

# Tosa East Towne Neighborhood Association



# Newsletter June

## 69TH AND NORTH

### New East Tosa park is hub of activity



Runners gather May 19 for Run Tosa Run, which TETNA staged at the new park at 69th Street and North Avenue. Photo by Shaku Mays.

#### By David Paulsen

Life in the Tosa East Towne neighborhood got even better in the "off season" with the completion of the city's new pocket park at the corner of 69th Street and North Avenue.

And now that spring has spring and we're sprinting into summer, the park next to Rocket Baby Bakery is already proving itself to be as a great place for having a picnic, resting on your way from

here to there, meeting up with someone, repairing your bicycle and even staging a 5K race.

We were happy to show off the new outdoor space at our annual Run Tosa Run event on May 19 (see details on page 8) and we look forward to seeing what other great events are in store.

Got an idea for a new event at the new park? Email us at [info@tosaeasttowne.org](mailto:info@tosaeasttowne.org), and let's make it happen.

#### COMING UP

##### JUNE

- 2 TETNA Rummage Sale
- 11 TETNA monthly meeting

##### JULY

- 1 East Tosa Gran Prix
- 9 TETNA monthly meeting

##### AUGUST

- No TETNA meeting

##### SEPTEMBER

- 10 TETNA monthly meeting

#### BOARD ELECTED FOR NEW TERM

TETNA elected board members and officers for the year at its annual meeting on April 18 at Red Dot. David Paulsen will serve another term as board president. Ryan Wallace takes over as treasurer and Kevin White as secretary. If you want to get involved with the board or one of our events, email [dmpaulsen@gmail.com](mailto:dmpaulsen@gmail.com).



East Tosa  
6538 W. North Ave  
Wauwatosa, WI 53213  
www.IndulgenceChocolatiers.com



## TETNA leadership

### TETNA OFFICERS

President - David Paulsen  
Vice - Vacant  
Secretary - Kevin White  
Treasurer - Ryan Wallace

### BOARD MEMBERS

Nancy Hall  
Cindy Anderson  
Christina Piel

### ASSOCIATION MEETINGS

Association meetings are open to everyone in the Tosa East Towne neighborhood. They typically are held at 7 p.m. on the second Monday of each month at Center Street Park pavilion. Confirm on TETNA's Facebook page.

### THANK YOU

A special thanks to Milwaukee County Parks for use of the Center Street Park Pavilion for our meetings this year.

## ADVERTISE IN OUR NEWSLETTER!

Our newsletter is distributed three times a year to 2,300 households in our neighborhood, a great way to reach nearby customers.

Full page ... \$200 each

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Contact David Paulsen at [dmpaulsen@gmail.com](mailto:dmpaulsen@gmail.com)

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Area rep contact info on back page





*East Tosa Gran Prix always draws big crowds - and great cyclists - to the Tosa East Towne neighborhood.*

The East Tosa Gran Prix, hosted by East Tosa Alliance, returns for its sixth year on Sunday, July 1.

The race, the final leg of the Tour of America's Dairyland (ToAD) presented by Kwik Trip, offers high-energy cycling action featuring pro and amateur racers from around the world.

The race is a neighborhood favorite and features a kids' race, local music, food, beverages and neighborhood parties. The route entails a loop of four Tosa East Towne blocks, on North Avenue, 69th Street, Meinecke Avenue and 65th Street.

Parents are urged to register their children in advance for the kids' race. East Tosa Alliance also is in need of volunteers.

Get the latest info and updates from East Tosa Alliance on its website, [easttosa.org](http://easttosa.org), and at its Facebook page.

# Planning underway for lamppost signs

Tosa East Towne Neighborhood Association received 515 responses to its survey seeking residents' input on a design for new lamppost signs in our neighborhood. Each of our six finalists received dozens of first-place votes, but there was one clear leader, the colorful design submitted by Tosa East Towne native Zack Goehner.

Thanks to all who participated in our survey, and congratulations to Zack. The TETNA board at its February meeting approved his design for our lamppost signs.

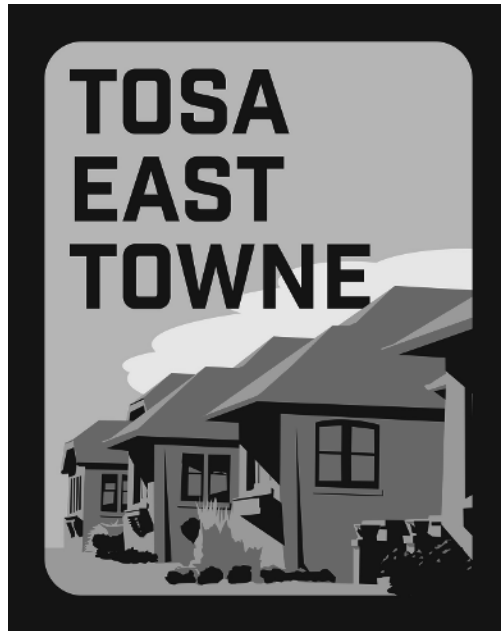
Zack, 34, grew up on 64th and Meinecke, and after leaving town to live in Seattle for about 10 years he moved back to the neighborhood last year "so my kids could be closer to their grandparents."

"I have been inspired creatively by our neighborhood since childhood," Zack told TETNA. "I had countless sketches of our house and crayon-drawn maps of our streets. So I'm forever grateful to have had an opportunity to contribute to our neighborhood through art."

Here's how he describes the idea for his winning sign design:

"The design was inspired by the majestic rows of bungalows that stand throughout our neighborhood — Tosa East Towne's signature aesthetic and symbols of our closeness as neighbors. I tried to capture the enchanting colors and shapes that appear when the first and last light of the day hits our streets. The signs will be a warm welcome: unique and colorful, just like we are."

We also want to thank Zack for turning his sign design



into a cool new logo for our annual Run Tosa Run. All our runners received T-shirts featuring the logo. You can find more works in his portfolio at [braveappliance.com](http://braveappliance.com).


TETNA is currently working with city officials to approve our design so we can order the signs and schedule installation. Because of a backlog of work on the city's schedule and deliberations this year by the Board of Public Works about city policies, the signs are not likely to be installed this spring or summer, as we had hoped.

Check our website and Facebook page for updates on the progress

as we work with the city of Wauwatosa to bring these beautiful signs to our neighborhood.



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## Meet our volunteer of the year



*TETNA, at our annual meeting in April, awarded the first Volunteer of the Year award to Kathleen Flanders for her years of service coordinating TETNA's annual Spring Egg Hunt. Thanks for all your hard work, Kathleen!*

## Thanks to Beth Jaworski for sponsoring TETNA's Rummage Sale

Our popular neighborhood-wide rummage sale is one of the benefits of being a TETNA member. All members can participate and get their rummage sales listed. Customers spend the day scouring the neighborhood for deals as you get rid of your old stuff.

That's a win-win! And we're grateful to Beth Jaworski of Shorewest Realtors for returning this year as sponsor of the June 2 event. We hope all participating neighbors had successful sales.



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# DISTRICT 5 ELECTS HEATHER KUHL



*Heather Kuhl answers a resident's question March 21 during the District 5 Candidate Forum hosted by TETNA at Roosevelt Elementary. She was joined by opponent Brent Nistler, left, and moderator David Paulsen.*

TETNA had the honor of hosting a District 5 Candidate Forum on March 21 at Roosevelt Elementary School. Heather Kuhl and Brent Nistler joined moderator David Paulsen, our board president, and the two candidates for our open seat on the council answered questions submitted by residents. Thanks to Heather and Brent for participating, and congratulations to Heather for winning the election on April 3. It was a close one.

Heather has hit the ground running since joining the council. For those who don't know her yet, here's a little bit about her background.

**Age:** 41

**Address:** 2563 N. 62nd St.

**How long you have lived in the neighborhood:** Since 2014

**Family, professional, volunteer background:**

Organizer/fundraiser/distributor for Hate Has No Home Here-Milwaukee (distributed 1000+ signs throughout Wisconsin); volunteer/activist/organizer with Progressive Moms of Milwaukee; Roosevelt parent volunteer; co-founder/member of East Tosa Moms Huddle; member of Tosa Equity Advocates; member of Indivisible Tosa; coat/food drive organizer; organized the donation of winter gear to Standing Rock Protesters, Lutheran Social Services; organized the fundraising and purchase of \$700 in food gift cards and \$125 in mittens to Roosevelt families in need; former Owner/Pastry Chef of Vanilla Vixen Cakes; Owner/Seamstress of Cheeky

Bums; Current CEO of Team Kuhl Headquarters/Stay at home parent to 3 kids (Zoe 8yr, Owen 4.5 yr, Mabel 3yr)

**Why you want to represent District 5 on the Common Council:**

I love our neighborhood. I've lived here for almost 4 years and I am still amazed by the sense of community I feel here, both in the neighborhood and in our school.

I think what we have here in Tosa is really special and I want to make sure that we don't just protect it, but we work together to keep it accessible, safe and green. I also think that the residents of Wauwatosa are hungry to be heard and I am honored to bring the voice of our neighbors to the Common Council.



# TETNA awards \$750 scholarship

**By Christina Piel**

Thanks to generous donations from our members, TETNA was proud to offer an increased scholarship this year to one of our neighborhood's high school seniors. This year the scholarship committee chose Ingrid Meulemans.

Ingrid, a senior at Wauwatosa East, coordinates volunteer activities and donation drives in her roles on the Executive Board of Student Council and National Honor Society. She is captain of the varsity swim team and a writer for the Cardinal newspaper. She is also a recipient of several scholastic awards for her writing.

In addition to these activities, it was her involvement as a reading aid in elementary school classrooms that most represented the TETNA philosophy of providing "a welcoming and nurturing environment ... and sense of community through shared interests." Ingrid took her love of reading and writing and found a way to make an impact on younger students, including by organizing a book drive for Next Door Milwaukee. In recommending Ingrid for the scholarship, one her teachers said: "At Ingrid's core of being a human she is kind; and always has been. This kindness to others resonates throughout her social, emotional and academic presence." Ingrid plans to attend Grinnell College in the fall.

TETNA offers a \$750 scholarship to a member family's graduating high school senior each year. We have many incredible students in our area, and this is one small way we can support and recognize their efforts. To donate to our scholarship fund or to see previous recipients, visit [tosaeasttowne.org/scholarship](http://tosaeasttowne.org/scholarship).



*TETNA's Christina Piel awards the 2018 scholarship to Wauwatosa East High School senior Ingrid Meulemans on April 18 at TETNA's annual meeting at Red Dot.*



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Runners take off from the start of the Run Tosa Run 5K race on May 19. Photo by Shaku Mays.

## WINTER-SPRING NEIGHBORHOOD RECAP

# Run Tosa Run continues to grow in 5th year

Run Tosa Run, our annual 5K and kids' run, drew about 350 registrants this year for our largest combined field yet. And although the TETNA board won't meet until June 11 to approve our donation to Ronald McDonald House Charities, the early results suggest we raised at least enough to match last year's \$5,000 donation. Great work!

Congratulations to our winners, Jonathan Abbott of Milwaukee and Cassie Nelson of Wauwatosa. Thanks to all our runners, and to the dozens of volunteers who donated their time to help everything go smoothly.

We also want to thank lead sponsors BelAir Cantina and GRAEF, and we are grateful for the additional support of our other top sponsors, Lutheran Home & Harwood Place, West Grove Clinic, Hue Vietnamese Restaurant,

Toshiba and Harwood Engineering Consultants.

Run Tosa Run also received support from Mathnasium Wauwatosa, Shine Salon, Barre District Milwaukee, O'Gorman's West Towne Auto, Johnson's Cycle & Fitness and Ultra Fidelis.

Our prizes were provided by Rocket Baby Bakery, Cranky's, Tosa Yoga, Indulgence Chocolatiers, The Nobleman, Red Dot and Ruckus & Glee. Metcalfe's Market donated the water bottles that were given to our runners. Thanks also to Jim Phillips, who produced our shirts, and to Zach Goehner for his excellent design. And a final thanks to Wauwatosa Police Department.



## VOLUNTEER NIGHT

Our first Volunteer Appreciation Night on March 13 was a pleasant, relaxed evening shared with friendly company at Tosa Bowl and Bun. Thanks to those who came out, and thanks to all the volunteers who help make our neighborhood a better place.





*The Easter Bunny makes an appearance at this year's Spring Egg Hunt. Officer Kane speaks at our annual meeting.*

### SPRING EGG HUNT

We didn't know what to expect on March 24, with a cold wind blowing and the ice still thawing on the rinks at Center Street Park. Our member families didn't seem to mind, as more than 100 young egg hunters took to the field for this annual event.

And just like that, the eggs were gone.

We're grateful for the work of event coordinator Maghan White, who picked right up where outgoing coordinator Kathleen Flanders left off.



Thanks also to Indulgence Chocolatiers for sponsoring this year's Spring Egg Hunt. Royal Roost brought their critters, Tosa Block Party brought their blocks and Ruckus & Glee provided additional prizes for our hunters.

### EAST TOSA PUB CRAWL

The green mugs on March 3 meant it was East Tosa Pub Crawl night! Our volunteer organizers, working with sponsors Kelley Ruzicka of Powers Realty Group and Giltee, lined up stops at BelAir Cantina, Walters, Camp Bar and finally Red Dot, where TETNA provided music and food into the evening.

Thanks to Karri, Kristin and Lora for organizing, and to our sponsors. This was an event that residents asked for, and we were happy to deliver.

### TETNA ANNUAL MEETING

Finally, we appreciate everyone who came out for our annual meeting April 18 during a fluke late-season snowstorm.

Red Dot was a terrific host, and we welcomed presentations by Officer Daniel Kane, Alderman Joel Tilleson and Alderwoman Heather Kuhl and organizers of the city's senior ambassador program. We also presented our Volunteer of the Year award and our scholarship.

**WEEKEND BRUNCH**  
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# THEY'RE HERE TO HELP



Mary Cook and Andy Plamann, shown here after our annual meeting at Red Dot, are two of the city's new senior ambassadors. They will be reaching out to senior citizens in Tosa East Towne to provide information, connect people with resources and listen to the residents' concerns. If you would like to hear from one of the ambassadors, email us at [info@tosaeasttowne.org](mailto:info@tosaeasttowne.org).

## At the Senior Center

HART PARK SENIOR CENTER  
7300 Chestnut St.; 414-471-8495

**Where Kringle Tradition Begins:** Monday, June 11, at 1 p.m.

**Civil War Songs and the Stories that Inspired Them:** Wednesday, June 20, at 1 p.m.

**All About Antique Musical Instruments:** Wednesday, July 25, at 1 p.m.

**Day trip - Madison Farmers Market:** Saturday, June 23

**Day trip - Senior Day at the Arlington Racetrack:** Thursday, June 19

**Movie - "Me Before You":** Friday, June 1, at 12:45 p.m. in the Firefly Room at the Wauwatosa Public Library

**Movie - "Glory":** Wednesday, June 27, at 12:30 p.m. at the Hart Park Senior Center

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## TOSA EAST TOWNE DIRECTORY

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Christina Piel  
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