


Qualifications in Hospitality and Tourism

	CORE UNITS		OPTIONAL UNITS	
	LEVEL THREE	LEVEL FOUR	LEVEL THREE	LEVEL FOUR
 Business Management	Managing the business	Business strategy	<ul style="list-style-type: none"> Managing operations Business - entrepreneurship 	<ul style="list-style-type: none"> Business environment Business ethics
 Business Marketing & Sales	Supervising sales	Services marketing	<ul style="list-style-type: none"> Merchandising & selling Pricing & promotions 	<ul style="list-style-type: none"> Marketing management Marketing & communications
 Consumer Management	Understanding the consumer relationship	Managing the consumer	<ul style="list-style-type: none"> Customer experience Quality assurance 	<ul style="list-style-type: none"> Consumer behaviour Customer Relationship Management
 Finance & Business Planning	Finance & budgeting for business	Managing finance & business performance	<ul style="list-style-type: none"> Budget & forecast Business planning 	<ul style="list-style-type: none"> Planning & control Presenting business plans
 HR Management	Managing teams	Leadership & management	<ul style="list-style-type: none"> Recruitment & retention Targets & performance 	<ul style="list-style-type: none"> Staff development Mentoring staff
 Legislative Management	Complying with legislation	Managing the changing legislation	<ul style="list-style-type: none"> Managing risk Employment law 	<ul style="list-style-type: none"> Risk management HR legislation
 Professional Development	Managing your professional portfolio	Managing your professional development	<ul style="list-style-type: none"> Career planning tools Information & research French language skills 	<ul style="list-style-type: none"> Project management Career management French for managers



Level 3 & 4 Diploma in Hospitality and Tourism Management (VRQ)

Level 3 Diploma in Hospitality and Tourism Management (VRQ)

This is an ideal introduction to the knowledge and understanding required when first operating in a line management role.

Level 4 Diploma in Advanced Hospitality and Tourism Management (VRQ)

This consolidates learning gained at level 3 and provides additional development in order to progress to a more senior managerial role.

Through both qualifications, we concentrate on developing you in the context of the industry; learning

the essentials of management and setting you on your leadership journey. From business planning, consumer management and business marketing through to sales, finance and professional development; this is your opportunity to boost comprehension and capability.

Normally, the learner undertaking this qualification should be involved in managing others, for example, a team leader in a given area of hospitality and tourism sectors. The learner should be aiming to develop their knowledge to enable them to supervise within the hospitality and tourism sectors.



Join the Umbrella Training programme and benefit from experienced hospitality managers as your tutors, get expert training and benefits from Institute benefits.

Become a Student Member for just £10 per year and benefit from the resources and networks provided by the IoH.

Contact Umbrella Training to find out more:

info@umbrellatraining.co.uk
0333 577 2557

Cost:

Each Diploma is £3,345 plus VAT

Umbrella Training

☎ 0333 577 2557

✉ info@umbrellatraining.co.uk

🖱 www.umbrellatraining.co.uk

🐦 Tweet us...

@UmbrellaTES

#ComeUnderOurUmbrella

#LearnSomethingNew