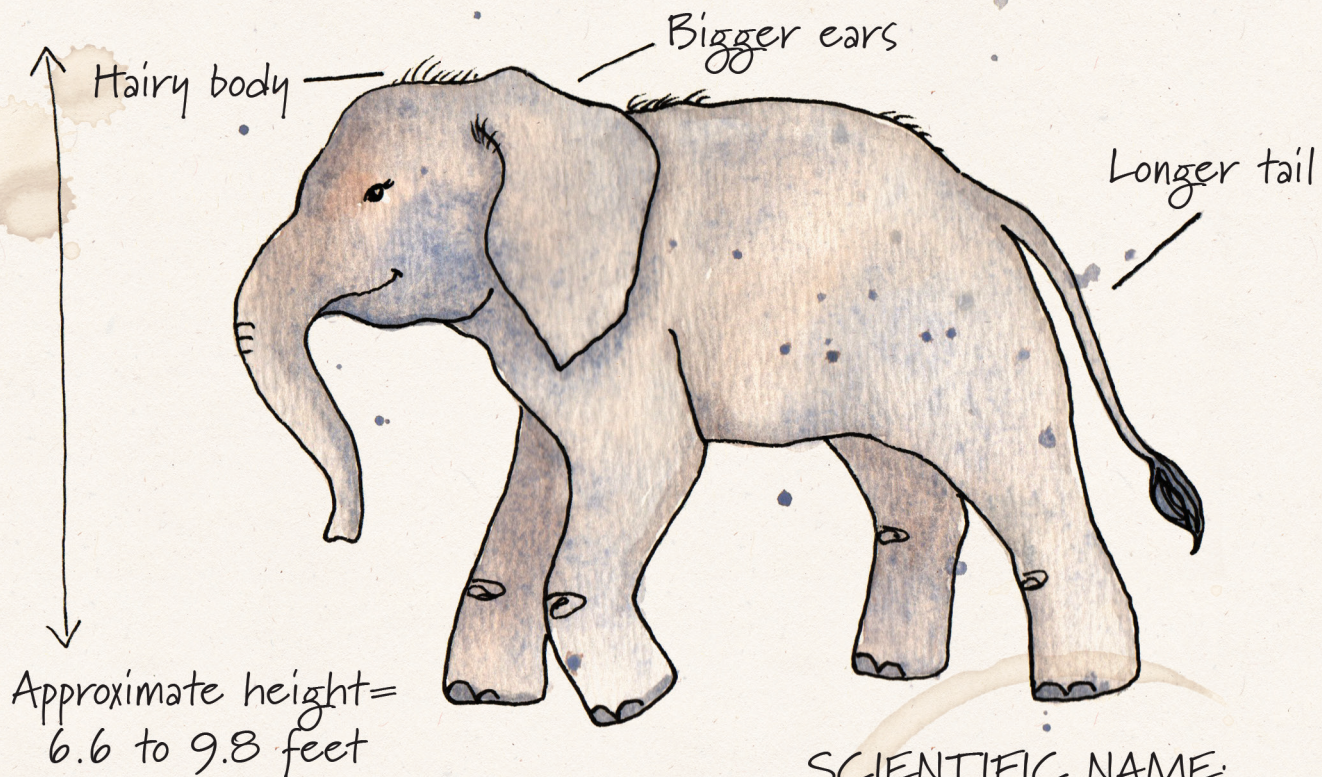




# OUR GRATITUDE REPORT TO YOU, OUR CARING DONORS



SCIENTIFIC NAME:  
*Elephas maximus borneensis*

This is Chendra.

She's an endangered Borneo Pygmy Elephant...



Chendra doesn't know where her mom is.

Her entire herd scattered when the palm oil plantation worker shot his gun to stop them from eating the tasty palm trees.

After getting hit in the eye, Chendra runs until she can't run anymore. Now, terrified and alone, lost in the forest, she has no idea how to find food or water.



Some friendly people come to help Chendra.

They give her food and water. They keep her safe. Her basic needs are taken care of.



But, Chendra seems sad and lonely.

She wants her mom and her herd. She desperately needs a family to learn from and grow with.

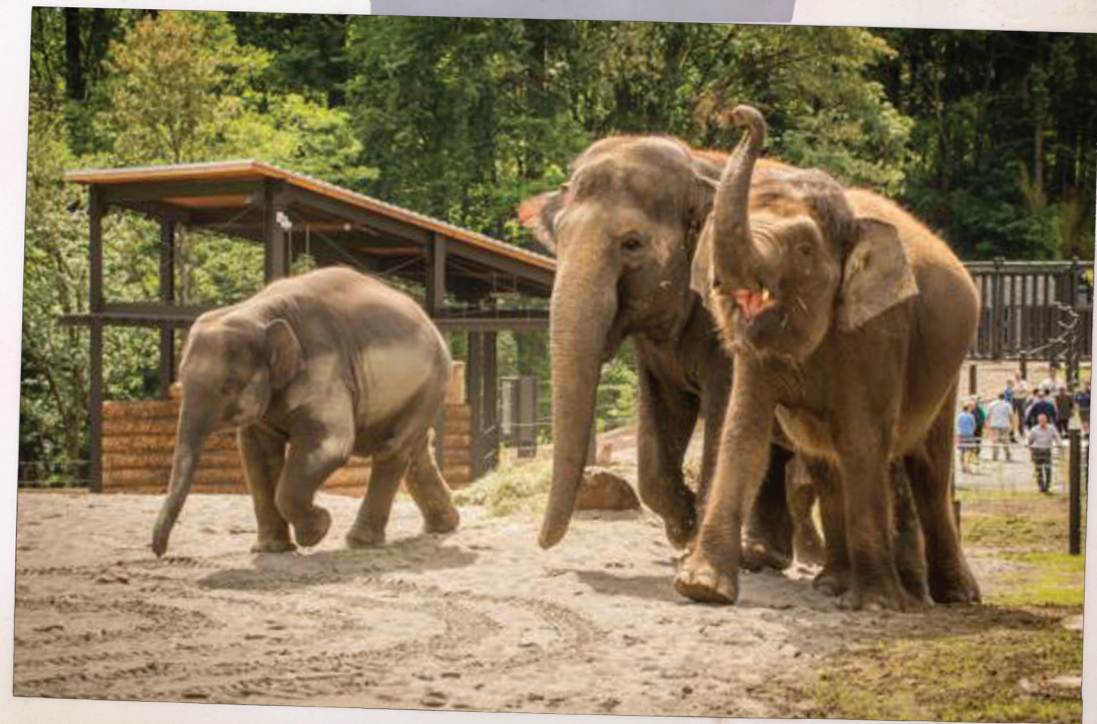
Here's where you come in!



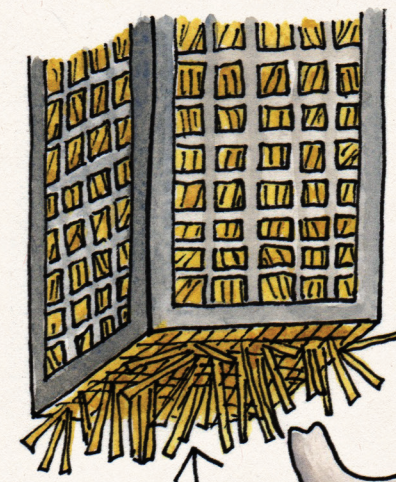
Chendra was accepted and lovingly raised by our herd of Asian Elephants.

She became (and still remains!) the only Borneo Pygmy elephant living in North America.

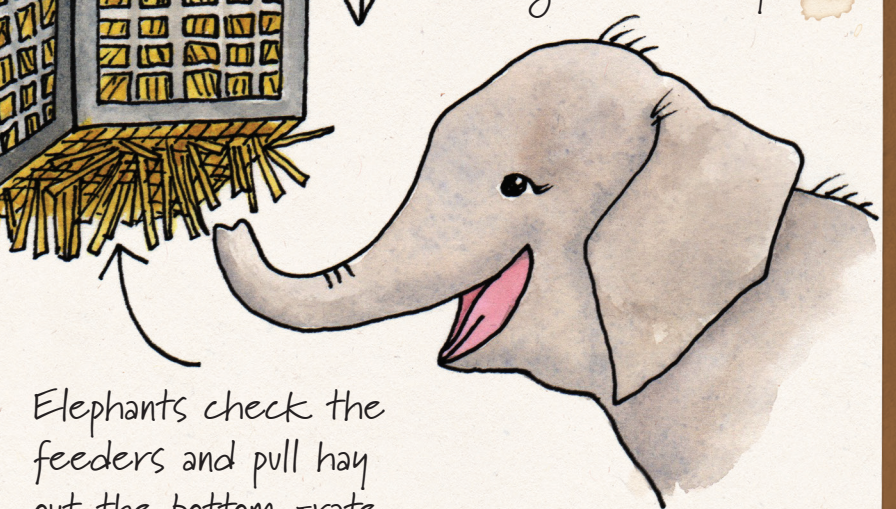
Today, Chendra and the rest of the herd spend all day exploring their Elephant Lands! There's so much more space to roam around in, and lots of interesting things to do.



No waiting around for the keeper at feeding time! Timed feeder stations scattered around the habitat ensure the herd roams in search of food — just as they would in the wild.



Timed feeders are set to drop hay at different times throughout the day.

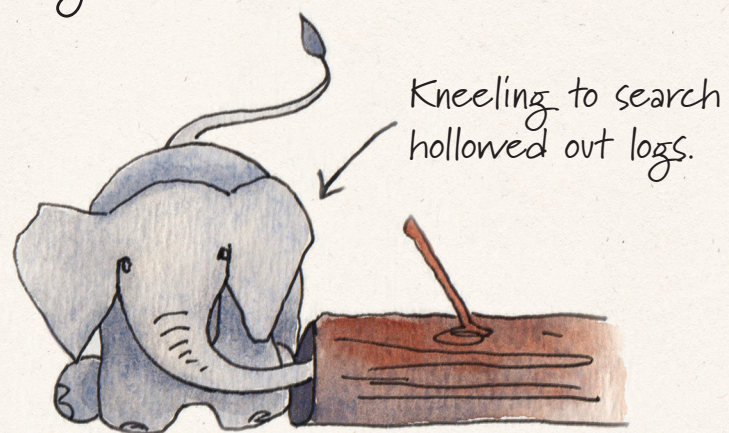


Elephants check the feeders and pull hay out the bottom grate.

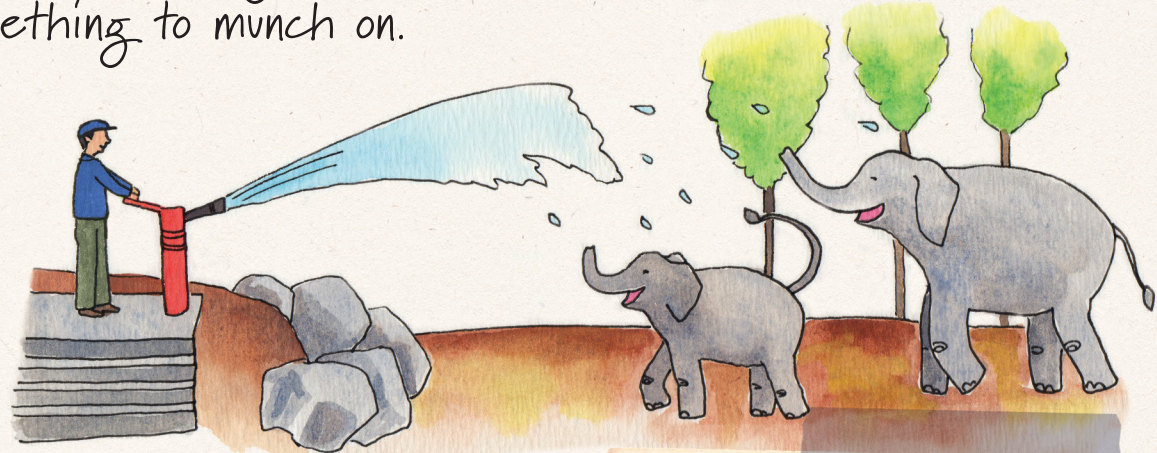


High feeder baskets located throughout Elephant Lands encourage Chendra and the other elephants to get up on their hind legs and exercise those muscles.

Or, they might bend down to look in strategically placed hollow logs for something to munch on.



Kneeling to search hollowed out logs.

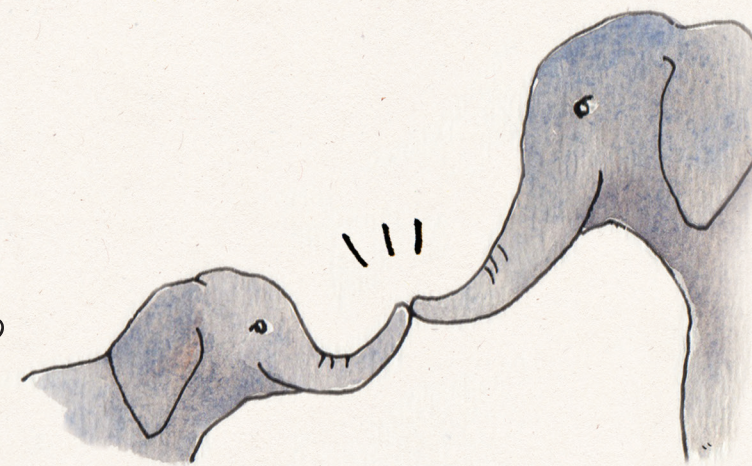


Keepers use the water cannon to create a more enriching (and fun!) environment for the elephants. Chendra and Lily love to roll in the mud!

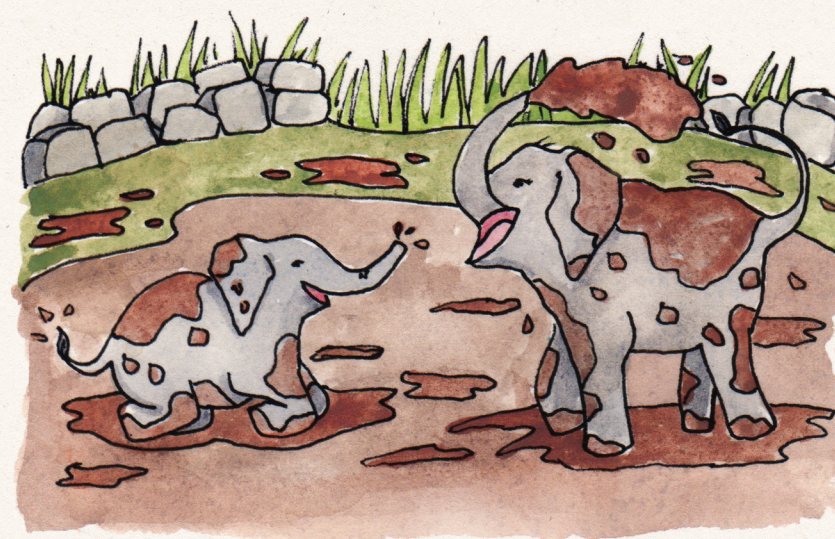
Sam and Chendra play in the pool. →



How do you safely introduce a 10,000 lb elephant to the herd? Slowly! Our new "Howdy" system helps the animals to safely interact with each other without conflict.



Now, almost 20 years later, "Auntie Chendra" is a thriving and active member of the herd. She dotes on the little ones, playing in the pool with young Samudra and taking mud baths with little Lily.



And, because of everything we've learned about Chendra and her herd, we can help create a brighter future for other Malaysian palm oil plantation orphans like her.



Thanks to donors like you.



## Asian Elephant Endowment

Chendra is a palm oil plantation orphan – and she's not alone.

The Malaysian palm oil industry is growing and with it comes increased human/elephant conflict. Wildlife rescue organizations in Malaysia are seeing an increase in the number of orphaned elephants. They need greater support and resources to give these big babies the best possible care!

With your support of the endowment, we're giving these orphaned elephants a brighter future! The Oregon Zoo has over 50 years of experience caring for Asian Elephants along with scientific research to draw from. We're learning more all the time by partnering with Sabah Wildlife Rescue Unit and HUTAN, both located in Borneo, Malaysia.

Here's what this \$1 million endowment will fund this year:

- Fund two full time dedicated elephant keepers at the Sabah Wildlife Rescue Unit, plus a training workshop.
- Staff from Malaysia will come to our Zoo and learn from our elephant experts.
- Our Zoo staff will travel to Malaysia to observe and make recommendations on how to improve care.

**PLUS:** a group of Oregon Zoo staff have created a field guide to help educate palm oil workers and other Malaysians on elephant behavior and safety. The goal is to reduce human/elephant conflict.

**The GOOD NEWS:** much of what we're doing to advance elephant conservation can be applied to other animals here in the Pacific Northwest and around the world. Together we can help reduce the impact of deforestation, climate change and increased conflict with humans.

## Letter from Julie

You've watched Chendra and the rest of our Asian elephant herd live and grow together as a family. Throughout it all, you've been a steadfast friend to these elephants. In fact, just as Chendra was welcomed as a member of our herd, you've become a member of our zoo family too.

Our Asian elephant story is **just one example** of how your membership and support of the Oregon Zoo helps all of our animals – here at the zoo as well as in nature. From condors to polar bears, pygmy rabbits to rhinos, primates, butterflies and turtles. You support our threefold mission to advance education, conservation and animal welfare.

I look forward to the coming year with excitement and anticipation! Just as our elephant habitat was completely transformed to better suit our herd, soon the polar bear, primate and rhino habitats will undergo similar transformations.

Our animals depend on **YOU**, your membership, and your support of our zoo. Together we are inspiring people to take action on behalf of wildlife here in the Pacific Northwest and all around the world.

**Thank you for being a part of our family!**



Yours in gratitude,

*Julie Fitzgerald*

Julie Fitzgerald  
Executive Director  
Oregon Zoo Foundation

## Oregon Zoo Foundation Financials

### Statement of Financial Position

June 30, 2017 and 2016

Assets	2017	2016
Cash & equivalents	1,074,899	1,020,425
Investments	14,050,347	12,194,257
Receivables	696,619	669,293
Other assets	83,948	81,364
<b>Total assets</b>	<b>15,905,813</b>	<b>13,965,339</b>
Liabilities & net assets		
Accounts payable	10,040	19,706
Grants payable to the Oregon Zoo	2,349,607	1,745,683
Gift annuities payable	58,961	61,692
<b>Total liabilities</b>	<b>2,418,608</b>	<b>1,827,081</b>
Net assets		
Unrestricted		
Undesignated	4,487,922	3,801,541
Board designated - operating reserve	6,004,873	2,700,000
Board designated - endowments	2,400,000	5,128,445
<b>Total unrestricted</b>	<b>12,892,795</b>	<b>11,629,986</b>
Temporarily restricted	500,761	426,459
Permanently restricted	93,649	81,813
<b>Total net assets</b>	<b>13,487,205</b>	<b>12,138,258</b>
<b>Total liabilities &amp; net assets</b>	<b>15,905,813</b>	<b>13,965,339</b>

### Statement of Activities

For the years ended June 30, 2017 and 2016

#### Public support & revenue

Membership	4,681,153	4,584,248
Contributions	2,002,500	1,659,414
Special events	-	137,181
Investment return	1,389,147	(219,272)
<b>Total public support &amp; revenue</b>	<b>8,072,800</b>	<b>6,161,571</b>

#### Expenses

Program services	5,495,270	3,904,354
Management & general	428,617	389,776
Membership development	215,467	224,923
Fundraising	584,499	798,588
<b>Total expenses</b>	<b>6,723,853</b>	<b>5,317,641</b>
Increase (decrease) in net assets	1,348,947	843,930
Net assets, beginning of year	12,138,258	11,294,328
Net assets at end of year	13,487,205	12,138,258

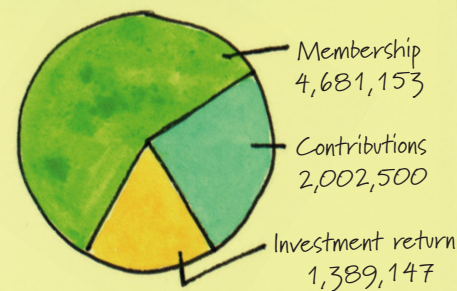
#### Cash Distributions to and on behalf of Oregon Zoo

	Cash distributions
Zoo Operations & Programs \$2,886,000	2,885,699
Conservation & Science \$343,000	343,053
Capital Projects \$932,000	932,340
	4,161,092

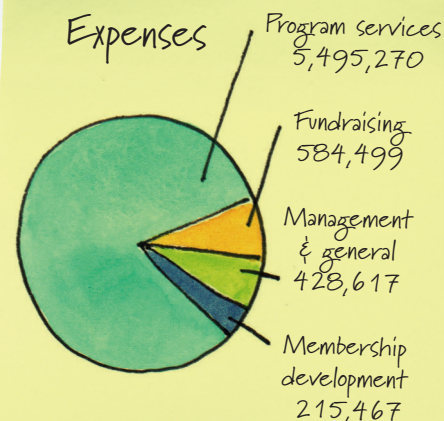
#### Oregon Zoo Foundation Endowments for the Oregon Zoo

2012	2013	2014	2015	2016	2017
1,175,609	1,044,722	4,495,353	4,329,749	5,128,445	6,004,873

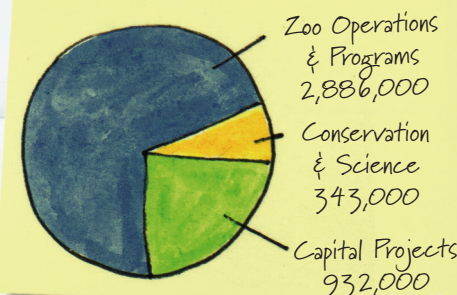
### Revenue



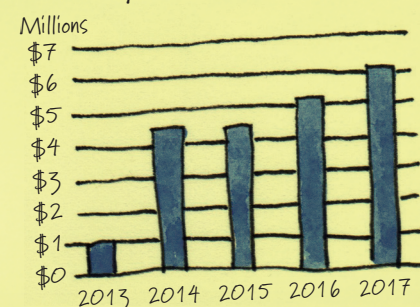
### Expenses



### Cash Distributions to and on behalf of Oregon Zoo \$4.16 million



### Oregon Zoo Endowments Portfolio at Year-End



## Corporate Sponsors and Members

From our comprehensive sponsorship program to corporate membership and workplace giving, our partners showcase their commitment to conservation, education and animal welfare. Thank you to our corporate donors for creating a better future for wildlife.

Our signature partners:



A-dec, Inc.

KinderCare Education

Banfield Pet Hospital

Oregon College

Columbia Sportswear Company

Savings Plan

FedEx Ground

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Subaru

The Standard



## Wildlife Legacy Society Members

These donors have included a commitment to the Oregon Zoo Foundation in their estate plans through beneficiary designations, bequests or other planned gifts. This group represents our most deeply committed donors whose legacy is to ensure the zoo's role in educating and inspiring our visitors about the importance of protecting and preserving our wildlife for future generations.

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With deepest gratitude, we honor those who support the Oregon Zoo's commitment to conservation, education, and animal welfare. The following individuals and organizations helped advance the zoo's efforts in these areas with generous gifts to the Oregon Zoo Foundation between July 2016 and June 2017.

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					Karen Strand	Danielle & Brett Warden	
					Karl Studnicka & Emi Oshima		
					In memory of Linda Stuwe		
					Subaru of America		



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The Conservation Circle is comprised of philanthropic individuals whose generous contributions help to ensure the vitality and excellence of the zoo for generations to come.

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Ray & Jean Auel	Norvin, Holly & Annika Collins	Bruce & Terri Fuller	The Hug Family
INB Design	Derek & Lirra Conrad	Lynda & James Gardner	Thomas & Gayle Hughes
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Chendra enjoying another day with her friends at the Oregon Zoo!

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