


G R E A T L A K E S
I N V E S T M E N T & T R A D E
C O N F E R E N C E

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K i g a l i , R w a n d a



THE REGION

- **The Great Lakes Region in Africa is blessed with enormous natural resources, the Congo River and 9 Great Lakes, vast forest and arable land, rich water resources and hydroelectric potential, arguably the largest in Africa.**
 - **Fastest growing economies, with a growing consumer market.**
 - **It has potential to attract significant investment and trade.**
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- An elephant is shown in profile, facing right, in a savanna setting. It is spraying a large amount of red soil from its trunk, creating a cloud of dust. The background features sparse trees and a clear sky. The overall scene is captured in a warm, golden light, suggesting a late afternoon or early morning setting.

CONTEXT



- The Framework Agreement for Peace, Security and Cooperation (PSC), signed by **13 African States: Angola, Burundi, CAR, Congo, Democratic RC, Kenya, Rwanda, South Africa, South Sudan, Sudan, Uganda, Tanzania and Zambia**, includes commitments at the national, regional and international levels to achieve peace and stability in eastern DRC and in all the Great Lakes region.
- O/SESG has been specifically tasked with providing support for the effective implementation of this so-called "**Hope**" Framework Agreement.

CONTEXT



- Regional leaders recognized that mobilization of the private sector to develop the rich natural resources and invest in sectors such as energy and infrastructure could be catalytic in sustaining peace, stability and shared prosperity.
- GLITC contributes to the implementation of the regional commitment of the PSC Framework on strengthening regional economic integration and sustainable management of natural resources.
- GLITC will present a wide range of opportunities for responsible private sector investment.

INAUGURAL CONFERENCE

- **Opened by Heads of States and the United Nations Secretary-General, it took place on 24 - 25 February 2016, in Kinshasa, DRC.**
- **Over 1,000 delegates from a broad spectrum attended the Opening Session (half from private sector and around 500 participants from outside Africa).**
- **The Conference showcased regional investment opportunities in identified projects, across Agriculture, Energy, Finance, ICT, Infrastructure, Mining and Tourism. 25 illustrative projects have been highlighted in the Investment Opportunity Briefs.**

2ND EDITION

The upcoming **Conference**, scheduled to take place in Kigali on 18-20 March 2020, will focus on **cross-border trade and investment as catalysts for regional integration and development**.

- Hosted by Rwanda.
- High-level Political Segment with Heads of Governments, high profile investors and dignitaries.
- Plenary sessions with key-note Speakers.
- Industry-specific sessions and exhibition stands for Member States to showcase country-specific projects.



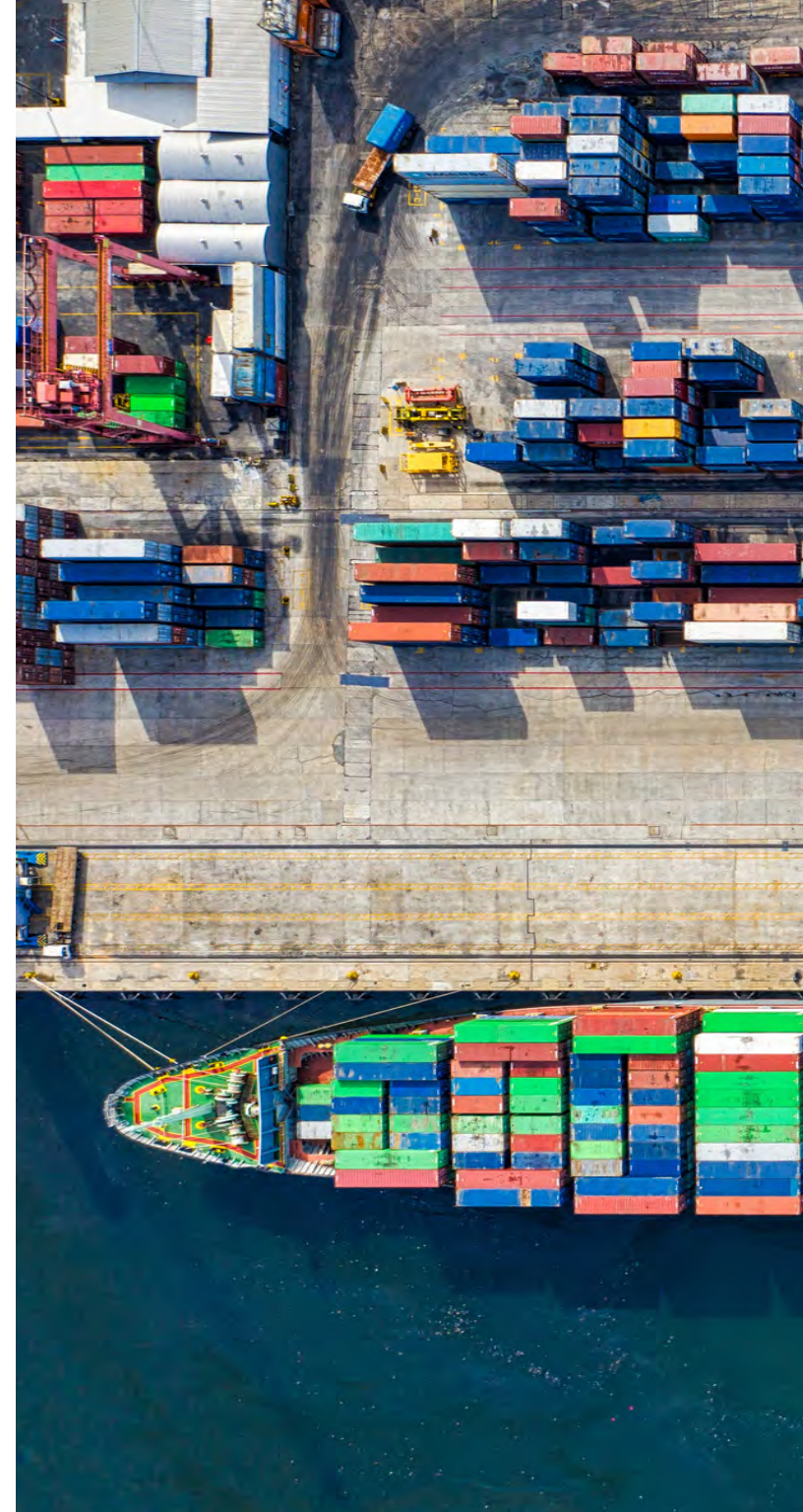
2ND EDITION

- We target **700 participants** from public and private sectors.
- Government representatives, CEOs of international companies investing and operating in the region, CEOs of prospect individual and institutional investors to the region, Equity firms and banking institutions, Pension Funds and Sovereign Wealth Funds, Bilateral and multilateral development institutions.



2ND EDITION

- The Conference will promote **cross-border projects** as well as other projects in the Great Lakes region in **energy, mining, agriculture, infrastructure, financial services and ICT** that have the potential to contribute to promoting peace and development.





ECONOMIC/INVESTMENT OUTLOOK

- Tremendous natural resources reserves: rich soil, forests and abundant arable land.
- High returns on investment.
- Innovative infrastructure development & technologically savvy.
- Expanding export markets and diversified trading partners.
- Prominent improvements in the regional governance and business environment.



ECONOMIC/INVESTMENT OUTLOOK


- Africa remained one of the fastest growing regions in the world! Africa's output grew by 3.4% between 2017 and 2018 despite the slowdown in global growth during that period. Intra-African trade, which grew by 17% in 2018, more than three times the rate of growth of extra-African trade, was the major driver of Africa's total merchandise trade in 2018 of around \$997.9 billion (African Export-Import Bank, 2019).
- Africa's urban population is projected to reach 49% by 2035 presenting considerable demands for employment, services and infrastructure, but creating advantages for economic growth (UNECA, 2017).
- Closer regional integration aided by the AfCFTA can also draw additional FDI flows (UNCTAD, 2019).



WORLD INVESTMENT REPORT (UNCTAD, 2019)

- Continent-wide trade agreement bodes well for future investment in Africa and burgeoning special economic zones (SEZs) further buttress prospects (UNCTAD, WIR 2019).
- FDI flows to the continent rose to US\$46 billion in 2018, an increase of 11% on the previous year. 5 countries in the Great Lakes region were among top countries that received highest FDIs in 2018: Kenya, Tanzania, South Africa, Zambia and Uganda.
- FDI flows to Sub-Saharan Africa climbed by 13% to \$32 billion. **Southern Africa** saw the biggest turnaround, with flows recovering to \$4.2 billion after net divestment of \$925 million the previous year. **East Africa** becomes the emerging manufacturing hubs. FDI held steady at \$9 billion in East Africa, the fastest-growing region of the continent.
- SEZs could become another factor in drawing investment to the continent in the coming years. There are an estimated 237 SEZs in Africa, some still under construction, along with over 200 single-enterprise zones. SEZs operate in 38 of the 54 economies on the continent, with the highest number in Kenya (61).


AFRICAN TRADE REPORT 2019

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- Africa has the potential to do more, noting that its contribution to global trade remains marginal at 2.6 per cent, up from 2.4 percent in 2017, and that, while intra-African trade rose to 16 per cent in 2018 from 5 percent in 1980, it remains low compared to intra-regional trade in Europe and Asia.
 - Ongoing digitalization is paving the way for a new African economy, with e-commerce platforms and internet penetration expediting transactions, reducing costs and leading to a new generation of transnational digital consumers.



OPPORTUNITIES FOR THE PRIVATE SECTOR

- High-level dialogues for business leaders to influence decision makers to improve business climate.
- Engagement between potential investors & investment promoters for deals.
- Publicity for Businesses and Brands through showcasing success stories.
- Presentation of cross-border investment projects



FLAGSHIP PROJECT I: RUZIZI III REGIONAL HYDROELECTRIC PROJECT


- With the Project Document signed in **July 2019 in Kinshasa**, it involves the construction of a 147 MW hydro-electric dam and a distribution station between **Rwanda and the DRC on the Ruzizi River**, in order to supply electricity to Rwanda, Burundi and the DRC under a long-term Power Purchase Agreement.
- The project will **significantly transform the electricity** sectors in the countries concerned and will contribute to: optimal exploitation of the Ruzizi River's energy potential to improve security of supplies and access to electricity; the strengthening of regional economic integration by creating a regional market for electricity.



FLAGSHIP PROJECT II: ROAD-RAIL BRIDGE KINSHASA-BRAZZAVILLE

- The recently signed \$550m agreement **between the DRC and the Republic of Congo, the African Development Bank and Africa Infrastructure Fund** foresees the construction of a crossing to link the two closest capitals in the world.
- Kinshasa and Brazzaville are currently only connected by ferries. Once built, the bridge is likely to boost the existing traffic from an estimated 750,000 people and 340,000 t of freight a year to over three million people and two million tons of freight by 2025.

FLAGSHIP PROJECT III: GREAT LAKES DEVELOPMENT BANK

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- A person's hands are shown holding a globe of the Earth. Overlaid on the globe is a word cloud with various terms related to development and business. The words include 'develop', 'knowledge', 'thrive', 'first', 'products', 'operating', 'technology', 'goals', 'energy', 'development', 'health', 'benefit', 'solve', 'thoughts', 'work', 'water', 'air', 'pollution', 'sustainability', 'partnerships', 'investments', 'business', 'organization', 'delivery', 'process', 'work', 'africa', 'creativity', 'innovation', 'strategies', 'solutions', 'growth', 'efficiency', 'collaboration', 'resilience', 'digital', 'transformation', 'innovation', 'sustainability', 'partnerships', 'investments', 'business', 'organization', 'delivery', 'process', 'work', 'africa', 'creativity', 'innovation', 'strategies', 'solutions', 'growth', 'efficiency', 'collaboration', 'resilience', 'digital', 'transformation'.
- It is now operational and willing, in a second phase of its development, to access to additional resources through recapitalization and borrowing mobilization.

WHY ATTEND THE GLITC?

Identify new business opportunities

Expand your network of top-level business contacts

Promote your company on regional & international levels

Gain strategic insights from fast-growing companies

Be a driving force in the private sector for peace, prosperity in region

CONCLUSION

- Improved political and security situation.
- Political will of leaders and partners to create environment conducive to integration and development.
- Investment and trade contribute to the Region's stabilization and prosperity, which will, in return, further improve the business climate.
- Details for registration and sponsorship opportunities are contained in participants folders.
- We urge regional and global businesses to attend and become strategic partners.



THANK YOU!

For more information or to continue the conversation about the Great Lakes Investment and Trade Conference, please visit our website at: <https://greatlakesinvest.com/>, and join our social media platforms at: facebook.com/greatlakesinvest and Twitter: [@gl_investment](https://twitter.com/gl_investment).