



February

2020

Marketing Goal

Campaign Message

Week 1

Week 2

Week 3

Week 4

Week 5

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Focus	Focus	Focus	Focus	Focus	Focus	Focus
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29