

exhibitry

# Virtual Realities



**New for 2018**

Virtual Reality  
Augmented Reality  
Life-size Holograms  
VR Kiosks

## Virtual Product Demos

### TRADE SHOW VR SOLVED

Virtual and augmented reality are ideal for demonstrating products, explaining concepts and educating customers.

Exhibitory creates interactive virtual presentations for trade show exhibits and immersive product experiences for business communications.

Our unique line of production services and related products focus on addressing the inherent challenges of public VR exhibition (traffic flow, sanitation, learning curve, etc.). For example, our Touch-free interface eliminates the need for confusing hand-held controllers, and our alternative VR Vue devices can eliminate a head-worn display entirely.

Exhibitory presentations go beyond the virtual. We have pioneered award-winning products and techniques that sync real-world objects with their digital counterparts. Customers can see, touch and feel the virtual world in a fully immersive product environment.

**“Combining the virtual and the physical is such a smart move and it increases engagement.”**

Voted top rated product of 2017 for the exhibition and event industry. Judges were impressed with a virtual reality experience that integrates real-world components.







Touch-free VR Interaction



Trade Show  
VR Vue Experience



Reality \ VR Vue





“Companies can showcase the kind of internal product engineering that is otherwise difficult to display and discuss.”

~Exhibitor Magazine

## AR Vue X-ray

### SHOW PRODUCTS INSIDE & OUT

Exhibitory AR Vue X-ray turns any tablet or phone into a magic screen with an interactive x-ray view of any object. Customers can see inside, examine and even operate the products in your trade show booth.

Sales reps on the show floor can walk up to any product and instantly explain the workings, features and benefits, inside and out. Attendees can download and run the same app on their phone at or after the show.

AR Vue X-ray is an affordable turnkey service from Exhibitory. We can start with whatever product reference material you already happen to have (brochures, photos, etc.) and take it from there. We then digitally deliver a show-ready AR Vue application, usually within a few days. Updates are quick and cost-effective and new products can easily be added at any time.

[exhibitory.com/xray](http://exhibitory.com/xray)

# Tactile VR/AR

## HANDS-ON VIRTUAL REALITY

Exhibitry Tactile VR/AR is a wireless interactive controller and presentation device for virtual and augmented reality.

Virtual presentations now have a physical presence and a tactile interface. The intuitive Lazy Susan-like interaction is instantly understandable, replacing confusing multi-button hand controllers typical of VR presentations.



[exhibitry.com/tactile](http://exhibitry.com/tactile)

Buyers Choice  
Award 2018



# VR Kiosk

## SELF-CONTAINED VR STATION

The eye-catching VR Kiosk speeds up and simplifies the on-site setup, management and maintenance of trade show VR experiences.

The all-in-one kiosk design eliminates the need for setup technicians, external devices or additional cable runs. It arrives at the show preconfigured and calibrated. Simply plug it in, turn it on and it is ready to go.



[exhibitry.com/vrkiosk](http://exhibitry.com/vrkiosk)



## VR Production Services

### VIRTUAL PRODUCT DEMOS

Exhibitry has decades of experience creating VR, AR and immersive interactive trade show demonstrations. But our expertise doesn't stop at the trade show door.

Our platform independent presentations can be experienced anywhere on almost any device. They are future-proofed thanks to the resolution independence of the real-time 3D environment. This means that they display at full resolution on current and future display

technology and can easily be ported to new platforms as they appear.

Virtual and augmented reality is rapidly replacing traditional product animations at trade shows, on websites and within apps. The ability to examine 3D objects, see x-ray views, and even operate virtual equipment has changed how customers learn about products and make buying decisions.

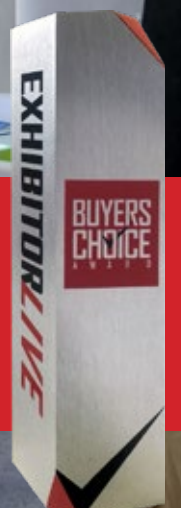
[exhibitry.com/3DVue](http://exhibitry.com/3DVue)





“This is a cool, compelling new product to lure attendees into your booth with the power of a tractor beam.”

~Exhibitor Magazine



## HoloTube 2.0

### BRIGHTER & MORE AFFORDABLE

The new HoloTube is part interactive station, part magic trick. Imagine a floating hologram of your product with a life-size holographic spokesperson (or your CEO) demonstrating its features and benefits.

Customers are captivated by the interactive 3D simulation. HoloTube is the portable, practical and amazing way to tell your product story.

[exhibitory.com/holo](http://exhibitory.com/holo)





## Custom Interactive

From concept to completion we focus on a single goal: *Your product has a story to tell.* The artists, builders, programmers and trade show technologists at Exhibitry have been creating custom interactive experiences for more than 30 years.

We specialize in tailor-fitting compelling customer interaction to explain products and services. Give us a call to find out how we might help turn your story into a bestseller.

281-240-2212  
info@exhibitry.com

**exhibitry**