



# TOSA EAST TOWNE

## NEIGHBORHOOD ASSOCIATION

### LOOKING INTO OUR PAST

## Tosa East Towne's Rich History

BY MARY RAEBEL, NEWSLETTER CONTRIBUTOR

**Next time you're out** in your backyard, close your eyes. Imagine being completely surrounded by an ancient forest: maple, beech, white and red oak, black walnut and hickory trees. Imagine looking up and seeing nothing but a canopy of leaves so dense it blocks the sunlight. Beneath your feet is a thick carpet of dried leaves and branches. Suddenly you hear a branch snap nearby. It could be just a squirrel...or a wild turkey, a deer, a lynx, a wildcat or even a bear!

Welcome to Tosa East Towne—180 years ago. The forest here provided great hunting for Native Americans. The Pottawatomie village nearby was ruled by Chief Wau-wau-tae-sie.

Charles Hart, the first white settler, arrived in the area from Connecticut in 1835. Others from New England soon followed. Treaties with the U.S. Government would eventually force the Native Americans from this area. Still, for years, it was common to see numerous Indians from different tribes wander into the area to trade with the settlers.

The forest that once covered our Tosa East Towne area was cleared for farmland. Settlers paid \$1.25 per acre to the U.S. Government. Originally, our East Towne area was split in two. Aaron and Nathan Paddack owned the western half. H.H. Freeman owned the eastern half. They sold off parcels of land to several families.

Imagine children following their father behind the plow and picking up stone arrowheads from the dirt. Can you picture East Towne covered in fields of



corn, wheat and rye? Look out your window and envision the cows and horses that roamed there.

*continued on page 9*

### CALENDAR

#### FEBRUARY

- 14 Association Meeting  
6:30 PM  
Lutheran Home, 7500 W. North Avenue  
ALL WELCOME TO ATTEND

#### MARCH

- 13 Scholarship Application Deadline
- 16 TETNA Annual Meeting  
6:30 PM  
Cranky Als, 6901 W. North Avenue  
ALL WELCOME TO ATTEND

#### APRIL

- 9 Aldrich Family Blood Drive  
9:00 AM - 2:00 PM  
Roosevelt School Gym
- 11 Association Meeting  
6:30 PM  
Lutheran Home, 7500 W. North Avenue  
ALL WELCOME TO ATTEND
- 16 Spring Egg Hunt  
10:00 AM  
Center Street Park  
FREE FOR MEMBERS

### INSIDE THIS ISSUE

- 2 President's Letter
- 3 Annual Meeting  
2010-11 Membership Drive Review
- 4 Blood Drive  
Spring Egg Hunt
- 5 Lutheran Home Renovations  
Hart Park Senior Center Events
- 6 Trick-or-Treat Review  
Youth Services Directory Form
- 7 Scholarship Information and Form
- 8 Household Membership Registration Form
- 9 Kneeland-Walker TGIT Review
- 10 East Tosa North Avenue Planning Project  
Child'n on the Avenue
- 11 Charity Fun Run/Walk  
East Towne Tidbits  
Volunteer Opportunities
- 12 Map of Neighborhood  
Association Directory

2011

#### TETNA OFFICERS

President— Sarah Hunt-Frank	Vice-President— Jason Odrzywolski
Secretary— Ann Woelfel	Treasurer— Barb Blaney

#### BOARD MEMBERS

Tiger Beyer	Julie Terwelp
Ruth Heup	Kim Cole
Bobby Pantuso	

## President's Letter

HELLO, TETNA RESIDENTS

You may see some changes in your neighborhood association this year. Our events may be restructured somewhat from the years past. Some things are going to change. You may wonder why. So I will tell you.

### Insurance.

Yes, that unpleasant, but necessary thing.

As some of you may know, a Wauwatosa neighborhood association is being sued because a visiting girl fell and broke her arm at one of their events. The girl's family is suing the neighborhood association board because of this. Yes, the board. The individuals. The president who volunteers her time. The vice president who organizes trick-or-treat. The treasurer who tries to scrounge the funds so they can have a neighborhood picnic. The secretary who has to bring her children to play quietly on the floor so she can record the meeting minutes. Yeah. Those people. Every day people like us.

This terrible occurrence has all of the Tosa neighborhood associations asking if they have the coverage they need. "What if this happens, are we covered?" "What if that happens?" "What if people (fill in the blank), —are we covered?"

And yes, Tosa East Towne is also asking these questions, too. We are finding out exactly what our insurance covers. What does it cover? Who does it cover? When does it cover? Where does it cover?

### Here are the answers:

We are covered for residents of the neighborhood, for events within the borders of our neighborhood, who are members of our association, and for non-members on the premise that we are recruiting them for membership.

People from outside our neighborhood are not covered. People who actively choose not to be members are not covered. People who join in our event without registering are not covered.

We are sorry if this causes any problems. We are sorry if this changes how you plan your trick-or-treat. And we are sorry that our society has come to this, that we have to restrain, re-think and re-examine in order to serve you as your board —and not lose our houses in the process!

Please try to understand, that we as a board still strive to provide the neighborhood with fun, community-building events that bring neighbors together with common interests. We love this neighborhood! And we know you do too!

*Sarah Hunt-Frank, TETNA President*

## THANKS TO OUR NEWSLETTER DISTRIBUTORS!

Amy and Mike Fox

Mandy Bottomly

Macee Wilber

Dani Ovanin

Bob Roman

Cynthia Drakulic

Judy Mumpy

Judy Matzke

Debbie Puetzer

Don Schafer

Chris Cayo

Kelly Schmidt

Lisa and Ron Nielson

Joanne Klink

Matt and Laurie Piette

Kathleen Flanders

Sue Flatley

Mary Serrano

Teri Kaul

Kelcey and Kasongo

Kalumbula

Karri Tait

Mary Jo Malone

Jennifer Hightdudis

Amy Hoyt

Chris Horejs

Marie Ryder

Angela Ryun

Christine Powers

April and Diane Dennis

Ton Conis

Wendy Swenson

Mary Schmidt

Michelle Kellom

Marilyn Martinez

Brian and Jane Koss

Mala Johnson

Chuck and Maureen Cline

Deb Debord

Beth Gosch,

Kate and Chris Knowlton

Karen and Alec Messnick

Cathy and Brett Hutson

Stephen and Stephanie Cobb

Barb and Joe Blaney

Mike Joranger

Kathy Wend-Lake

Cheryl Koiman

Judy Walczak

Diane Euting

Scott Margelofsky

James and Nicole Turk

Eric Anderson

Sadie Sveum

Stacey West

Jessie Elliott

Mike and Aimee Walsh

Colette Petitt

Mary Van Derven

Anne Mich

Carla Jirik

Sandy Dykstra

Monica Lentz

Tricia Brunmeier

*If you are a distributor, but do not see your name listed here, we are sorry that we missed you. Please contact Sarah Hunt-Frank at [slhuntfrank@att.net](mailto:slhuntfrank@att.net).*

## Tosa East Towne Neighborhood Association Philosophy

To provide a welcoming and nurturing environment, and to maintain the quality of life and sense of community through shared interests and neighborly interaction.



## Attend the 2011 Association Annual Meeting

MARCH 16 ■ 6:30 PM ■ CRANKY ALS

The Tosa East Towne Neighborhood Association invites all neighbors and members to its Annual Meeting at 6:30 PM on Wednesday, March 16, in a new location at Cranky Als, 6901 W. North Avenue.

Fifth District aldermen, Bobby Pantuso and Michael Walsh have been invited to speak about the city's plans for our area. We also look forward to hearing from Officer Don Semega from the Wauwatosa Police. We will also be hosting round table discussions—a great way to share and have constructive discussions about our neighborhood.

Another purpose of this meeting is to elect officers and a board of directors. All volunteer positions are open and members are encouraged to participate for the one-year term from May 1, 2011 through April 30, 2012.

The following positions are to be filled:

- Officers (also serve on the board of directors):  
*President, Vice-President, Secretary, Treasurer*
- Board of Directors: *Five positions*

Those interested in filling any of these positions should contact Sarah Hunt-Frank by March 1 at 774-1813 or email [slhuntfrank@att.net](mailto:slhuntfrank@att.net). All candidates must be TETNA members and be present at the Annual Meeting. For those who did not sign up during the annual Membership Drive in October, the 2010/2011 Household Membership form can be found on page 8 in this newsletter.

Members wishing to add an item to the agenda should contact Sarah prior to March 1. Please come to the annual meeting and consider playing an active role in your neighborhood association.

## 2010 - 2011 Membership Drive

Tosa East Towne encompasses close to 2400 households and businesses and is the largest Wauwatosa neighborhood association. Approximately 300 households in the neighborhood area joined Tosa East Towne Neighborhood Association (TETNA) during our annual membership drive in October.

A membership in TETNA allows you to participate in any of the events we host throughout the year. The membership fee supports new events like the highly successful Block Party with Movie Night in Center Street Park and the adult TGIT at the Kneeland Walker House as well as classic events like our Spring Egg Hunt. For an additional small fee, members enjoy the widely popular Trick-or-Treat. Another benefit is free advertisement for our Neighborhood Rummage Sale. Your membership pays for this newsletter all residents, members and non-members, receive four times a year. Association events are meant for members, but if you are new to the neighborhood or have just never joined, you are welcome to come to one of our events to see what fun we have.

Our membership drive is also when we promote making donations to the \$400 Tosa East Towne Neighborhood Association scholarship offered to area high school seniors. This year we received \$350 in donations towards this fund. Thank you to all!

Welcome! Thanks to all new and continuing members for joining the Tosa East Towne Neighborhood Association. Please consider attending our informative annual meeting on March 16. If you can't make it; try to attend one of our monthly association meetings to see what's going on and take part in the conversation.

### “NOT JUST NUTS”

66th & North • 257-2307

#1 Candy Store — Milwaukee Magazine

OPEN  
M-F 10-7pm  
Sat. 10-5pm  
Sun. 10-2pm

Lo-Cal,  
Sugar Free  
& Salt Free

Gift  
Wrapping  
Available

UPS  
Shipping  
Daily

We have **HUNDREDS & HUNDREDS**  
of Candies & Nuts

Hard Candies • Chocolates • Caramels  
Nougats • Gummies • Caramel Corn

**10% OFF**  
with this coupon ad  
coupon expires 2-28-11



Great in Store Sale on Bikes & Accessories Now in Progress

**Johnson's**

Cycle & Fitness Inc.

6916 W. North Ave.

476-2341

WAUWATOSA'S BIKE SHOP SINCE 1939

[Johnsonsbikeshop.com](http://Johnsonsbikeshop.com)

Mountain Bikes, Juvenile Bikes,  
Freestyle/BMX, Skateboards,  
Fitness Trailers/Tagalongs

Spring  
Used Bike  
Sale!!

**FREE**

Water  
Bottle

Just for Stopping in.  
While Supplies Last

**SPRING**

**BIKE**

Tune Up

**\$49.95**

Adjust Brakes,  
Adjust Shift, True Wheels,  
Clean & Lube All Over,  
Safety Check.

## Aldrich Family Blood Drive

IN MEMORY OF ROOSEVELT STUDENT JAKE ALDRICH  
SATURDAY, APRIL 9 ■ 9AM-2PM  
ROOSEVELT SCHOOL



**Save the date to** pull up those sleeves and be a hero to someone in need! The Aldrich family is sponsoring their 11th Blood Drive to support the needs of the Blood Center of WI. Enter through 74th Street door at Roosevelt School, 2535 N. 73rd. Appointments encouraged; walk-ins welcome. Photo ID required.

To schedule an appointment, visit [www.bcw.edu/jakes11th](http://www.bcw.edu/jakes11th) or contact Jennifer Aldrich, 810-4793. Child care and home baked goods provided! Bring your family and friends. All are welcome!

## Spring Egg Hunt

SATURDAY, APRIL 16 ■ 10:00AM  
CENTER ST PARK

Mark Saturday, April 16th for the East Towne Neighborhood Association Egg Hunt at Center Park at 10AM. We're hoping for NO SNOW and warm temperatures. This event is great for the kids and a wonderful way to connect with your neighbors. All families with current memberships participate for FREE! If you are not a member, a membership form is available on page 8 of this newsletter.

If you're interested in volunteering for this event, we'll need help promoting, setting up and cleaning up. Please contact Kathleen Flanders at [katflanders@yahoo.com](mailto:katflanders@yahoo.com) or 771-7311 if you'd like to pitch in.

### TETNA EGG HUNT TURNS GREEN!

In order to reuse and recycle, we will be collecting empty plastic eggs to fill for next year's hunt. If you have eggs that you'd like to donate, drop them in the bin on Jason Odrzywolski's front porch located at 2607 N. 70th Street. Eggs will be collected from Saturday, April 16 to Saturday, April 23. If you have any questions, please contact Jason at 708-4891 or [jasonodsky@gmail.com](mailto:jasonodsky@gmail.com).



**Join us for  
THE SAINT  
SEBASTIAN  
FISH FRY !!**



...YOUR *neighborhood fish fry!*

- All-You-Can-Eat Fried or Baked Fish
- Salad Bar, Milk, and Coffee Included
- Chicken Nugget Kid's Meal (Dine In Only)
- Succulent Shrimp Chowder & Soup of the Month
- Beer, Soda, and Homemade Desserts
- Carry Out Available
- **Fried with Trans-Fat Free Oil**

**2011 dates:**

### **Dine In and Carry Out**

February 4, March 4,  
April 1, May 6.

### **Carry Out Only**

March 11, March 18,  
March 25, April 8,  
April 15, April 22.

**4:30—7:30 p.m.**

St. Sebastian School Cafeteria  
1740 North 55th Street

For More Information

**Call 414-453-1061**

Clip and save this ad for reference throughout the year!

# Renovations to Memory Care Unit at the Lutheran Home

FIND OUT WHY

Earlier this autumn, the Lutheran Home unveiled plans to renovate its Memory Care units during 2011. These units are home for up

## Lutheran Home & Harwood Place

- Rehabilitation Services
- Retirement Living
- Skilled Nursing
- Assisted Living
- Adult Day Services
- Child Care Center

[www.thelutheranhome.org](http://www.thelutheranhome.org)

to 40 residents—all of whom suffer from Alzheimer's disease or another age-related form of dementia.

Recent research has shown that incorporating a number of key design elements can substantially improve the overall quality of life for these residents. With diminished memory and reasoning capacities, those with Alzheimer's disease respond more intensely to their surroundings than those who are not cognitively impaired. This renovation will allow us to not just take good care of our residents, but to give them their best opportunity to truly thrive.

With community support, we've been able to raise \$244,000 of the estimated \$325,000 needed. It's not too surprising—over 90% of the Lutheran Home's residents come to us from less than five miles away! If you'd like to help make this project a reality, please call Heidi Mayer, Executive Director of the Lutheran Home Foundation at 414-258-6170.

For a tour of our facilities or to learn more about the services we offer, please call 414-256-6171 ext. 272.



# Events at Hart Park Senior Center

WEDNESDAY, FEBRUARY 2

Travelogue on St. Petersburg Russia by Deb Erwin at 1 p.m. FREE, but please register.

MONDAY, FEBRUARY 14

"Jazz & Such" plays from 3:30 to 5:00 p.m. Free to members, \$1 for guests.

TUESDAY, FEBRUARY 15

Birthday Party to celebrate all members born in February at 1:30 p.m. Call to register and bring a guest.

WEDNESDAY, FEBRUARY 23

"Fun and Easy Cake Decorating Trends," by Michelle Gasperek from Simmas Bakery. Also new trends for wedding cakes this year and ideas for Easter cupcakes. Participants can decorate their own cupcake. Call for cost, 414-471-8495.

MONDAY, FEBRUARY 28

"Game Night & Pot Luck." Games at 4:40 p.m. and pot luck at 5:50 p.m. Registration if very necessary.

MONDAY, MARCH 28

"The History of the Veteran's Grounds," presented by Michael McBride at 6:30 p.m. FREE, but register.

The Wauwatosa Hart Park Senior Center offers a variety of social, wellness and educational opportunities in

keeping with Wauwatosa's tradition of community spirit and fellowship. Participation requires an annual membership. The Senior Center is located at 7300 Chestnut Street in Wauwatosa. Call 414-471-8495 for more information.



*Your neighbor in real estate!*

**Beth Jaworski**  
ABR, CHMS, CRS, GRI

414/476-9070, ext. 218  
bjaworski@shorewest.com  
bethjaworski.com

**Shorewest REALTORS**

EHO

[shorewest.com](http://shorewest.com)



**DON'T PAY YOUR AUTO INSURANCE BILL YET!**

*Best Rates For Best Drivers!!!*

• Convenient Hours Available  
• Personal Service • SR22's

AUTO • HOME • LIFE • HEALTH • BUSINESS



Erik W. Anderson, LUTC

**Call for a FREE Quote**

**(414)454-TOSA**  
( 8 6 7 2 )

7018 W. North Avenue  
Wauwatosa



# Trick-or-Treat: A Spooky Success!

A heart-felt THANK YOU to these volunteers who contributed their time and talents for another successful event:

Elvis sighting during our popular trick-or-treat event. Carrying on the tradition as our most popular event, almost 700 kids registered for trick or treating. 69th Street beat out 72nd Street by handing out the most candy with 26 houses participating. 72nd Street came in close second with 23 houses.

Keep in mind that without Tosa East Towne Neighborhood Association, there would be no nighttime Halloween event. Our neighborhood association allocates extra money and a lot of planning into making this a safe, fun family event, so please continue to register your children. Thank you to all who registered and to those who joined our neighborhood association or renewed their memberships! Your support allows this event to continue to run successfully.

A new change this year was an early registration opportunity for homes not passing out candy. By paying a few extra dollars, we supplied the candy AND the added benefit of registering at your convenience. We plan to continue early registration next year.

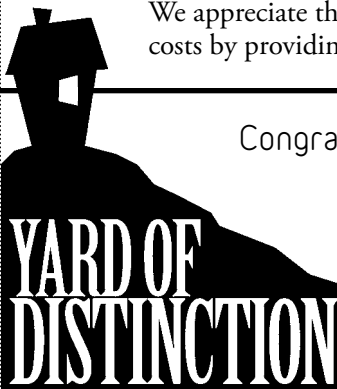
Next year, a new change will be the removal of the non-member registration. Please read the *President's Letter* from Sarah Hunt-Frank on page 2 for more information on this decision.

## SPECIAL THANKS!

We appreciate the donation from Marianne Bellot who reduced our costs by providing photocopies!

- Jenny Farr, co-chair
- Wendy Swenson, co-chair
- Julie Terwelp, committee member
- Cindy Anderson
- Barb Blaney
- Mandy Chasteen
- Stephanie Dodge
- Jennifer Lautz
- Christine Powers
- Jessica Ruark
- Sheila Smith
- Heather Stuart
- Mary Van Derven
- Judy Walczak
- Bethany Calvary Church

*If you would like to help out next year, contact Jenny Farr or Wendy Swenson.*



Congratulations to some of the most terrifying houses in the neighborhood!

During Halloween, Tosa East Towne Neighborhood Association board members sought out the spookiest houses and awarded the following homes as the 2010 Yards of Distinction.

- 2571 N. 66th Street
- 2430 N. 69th Street
- 2631 N. 69th Street

### TETNA YOUTH— EARN MONEY THIS SUMMER!

#### YOUTH SERVICES DIRECTORY LISTING

Are you looking for ways to earn some extra money? Provide your information for FREE in the Tosa East Towne Neighborhood Association Youth Directory. This directory lists association member's kids who are interested in doing jobs in the neighborhood. Members can access the list when looking for babysitters, yard work, etc.

*All fees for services to be arranged by the parties involved. If you are interested in receiving a copy of the Youth Directory, contact Sarah Hunt-Frank.*

Member Family Last Name: \_\_\_\_\_

Name and birth year: \_\_\_\_\_

Phone: \_\_\_\_\_

Service(s) offered: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Deliver completed form to Barb Blaney, 2356 N. LeFebvre Ave.*

**DisellMan**  
NEW AND USED CD'S DVDS & VIDEO GAMES

6008 W North Avenue  
Wauwatosa WI 53213  
414.257.1100

- ▶ Support your local music store
- ▶ We buy Cd's, Dvds and video games
- ▶ Specialize in hard to find music
- ▶ Knowledgeable staff
- ▶ Huge selection of incense

Hours  
Mon-Sat: 10 to 9  
Sun: 12 to 5



# Tosa East Towne Neighborhood Association Scholarship

APPLY NOW!

The Tosa East Towne Neighborhood Association is offering one \$400 non-renewable scholarship to graduating seniors attending any area high school who plan to continue their education at a college, trade or technical school. Applicants must live within the borders of the Association (Wauwatosa Avenue – Center Street; 60th Street – North Avenue), and applicants or their immediate family must be current paid Tosa East Towne Neighborhood Association members. (Receipt of newsletter does not indicate membership.) There is no grade point average requirement. Participation in school activities and community service will be taken into consideration in the selection process. All applications must be received no later than March 13, 2011 for consideration. See application for details.



## CARPENTRY / HOME IMPROVEMENTS / FINE ART

- Free Estimates!
- Honest & Fair Service
- Affordable Pricing
- Personal Service
- Local Tosa Resident
- Remodeling
- Home Repairs
- Finish Carpentry
- Cabinetmaking
- Customized Projects
- Quality Craftsmanship
- No Job Too Small

Please Contact Guy Landgraf at:

**(414) 534-4991**

landgrafstudios.com • guy@landgrafstudios.com

# Scholarship Application 2010-11

Please return this completed application to Barb Blaney at 2356 Lefebvre Ave. NO LATER THAN MONDAY March 13, 2011.

**Application for trade school, technical college, four year college or university students.**

*Must live in the Tosa East Towne neighborhood and have a current paid membership.* (Memberships run October through September; membership registration form available on the back of this form)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Parent(s) or Guardian(s) Name(s):  
\_\_\_\_\_

High School: \_\_\_\_\_

Answers to the following questions should be typed on separate paper.

Please attach all material to this application.

1. What extracurricular activities and/or jobs did you participate in during high school? Please give a brief description of duties/responsibilities involved.

The TETNA Scholarship is intended to recognize neighborhood high school seniors whose activities demonstrate support for the Association's philosophy: *To provide a welcoming and nurturing environment and to maintain the quality of life and sense of community through shared interests and neighborly interaction.*

2. Please describe how your participation in community, church and/or other activities embodies the above philosophy.



Annual memberships run from  
October 2010 to September 2011

# 2010/11 HOUSEHOLD MEMBERSHIP REGISTRATION FORM

Adult Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

OPT-OUT: We use email addresses strictly for updates on Association and Tosa happenings. Check this box if you do NOT want to be on our email list.

## MEMBERSHIP REGISTRATION

Household Membership status:

Membership Renewal    New Member

Membership Fee: **\$8.00** per household =

Donation to East Towne Scholarship Fund =

**TOTAL:** =

Cash    Check # \_\_\_\_\_

Make checks payable to TETNA. \$20 fee for checks returned for non-sufficient funds.

You may mail or drop off form and dues to:  
Barb Blaney, 2356 Lefebber Avenue, Wauwatosa, WI 53213



# tosa yoga LLC

BE HAPPY. ENJOY YOGA.

Beginning, Intermediate, Power, Gentle  
and Parent/Child Classes!

More classes & services coming soon!  
**Visit us at TosaYoga.com!**

6428 W. North Avenue • Wauwatosa, WI 53213 • 414 828 7555



## SMASAL

# FAMILY CHIROPRACTIC

chiropractic care for the whole family

**At Smasal Family Chiropractic,  
we work with you for Whole-Body Wellness.**

We provide your first line of action for pain relief or, your first line of defense for preventing pain. It's your choice!

Not to mention, our chiropractic methods use a low-force device which makes your visit stress-free, and snap-crack-pop free!

2900 N. 117th Street • Wauwatosa, WI 53222 • 414 774 6757



# The Best of Both Worlds

**bakery**  
TUES THRU SUN  
6AM - 12PM



**pizza**  
WED THRU SAT  
4PM - 8PM

6901 W. NORTH AVE, WAUWATOSA • 258-5282



## FIRST ANNUAL KNEELAND-WALKER TGIT A Blast in the Past

BY TIGER BEYER, TGIT CHAIR

The last TGIT of 2010 gave us a great way to hang out with our neighbors at the Kneeland-Walker home—a beautiful venue right here in our backyard. Debuting on November 4th, “Dinner, Drinks, and Desserts” was designed as a membership drive focused on all adults in the neighborhood versus the child-oriented Trick-or-Treating membership drive.

The doors swung open at 6:00 pm and almost 40 Tosa East Towne residents gathered to relax and enjoy the restored historic home. The party started with music and drinks, followed by dinner that included salad, pizza, and garlic bread, and the evening wrapped up with desserts and coffee. We also had a shot of Patron coffee tequila with our departing drinks—and yes, even a little dancing. Fun and full stomachs sent us out a few hours later, along with many great memories. The Tosa East Towne Association hopes to promote this event again next year and each following year in November.

Thank you to all that worked to bring this together, and thanks to those that attended. We hope to see you next year!



Happy party-goers enjoying good food and lively conversation.

### Rich History *continued from page 1*

corn, wheat and rye? Look out your window and envision the cows and horses that roamed there. Children probably threw pebbles into a small stream called Schoonover Creek. You can see what remains of that creek in the Washington Highlands.

In 1869, Cornelius Lefebber (son of Charles Lefebber—secretary to Napoleon Bonaparte) moved his family from Ohio to 60th Street and North. His son, Abraham, also bought 62 acres in our neighborhood. In 1876, only ten families owned land in what is now Tosa East Towne.

Many of the people who settled in Wauwatosa were educated and well read. The education of their children was very important to them. Private lessons were taught in the homes of prominent citizens. The first public school was established in 1838 in the home of Gideon Wales, just west of the village on Harwood Avenue. There were only seven students at the time. A few years later the school was built where St. Bernard’s is today. The Underwood family built the first private school near Mayfair and Watertown Plank Roads in 1839.

Churches played an important role in the lives of the people here, also establishing schools and holding social events. There were picnics, closely supervised dancing parties, lecture and singing parties. Playing cards was banned. Circuses were not welcome. There were no theaters or show houses. The New Englanders who settled here thought all actors were characters of low morals. Even when a play was held in a school building, it could lead to great controversy!

In the summer, girls would fill baskets with food to be auctioned off to the highest bidder. Several courtships were probably started this way. In the winter, people would strap blades to their shoes and skate on the Menomonee River which stretched 150 feet across at some points.

In the 1920s, Wauwatosa grew from just under 6000 people to 25,000. A large number of people from Milwaukee started to move here. There wasn’t any one event that caused this. The population boom was credited to Wauwatosa’s reputation for being a beautiful area, with wonderful artesian well water, a fabulous school system and a high quality citizenry.

Abraham Lefebber died in 1922 and his land was subdivided. This happened right after Wauwatosa adopted one of the most workable zoning ordinances in the state. The ordinance specified a designated use for each lot and limited stores and light manufacturing plants to certain streets.

Many of the homes in Tosa East Towne were built during the 1920s. Roosevelt Elementary was built in 1929.

There are stories to be told about our area. Maybe you’ve heard about the ghosts lurking in some of our old East Towne homes. Do you have strong family roots in Tosa? How did those large families live in our bungalows with just one bathroom and little closet space? Was there really a skating rink at Center Park?

Tell us! We want to know. You can go to [www.tosaeasttowne.org](http://www.tosaeasttowne.org) and post your story. Tosa East Towne has always been a great place to live. Let’s keep the memories alive.

*Thank you Julie Peay of the Wauwatosa Historical Society and the wonderful resources available there.*

NORTH AVENUE NEIGHBORHOOD ALLIANCE UPDATES

# East Tosa North Avenue Planning Project

BY ED HAYDIN, PLANNING CHAIR, NORTH AVENUE NEIGHBORHOOD ALLIANCE

Every great neighborhood is associated with a lively and functioning main street, where locals and visitors intermingle while the hum of daily life continues. Access to services and goods on our commercial strip should be easy, convenient and reflective of the local economy. With funding from a Community Development Block Grant, the City of Wauwatosa with assistance from the North Avenue Neighborhood Alliance (a citizen-led 501c3 non-profit) selected RDG Planning & Design of Omaha Nebraska to prepare a comprehensive plan of North Avenue between 60th and Wauwatosa Avenue with the idea of reconnecting the local business environment and success with the demographic and economic realities of the neighborhoods.

Residents of Washington Highlands, Old Hillcrest, TETNA, Pabst Park and Inglewood Heights, lead by Planner Marty Schukert of RDG, participated in many discussions and a three-day Design Workshop to identify physical and economic realities which currently depress our local economy, and opportunities to enhance the place we love as East Tosa. The resulting concepts are available for review at easttosa.org. RDG's Draft Recommendation and Report were issued in late 2010, with public comment, committee and Council reviews in the first quarter of 2011.



## Chili'n on the Avenue 2011

BY JULIA CARPENTER, MARKETING CHAIR, NORTH AVENUE NEIGHBORHOOD ALLIANCE

Chili'n on the Avenue is returning to North Avenue in East Tosa on Saturday, July 23. Be sure to mark your calendar and dust off that family-chili recipe to enter. Visit easttosa.org for more details.



How would you like to be home and living your life...6 weeks after hip surgery?

**You can choose where you Rehab so why not choose the best...**

### Lutheran Home

Health Care Services

7500 W. North Ave.  
Wauwatosa  
414-258-6170

[www.thelutheranhome.org](http://www.thelutheranhome.org)



**Applications for 2010-2011 school year are being accepted now.**

Where children are encouraged to discover, explore and play!



National Accreditation Commission for Early Care and Education Programs

**414-774-5005 ext 113 or 108**

2366 N. 80th Street  
Wauwatosa, WI 53213

[www.ccnstosa.com](http://www.ccnstosa.com)  
[admin@ccnstosa.com](mailto:admin@ccnstosa.com)

## Summer Fun is on the Way!



Warmer weather is just around the corner—Really!

That means more of us will be coming out of hibernation to walk and run along the sidewalks of our neighborhood. If you need a reason to pound the pavement, how about making the Tosa East Towne Charity Fun Run/Walk one of your goals?

Right now, the run/walk is planned for July 23rd to coincide with Chili'n on the Avenue. Those two great East Tosa events made their successful debuts in 2010 and plan to be bigger and better this summer.

If you'd like to be part of the planning of Chili'n, please contact [info@easttosa.org](mailto:info@easttosa.org). If you'd like to be a sponsor or help with the planning of the Tosa East Towne Charity Fun Run/Walk, or would like to volunteer for the event in some other way, please contact Craig Brittingham at [cbrittingham@wi.rr.com](mailto:cbrittingham@wi.rr.com)

## East Towne Tidbits

### LOCAL IN-HOME DAYCARE SERVICES

Do you have an in-home daycare? We get many requests for in-home daycare services in our neighborhood. Send your information to Julie Terwelp, newsletter editor, at [jmktewelp@wi.rr.com](mailto:jmktewelp@wi.rr.com) so other East Towne residents can find you! Or add your information on our Facebook page at [www.facebook.com/TosaEastTowne](http://www.facebook.com/TosaEastTowne).

### FOLLOW TETNA ON TWITTER AND FACEBOOK

Become a fan of the Tosa East Towne Facebook page! To join, visit [www.facebook.com/TosaEastTowne](http://www.facebook.com/TosaEastTowne). If you prefer Twitter, follow us at [twitter.com/TETNA](http://twitter.com/TETNA).

### INTERESTED IN A PLAYGROUP??

Are you interested in getting together with other families with children around the same age in your neighborhood? If you are interested in being part of a playgroup, please contact either Tara Ash at [tarasbug1@aol.com](mailto:tarasbug1@aol.com); 702-592-2225 or Stephanie Hicks at [steph0517@yahoo.com](mailto:steph0517@yahoo.com); 875-8750 for more information.

### COMMON INTEREST GROUPS

Our association is a great place to find people who share the same interests as you. Whether it is eating and drinking, gardening, sports, or hobbies, you can use our resources like the newsletter, Twitter, Facebook, or website to network with like-minded neighbors. Contact Sarah Hunt-Frank at 774-1813 or [slhuntfrank@att.net](mailto:slhuntfrank@att.net) for more information.

## Volunteer Opportunities

Do you love our neighborhood and want to share this love? Consider taking on one of these volunteer opportunities!

### BECOME AN OFFICER

Please consider playing an active role in Tosa East Towne Neighborhood Association (TETNA) this year. The time commitment for any of these positions is only about one to two hours a month and attending one 1 1/2-hour association meeting ten times a year. The following is a description of the duties of each position:

**President:** Presides over all meetings, creates agendas for each meeting and exercises general supervision of the affairs of Tosa East Towne Neighborhood Association.

**Vice-President:** Assists the President in duties and discharges the duties of the President if need be.

**Treasurer:** Responsible for custody of TETNA funds, reports the financial transactions and standing at each monthly meeting.

**Secretary:** Keeps minutes of meetings and other records related to TETNA.

Contact Sarah Hunt-Frank at 774-1813 or [slhuntfrank@att.net](mailto:slhuntfrank@att.net) for more information.

### EAST TOWNE BLOCK PARTY PLANNER

Formerly called Family Fun Day, we need creative volunteers to plan our summer's biggest event. Contact Sarah Hunt-Frank at 774-1813 or [slhuntfrank@att.net](mailto:slhuntfrank@att.net) for more information.

## TETNA YOUTH!

Get involved in your neighborhood by volunteering during one of the events listed below. Rally your friends, church, school or scout group to participate with you.

North Ave. Clean and Green

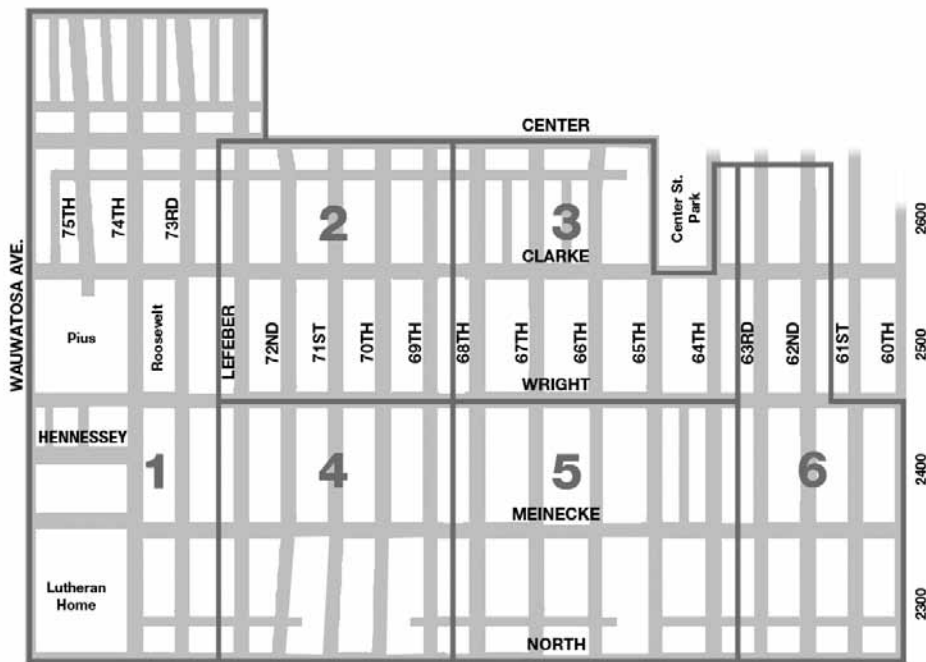
East Towne Block Party

NEW!! Charity Run

Movie Night in the Park

Trick-or-Treat

For more information, contact the event's chairperson or Sarah Hunt-Frank at [slhuntfrank@att.net](mailto:slhuntfrank@att.net).



## Association Meetings

Association meetings are open to everyone in the Tosa East Towne neighborhood. Please feel free to attend. Meetings for 2011 are currently scheduled for:

January 10, February 14, March 16, April 11, May 9, June 13, July 11, August 8, September 12, October 10, November 14, December 12

All meetings are held at 6:30PM, Lutheran Home, 7500 W. North Avenue

## TOSA EAST TOWNE DIRECTORY

### ADMINISTRATION

#### PRESIDENT

Sarah Hunt-Frank  
774-1813  
slhuntfrank@att.net

#### VICE PRESIDENT

Jason Odrzywolski  
708-4891  
jasonodsky@gmail.com

#### SECRETARY

Ann Woelfel  
517-7126  
ann.woelfel@gmail.com

#### TREASURER

Barb Blaney  
453-3551  
jbbaney@sbcglobal.net

#### MEMBERSHIP

Barb Blaney  
jbbaney@sbcglobal.net

#### SAFETY LIAISON

Mary Van Derven  
mvanderven@wi.rr.com  
Tiger Beyer  
tigermilw@sbcglobal.net

#### SCHOLARSHIP

Barb Blaney  
jbbaney@sbcglobal.net

#### SENIOR REPRESENTATIVE

Ruth Heup  
774-1856  
rjheup@ticon.net

### NEWSLETTER

*Newsletters are published in February, May, July, and October. If you are not getting newsletters, contact your area representative.*

#### AREA 1 REP

Amy Fox  
771-6718  
amosotisfox5@yahoo.com

#### AREA 2 REP

Joanne Klink  
258-7420  
jklink13@wi.rr.com

#### AREA 3 REP

Amy Hoyt  
442-9698  
randy-amy@prodigy.net

#### AREA 4 REP

Mary Schmidt  
258-9693  
pumpoutlaps@sbcglobal.net

#### AREA 5 REP

Scott Margelofsky  
476-4065  
smargelofsky@earthlink.net

#### AREA 6 REP

Sadie Sveum  
213-3396  
sadieandmatt@aol.com

#### EDITOR

Julie Terwelp  
258-0912  
jmkterwelp@wi.rr.com

### CONTRIBUTING EDITOR

Mary Raebel  
774-8701  
chrisandmary@prodigy.net

### DISTRIBUTION

Laura Barry  
258-1938  
laura\_s\_barry@yahoo.com

### WEBSITE/SOCIAL MEDIA

Julie Terwelp  
jmkterwelp@wi.rr.com

### EVENTS/GROUPS

*We welcome questions, ideas, co-chairs and helpers!*

### BLOCK PARTY

*Committee needed, contact Sarah Hunt-Frank*

### BOOK CLUB

Christina Piel  
257-2571  
cpiel@wi.rr.com

### EGG HUNT

Kathleen Flanders  
771-7311  
katflanders@yahoo.com

### FUN RUN/ WALK

Craig Brittingham  
cbrittingham@wi.rr.com

### HOLIDAY COOKIE EXCHANGE

Dawn Zehren  
dzehren@shorewest.com

### ENERGY EFFICIENCY GROUP

David Wall  
3walls@att.net

### MOVIE NIGHT

Jason Odrzywolski  
708-4891  
jasonodsky@gmail.com

### NORTH AVENUE CLEAN & GREEN

Bobby Pantuso  
bobby@pantuso.com

### PLAYGROUPS

Tara Ash  
702-592-2225  
tarasbug1@aol.com  
Stephanie Hicks  
875-8750  
steph0517@yahoo.com

### RUMMAGE

Colleen Seuss  
csuess1028@sbcglobal.net

### TGIT HAPPY HOUR

Tiger Beyer  
tigermilw@sbcglobal.net

### TRICK OR TREAT

Wendy Swenson  
swenson7@sbcglobal.net  
Jenny Farr  
jennyfarr@wi.rr.com

### COMMUNITY

#### ALDERMAN

Bobby Pantuso, 736-5700  
bpantuso@wauwatosa.net

Michael Walsh, 477-2830  
mwash@wauwatosa.net

#### WPD COMMUNITY SUPPORT

Officer Donald Semega  
471-8430  
dsemega@wauwatosa.net