



July

2020

Marketing Goal

Campaign Message

Week 1

Week 2

Week 3

Week 4

Week 5

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Focus	Focus	Focus	Focus	Focus	Focus	Focus
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1