



Spring Newsletter

Contact the Board

Tom Hasman, President
 (Harvard St)
abc.streets@gmail.com
 585-563-7237

Marianne Pastecki, VP & Newsletter Editor
 (Calumet St)

Maureen Duggan, Treasurer & Membership Director
 (Audubon St)

Kevin Hamblin, Secretary
 (Harvard St)

Board Members at Large

Matt Alexander (Harvard St)
 Dave Burnet (Harvard St)
 Jim Hondorf (Harvard St)
 Lorrie Lorson (Colby St)
 George Lorson (Colby St)

ABC Streets N.A. General Membership Meetings Now Held Four Times Yearly!

Members voted to hold our General Membership Meetings four times a year.

*Our next meeting will be held on
May 3, 2012

Meetings begin @ 6:30 p.m.
 1600 East Avenue
 Basement Conference Room
 Social: 7:30-8:00 p.m.
 Light refreshments served
 Members & non-members welcome!

ABC Streets Debutes at City Living Sundays

by Nancy Sears



Tom Pastecki, Nancy Sears and Mayor Tom Richards

The ABC Streets Neighborhood Association participated, for the first time, in the City Living Sundays program on April 18, 2010 at East High. **Nancy Sears, Brian Sears and Tom Pastecki** manned the table.

City Living Sundays is a City of Rochester event that provides an opportunity for would-be homeowners to learn more about the benefits and perks of buying a home in the City. Participants included area lenders, neighborhood associations, private businesses, the Greater Rochester Association of Realtors, The Landmark Society of Western New York and Rochester City School District. The neighborhood association board felt that our participation would be a good way to educate the public on *who we are* as a neighborhood association, as well as promote our neighborhood as a great place to live for all family types.

There were approximately 165 attendees at the event and even though there were not many houses listed for sale at the time, we were able to connect some potential home buyers and sellers. Additionally, we were able to clear up exactly what "ABC Streets" stands for, with an illustrated *Fun-Facts Guide* to our neighborhood.

Mayor Tom Richards stopped by our table to reminisce about the days he used to live on Ericsson Street and shared some neighborhood trivia. The board is hoping to make this an annual event.

Can you answer the neighborhood trivia questions throughout the Newsletter?

Please Support Our Sponsors!

We'd like to thank all of the businesses who have advertised with us! Please show your appreciation and support by visiting their establishments!

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Coming Soon to a Park (Morrison) Near You!

Hope you've had a chance to drive by and notice our new sign in Morrison Park! Board members installed the sign on Sunday, April 22nd. Our thanks to all that participated in our fundraising efforts to make this happen!



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First Annual Easter Egg Hunt!

The first **annual ABC Streets Easter Egg Hunt** was a big success! Since the weather didn't cooperate, **Dave and Irene Burnet** were kind enough to let us move the event inside their home. Over 20 kids searched for eggs in Dave and Irene's kitchen, dining room and living room.

All kids even received a special "Golden Egg" with bonus candy, a small toy and a gold dollar coin inside each. We also had a visit from Councilwoman **Elaine Spaul** who gave each child in attendance a book to take home. Donuts and juice were available for all the hunters as well. All kids (and adults) went home with a nice sugar rush!

Board member and awesome photographer, **Dave Burnet**, took photo's at the event, which will be posted on the website.



IT'S PICNIC TIME!

ANNUAL ABC STREETS NEIGHBORHOOD SUMMER PICNIC
Scheduled for August 18th

Our annual **Summer Picnic** will be held on **Saturday, August 18**, this year. We will again be closing the entire length of Calumet Street so that neighbors can enjoy great food and games.

Watch for details (as the date gets closer) in weekly email updates.
Not on our email list? Send a note to abc.streets@gmail.com to have your email address added!

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Trivia Question #1
 Why are East Blvd. and Calumet Streets wider than the other streets in the ABC Streets Neighborhood?

****Day Trips to Seneca Niagara Casino, NY****

Leave from St. Cecelia's via deluxe motor coach bus at 8:15 am. Return at 5:00 pm.
 Cost: \$23 (receive \$25 in slot dollars, \$5 for food).
 Trip Dates: May 21, June 18, July 23, August 20, September 24, November 26.
 Must be 21 or older (ID required at casino).
 For reservations contact Sylvia of
"Fun Tours of Webster"
 (585) 671-6696

Park Avenue Summer Festival
We Need Your Help to Alleviate Parking Issues!
Festival Dates: August 4-5

Those of you lucky enough to have a volunteer put **NO PARKING** signs on your street during the Park Ave Festival last year now have a chance to *pay it forward* this year!

The signs significantly reduce the illegal parking and congestion on our narrow streets during the festival.

Why not spend the weekend enjoying the festival, instead of calling 911 for parking issues?

We Could Use MORE Volunteers This Year!

It doesn't take much time and all you need is a roll of masking tape, a ladder and perhaps a buddy. Please contact **Marianne Pastecki** @ mpastecki@aol.com or 781-4950 if you can help!

We would LOVE to get enough volunteers to help our neighbors the entire length of Harvard Street this year....



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Do you have a new neighbor or tenant moving in? Contact **George or Lorrie Lorson** to have a **Welcome Packet** delivered! Includes a map of nearby Park Avenue businesses, recent neighborhood Newsletter, helpful city ordinance info and a Neighborhood Association Membership form.
Llorson23@rochester.rr.com

Welcome to the Neighborhood!

SMILE!
It makes people wonder what you're thinking about!

Trivia Question #2
 What was previous name of Beverly Street? What was this persons ' claim to fame?

Upcoming 2012 COMMUNITY EVENTS



COMMUNITY GARAGE SALES & SUPER FLEAS "AT THE MARKET"

Sundays: April 22,29; June 10,17,24; July 1,8,15,29; Sept. 9,23,30;
Oct. 7 & 14; 8:00 a.m.-2:00 p.m. -Rochester Public Market

LILAC FESTIVAL: Highland Park, May 11-20 (www.lilacfestival.com)

LILAC FESTIVAL PARADE: Highland Park. May 12

FLOWER CITY DAYS "AT THE MARKET": Rochester Public Market
May 6,13,20,25,26,27,28

MEMORIAL DAY PARADE: May 28, 10:30 a.m. Downtown Rochester

WEGMANS CONCERTS BY THE SHORE: Wednesdays, June 6-
August 29. 7:00-9:00 p.m. Ontario Beach Park

EAST END FESTIVAL: East End District. June 1, July 13, August 10.

XEROX ROCHESTER INTERNATIONAL JAZZ FESTIVAL:
June 22-30. Various locations & artists.

**6th ANNUAL FASTEST & FURRIEST 10K RACE & 1 MILE DOG
RACE:** June 15. Downtown Rochester

MAPLEWOOD ROSE CELEBRATION: June 15-17. Maplewood Park

PARTY IN THE PARK! Concert Series: June 7,14,21,28; July 5,12,19,26;
August 2,9. 5:00-10:00 p.m. Riverside Festival Site.

ROCHESTER REAL BEER EXPO. June 16. 6:00-10:00 p.m. Gregory
St. (Hosted by the Bus. Assoc. of the South Wedge)

JULY 4th RPO CELEBRATION & FIREWORKS: July 4. Main St.
Bridge, Downtown.

NIGHT MARKET/BANDS ON THE BRICKS: July 6,13,20,27; Aug.
3,10,17,24. 5:00-10:00 p.m. Rochester Public Market

CORN HILL ARTS FESTIVAL: July 7-8. Corn Hill Neighborhood.

MONROE COUNTY FAIR: July 11-15. Monroe County Fairgrounds.

ROCHESTER PRIDE WEEK: July 6-15. **Pride Parade:** July 14.

PARK AVENUE ARTS FESTIVAL: August 4-5. Park Avenue

LABOR DAY PARADE: September 3. 11:00 a.m.

CLOTHESLINE ARTS FESTIVAL: Sept. 8-9. Memorial Art Gallery

GREENTOPIA FESTIVAL: Sept. 14-16. High Falls/Brown's Race

FESTIVAL OF FOOD: Sept. 17. Rochester Public Market



A Message from the President

...by Tom Hasman

Happy Spring everyone! Welcome to another edition of the ABC Streets Newsletter. I am writing this column on April 12th, but hopefully, if all goes as planned, the "WELCOME to ABC STREETS" sign will be in Morrison Park by the time you read this. Weather permitting, we are scheduled to install the sign on April 22nd. I'm very excited, as we have shown great patience in reaching this point. I want to thank the **Rochester Area Community Foundation (RACF)** for supporting the sign through a grant and to you, the members, for your input on the sign (size, colors, shape, etc). I hope everyone enjoys the sign as another nice way of welcoming neighbors and visitors to our neighborhood.

Now that the sign is installed, we look forward to our next project: installing banners on alternating street corners throughout the neighborhood (along Harvard and Park). Check page 9 of this Newsletter for more details on our "banner program" and information on how you can sponsor a banner through our "Banner Buddy" Program.

Our *first annual* Halloween Parade was so successful that we decided to hold our *first annual* Easter Egg Hunt! Our intention was to hide eggs in the backyard of board member **Dave Burnet's** home, but Mother Nature had different plans for us. What began as a light drizzle in the morning turned into a steady rain a few hours before the event. **Dave and Irene** graciously offered to move the event indoors. Over 20 kids searched for eggs hidden in **Dave and Irene's** kitchen, dining room, foyer and living room. The kids had a blast and I would like to thank *Councilwoman Elaine Spaul* for dropping by and bringing books for the kids. Donuts made the day complete!

As you read this Newsletter, I also want to encourage you to **PLEASE SUPPORT OUR ADVERTISERS!** We have many returning businesses that have been loyal advertisers over the years, along with some new businesses in this issue. Their sponsorship helps us produce this Newsletter and ensure home delivery to all households (*approximately 575*) in our neighborhood. Make sure you tell them that you saw their ad in the ABC Streets Newsletter.

I'm excited that the warm weather is returning. I love running into neighbors as Linda and I are out with Sam, Abigail and our dog Basco. If you're new to the neighborhood, I'll definitely meet you on the street or in your front yard eventually, as the kids and I are out all the time.

Of course, if you should have questions, suggestions or concerns, please don't hesitate to contact me (*contact information is on Page 1*).

SEE YOU AROUND THE NEIGHBORHOOD!

When strangers start acting like neighbors...communities are reinvigorated.

Ralph Nader

Trivia Question #3

At one time, Park Avenue was used for what sport?

***Upcoming Scheduled NEIGHBORHOOD EVENTS ***

- **April 22:** Board members installing new sign in Morrison Park (rain date: April 29)
- **May 3:** General Membership Meeting @ 6:30 p.m.
- **May 12:** Clean Sweep!
- **July/August:** Street Banner installation
- **August 18:** Neighborhood Summer Picnic

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Suzie Syracuse

Trivia Question #4

The location of the 490 overpass at the end of Harvard Street, at one time, served another purpose related to city transportation. What was that purpose?

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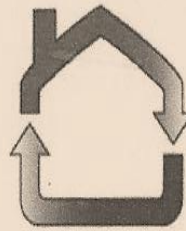
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Trivia Question #5

What current city official used to live on Ericsson Street and ride the trolley that ran behind Harvard Street?

The ABC Streets Boundaries include:

The east side of Culver Road (between Harvard & Park), Park Avenue (beginning @ east side of Culver Road and continuing to East Ave), Audubon, Beverly, Calumet, Colby, Darwin, Ericsson, Faraday, Girard, Harvard & Homer

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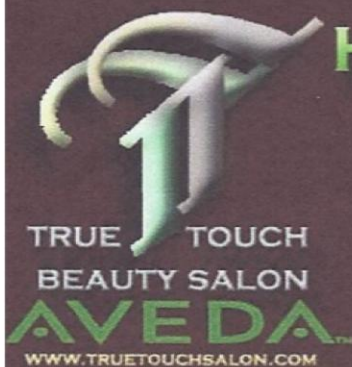
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** Trivia Question Answers **

- #1: East Blvd. and Calumet Streets are the widest streets in the neighborhood because they had been planned to lead to a pedestrian bridge over the Erie Canal and into Cobbs Hill Park.
- #2: Beverly Streets was formerly named Bacon Street and was likely named after **Francis Bacon (1561-1626)**, an English philosopher, statesman, scientist, lawyer, jurist, author and pioneer of the scientific method.
- #3: Park Avenue, at one time, was a horse racetrack.
- #4: The site of the current 490 overpass used to be a train station for the Rochester Trolley System.
- #5: Mayor Tom Richards



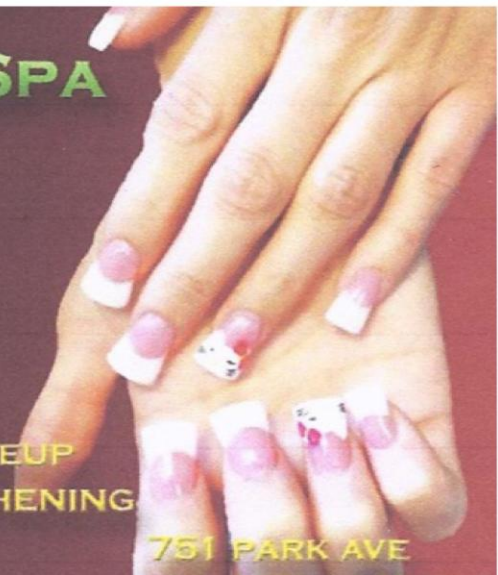
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The impersonal hand of government can never replace the helping hand of a neighbor.

Hubert H. Humphrey



Join/Renew Your Membership in the ABC Streets Neighborhood Association

Membership is only \$5 for renters and \$10 for homeowners. Membership includes free admission to all neighborhood association social events. Your dues also help fund association activities, such as printing newsletters, maintaining our website, upkeep of Morrison Park and providing food and supplies for our summer picnic and winter holiday party.

Please return completed form and payment to: Maureen Duggan at 30 Audubon Street

Name: _____ Phone: _____

Address: _____ Email: _____

Year Moved into Neighborhood: _____ Renter (\$5) Homeowner (\$10)

New Member Returning Member

I can help by: Volunteering @ Events Delivering Newsletters Serving on the Board

Other _____

Give a Gift of Membership to a Neighbor!

Attention Landlords! Several in the neighborhood have paid memberships for their tenants!

(we also accept PayPal-visit our website @ www.abcstreets.org for PayPal payment info).

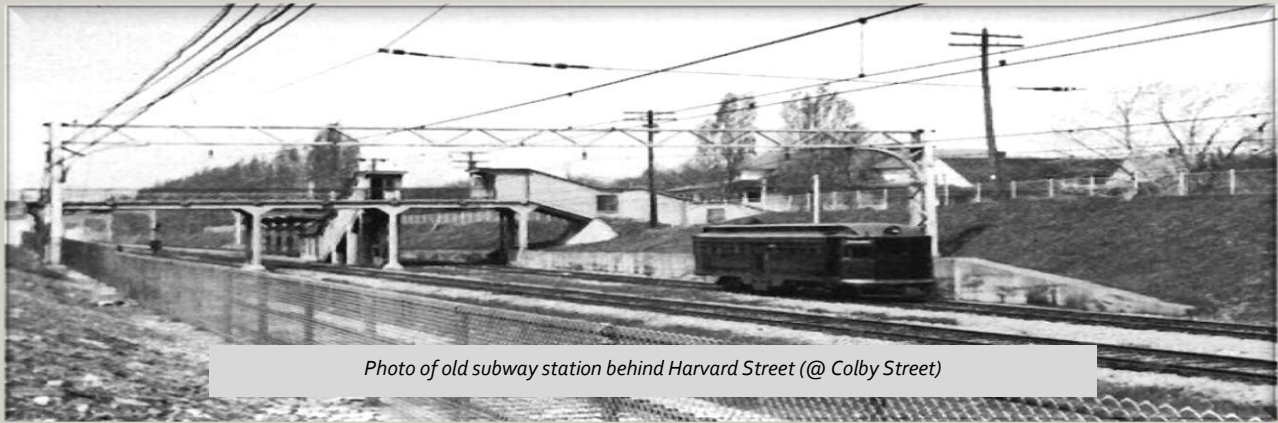


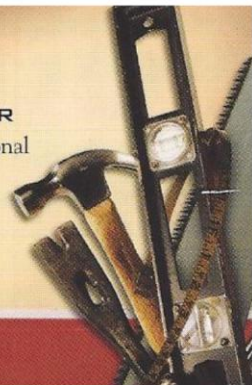
Photo of old subway station behind Harvard Street (@ Colby Street)

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Summertime Tips

- Reminder that grills on covered porches can start fires! Please move them down off the porch!
- Upholstered furniture is unsightly and attracts animals! Put it back inside or back on the curb where you found it!
- With the nicer weather here, neighbors have their windows open. Please be considerate and keep the noise ordinance rules in mind when entertaining.

Become an ABC Streets *Banner Buddy!*

The ABC Streets Neighborhood is designing a street banner. Our goal is to have 15 banners installed on alternating street corners throughout the neighborhood (along Harvard and Park). The cost of each banner (also includes mounting hardware and installation by the City) is approximately \$150.

The ABC Streets Board has been contacted by two streets (Beverly & Faraday) that wish to donate funds to purchase the banners for their street. We have decided to take this idea neighborhood-wide to see if other streets, groups or individuals are interested in donating funds for a particular street banner.

- Banners will be placed on alternating sides of Park/Harvard at the corners of the ABC Streets
 - ✓ Audubon @Park ✓ Beverly @Harvard (spoken for!) ✓ Calumet @Park ✓ Darwin @ Harvard
 - ✓ Ericsson @Park ✓ Faraday @Harvard (spoken for!) ✓ Girard @Park ✓ Homer @Harvard
- We will also install banners at:
 - ✓ One on either side of Morrison Park (close to Culver) and at the end of Park (east end)
 - ✓ Corner of Colby & Park (near Metro Retro)
 - ✓ Colby & East Avenue
 - ✓ At the "curve" on Park Avenue (on way to East Avenue-north side of street)
 - ✓ Corner of Park & East (near East Ave Dental)

Neighbors on several streets are "joining forces" and collectively contributing to purchase a banner for their street!

If you'd like to donate, please fill out the form below. Please make checks payable to: **ABC Streets Neighborhood Association** and drop off to: Tom Hasman, ABC St. President, 763 Harvard Street

Name: _____ Address: _____

Email: _____ Phone: _____

I'd like to donate \$ _____ for a banner on Park/Harvard at _____ Street.*
**If my street selection is already taken, you may use my donation for another street banner.*

Please accept my donation in the amount of \$ _____ to be put towards the Banner Buddy Program

We will honor all sponsors by including your name (and associated banner) in our October 2012 Newsletter.

Check Out our New Website Design!

..... by Dave Burnet

Our website (abcstreets.org), has been very successful and beneficial to the neighborhood since it was updated several years ago. In May we will launch an update that will provide a more streamlined and easy-to-navigate experience. The calendar feature is being improved to be more interactive, whereby board members will be contributing directly to the site, which will increase the amount and timeliness of information.

Please let us know if there are any features that you would like to see, or information that would be of benefit to the neighborhood. Contact Dave Burnet @ dave.burnet@gmail.com

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