MEASURING HOW SCHOOLS USE SOCIAL MEDIA AND THE WEB TO SUSTAIN PBIS/RTI

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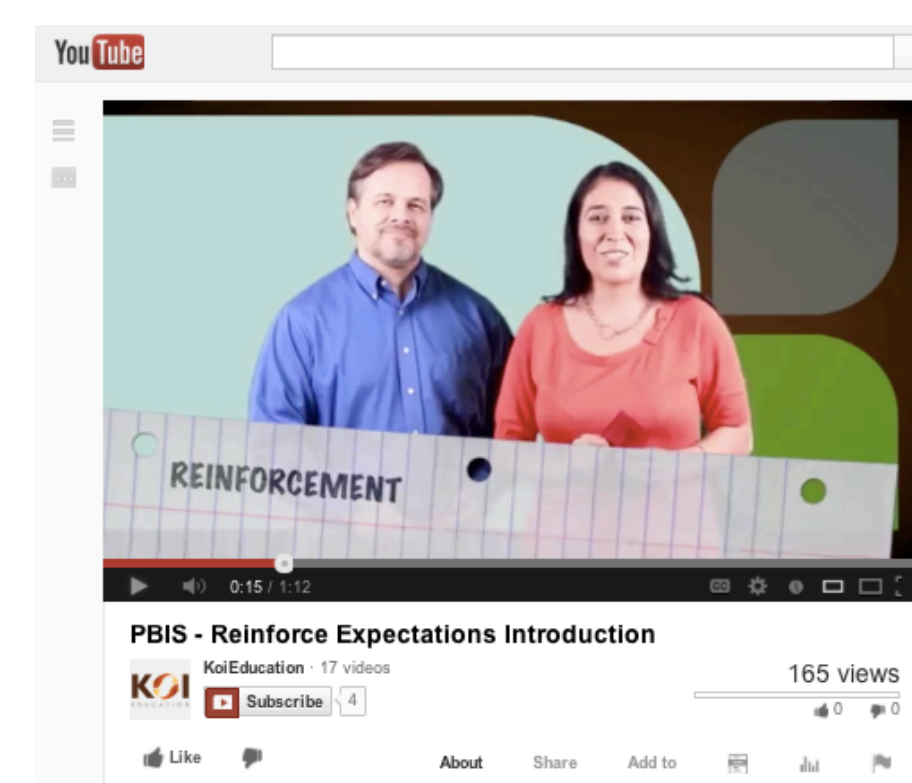
KOI EDUCATION
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PBISAz

Scottsdale Unified SCHOOL DISTRICT

NORTHERN ARIZONA UNIVERSITY

TOOLS

Examples of schools using social media to share information about their system.
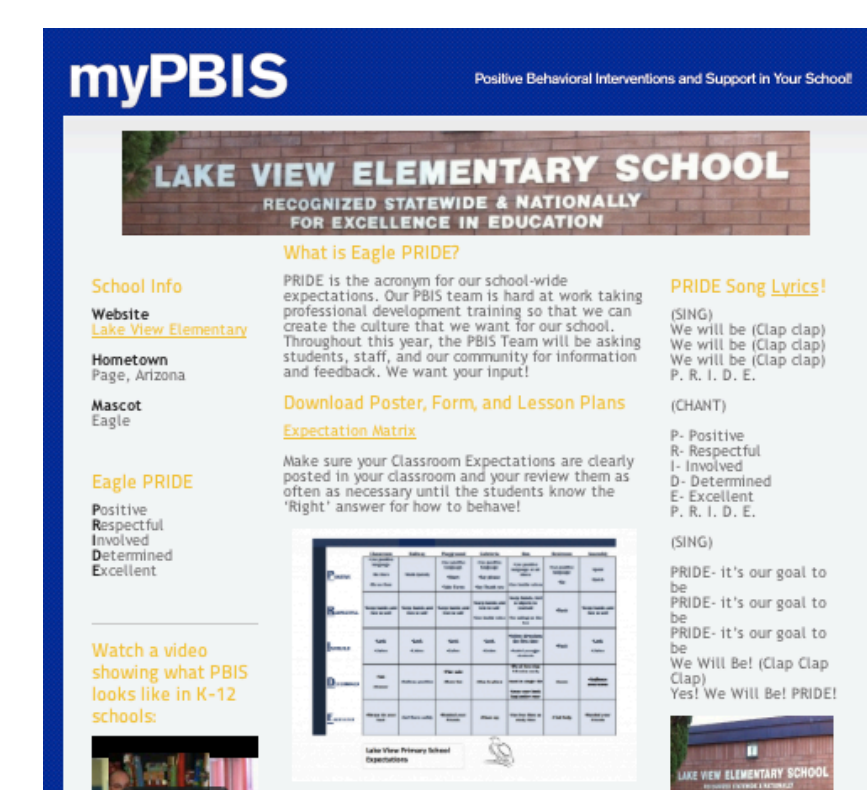
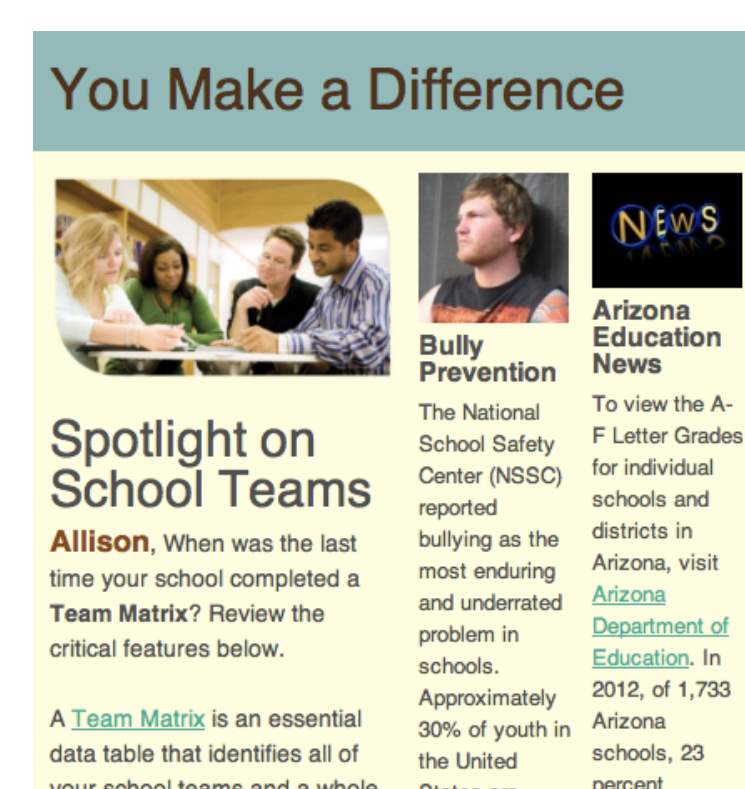**Facebook & Twitter**

Youtube

myPBIS.org custom website

Mailchimp Newsletter

TECHNIQUES

Use social media to share info on what PBIS is, why it's needed here, and to show outcomes.

Facebook & Twitter
- Teach your expectations, post winners of reinforcement drawings, share success data and survey results, solicit feedback and input on your expectation matrix or accountability system.

Youtube
- Introduce staff, students or families to your PBIS/RTI/MTSS systems.
- Create instructional videos to teach your expectations, reinforcement, or accountability/discipline practices.

myPBIS.org Website
- Custom home page for all your social media channels and to post your artifacts, videos, handouts, posters, lesson plans, etc.

Mailchimp
- Distribute lesson plans or presentations to staff, solicit feedback, track who opens and reads the links and for how long.
- Share survey links, videos, info and invites with staff/parents and see which links are clicked.
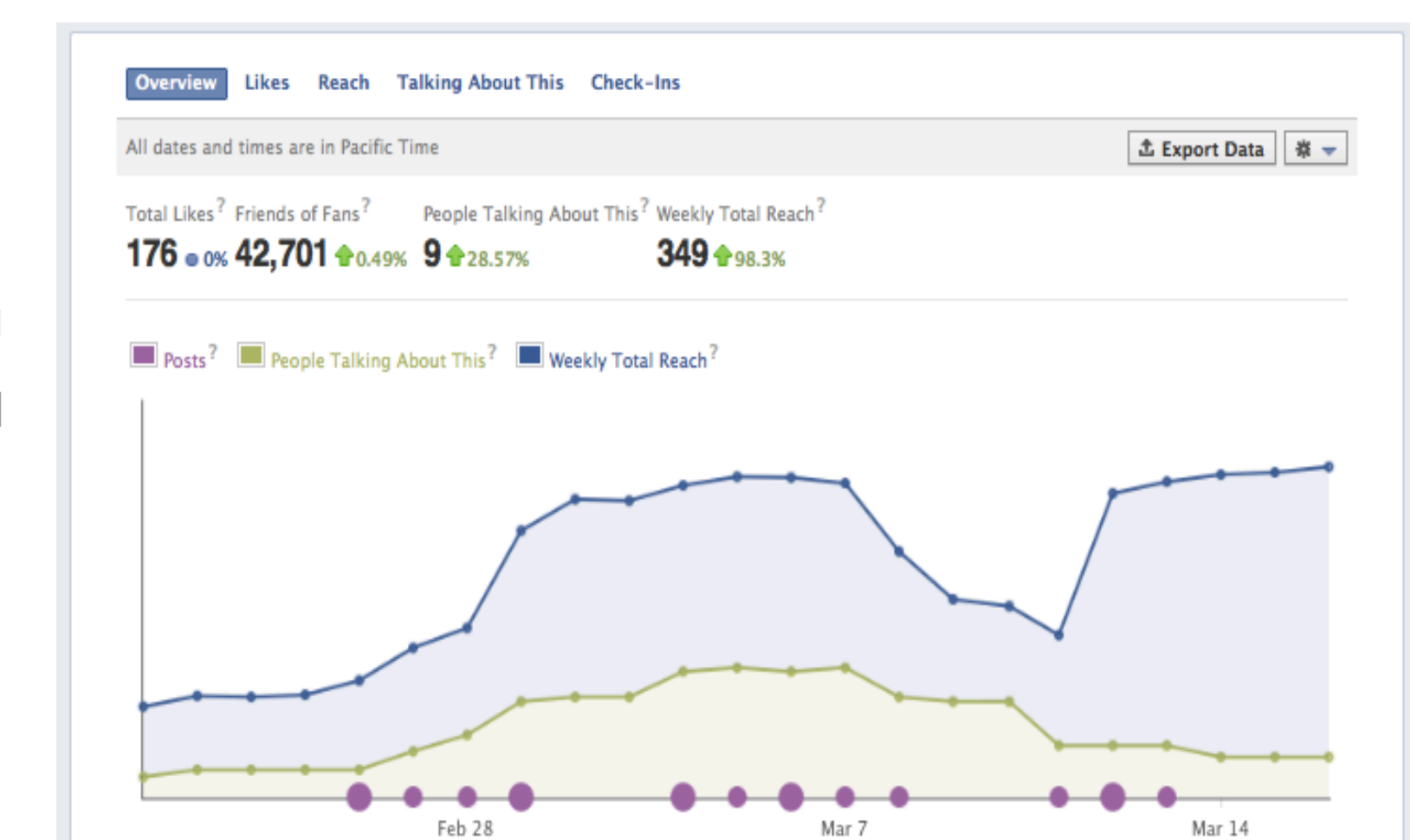
Sign up for our Newsletter for *FREE* tips and trick for successful PBIS/RTI implementation!
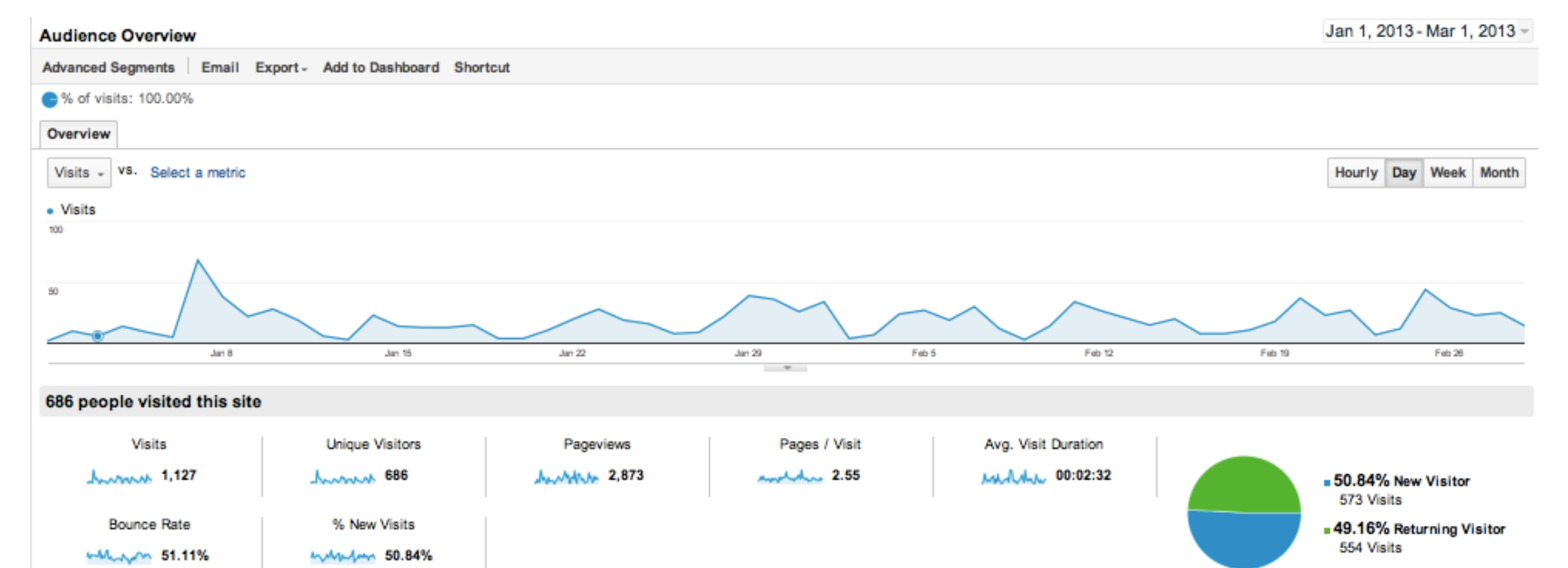
ANALYTICS

Use analytic data for decision-making and to measure your influence and impact.

Facebook Pages

Google Analytics for Websites

Mailchimp Analytics