

Tosa East Towne

Neighborhood Association



NEWS

MAY 2013

ISSUE 70

WWW.TOSAEASTTOWNE.ORG

East Tosa Gran Prix Brings International Cycling to East Tosa

By Renee Fensin

On June 30, 2013, East Tosa will play host to the final race of the Tour of America's Dairyland, the East Tosa Gran Prix. This exciting event will bring national and international exposure to our community.



The Tour of America's Dairyland is the largest competitive professional cycling event in the United States. The events take place in eleven cities in Southeastern Wisconsin over eleven days. The Tour attracts professional riders from around the world. In addition to the professional racers, amateur cyclists of different ages and skill levels will participate in races throughout the day.

The East Tosa race will be a criterium course through the neighborhood. For those not familiar with cycling a criterium is a short course loop, usually less than a mile. It will be a multi-lap race with racers traversing the course up to 80 times. Our course will be .6 miles starting at the 72nd street parking lot on North Avenue—which is where the event stage and announcers will call the race. The course turns north on Lefebber then east on Meinecke, down to 69th street and back out to North Avenue west to the finish line. Imagine the professional cyclists zooming through the neighborhood at up to 35 miles an hour. It is sure to be exciting.

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CALENDAR

MAY

- 4 Association Meeting
6:30 PM
Lutheran Home,
7500 W. North Ave.
ALL ARE WELCOME TO ATTEND

JUNE

- 1 TETNA Rummage Sale

Village Green Street Fair
9 AM—4 PM
Tosa Village
- 6 Association Meeting
6:30 PM
Lutheran Home
7500 W. North Ave.
ALL ARE WELCOME TO ATTEND
- 30 East Tosa Gran Prix
Bicycle Race

Dear Neighbors,

Spring is in full bloom and we're all ready for summer. It's always great to see our yards come alive as they're uncovered from their winter snow blanket. Our neighborhood starts to come alive with the green of the leaves, bloom of the flowers and activity of our neighbors coming out of hibernation. A flurry of activity awaits us in spring. Yard cleanup changes over quickly to yard enjoyment as we watch our spring work turn into the full bloom of summer.

We've got a great lineup of neighborhood activities for you this year. There's a great listing of our upcoming activities right here in our quarterly newsletter. Be sure to mark your calendars so the events don't pass you by. If you're active on Facebook, be sure to connect with Tosa East Towne Neighborhood Association. Our great group of volunteers on the communications team does a great job posting updates and reminders of all our events and includes great snippets of information about what's going on in and around our neighborhood.

Our neighborhood is what we make it. Getting out, getting involved and getting to know your neighbor helps you feel more connected to what's going on nearby. Volunteering with the neighborhood association is an easy way to get more connected with little effort. You can help out in many different ways, with little commitment like helping an event coordinator or being part of the scholarship committee. For those who enjoy event planning or are motivated to do more, we are always in need of leadership volunteers. From event coordinators, to the board and officers, to spearheading the start of an all new event, there are lots of opportunities and needs. Please consider volunteering where you can.

Hope to see you at one or more of our events this year!

Regards,

Jason Odrzywolski
President



Jason Odrzywolski
Tosa East Towne
Neighborhood Assn.
President
708-4891
jasonodsky@gmail.com

TETNA OFFICERS

President– Jason Odrzywolski
Past President– Sarah Hunt-Frank
Secretary– Nancy Hall
Vice President– Vacant
Treasurer– Barb Blaney

BOARD MEMBERS

Tiger Beyer
Renee Fensin
Bobby Pantuso
John Ryun
TR Yow

ASSOCIATION MEETINGS

Association meetings are open to everyone in the Tosa East Towne neighborhood. Please feel free to attend. Meetings for 2013 are currently scheduled for January 7, February 4, March 4, April 8, May 6, June 3, July 1, August 5, September 9, October 7, November 4 and December 2.

All meetings are held at 6:30 p.m. at the Lutheran Home, 7500 W. North Avenue.

Association Annual Meeting

TETNA's annual meeting was held on April 17 at Cranky Al's. Neighborhood residents gathered to hear from our Aldermen Bobby Pantuso and Joel Tilleson on issues affecting our neighborhood. Wauwatosa Police Officer Don Semega also addressed the crowd.

Elections for TETNA officers and board members were held at the meeting. Publication deadlines prevented a full recap of the meeting in this issue. The July newsletter will contain more information on the Annual Meeting.

Tosa East Towne Neighborhood Association Philosophy

To provide a welcoming and nurturing environment, and to maintain the quality of life and the sense of community through shared interest and neighborhood interaction.

Groups - It's More Fun with Friends

We all have hobbies or activities that we enjoy; cooking, jogging, crafting, walking, reading, knitting, biking, playing cards, you name it.

Some of those activities would be even more fun if they were shared with friends and neighbors. Playing solitaire is nice but sheepshead or poker with friends would be better. It's easier to get motivated to walk, jog or bike when there is someone else to cheer you on. Trying out that new recipe you found on Pinterest would be even better if you had someone else bringing appetizers and dessert.

The Tosa East Towne Neighborhood Association would love to help neighbors connect with other neighbors with similar interests. If you have a group that is looking for new members or you would like to start a new group, please fill out the Groups Interest Form below or contact Sarah Hunt-Frank at 774-1813 or slhuntfrank@gmail.com.

Annual Rummage Sale

SATURDAY, JUNE 1 * 9AM - 3PM

Spring has sprung. Nature is shaking off the dull dreariness of winter. Many of us are doing the same thing at home, spring cleaning, de-cluttering, and re-organizing. It's the perfect time to get rid of the old, the unwanted and the junk in our homes. It's rummage sale time!

Tosa East Towne will hold its annual rummage sale on June 1st. TETNA organizes and publicizes the event, even providing a map of all participating homes for the shoppers. The event is free for TETNA members. The fee for non-members is \$5.

If you are interested in holding a rummage sale, please fill out the form below and mail it to Kellie Metzenheim at 2323 N. 73rd St. **The deadline for rummage registration is May 22nd. This will give us enough time to create and distribute a database map for our shoppers.**

TOSA EAST TOWNE NEIGHBORHOOD ASSOCIATION GROUPS INTEREST FORM

- | | |
|--|--|
| <input type="checkbox"/> Joggers Club | <input type="checkbox"/> Walkers Club |
| <input type="checkbox"/> Knitting Club | <input type="checkbox"/> Poker |
| <input type="checkbox"/> Sheepshead | <input type="checkbox"/> Writers' Group |
| <input type="checkbox"/> Dinner Club | <input type="checkbox"/> Micro Brew Club |
| <input type="checkbox"/> Service Group | <input type="checkbox"/> Glee Club |
| <input type="checkbox"/> Quilting | <input type="checkbox"/> Wine Tasting |
| <input type="checkbox"/> Playgroup | <input type="checkbox"/> Bicycling |
| <input type="checkbox"/> Motorcycling | <input type="checkbox"/> Fantasy Football |
| <input type="checkbox"/> Softball Team | <input type="checkbox"/> Kickball Team |
| <input type="checkbox"/> Volleyball Team | <input type="checkbox"/> Gardening Club |
| <input type="checkbox"/> Bible Study | <input type="checkbox"/> Artists' Group |
| <input type="checkbox"/> Recipe/Cooking Club | <input type="checkbox"/> Mother/Daughter Book Club |
| | <input type="checkbox"/> Book Club |

Other: _____

Name(s): _____

Street Address: _____

Phone: _____

Email: _____

Best way to contact me: (circle one) phone or email

Email jasonodsky@gmail.com or deliver to Jason Odrzywolski, 2607 N. 70th St.

RUMMAGE REGISTRATION

SATURDAY, JUNE 1 * 9 AM - 3PM

Mail or bring registration form to:
Kellie Metzenheim, 2323 N 73rd Street
Registration Deadline: **May 22nd**

Name _____

Address _____

Phone _____

Email _____

Check items you will have for sale

Baby Items _____ Young Child _____

Adult clothes _____ Household _____

Furniture _____ Appliances _____

Tools _____ Other _____

East Tosa Gran Prix

Continued from pg 1

This event will not just be one race. It will be an all-day cycling party starting with the junior boys and girls race (ages 10 to 15) at 10:30 and culminating in the men’s professional race at 6:30. The organizers also hope to have a kids’ race for local children to join in the fun.

Why Bring the Race to East Tosa?

For the past several years the final race has been held in Madison. However, Tour organizers were looking for a new venue to create a fun, party-like atmosphere and East Tosa stepped up to the plate. The race is expected to draw up to 10,000 spectators with hopes that that number will grow to 30,000 within the next five years. If this race takes hold, it will put East Tosa on the international cycling map.

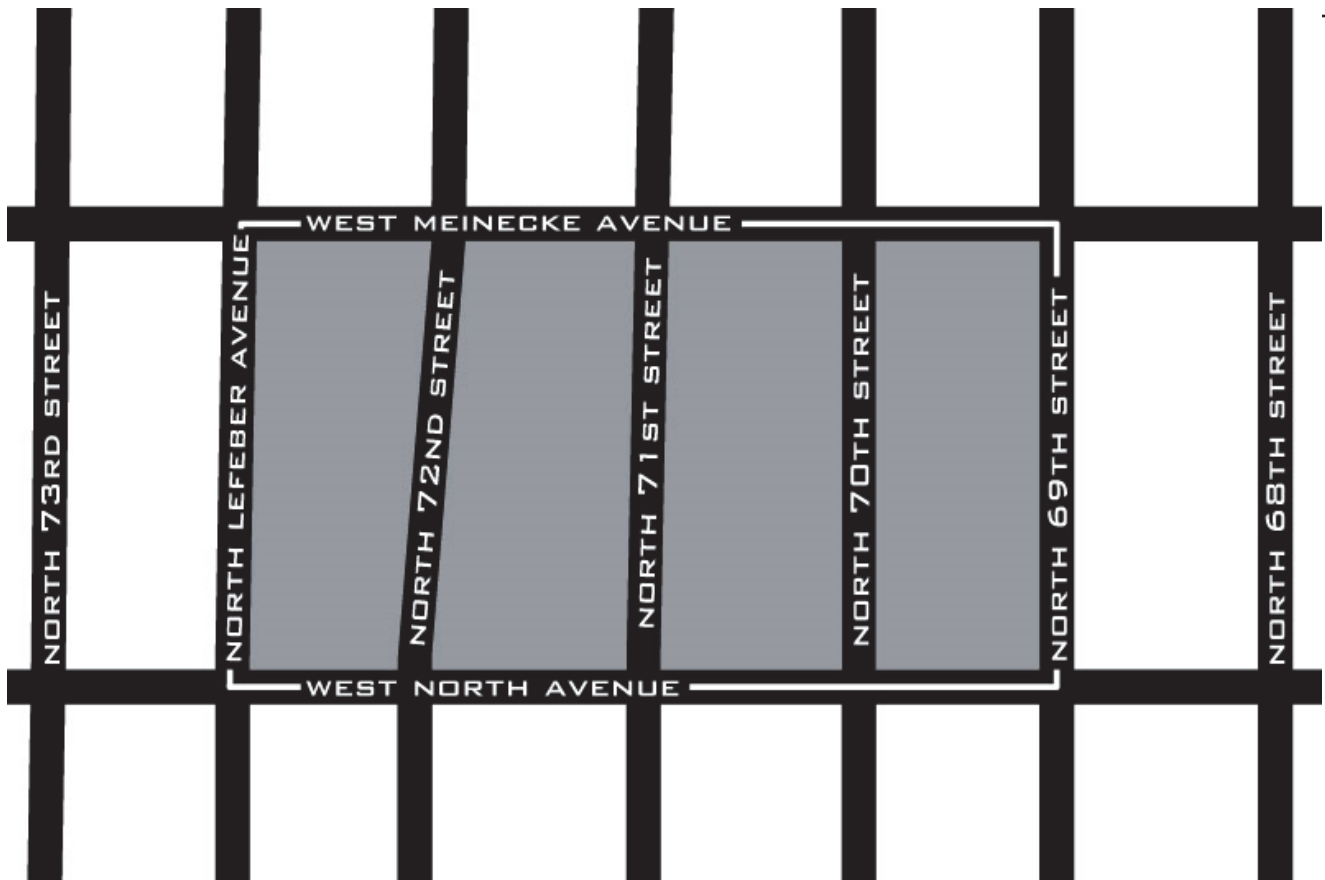
One of the principal organizers of the race, Ed Haydin, says “Bringing the race to East Tosa will draw people into our neighborhoods and allow us to promote our urban livability, our commercial district and showcase the City on a first hand basis.” People will learn what TETNA residents have known all along, East Tosa is a friendly neighborhood with great houses, excel-

lent schools and diverse businesses. Many of these local businesses are sponsors of the Gran Prix. They are looking forward to showcasing the neighborhood they call home.

This event is not just about cycling. The Tour of America’s Dairyland website describes it as “a massive neighborhood event complete with entertainment, family fun, and kids’ activities. And it’s FREE to come and watch.” Spectators, local, national and international, are asked to “experience communities you’ve never before been or get to know your own Downtown a little better. Enjoy a hot cup of this, a cool sip of that, a taste of local culinary creation, and spend some time seeing what the local merchants have to offer!”

The residents of East Tosa will play an important role on race day. Organizers are hoping that residents will come out in full force to support this wonderful neighborhood event. Ed Haydin says “Our hope is that residents on the race course will invite friends and family in and have a yard party to join in the festive atmosphere- much like how Halloween is in October (except warmer!).”

So show up with friends and family, cheer loudly and have loads of fun. Let’s show the world why East Tosa is the best neighborhood around.





What Residents Need to Know About Race Day

The East Tosa Gran Prix will bring approximately 10,000 fans plus riders and race staff to our neighborhood. The spectators will be parking on our neighborhood streets and walking to the event.

The streets around the criterium course (see map, p. 4) will be blocked off all day for the safety of riders and spectators.

Residents who live within the course boundaries will not have an opportunity to move their cars during the day. If you need to use your car during race day, it is recommended that you find street parking outside of the course.

There will be clearly designated and manned "Safe Crossing" zones for residents and spectators who need to get across the course.

North Avenue businesses along the course will be open on race day. Many businesses may offer specials on race day.

Spectators can watch the races at any point along the course. Residents along the course will have a front seat to the spectacle. Consider inviting friends and family and host a yard party.

The Start/Finish line will be on 72nd and North Ave. This is where the awards podium and announcing stand will be.

Like the Gran Prix's Facebook page (<http://www.facebook.com/EastTosaGranPrix>) for news and information on the race.

This is our race, let's show the world all that East Tosa has to offer.

See You This Summer!

August 24 3:00 PM

Center Street Park

Mark your calendar for Saturday August 24 for our biggest summer event: the TETNA Block Party and Movie Night in the Park.

Make sure you don't miss the biggest event of the summer, the TETNA Block Party and Movie Night in the Park. This event will provide a great chance to meet your neighbors and have fun in the summer sun.

The party begins at 3 pm at Center Street Park. There will be plenty of fun for all ages. Come hungry because volunteers will be firing up the grills to sell hot dogs and brats. All proceeds from concession sales will go towards the TETNA scholarship fund. You can jump into a friendly game of volleyball or softball. Or find a picnic table in a shady spot and enjoy the good company of friends, both old and new.

When dusk arrives and the street lights come on it's not time to go home. Spread a blanket on the grass, grab some popcorn and enjoy a family friendly movie under the stars

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Wauwatosa, WI 53213

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YOUR EVENT HEADQUARTERS

Pick Up... & Party!

Summer Fun

Tosa Farmer's Market

The Tosa Farmer's Market is held on Saturdays from 8:00 am to Noon in the city parking lot opposite the Little Red House. The summer season of fresh, local produce kicks off on June 1st. The monthly Makers Markets which debuted last year will be back. Look for increased seating so you can sit and enjoy those tasty goodies which are too tempting to make it home.

Tosa Pool at Hoyt Park

One of the most popular summer attractions, the Tosa Pool opens Memorial Day weekend. Whether you swim laps, bring your kids for swim lessons or just want a place to cool off when the weather is hot, the pool is the perfect place to spend a summer day.

VillageGreen Street Fair

The VillageGreen Street Fair aims to provide information about green, organic and eco-friendly living in a fun and family friendly atmosphere. The festival will take place on June 1st in conjunction with the opening of the Tosa Farmer's Market.

Hart Fest

Hart Fest will once again bring music and fun to the Rotary Performance Pavilion. Be sure to bring your dancing shoes to the Fest on June 14 and 15.

Wauwatosa Fourth of July Celebration

As always the City's parade will take place on North Ave and will be followed by fun and fireworks at Hart Park.

Firefly Art Fair

Held on the beautiful grounds of the Wauwatosa Historical Society's Kneeland-Walker House, the Firefly Art Fair showcases an eclectic range of artists representing a wide variety of media. The Firefly will be held on August 3 and 4.

TETNA Block Party and Movie Night

TETNA residents will gather at Center St. Park on August 24th for a fun day filled with games, conversation and good food. When the sun goes down, pull up a blanket and watch a family friendly movie under the stars.

TosaFest

Held on September 5 and 6, TosaFest has music, food, and family fun, and celebrates our historic village and community spirit.

Chili'n on the Avenue

This year, Chili'n moves to September. Expect the same fun and family friendly atmosphere with more chili-friendly weather.

TETNA Recycling

By Sarah Hunt-Frank



Did you know that Tosa recycles just about everything that can be recycled? Did you know that since we made the switch to the new recycle bins, Tosa has saved tens of thousands of dollars in landfill fees? Do you know how easy it is to recycle these days?

In the 70's, before it was "the thing to do", my mom would gather us kids in the car, drive over to a recycle station and drop off her newspapers into a semi trailer. We would toss the brown bottles into the "brown glass" bin, the green glass in the "green glass" bin and the clear glass in the -- you get the picture.

But now it is so easy, you have no excuses! We don't have to drive anywhere. We don't have to unload. We can just collect our recyclables in a separate container in the kitchen, put them in the city recycle bin and wheel it out to the curb.

Tosa recycles cardboard, glass, and any plastic with the recycle triangle on it, numbers 1 through 7.

If you are not sure if something is recyclable, toss it in anyway. As the recyclables are sorted at the Dept of Public Works, if they see something that doesn't belong, they can pull it out. Having one wrong thing in your bin will not cause all of it to be tossed out. And anything we can recycle is one less thing in the landfill!

Let's see if we can be so good at recycling that the city has to switch it around and make the recycle picked up every week and the trash pick-up every other week!

Whaddya say, East Tosa?

Aqua Sprites of Wisconsin Synchronized Swim Team



Competitive Synchronized Swim Team
Classes offered in two 8-week sessions, Oct-May
Whitman Middle School in Wauwatosa
For more information please check out our website or
send us email, see below.

Website: <http://aswsynchro.webstarts.com>

E-mail: asw_synchro@att.net

Tips for Successful Rummage Sales

Do you have too much stuff? Do you want clear out old stuff to make way for new? The TETNA rummage sale is the perfect time to get rid of your unwanted stuff. Here are some tips to help you turn your junk in to someone else's treasure.

The first key is to make your sale attractive so people will want to stop and shop.

You will want to have a lot of stuff at your sale. And I mean, A LOT of stuff! If you feel that you don't have enough stuff to make an impression on passersby, then join your sale with another family and choose the house with the most visibility or most traffic. The more stuff you have in your sale, the more likely you are to attract shoppers.

Turn passersby into shoppers is to have some larger items like furniture or large kids' toys. Put these large items in the front yard so they are visible from the road. Large and interesting items will cause people to get out of their cars for a closer look. If a large item sells early, offer to hold it with a sold sign for the buyer until they are done shopping in the neighborhood. This way you can still attract the passersby until the shopper is ready to pick up the item.

Another way to make your sale attractive is to keep the sale condensed. Your sale should look like the items that are there at that particular time are the *only* items that were ever there. If things are too spread out, the sale will look picked over, like the good things are already gone and shoppers will not be inclined to buy. If you notice that things are looking to sparse and spread out during the sale, take down a table and condense the items onto fewer tables.

Here are some other great ideas to organize your items for prime selling:

- Like things should be grouped together, kitchen things with kitchen things, tools with tools, etc.
- Rather than piling books in a box, bring out a small bookshelf to display them on.
- Have a bin of 25 cent (or even free) kids toys to occupy the kiddies so mom and dad can shop! The kids love being able to purchase a trinket too!
- Remember to have an extension cord ready to

demonstrate the function of any appliances for the consumer. People will want to know that it works before they take it home.

- Make sure the items are clean. If it can be washed in the dish washer or washing machine, do it. If not, a little soap and a garden hose will help. Dirt makes your junk look like junk, not treasure.

Let's talk pricing. One thing to remember when getting ready for your rummage sale is to price items reasonably. You may have paid a lot more for an item at the store, but this is a rummage sale, so use rummage sale prices. Approximate 10% of the value of an item to get a reasonable rummage price. If your prices are too high, people may browse but no one will buy. And what was the goal? To get rid of that stuff and put green stuff in your pocket!

To save some prep time, you could price items by table. For example, everything on this table is \$1. Or you can purchase the pre-priced tags.

Feel free to barter. If someone asks you if you will take a lesser price for an item, you have the right to say, "No, it's worth more than that." But is it? Really? Or do you actually want them to carry it away and put the green in your pocket? Hmmmm?

Have change ready. A few days before the sale, head to the bank for a roll of quarters, 25 \$1 bills, a few \$5s. Nothing kills a sale quicker than asking for exact change.

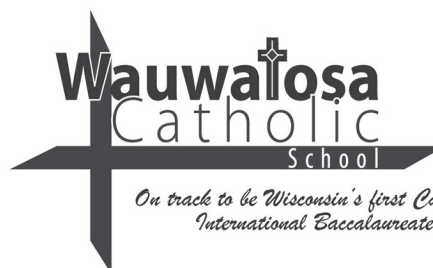
Put the kids to work selling lemonade and other baked goods. After a busy day of rummaging, shoppers will be happy to purchase lemonade and cookies. This is a great way to teach kids about money and the value of working hard. Plus the extra incentive of keeping the profits will keep them motivated.

After the sale is over, you may want to have scheduled a Goodwill or Salvation Army pickup. DO NOT take the stuff back into your house! You were willing to get rid of that stuff once ---so you really don't need it, -- so don't let it get back into your house! (Remember the clutter? The piles of stuff you had to walk around? Ugh!) Store it in the garage until a pickup or drop off can be arranged.

So now you are ready to lessen the stuff in your house, get people to carry your stuff away, and put some green stuff in your pocket! Good luck and happy selling!



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Neighbors Helping Neighbors

Youth Service Directory

How many times have you said to yourself I wish I had someone to mow the lawn, rake the leaves or shovel the snow? How many times have you wished you could find a babysitter or mother's helper to give you the break you need?

How many times have you heard your teens wishing they could earn some money?

The TETNA youth services directory is here to help. Youth can list the services they are willing to perform. Residents in need of help can access the directory to find the help they need. The residents and youth will then contract amongst themselves for the service.

Email Sarah Hunt-Frank at slhuntfrank@gmail.com to get on the Youth Directory. This directory is distributed to Tosa East Towne NA families only and will not be given to anyone outside our neighborhood or released online. Privacy and discretion will be administered.

YOUTH SERVICES DIRECTORY LISTING FORM

Are you looking for ways to earn some extra money? Provide your information for FREE in the Tosa East Towne Neighborhood Association Youth Directory. This directory lists association member's kids who are interested in doing jobs in the neighborhood. Members can access the list when looking for babysitters, yard work, etc.

All fees for services are to be arranged between the parties involved. If you are interested in receiving a copy of the Youth Directory, please contact Sarah Hunt-Frank at slhuntfrank@gmail.com.

Member Family Last Name:

Name and birth year:

Phone:

Service(s) offered:

Deliver completed form to Barb Blaney, 2356 N. Lefebber Ave.



The Lutheran Home Seeking Therapy Volunteers

The Lutheran Home, on the corner of 76th and North Ave., is seeking volunteers to assist with older adults who come to us for short-term physical & occupational rehabilitation.

Get your exercise while helping others by transporting our rehab clients via wheelchair from their rooms to their appointments in our in-house therapy gym.

Volunteers must be physically able to walk and push wheelchairs - no lifting of our clients is ever required. A friendly, cooperative attitude is essential.

Volunteers are needed Monday through Saturday mornings from 8:45-12:15 and Monday through Friday afternoons from 12:45 - 4:15. Complete training is provided.

If you are interested in this position, please call Michelle at 414/258-6171, ext. 258. To learn more about our many other volunteer opportunities, please visit our website at www.thelutheranhome.org.

Life Enrichment Volunteers needed in the Lutheran Home's Memory Care Assisted Living

The Lutheran Home's Memory Care Assisted Living is seeking patient, cheerful, creative volunteers. We are looking for people who can devote a few hours each week to assist our Life Enrichment Coordinator with recreational activities for residents who have Alzheimer's/Dementia. Volunteers will work alongside staff in small groups and one-on-one activities such as card games, handcrafts, singing, art activities, board games, walking, reading, gardening, etc.

Volunteers are also needed to take these residents to Bingo on Monday & Friday afternoons, and to our in-house Chapel on Sunday mornings.

Do you have a special interest you would like to share? Is there a unique themed event you'd like to help organize? The possibilities are endless, and the difference you will make is priceless!

If you are interested in this exciting volunteer opportunity, please contact Michelle Mittelsteadt at 258-6171, ext. 258.

VOLUNTEERS MAKE THE NEIGHBORHOOD GO 'ROUND

Those of us living in Tosa East Towne know this is a special place. We are blessed with friendly neighbors and vibrant local businesses. The Tosa East Towne Neighborhood Association strives to represent the uniqueness of the neighborhood. One of the ways TETNA does this is by organizing events for the neighborhood to enjoy. However, the board cannot run these events alone, we need your help.

If you are very organized or love throwing parties, you can volunteer to chair an event. If you want to do something but don't have a lot of time, volunteer to help on the day of an event. Every little bit helps make these events something the neighborhood can be proud of. We are specifically in need of volunteers for the following events:

TRICK OR TREAT CO-CHAIRS

Trick or Treat is one of the most popular and anticipated events that TETNA sponsors. Wendy Swenson and Jenny Farr have been co-chairs of this event for the past 5 years. They are looking to hand the reigns to someone new. The co-chairs would coordinate volunteers; oversee registration; purchase and handout candy to participating homes and perform other tasks as needed.

BLOCK PARTY CHAIRPERSON

The TETNA Block party is held in August at Center Street Park. It is a wonderful event that brings neighbors together in a relaxed picnic atmosphere. A concession stand selling burgers, brats and hot dogs provides the food. The chair(s) would work in conjunction with Jason Odrzywolski who coordinates the movie portion of the event.

FUN RUN CO-CHAIRS

Last year's Fun Run was a smashing success, with 145 runners and over \$2,700 raised for the Ronald McDonald House. We are looking for someone to build on this to make this year's run even more successful. The chairs and their volunteers would work with city and police department to obtain the necessary permits for the event, obtain sponsors, get t-shirts and registration packets, advertise the event and perform other tasks as needed.

EGG HUNT CHAIRPERSON

The Spring Egg Hunt is a wonderful event for the littlest TETNA residents. The parents can relax and enjoy coffee while their children find the eggs and discover the treats hidden within. The chairperson would order the candy and trinkets for the eggs. He or she would collect eggs after the event and order more eggs if necessary. The chair would also coordinate the volunteers helping stuff and hide the eggs.

ADVERTISING SALES COORDINATOR NEEDED

In order to offset the printing costs of this newsletter, we rely on the support of local advertisers. We are looking for a volunteer to contact area businesses about advertising in the newsletter. You would also contact existing and past advertisers regarding contract renewal.

If you are interested in chairing or co-chairing an event, please fill out the volunteer form or contact Sarah Hunt-Frank at 774-1813 or slhuntfrank@gmail.com

TOSA EAST TOWNE NEIGHBORHOOD ASSOCIATION VOLUNTEER FORM

I can help with:

Coordinating:

- Block Party/Movie Night
- Fun Run
- Halloween
- Egg Hunt
- Rummage Sale
- Newsletter Advertising

Volunteering:

- Block Party/Movie Night
- Fun Run
- Halloween
- Egg Hunt
- Rummage Sale

Name: _____

Email: _____

Phone: _____

Please mail or drop off the form to:
Sarah Hunt-Frank, 2355 N. 62nd St, Wauwatosa, WI 53213
Or e-mail slhuntfrank@gmail.com

2013: Big changes coming for North Avenue



By Joel Tilleson
5th District Alderman

In 2011, the Wauwatosa Common Council unanimously approved master plans to help guide the future of both the Village and East Tosa commercial districts. These plans provided a 15-year roadmap advising the city on how to gradually phase-in a series of recommendations ranging from infrastructure improvements to updates to the city's zoning code. Almost immediately, community leaders in both commercial districts began to brainstorm with city officials on which projects should be prioritized.

Just two years later, East Tosa is in the midst of realizing the first round of recommended improvements. Capitalizing on a study in the master plan that concludes that up to \$20 million in consumer spending leaves the district each year due to a perceived lack of diverse dining options, several prominent area restaurateurs have decided to open locations on North Avenue in the coming weeks, and several more announcements are likely coming soon. Boutiques are also opening stores in East Tosa, with one even relocating their entire store from Milwaukee's Third Ward.

The master plan also recommends major changes to the traffic pattern on North Avenue. Considering these recommended changes, as well as responding to concerns

from residents and businesses alike that the current chicane traffic pattern was unsafe for pedestrians and business patrons, the four aldermen representing portions of East Tosa (Donegan, Pantuso, Moldenhauer, and Tilleson) jointly petitioned the city's Public Works Department to apply the first round of budgeted funds to enhancing safety on North Avenue. Planning is well underway on that project, and the city's Traffic & Safety Committee is currently reviewing a proposal that eliminates the winding chicane pattern and adds a bike lane on both sides of North Avenue between 60th and 76th. At a recent public hearing on the proposed traffic pattern, residents lauded the traffic-slowing features, and businesses praised the added parking spots and increased awareness that comes with opening the Avenue to bike commuters (a recent citizen survey revealed that hundreds of Tosans bike to work each day). The city expects to begin this resurfacing project by mid-Summer with targeted completion by early Fall.

While these early positive developments are thrilling to the residents who have observed these changes from year-to-year, the appeal is reaching beyond Wauwatosa's borders as well. Last October, it was announced that East Tosa will host the final day of the Tour of America's Dairyland 2013 bike race. This tour-style race is one of the largest of its kind in North America and will draw thousands of racers and spectators from around the world to the sidewalks along North Avenue. The day-long race will be held on Sunday, June 30.

Spring Egg Hunt Recap

On a day when the calendar said spring but the snow on the ground said otherwise, Twenty six TETNA families and their children gathered at Center Street Park for the annual Spring Egg Hunt.

Volunteers arrived early to hide 900 eggs. The 45 children were able to search for eggs throughout the park. There was an area marked off for the smaller children so they could hunt for eggs away from the enthusiastic older children.

When all the eggs were collected, the children took part in a craft led by Charmaine Rabishaw. While the kids were having fun, the parents sipped coffee provided by TETNA.

We are looking for a new coordinator for this event next year. If you are interested, please contact Sarah Hunt-Frank at slhuntfrank@gmail.com or fill out the volunteer form on page 9.

Per TETNA tradition, the egg hunt is held on the Saturday prior to the Easter weekend. Mark your calendars for April 12, 2014.



Photos courtesy of Shelly Van Ess

2013 - The Year of the Chicken

In February, the City Council approved an ordinance allowing Tosa residents to own and keep chickens in their backyards. The ordinance will be in effect for a one year trial period and will allow residents to own up to four hens (no roosters).



Residents wishing to have chickens must obtain written permission of all neighbors adjacent to or diagonally abutting your property, including those across an alley. In addition, a site plan must be approved by the Development Director. Finally there is a license fee per chicken kept. Application packets may be obtained on the City's website (<http://wauwatosa.net/?nid=1140>).

If you are considering raising chickens, there are certain things to consider. First, you must have a

secure coop. The coop should be secure against raccoons, hawks, dogs, cats and other unwanted visitors. The coop should also provide a safe place for the chickens to lay eggs. You can purchase coops or build your own. Do your research to find the type of coop that is right for you.

Research the type of chickens you would like to have. There are so many different types from good egg layers to fancy chickens with distinct plumage. A good place to start would be a hatchery which sells chickens. A large hatchery such as the Murray McMurray Hatchery (<http://www.mcmurrayhatchery.com>) offers many varieties of chickens and will ship. There are also local hatcheries such as Purely Poultry in Fremont, WI (<http://www.purelypoultry.com>). You can also talk to producers at local farmer's markets.

Finally, learn about proper chicken care. Know what type of feed your chickens eat and have it on hand when they arrive. Keep everything clean. A clean environment will reduce the chances of disease, parasites and other problems.

(Sources: Bayview Compass "How to Keep Urban Chickens Happy" <http://bayviewcompass.com/archives/7656>; How to Keep Chickens in a City <http://www.wikihow.com/Keep-Chickens-in-a-City>; Urban Chickens <http://www.urbanchickens.org>; Mad City Chickens <http://www.madcitychickens.com>).

FACEBOOK SAYS

On a cold, snowy March day, we were dreaming about summer so we posed the following question to our Facebook followers:

What are your favorite things to do in Tosa in the summer?

Here are some of their responses:

- Swimming at Hoyt Park Pool
- Frozen yogurt from YoMama
- Biking
- Sitting on the patio, reading a book and enjoying a glass of wine
- Eating al fresco at local restaurants
- The Tosa Farmer's Market

We want to hear from you. Join the conversation and follow us on Facebook at www.facebook.com/TosaEastTowne.




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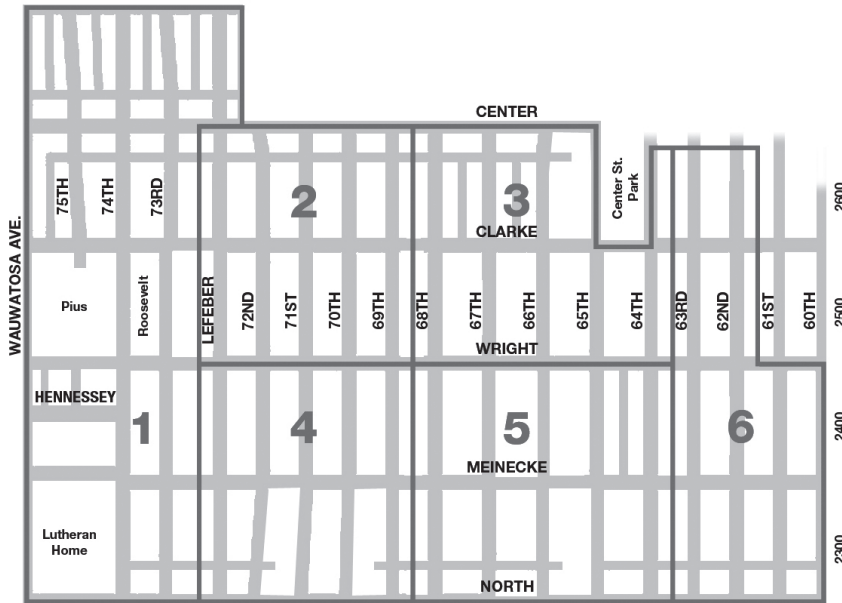


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