

PBIS + Social Media = AWESOME



6 Key Steps



ID Vision

Identify where you are going & why people should care?

- Climate
- Behavior
- Learning
- Fun



Set Goals

How will you measure success?

- Likes/Follows
- Shares
- Clicks/Links



Get Social

Choose the best networks for you

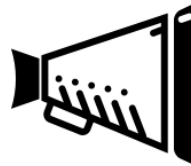
- Facebook
- Youtube
- Instagram
- Pinterest
- etc...



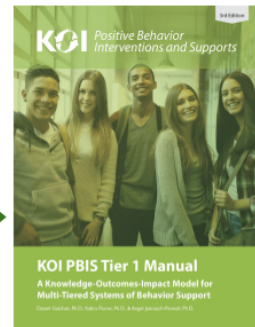
Create Content

Make it exciting and share worthy

- Stories
- Pictures
- Video
- Data Graphs
- Documents



See the Ownership chapter...



Listen & Reply

Engage and Interact with your audience

- Retweet
- Reshare
- Connect
- Communicate
- Chit Chat 😊

Share

Promote your networks...

- school website
- newsletters
- posters



FREE Handouts:
koi-education.com/resources

powered by

