Driving Directions
North Seattle Community College is next to Interstate 5, five miles north of downtown Seattle. If driving north on I-5, take exit 173, turn right onto 1st Ave. N.E., right again onto N. 92nd St., and right onto College Way N. If driving south on I-5, take exit 173 Westbound, turn right onto N. Northgate Way, then left onto Meridian Ave. N., which becomes College Way N.

Parking
Enter the parking area at N. 95th St. All campus parking is free on Saturday.

Mass Transit
The college is served by Metro Transit routes 5, 16, 75, 345, and 346. You may also take mass transit to the Northgate Transit Center, which is on the other side of I-5 from the college. You can then take routes 5, 16, 75, 345, or 346 from the transit center, or walk to the south end of campus in 15 minutes via 1st Avenue N.E. and N. 92nd St. For schedule information, use Metro Transit’s trip planner at http://tripplanner.metrokc.gov or call (206) 553-3000.

Building Location
The conference will use three adjacent rooms in College Center, located north of parking at N. 95th St. The entrance is between the Administration and Library buildings. Look for Guild Conference signs at the north edge of the parking area.

Accessibility
Meeting rooms, meal area, and restrooms are all on the ground floor. The facility is ADA-accessible.

For more information about North Seattle Community College, including a campus map, visit the NSCC Web site at www.northseattle.edu.

Using Our Hearts to Head in the “Write” Direction: Editors and Writers Moving Forward

Sheila Bender

How do we help others “fix” their drafts with a certainty that our ideas are in the right, as well as the write, direction? Using a simple three-step response method that starts with evidence of deep listening can ensure bonding with writers, who deeply want to be heard and thrive on knowing their editors want to hear them.

Sheila Bender is the publisher of Writing It Real (www.writingreal.com), an online instructional magazine for those who write from personal experience. She is the author of ten books on writing, the most recent being Writing and Publishing Personal Essays. Acclaimed for her ability to help writers see where their work is headed, she is in demand as a developmental editor. She directs the annual June Writing It Real in Port Townsend Writer’s Conference.
**Discussion Sessions: Tooting Your Own Horn (Session: AMDIS)**

It's not enough to be bright, ambitious, and hardworking. If you want to build and maintain a steady client base, you can't just sit and wait for customers to appear. You have to toot your own horn! Participants will break into small groups, each discussing a self-marketing strategy. Table topics will include creating a Web site, engaging in traditional and social networking, blogging, making direct contact with prospects, seeking and using referrals, and writing your resume. The small-group format of this session will provide extensive time for discussion and questions.

**Catered Lunch & “Lunchtime Larks”**

Lunchtime Larks with our own Randy Hillman, first runner-up in the 2007 National Senior Spelling Bee: a written spelling competition (for cash), horderves, and other delightful diversions.

**Afternoon Sessions I**

**1:30–3:00 P.M.**

**When Work Becomes a Pain in the...**

(SESSION: HEALTH)

SEVAK KROESSEN, D.C.

Sedentary occupations inflict insidious, cumulative microtraumas on our bodies, causing physical discomfort in the short term and ultimately interfering with optimal performance in all areas of our lives. We'll focus on simple, enjoyable ways of moving beyond palliative measures to cultivating a lifestyle that creates healthy, natural health. Industrial hygienist Jan Rutherford joins this session to share information on body mechanics at the computer and alternative keyboard, mouse, and chair options.

**Break**

10:30–10:45 A.M.

**The Big Future: Structural Editing of Longer Manuscripts (Session: BIGPIC)**

**Catered Lunch**

NOON–1:30 P.M.

Lunchtime Larks with our own Randy Hillman, first runner-up in the 2007 National Senior Spelling Bee: a written spelling competition (for cash), horderves, and other delightful diversions.

**Registration & Continental Breakfast**

8:00–9:00 A.M.

Also: browse books for sale, visit our membership table, and peruse member project displays.

**Registration**

8:00 A.M.–9:00 A.M.

**Panel of,E& Editors**

We welcome the following panel of editors to the profession: Barbara Joholm, www.barbarasjoholm.com. Barbara is a freelance editor and translator, with a background in creative nonfiction, fiction, and technical writing. She has worked with clients ranging from national publications to local authors. Her approach is to work closely with clients to determine their needs and to provide editing services that meet those needs. Barbara has presented on the use of Word macros for the journal Classroom in a Book since 1994, working almost entirely on screen. She has presented on the use of Word in editing for various of editors and tech writers. On April 15, 2009, she will be conducting a webinar on the use of Word macros for the journal Classroom in a Book.

**Discussion Sessions: Writing Many Hats (Session: PMD18)**

It’s often difficult to see beyond the niches we’ve created for ourselves. But a wide range of opportunities, besides standard copyediting, are available to both new and experienced editors. Specialized copyeditors will tell us small-group discussions about the potential and pitfalls of broadening your editing business to include other services. Table topics will include writing and ghostwriting, teaching, coaching, project management, staff editing, indexing, and proofreading.

**Conference Committee**

Ann Gosch, Chair
Marianne Streich
Kya Frost
Nancy Wick

The committee thanks all speakers and volunteers, especially Jason Petz, Portland graphic designer extraordinaire.

**About the Guild**

The Northwest Independent Editors Guild is an alliance of more than 200 professional freelance editors in Washington, Oregon, Alaska, and Idaho. See more information and a list of members at www.edsguild.org.