



November

2020

Marketing Goal

Campaign Message

Week 1

Week 2

Week 3

Week 4

Week 5

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Focus	Focus	Focus	Focus	Focus	Focus	Focus
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5