



December

2020

Marketing Goal

Campaign Message

Week 1

Week 2

Week 3

Week 4

Week 5

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Focus	Focus	Focus	Focus	Focus	Focus	Focus
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2