwaukee County Parks for use of the Center Street Park Pavilion for our meetings this year.

ADVERTISE IN OUR NEWSLETTER!

Our newsletter is distributed three times a year to 2,300 households in our neighborhood, a great way to reach nearby customers.

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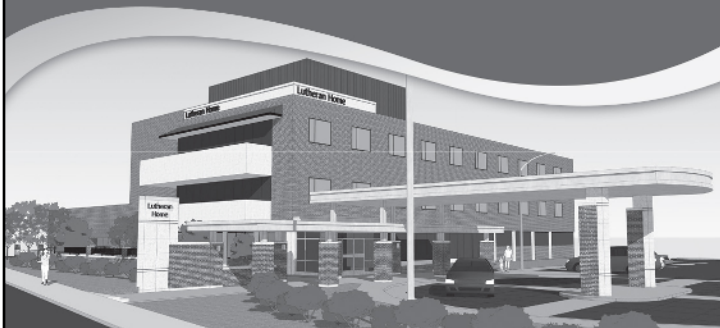
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Contact David Paulsen at dmpaulsen@gmail.com

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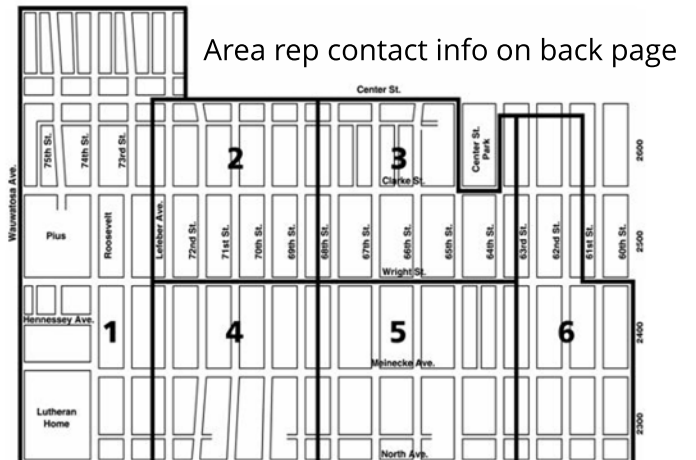
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April 4
Saturday
Spring
Egg Hunt

Children participate in the 2019 Spring Egg Hunt, hosted by Tosa East Towne Neighborhood Association.



TETNA's Spring Egg Hunt is filled with family fun. It will be April 4 at Center Street Park. Photos by David Paulsen

Each year, TETNA gives spring a warm welcome with our popular Spring Egg Hunt, held the weekend before Easter. Plans are underway for this year's hunt on Saturday, April 4.

This a member event. If you aren't already a member, visit tosaeasttowne.org/join for info or pay your \$10 dues at the event.

The hunt kicks off at 10 a.m. in the field at Center Street Park. A staggered start will allow younger participants a chance to find their eggs, and we are planning to offer a separate hunt for kids ages 2 and younger.

Families are encouraged to show up at 9:30 a.m. and enjoy refreshments and crafts in the park's pavilion.

Check tosaeasttowne.org and TETNA's Facebook page for more details as the event date nears. And please email maghan.white@gmail.com to volunteer to help.

Trick-or-Treat 2019



Halloween treats on rainy streets

It was the first time in recent memory that rain showers dampened TETNA's Nighttime Trick-or-Treat, but the ghosts and goblins didn't seem to mind. Plenty of residents braved the weather on Oct. 26, many with umbrellas in hand, to participate in this year's event, sponsored by Hue Vietnamese and Philleo Agency Insurance.

Thanks to Hue and Philleo for their support again this year, and thanks to Nichole and Farrah for coordinating.

We also received some good entries for our house decorating contest, with prizes provided by Café Blue, Fish Cheeks Wauwatosa and The Fermentorium Barrel House.

Membership renewal

Our Trick-or-Treat event also serves as the focal point of our fall membership campaign. If you haven't yet purchased or renewed your membership for the year, please visit tosaeasttowne.org/join. It's just \$10 for a family, and it helps make our work in the neighborhood possible. Our membership year runs from October to September. Email info@tosaeasttowne.org with any questions.

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POLL WORKERS NEEDED IN TOSA

By Nancy Hall

Wauwatosa needs you. This year is an election year, and the City of Wauwatosa will need poll workers, especially for the presidential election to be held on Nov. 3, 2020.

That will be the last of four elections in 2020, with primaries to be held in February, April and August.

Please consider becoming a poll worker if you're able. These are paid positions for work that's rewarding and varied. The city will train you in everything you need to know to staff an election. Once you have been assigned to a ward, and are working on an election day, you will have support from your fellow poll workers as well as your chief inspector, or supervising poll worker, as you learn the ropes.

If you want to help ensure smooth and orderly elections for your fellow Tosans in 2020 and beyond, please contact the Wauwatosa City Clerk's office at 414-479-8917 to apply.

The city clerk and members of her staff are available during office hours to answer any questions you may have about rate of pay, schedules and other aspects of serving as a poll worker.

TETNA RUMMAGE SALE IS JUNE 6

Neighborhood event sponsored by Beth Jaworski, Shorewest Realtors

Our neighborhood-wide rummage sale returns for 2020 on June 6, the first Saturday of the month, with plenty of time for you to get your old items in order and ready for sale. We're pleased to have Beth Jaworski of Shorewest Realtors back as sponsor of the event, and we hope to see many of you buying and selling!

All participating rummage sales are included in our interactive map, so shoppers can see where to go and what to expect at each sale.

Listing is free for all TETNA members, and nonmembers can pay \$5 to be included. Registration will be launching this spring, so watch our website, tosaeasttowne.org, or our Facebook page for updates.

Sale hours are 8 a.m. to 3 p.m. Saturday, June 6, though residents will be free to open their sales earlier or close them later.

Residents hosting rummage sales can call attention to their sales with any signage or banners they want to, knowing that shoppers will be looking for your sale.

Dozens of homes have participated in previous years, making this one of the largest rummage sales in the area!



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Young runners sprint down 69th Street toward the finish line of the 2019 Run Tosa Run kids' run.

SIGN UP NOW FOR RUN TOSA RUN

Spring is just around the corner, and that means it's time again to Run Tosa Run! This will be our seventh straight year putting on our neighborhood's annual 5K and kids' run, and the date has been set: Saturday, May 16.

BeAir Cantina and GRAEF have signed on again as lead sponsors of Run Tosa Run 2020, and online registration is now open. You can find the link at runtosarun.org.

The race has grown steadily over the past six years, and in 2019 our more than 300 registrants helped us raise enough money to donate \$5,500 to Ronald McDonald

GRAEF

House Charities Eastern Wisconsin. That's more than \$25,000 over six years.

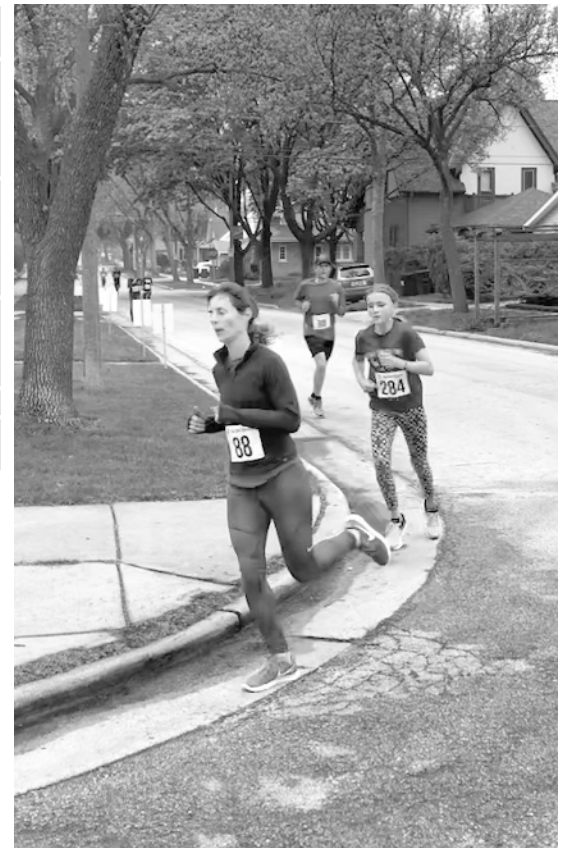
It was an especially big year for our kids' run with dozens of young runners signing up to participate in this family favorite.

The cost to sign up for this year's 5K race is just \$25 through March 13, after which the price increases to \$30. The price after May 1 goes up to \$35. It's just \$8 for participants in our kids' run, which is about a



half-mile loop of one city block and geared for runners ages 10 and younger.

We're also looking for people to volunteer on race day and cheer on our runners. Links to the volunteer signup can be found



ROAD CLOSURES: Residents, please be aware that race day morning will require some street closures. Please plan accordingly. The block of 69th Street north of North Avenue will be fully closed until about 11 a.m., and other streets on the route will be partially closed during the 5K, which starts at 9 a.m. May 16, lasting up to an hour.

at runtosarun.org.

It's a great way to raise awareness of all our neighborhood and local businesses have to offer while raising money for our charity. The 5K men's and women's race winner receive terrific East Tosa prize packages. All 5K runners will receive race T-shirts and will be entered in a drawing for additional prizes.

What makes Run Tosa Run a success? It helps to have such a beautiful course through our neighborhood's tree-lined streets, but we also couldn't do it each year without our terrific sponsors and many dedicated volunteers.

We invite you to join us as a runner, volunteer, sponsor, vendor or simply a resident cheering on the runners as they pass through our neighborhood. Email runtosarun@gmail.com with any questions.

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EAST TOSA, TAPPED

Continued from Page 1

Established by Paul Hepp and Mark Mahoney, Stock House never brews the same beer twice. That works well with the nanobrewery's two-barrel brewing system, allowing for two to three house beers on tap at a time and a regular rotation to keep imbibers coming back for new brews, Hepp said. On a given day, Stock House may have anything from a brown ale to a Kolsch on its nine taps.

It also pays homage to the neighborhood with a large mural of the area on one wall, and has a mug club with numbered steins for regular customers. Stock House encourages patrons to order food from local restaurants and has a Pay It Forward board where guests can buy-ahead drinks for each other.

Hepp and Mahoney spent about a year bringing Stock House to fruition, Hepp said.

"Tosa, and specifically East Tosa, is an up-and-coming area, and that was the area we narrowed in on and wanted to be a part of," said Hepp, who found the location when he drove by and saw a "For Lease" sign in the window. "We fell in love with that spot. I don't know if we dropped a pin on a location if we could have found a better fit."

The Fermentorium Barrel House is an offshoot of the 20-barrel Cedarburg craft brewery founded by Kristopher Volkman in 2016. The Tosa tasting room is in full swing, with about 20 taps from The Fermentorium and a couple of guest brewers, from hefeweizen to stouts. A Grand Opening is planned for Feb. 28.

The Barrel House facility's strains of beer differ from those at the Cedarburg location, said Maggie Skinner, director of sales and marketing for The Fermentorium.

"We can set up a very small one- to three-barrel system and brew here just for sour and mixed fermentation projects," Skinner said. "Or we can transfer wort (from Cedarburg). This is just so that we can play with the science and play with the art form that I think beer making is."

As The Fermentorium's traffic increases, the differences between its two locations have become more apparent, and it has adjusted to accommodate, Skinner said.

"Cedarburg is just a different kind of town from Tosa," she said. "There are a lot of learning curves with that and



seeing what kind of beers people like."

What kind of beers do East Tosans like? Anything hoppy – particularly IPAs, she said.

Stock House and The Fermentorium have not only collaborated with each other, but also with Vennture Brew Co. at North 55th Street and West North Avenue in Uptown. Vennture opened in July 2018.

"We definitely try and collaborate," Skinner said. "Maybe not every single thing we do. We do need our own identity. And I think the vibe between Vennture and us and even Stock House are different, but they're still fairly chill. ... Great minds think alike."

Having several breweries will likely make W. North Ave. more of a draw for beer enthusiasts in other communities, bringing additional business for all three, Hepp said.

"There was kind of a thirst of not having any craft brewery scene there," he said. "We really want to make it that craft beer destination now, not just in our little neighborhood."

RESIDENTS INVITED TO JOIN TETNA BOARD

Board, officers to be elected at Annual Meeting on April 15

By David Paulsen

It has been an honor and a pleasure to serve as your Tosa East Towne Neighborhood Association board president the past three years, and I have been encouraged recently by the level of interest among neighbors in volunteering their time to help make our neighborhood a better place.

Our Annual Meeting is a great time to think about getting more involved, including on our board. Any TETNA member can serve, and this year I will be looking to hand off my role to a new TETNA president. If you are interested in that or any of our other officer roles, please email us at info@tosaeasttowne.org for more information.

There are plenty of other reasons to join us for our Annual Meeting, which will be at 6:30 p.m. Wednesday, April 15, at Tosa Bowl & Bun, 7212 W. North Ave.



Alderman Joel Tilleson speaks at the 2019 Annual Meeting.

The agenda will include appearances by our council members and Wauwatosa police, and the presentation of our Volunteer of the Year Award and a \$750 check to this year's college scholarship recipient. Plus food and good conversation.

It's also a great way to spend time getting to know your neighbors. We hope to see you there.

An advertisement for Belair restaurant. At the top, it lists 'WATER ST' and 'WAUWATOSA'. The main image shows a plate of tacos. Below the image, it says 'IT'S OFFICIAL WE'VE GOT THE BEST TACOS IN TOWN. THANK YOU, MILWAUKEE!'. There is a 'Readers Choice' award logo. At the bottom, it says 'BELAIR' and 'BELAIRCANTINA.COM'. Other text includes 'DANK CREEK', 'MADISON', 'CHECK IT OUT!', 'BROOKFIELD', and 'DOWNER AVE'.

An advertisement for Beth Jaworski, a real estate agent. The top text says 'BUY. SELL. TOSA.' followed by 'with BETH JAWORSKI'. Below that, it asks 'Do you know what your home is worth? Call today to find out.' and provides the phone number '414.520.8555', email 'sold@bethjaworski.com', and website 'bestwauwatosahomes.com'. The logo for 'Shorewest REALTORS' is shown, along with 'EHO' and 'shorewest.com'. There are several award logos: 'FIVE STAR REAL ESTATE AGENT 2008-2018', 'VOTED BEST REAL ESTATE AGENT Best of Milwaukee 2017', and 'READERS' CHOICE 2018'. A photo of Beth Jaworski is on the right. The bottom text says 'MORE HOMES SOLD in the Elmbrook/Wauwatosa Office THAN ANY OTHER AGENT 2011-2018'.

Sellout crowd flocks to Taste event

What an evening it was! Our Taste of East Tosa event has been getting better each year, and a little bit bigger, with a sellout crowd of about 100 people coming out Nov. 14 to sample some of the best cuisine that North Avenue in East Tosa has to offer from 18 participating food purveyors.

Thanks to Bobby Pantuso for securing another great lineup for our members and their guests at Birch, the event space on North Avenue adjacent to Camp Bar. This was our second year at Birch, a venue that allowed guests to purchase beverages of their choice throughout the evening in an atmosphere that promotes mingling and socialization among the amazing neighbors of TETNA.

And we can't say enough about how our local businesses came through with such a great array of food: Cosmos Cafe, Tosa Bowl and Bun, North Avenue Grill, Lutheran Home & Harwood Place, BelAir Cantina, Cranky's, Rocket Baby Bakery, Ono Kine Grindz, Wauwatiki, Hue Vietnamese, Indulgence Chocolatiers, Cafe Blue, Ca' Lucchenzo, Camp Bar, The Real Good Life, Milk & Honey Liqueur and McDonald's, as well as BB's on North Pizza, which is opening soon in the former Irie Zulu location.

One special shoutout: Lutheran Home & Harwood Place has been a big supporter of Tosa East Towne and a great institutional neighbor for as long as most of us can remember. And each year, though they're not known as a restaurant, their kitchen staff takes pride in producing unique menu item that never fails to excite our taste buds. Thanks to you, and to all our contributing businesses.



Our 100 tickets to Taste of East Tosa easily sold out this year, making for a lively and delicious members-only evening Nov. 14 at Birch, the event space next to Camp Bar. Thanks to all our participating businesses. Photos by David Paulsen



Thank You to our Sponsors



Tosa East Towne
Neighborhood Association



TETNA's high school seniors invited to apply for our \$750 scholarship

Know an outstanding high school senior in the Tosa East Towne neighborhood? Encourage him or her to apply for our TETNA scholarship of \$750.

Seniors in our neighborhood should apply by Feb. 14 Info at tosaeasttowne.org/scholarship.

This scholarship recognizes a student who best exemplifies the TETNA philosophy: "To provide a welcoming and nurturing environment and to maintain the quality of life and sense of community through shared interests and neighborly interaction."

The scholarship competition is open to neighborhood seniors who attend public or private school, but only students whose families have a current, paid TETNA membership are eligible. For more information, contact the Tosa East Career Center or email info@tosaeasttowne.org.

This scholarship is made possible by the generous donations of our members and area businesses. It will be presented at our annual meeting, 6:30 p.m. Wednesday, April 15, at Tosa Bowl & Bun.



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