

Schedule at a Glance

8:30 **Check-in & Breakfast (vegetarian)**

9:30 **Welcoming Remarks**
Eagle Room #176 (Auditorium)

9:45 **Keynote Address: Viniyanka Prasad**
Eagle Room #176 (Auditorium)

10:30 **15-minute break**

10:45 **Session One**

Spotted Owl Room #184 Conlangs: Languages with Stories to Tell
Raven Room #133..... Holding Space: The Importance of Helping
African Americans Heal through Storytelling
Eagle Room #176 (Auditorium) Macros 101: Work Smarter, Not Harder

11:45 **Lunch (vegetarian)**

1:15 **Session Two**

Spotted Owl Room #184 Proof Your Health, Performance, and Finances: Wellness for Editors
Raven Room #133..... Retaining the Narrator's Voice: The Push & Pull of Correct & Respect
Eagle Room #176 (Auditorium) Technical Editing for Science and Engineering: The Art of Translating
Technical Topics into Clear Language

2:15 **15-minute break**

2:30 **Session Three**

Spotted Owl Room #184 How Many Words in a Picture? Editing Graphic Novels
Raven Room #133..... Inclusive Language in Medical and Technical Editing
Eagle Room #176 (Auditorium) Working with Independent Authors

3:30 **15-minute break**

3:45 **Session Four**

Raven Room #133..... Many Authors, Unified Voices
Eagle Room #176 (Auditorium) Saving Your Own Voice: Freelancing Outside the Box
Nuthatch Room #146 True Confessions: What We Learn on Our Journey toward
Inclusive Editing
Spotted Owl Room #184 Tweet This, Not That: How to Write and Edit for Social Media

4:45 **15-minute break**

5:00 **Closing Remarks**

Eagle Room #176 (Auditorium)

5:30 **After-Party**

Smaller Q&A Offerings

Nuthatch Room #146

10:45 Taxes, Licenses, and Banking in Plain English

1:15 Mentoring for Editors

2:30 Demo: Ergonomics, Posture, and Managing Those Workplace Aches and Pains



Wi-Fi Network:
Campus
No password needed



Welcome to the seventh biennial
conference of the Northwest Editors Guild!

Saturday, September 21, 2019

Bastyr University campus, Kenmore, WA



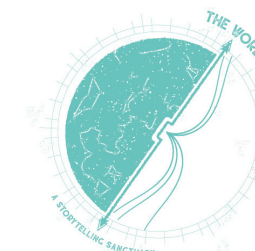
9:45 am KEYNOTE ADDRESS Viniyanka Prasad

The Power to Hear Another's Truth

Viniyanka Prasad will address recognizing the central and essential in stories told from another's perspective and embracing our capacity to provide structure without redefining. Prasad is the founder and executive director of The Word, A Storytelling Sanctuary—a nonprofit organization that promotes diversity in literature and is working to build a publishing community that fights for inclusivity. Its programs aim to remove blockages in the publishing pipeline by linking writers from marginalized backgrounds with resources and community, and connecting readers with titles from a variety of perspectives. For example, the organization's Editor-Writer Mentorship Program for Diverse Writers pairs emerging writers from underrepresented backgrounds with experienced editors who help new writers develop manuscripts using insights available only through a publisher's lens.

Prasad's insistence on authenticity and dignity in storytelling grew from her work as an attorney. As a former litigation attorney and chief appellate attorney for a federal public defender organization and now as a civil rights attorney, Prasad has been entrusted with sharing clients' stories. While her work requires her to listen and narrate, she has long been aware of the great power in standing aside so that people may tell their own truths.

Prasad is a graduate of the University of Chicago Law School and the Denver Publishing Institute.



Tag your Red Pencil Conference posts with
#EdsGuild2019.



Visit the Guild online at
edsguild.org.

Connect with conference attendees through
social media!

Twitter Group: bit.ly/EdsGuild19Tw

LinkedIn Group: bit.ly/EdsGuild19LI

Facebook Event: bit.ly/EdsGuild19FB

About the Conference

#EdsGuild2019

Why Birds?

Look for birds appearing as an occasional conference motif. Why birds? Because we like them. They come in all shapes and sizes, stripes and specialties. They inspire us. They craft ingenious creations out of unassuming scraps and wandering bits. Many flock together to support each other in their journeys, much like we do as editors. And they sing, beautifully, with a variety of voices.

Respect the Red Dot Photographs at the Conference

Red dots on name tags identify attendees who do not want to be photographed. Back-of-head shots in groups are fine, but otherwise please respect their request.

The Guild appreciates your enthusiasm if you are interested in sharing photos and asks that you reflect on today's event positively by carefully selecting and editing your choices for content and quality in advance. Thank you.

Theme: Voice & Voices

Editors are a group of professionals from a variety of backgrounds who are passionate about the written word. There is power in coming together as a group where we can learn from one another's unique viewpoints. In shaping this year's Red Pencil Conference, the conference committee wanted to direct some of that power at a persistent challenge in our field: the fact that the demographics of those who work in the publishing industry do not match those of the general population, which has led to certain voices and perspectives being better represented than others. Our theme, Voice & Voices, explores how we editors can stretch our skills and understanding to better serve diverse authors and audiences and amplify a greater range of voices.

Today's sessions tackle this from multiple angles:

Editing as a service: How can we improve our ability to support each client's authentic voice while improving their ability to connect with their audiences?

Editing as a business: How can we cultivate our own inner voices in our professional practices and growth?

Editing as a gateway: How can we support the voices of a greater range of writers and readers, both in our work and in our editorial community?

Create Access

The Northwest Editors Guild is committed to hosting a conference that is welcoming and enjoyable for every attendee. We ask you to help make this happen:

- Move mindfully. Be aware of the people around you.
- Use middle seats and make a new friend whenever you can. Leave the front and side seats open for late arrivals and those needing easily accessible seating.
- Take the space you need to fully participate.
- Ask for what you need. Respect others' requests.
- Avoid making assumptions about others' needs, visible or invisible. Instead, ask what you can do to make someone's day better.

If you have an accessibility question, concern, or request today, please ask a room monitor, volunteers at The Nest, or text your location to Kyra Freestar, the conference accessibility coordinator, at 206-300-2601.

Jordan Proudfoot

Q&A Demo: Ergonomics, Posture, and Managing Those Workplace Aches and Pains

Jordan Proudfoot encounters people every day with injuries, aches, pains, limitations, and health challenges. His goal is to help people bridge the gap between a lack of digestible, easy-to-understand information and actionable insights for leading a more functional and happy life. Based in West Seattle, FMS-certified Proudfoot is a PTA, an ACE-certified trainer, and a CrossFit Level 1 Trainer.

Amy J. Schneider

Macros 101: Work Smarter, Not Harder

Amy J. Schneider, owner of Featherschneider Editorial Services (featherschneider.com), has been a full-time freelance copyeditor and proofreader since 1995. Her editorial experience includes college textbooks, trade nonfiction, university press books, and best-selling fiction in a variety of genres. Schneider has presented at numerous professional editorial conferences nationwide, hosted virtual mentoring sessions on Copyediting.com, and presented copyediting fiction webinars for the EFA. She's also written feature articles for ACES, EFA, copyediting newsletters, and blogged for An American Editor.

When she's not working in the soft glow of her four-monitor desktop, Schneider enjoys running, singing, and teaching her springer spaniels to do silly tricks (not all at the same time).

Julie Van Pelt

True Confessions: What We Learn on Our Journey toward Inclusive Editing

Julie Van Pelt has been an editor since 1995, both freelance and in-house, primarily in scholarly book publishing. She taught copyediting for eight years in the University of Washington Certificate in Editing program and is currently senior project editor at the University of Washington Press. In other incarnations, she has been a bookseller, backcountry ranger, community organizer, and small-business mentor. She splits her time between Seattle and Port Townsend and loves being outside best of all.

Lee Welton

Q&A Demo: Ergonomics, Posture, and Managing Those Workplace Aches and Pains

Lee Welton's background is in physical therapy, where he has spent five years working in an outpatient clinic. Working in physical therapy allows him to manage various medical issues ranging from foot and neck pain to spinal fusions and even joint replacements. He works with patients as young as six years old as well as their great-grandparents. Welton is a PTA, an ACE-certified personal trainer, and a CrossFit Level 1 Trainer.

Brittany Yost

True Confessions: What We Learn on Our Journey toward Inclusive Editing

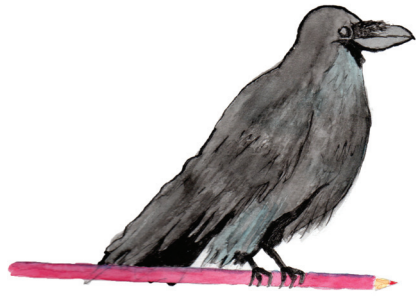
Brittany Yost received an MA in publishing studies from University College London with an emphasis in inclusive manuscript acquisitions. She has served on two separate professional diversity committees and has been leading inclusivity and bias training seminars since 2010. She was a sensitivity reader for Writing in the Margins for over two years and worked on the commissioning team for Unbound Publishing in the UK.

Julie McDonald Zander

Retaining the Narrator's Voice: The Push & Pull of Correct & Respect

Julie McDonald Zander launched her personal history business, Chapters of Life (chaptersoflife.com), in 1999 following a twenty-year career as an award-winning newspaper reporter and editor. She's published more than fifty individual, company, community, and organizational histories. She continues as a freelance editor and writer, and teaches workshops on project management, memoir writing, creating ethical wills and personal histories, and polishing prose.

Zander was Northwest regional co-coordinator for the Association of Personal Historians (APH). Her conference-organizing credits include APH, Oregon Christian Writers Summer Coaching Conference, Southwest Washington Writers Conference, and Cascade Writing Contest and Awards.



Kristen Legg

Technical Editing for Science and Engineering: The Art of Translating Technical Topics into Clear Language

Kristen Legg is managing technical editor at Floyd|Snider. Her responsibilities include presenting on topics such as word usage, style guidelines, and how to work with the editing department. She is an experienced public speaker, most recently presenting “Creating a Pro-Editing Culture in a Corporate Environment” at ACES 2018. Legg also spent many years studying forensics and drama, competing in local and regional speech competitions, and performing onstage.

Alysha Love

Tweet This, Not That: How to Write and Edit for Social Media

Alysha Love is a multiplatform editor at the *Idaho Statesman* and serves on the executive board of ACES. She has worked in Washington, DC, for CNN and Politico, and she recently started her own editing and digital strategy business. Love graduated magna cum laude from the University of Missouri with BA degrees in journalism (print and digital news) and psychology, and minors in multicultural studies and Spanish.

Jenny MacLeod

Q&A: Taxes, Licenses, and Banking in Plain English

Jenny MacLeod, aka Jenny Girl Friday, is a self-employment coach and writer who has a knack for making business chores easy and even fun. Her offerings include Sidekick Services via email, online tools, and the book *How to Become Self-Employed in Seattle: A Guidebook, Companion, and Reference*. MacLeod enjoys reading nonfiction, especially with black coffee.

Mike Maisen

Technical Editing for Science and Engineering: The Art of Translating Technical Topics into Clear Language

Mike Maisen is a senior technical editor with Aspect Consulting, LLC, managing their technical editing group and performing edits and clarity reviews for science and engineering reports. Throughout his twenty-year writing and editing career, he has sought out great business storytelling approaches.

Nevin Mays

Q&A: Mentoring for Editors

Nevin Mays is a children’s book editor and bookseller who recently succeeded at teaching her first college course (Children’s Book Publishing at Portland State University), in part by working with an official Guild mentor and an unofficial PSU mentor. Mays is also a career mentor for Dress for Success Oregon.

Marcy McAuliffe

Technical Editing for Science and Engineering: The Art of Translating Technical Topics into Clear Language

Marcy McAuliffe is owner of McAuliffe Technical Editing Services. She has presented to audiences as varied as farmers, environmental scientists, office support staff, religious organizations, and the general public on equally wide-ranging subjects. Whether facilitating small group meetings or explaining multifaceted issues, McAuliffe has an informal style that engages listeners.

Rachel Payne

True Confessions: What We Learn on Our Journey toward Inclusive Editing

Rachel Payne earned a PhD in English literature from Baylor University in 2012. She taught writing, rhetoric, and research courses at Baylor for eight years before starting a career in editing at The Pokémon Company International in 2013. For the past six years, she has been following the adventures of a fuzzy electric mouse named Pikachu. Payne and her fellow video game editors balance staying true to the Japanese source text with the challenges of presenting common themes and a compelling narrative in more than eight different languages to millions of players around the world.

Red Pencil After-Party

When: 5:30-7:30 pm

Where: right here at Bastyr (location provided during closing remarks)

After-Party tickets were purchased in advance and are not available for purchase today.

The Guild board and conference committee members are looking forward to lingering and celebrating a mind-stirring day with you over tasty nibbles. In keeping with the conference theme, the food and beverages will feature the “quiet voices” of Northwest farmers and food producers. Bastyr takes care to provide for a wide variety of diets, including delicious vegetarian and vegan options.



Available throughout the Day

Bookstore and Curated Titles

During the conference, the Bastyr University Bookstore will be selling a collection of books carefully selected for you by the Red Pencil Conference Committee. The store also carries lovely books and gifts related to health, well-being, and the Northwest.

Vendor and Resource Area

Visit the vendor and resource tables in the main lobby near the Eagle Room/Auditorium:

- The Word, A Storytelling Sanctuary
- Brown Girls Write
- Outsider Comics
- Willamette Writers
- Timber: Tax Services
- Community Resource Table

The Nest: Hospitality Center and Charging Station

Have a question? Need help? Want to learn about the Guild? Volunteers at The Nest can assist.

Don’t worry about dead batteries. A charging station staffed by volunteers is open 10 am to 3 pm near The Nest. Charging cords for most phones and tablets are available. You may also charge your devices in the classrooms during conference sessions. Please silence your devices and remember to take them with you!

Message Board

Need to leave a message? Want to post a general question? There is a message board in the main lobby near The Nest.

Nuthatch Retreat Space

Need a break? Half of Nuthatch Room #146 is set aside as a retreat space until 3:30 pm. A small Q&A session will be taking place in the other half, but you are welcome to walk past the Q&A at any time to access the Nuthatch relaxation area.

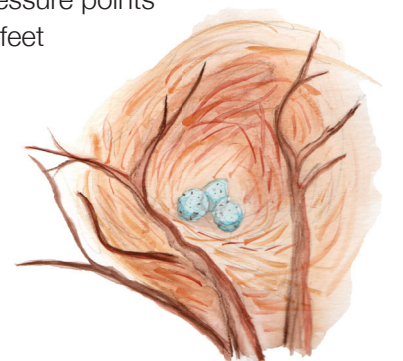
Other Retreat Options

There is another small conference taking place upstairs, but you are free to wander beyond our immediate conference area to find a comfortable spot in one of the other hallways. The courtyards outside are available too.

Bastyr’s Gardens and Reflexology Foot Path

Behind the main building are Bastyr’s gardens and the first public reflexology foot path in North America. Feel free to escape to these relaxing areas at any time during the day.

- Medicinal Herb Garden—a peaceful garden of herbs and plants with medicinal properties
- Sacred Seeds Ethnobotanical Trail—a mile-long trail with native plants
- Reflexology Foot Path—a stone path to massage and stimulate the pressure points on the soles of your feet



Sessions

10:45 am

Session One

Conlangs: Languages with Stories to Tell

Sea Chapman

Spotted Owl Room #184

If you edit speculative fiction, you have probably encountered conlangs (constructed languages) in some of the manuscripts. Most invented languages are poorly designed from a linguistic perspective, and readers notice the problems and inconsistencies that arise.

Learn about the history of conlangs, what makes a conlang believable, where to begin in creating a language, and how to help your clients create languages that are effective for their purpose in a story.



Holding Space: The Importance of Helping African Americans Heal through Storytelling

Christy Abram

Raven Room #133

African American people have stories that are rich with joy, pain, and genius. Our experiences have nurtured broken hearts, healed wounds, and shaped generations, but our voices are often diminished, or even silenced. To fully understand black and brown narratives, allies must stand beside us, open to feeling their way through our narratives. But how?

In this session, you will learn the power of inclusive language and how to identify, address, and heal personal bias. You will also learn how to hold space for African American writers and be informed and inspired by Abram's mission to heal 100,000 women.

Macros 101: Work Smarter, Not Harder

Amy J. Schneider

Eagle Room #176 (Auditorium)

Are macros a mystery to you? Amy J. Schneider long ago discovered that macros are marvelous, and yes, even magical, tools that editors can use to increase efficiency and accuracy. She'll provide a brief overview of why they help you work smarter not harder, and then she'll demystify how they do it.

You'll learn how to record macros, how to view them in the Visual Basic editor, and how to save them to a template. Schneider will then share several of her favorite and most commonly used simple macros.

11:45 am

Lunch Break

Included in registration

Birds-of-a-Feather Lunch Discussions

Pick up lunch in the Dining Commons and head to Nuthatch Room #146 or another marked discussion group table area to eat and chat.

Other Seating Choices

You may eat your lunch in the Dining Commons, take your lunch to other lounge areas, or eat outside. Please return your tray to the Dining Commons when finished.

K. Aleisha Fetters

Proof Your Health, Performance, and Finances: Wellness for Editors

K. Aleisha Fetters is a certified strength and conditioning specialist who creates individualized exercise programs based on clients' health status, experience, and goals. She graduated cum laude from Northwestern University with BA and MA degrees in journalism, with a gender studies minor. Following internships for *Women's Health* and *Indianapolis Woman Magazine*, she worked as an assistant editor and associate online editor for *Women's Health*.

Christina M. Frey, JD

How Many Words in a Picture? Editing Graphic Novels

Christina M. Frey, JD, is a developmental/line editor and literary coach with Page Two Editorial (pagetwoeditorial.com) and a traditionally published graphic novelist. She is also co-executive of the Editorial Freelancers Association (EFA) and an active member of ACES. With more than twenty years of experience in writing, editing, and publishing, she now works with select authors as an editor or coach, helping both novice and experienced writers to develop and refine their authorial voice. She specializes in editing full-length fiction, creative nonfiction, and memoir.

Hannah Garrison

Technical Editing for Science and Engineering: The Art of Translating Technical Topics into Clear Language

Hannah Garrison is a technical editor at Anchor QEA. Her presentations include internal knowledge sharing to ensure editorial quality throughout her environmental consulting company. In 2017, she was the primary presenter at a company-wide staff meeting (over two hundred attendees) sharing the company's revised style guide. She also presents to smaller internal editorial and project coordination groups on topics that include the style guide, communication between introverts and extroverts in the workplace, and Adobe PDF accessibility and Section 508 compliance.

Jess Gee

Inclusive Language in Medical and Technical Editing

Jess Gee (pronouns: they/she) is a physician, community health educator, researcher, professor, author, and parent. In all roles, Gee focuses on evaluating and addressing the role of systemic injustice and inequities in the health and healing of communities. As a developmental technical editor in medical and scientific literature, Gee provides guidance on inclusivity of language and identity without sacrificing accuracy and efficiency.

Tanya Gold

Working with Independent Authors

Tanya Gold is a book editor, writing coach, and literary omnivore based in Cambridge, Massachusetts. In publishing for nearly twenty years, she has worked on all kinds of cool books. These days, she edits fiction, creative nonfiction, and poetry. Using her industry experience and MA in creative writing, she helps authors make their stories stronger, improve their writing skills, and navigate the complex world of publishing.

Gold also gives talks and workshops on writing and editing at universities, writing conferences, and science fiction conventions. She is the events coordinator for the Boston chapter of the EFA.

It has been suggested that she owns too many dictionaries for her own good—this might be true.

Jennifer Koogler

Technical Editing for Science and Engineering: The Art of Translating Technical Topics into Clear Language

Jennifer Koogler is technical editor/proposal writer at Aspect Consulting, LLC. In her current role, she leads biweekly, drop-in writing-assistance sessions discussing topics from comma usage to cover letter creation. She also moderated a panel presentation for a firm-wide audience (over a hundred attendees) where experienced and emerging public speakers shared best practices for presentation creation, and technical staff at various stages of their careers discussed approaches to writing.

Presenter Biographies

Christy Abram

Holding Space: The Importance of Helping African Americans Heal through Storytelling

Christy Abram is a best-selling author and founder of Brown Girls Write (BrownGirlsWrite.org), a self-care initiative that helps women and girls of color heal through expressive writing. She has dedicated her life to helping trauma survivors speak their truth and rise above their brokenness, using storytelling to teach them how to share bold narratives and stand in their power. Her straight-talk approach to self-care provides uncensored space for reflection, self-love, sisterhood, and healing.

Her articles have been featured on Mindbodygreen.com, Ezinearticles.com, and many other websites. In 2015, she released the award-winning novel *Little Miss Somebody*, based on her childhood. It earned the Seattle Public Library's In the Margins Award for Best Youth Fiction.

Laura Cameron

Many Authors, Unified Voices

As editor for the Washington State Auditor's Office, Laura Cameron uses story development, rewriting, and line editing to ensure that complex performance and accountability audits become readable, compelling reports. A writer and editor for more than thirty years, she has worked for state and county governments, community organizations, and private businesses in

the United States and the United Kingdom. Cameron earned her MA in journalism at Bournemouth University and her BA at Purchase College, State University of New York (SUNY Purchase). She currently sits on the Education Fund Board of ACES: The Society for Editing (ACES) and is a past officer of the National Writers Union and the Women Writers Network, London.

Sea Chapman

Conlangs: Languages with Stories to Tell

Sea Chapman has been working as an editor since 2006. From book manuscripts and audio transcripts, to press releases and English Language Learner programs she has worked on a little bit of everything. She has focused on editing fiction manuscripts, graphic novels, web and print comics, and visual novel and narrative game scripts.

Chapman has presented talks and workshops to authors and editors in various cities across the United States, and she's been a juror for various fiction writing contests and grants. She is a geek of many interests and will make herself known as such if you can convince her to stop introverting.

Joanie Eppinga

Saving Your Own Voice: Freelancing Outside the Box

Joanie Eppinga earned a BA in English and an MA in counseling psychology and studied medieval mysticism and literature at the Centre for Medieval and Renaissance Studies in Oxford, England. Through her company, Eagle Eye Editing & Writing (EagleEyeEditing.com), and from her home base in Madison, Wisconsin, she serves clients throughout the world, including the federal government, RIT Press, Sterling Publishing, Nazareth College, Gonzaga University, the University of Alberta, Benefit Comply, and the George Eastman House.

Eppinga is an Advanced Professional Member of the Society for Editors and Proofreaders, has been published in *Sojourners* and the *Journal of Hate Studies*, and is a devoted twenty-two-year practitioner of aikido.

1:15 pm Session Two

Proof Your Health, Performance, and Finances: Wellness for Editors

K. Aleisha Fetters
Spotted Owl Room #184

K. Aleisha Fetters used to joke that she "sat at a computer all day, writing about how bad it is to sit at a computer all day." Putting her writing into action, she became a certified strength and conditioning specialist. She trains Chicago-area professionals, helping them overcome mobility and health limitations imposed by their careers. But you don't have to add "trainer" to your résumé to improve your wellness or advance your performance, career, and bottom line.

In this session, Fetters explores some of the biggest health and wellness concerns for editors while sharing practical, data-driven strategies for improving energy, function, and longevity.

Retaining the Narrator's Voice: The Push & Pull of Correct & Respect

Julie McDonald Zander
Raven Room #133

How do you preserve the narrator's voice while editing memoirs, personal histories, or creative nonfiction? How heavy-handed should you be in making a memoir grammatically correct? How much colloquialism is too much? What if a writer is politically incorrect? Does the editor have a responsibility to fact-check claims in the book?

These are issues independent editors often face while working with writers of memoirs, personal histories, and creative nonfiction. Join us for a discussion of balancing good grammar, clear writing, and retaining the author's voice.

Technical Editing for Science and Engineering: The Art of Translating Technical Topics into Clear Language

Jennifer Koogler (moderator), Hannah Garrison, Kristen Legg, and Marcy McAuliffe;
Mike Maisen (organizer)
Eagle Room #176 (Auditorium)

What does a homeowner have in common with an engineer at Seattle Public Utilities or the head of Washington State's Department of Ecology? They each may need to read a report that gives them crucial information (perhaps to remodel a house, fix a broken water main, or declare a site free from environmental contaminants). Such reports can range from single-page letters to two-hundred-page reports. Who must make these reports accessible to a variety of audiences at varying levels of technical expertise? The editors who work with scientists and engineers.

This panel, which features in-house and freelance editors from science-focused firms, will discuss day-to-day editing work and how to make science easier to navigate and digest.



It's so hard to pick which sessions to go to!

We understand it can be difficult to choose which sessions to attend. There are so many fantastic choices. That's why presenters are providing session notes for attendees to access from the Guild's website. You can't be in three places at once, but you can at least get an overview of the sessions you missed.

The views and opinions expressed by the presenters are their own and do not necessarily reflect those of the Northwest Editors Guild or its board members.

2:30 pm
Session Three

How Many Words in a Picture? Editing Graphic Novels

Christina Frey
Spotted Owl Room #184

Editors are trained to work with words, but sometimes words alone don't tell the story. That's doubly true in graphic novels, which include artwork, stage directions, paneling, and lettering to carry the plot and characters from opening frame to final panel.

This session, taught by a traditionally published graphic novelist, shows the graphic novel writing process from start to finish and how editors and proofreaders fit into the mix. It will cover navigating the switch from book editor to script editor or proofreader, using art and script together to keep characterization consistent, working with unfinished scripts or artwork, and following industry conventions.

Inclusive Language in Medical and Technical Editing

Jess Gee
Raven Room #133

Can the way professionals write or edit medical literature affect health-care access or administration? As medical and technical writing rises to meet the challenges of representation, inclusive language guards against the potential loss of individual voice through the "whitewash" of technical editing. A shift to inclusive language opens narratives and changes how readers orient toward the persons described. There is a movement in medicine and science toward untying language from assumptions of gender, race/ethnicity, age, and other characteristics of identity.

This session will present case studies on more and less inclusive language, providing hands-on opportunities to practice the skills discussed.

Batteries low? Charge them at The Nest.

Leave your device with a volunteer to be charged at The Nest. Or, you may use classroom outlets. Be sure to switch to silent mode.

Lost something? Found something? Check at The Nest.

Working with Independent Authors

Tanya Gold
Eagle Room #176 (Auditorium)

Editors have more and more opportunities to work directly with authors—those who are self-publishing, or those who want to make their manuscript as strong as it can be before shopping it to agents or publishers.

This session will give you tips for determining how you can best help prospective clients by understanding their goals, setting expectations, establishing good communication, discussing pricing, and giving effective feedback. These strategies will allow you to create positive working relationships, use your time efficiently, and be an asset to the authors who hire you.

3:45 pm
Session Four

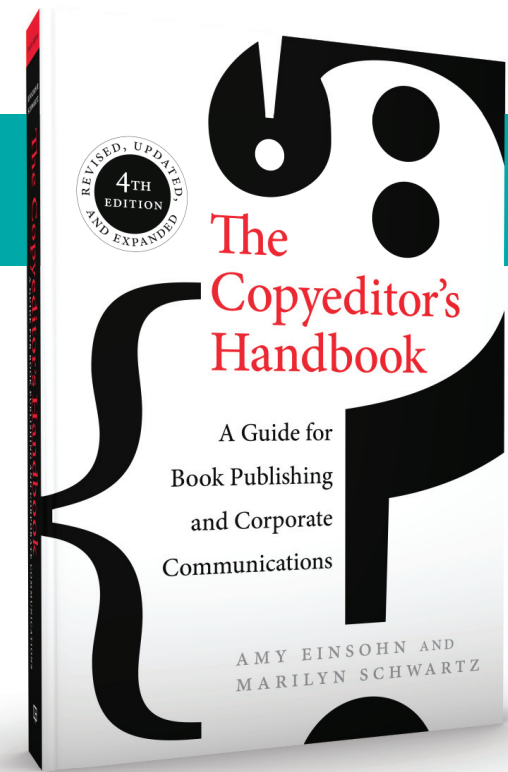
Many Authors, Unified Voices

Laura Cameron
Raven Room #133

While multiauthor publications often value the distinctive voices of their contributors, some—especially in government and academic settings—prefer a more uniform tone and insist on more tightly structured contributions. In one setting, multiple authors work on dissimilar projects, producing stand-alone reports. In another setting, multiple authors possessing deep subject-matter expertise but little interest in journalism produce a single quarterly publication.

This session will explore two very different government publishing models to identify ways editors can join and smooth the seams between authors to create a single unified voice for the publication.

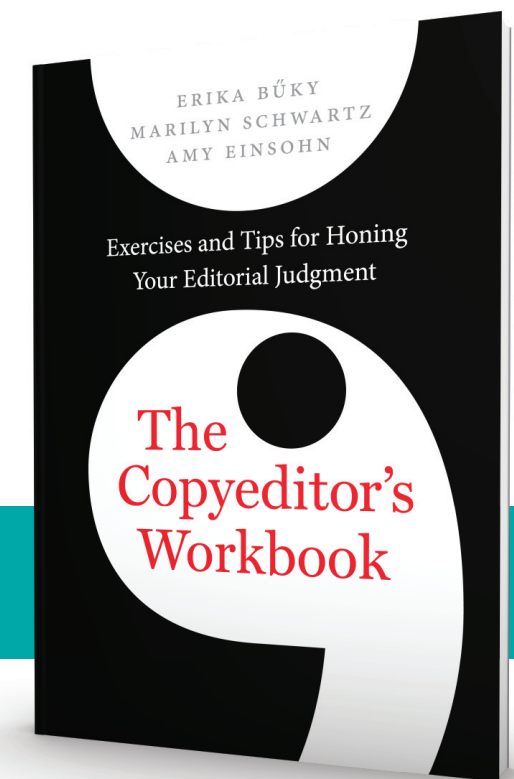
ESSENTIAL RESOURCES FOR EDITORS



The Copyeditor's Handbook: A Guide for Book Publishing and Corporate Communications by Marilyn Schwartz and Amy Einsohn

The 4th edition of the indispensable bestseller

The Copyeditor's Workbook: Exercises and Tips for Honing Your Editorial Judgment by Erica Büky, Marilyn Schwartz, and Amy Einsohn



The new companion to *The Copyeditor's Handbook*

Also available as a discounted set!

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 Timber: Tax Services for Freelancers and Consultants
 Author-Editor Clinic

Red Pencil Friends

The Word, A Storytelling Sanctuary
 Brown Girls Write
 Documentary Media
 Banner Bank

Scholarship Fund

The Guild appreciates the generous contributions made to the Voice & Voices scholarship fund. These gifts made it possible for several editors to participate in today's conference and support the Guild's efforts to build a more inclusive editing community.

This conference is not sponsored by Bastyr University.

Saving Your Own Voice: Freelancing Outside the Box

Joanie Eppinga
 Eagle Room #176 (Auditorium)

Do you love your clients and your work but hate your business? Do you feel you've lost your unique "business voice" as you digest all the "musts" you've been told about running a freelance editing business?

Joanie Eppinga to the rescue! Her experience proves that those "musts" are negotiable. In this session, editors at all levels will discover that they can be creative and even idiosyncratic business owners. Eppinga will show how, by opening and expanding your ideas, you can run your business in a way that leaves you energized instead of worn down.

True Confessions: What We Learn on Our Journey toward Inclusive Editing

Brittany Yost (moderator), Rachel Payne, Julie Van Pelt, and Viniyanka Prasad
 Nuthatch Room #146

Inclusive editing isn't a goal but a journey that continues over the course of our careers. Every editor faces challenges and opportunities to grow along the way, not to mention more than a few hard-learned lessons. Join us for an open and honest discussion about common questions, mistakes, success stories, and fears surrounding our work to build a more conscious and inclusive industry.

Tweet This, Not That: How to Write and Edit for Social Media

Alysha Love
 Spotted Owl Room #184

Audiences on various social media platforms want different things. What works on one platform won't work on another. If you need to up your game and learn how to write and edit posts for audiences across different social media platforms, then this session is for you.

Alysha Love will share how various types of social media work and how to engage each audience in the most effective way. Plus, she'll demonstrate how to adapt your tone and language for each platform.

Smaller Q&A Offerings

Nuthatch Room #146

10:45 am

Taxes, Licenses, and Banking in Plain English

Jenny MacLeod

Do you find taxes and business licensing to be confusing or overwhelming? You're not alone! Get answers to your burning questions and leave with more peace of mind. Topics may include business deductions, estimated quarterly taxes, common forms (W-9, 1099, Schedule C), banking strategies, and more.

1:15 pm

Mentoring for Editors

Nevin Mays

Get answers to your burning questions about being a mentor or a mentee. (How much time does it take? Do you need prior experience? What is the benefit?) Learn about the Editors Guild mentoring program and talk about what you'd like to see included. All editors welcome.

2:30 pm

Demo: Ergonomics, Posture, and Managing Those Workplace Aches and Pains

Jordan Proudfoot and Lee Welton


Work from home, at the coffee shop, or at your office computer all day? Not sure how to set up your workstation ergonomically? Dealing with a stiff neck or back? We will be discussing best practices for workstation setup, ergonomics, and some tips and tricks for managing aches and sore muscles.



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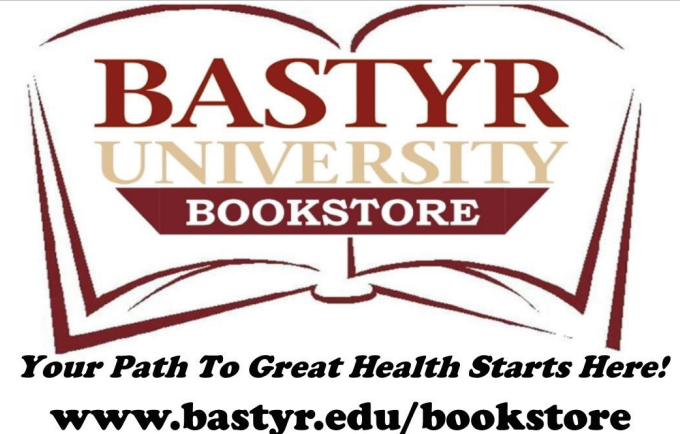


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About the Guild

The Northwest Editors Guild is a nonprofit professional organization with more than 350 experienced editor members who live in the Pacific Northwest. The Guild is led by an all-volunteer board of directors with the support of a paid administrator.

Founded in 1997, the Northwest Editors Guild has grown from a social support network for freelance editors in Seattle into one of the largest regional editing groups in the country. The Editors Guild focuses on career development activities in the Pacific Northwest for both freelance and in-house editors of the written word and connects clients from all over the world with our members.

The Guild also offers resources to editors outside the Northwest: information about editing and the profession, workshops, YouTube videos of the latest Guild member meeting presentations, and the biennial Red Pencil Conference.

This is the seventh iteration of the Red Pencil Conference, which has become the largest regular editing conference on the West Coast. We hope you enjoy this specially curated day of learning, networking, and editorial fun. Thank you for joining us!

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