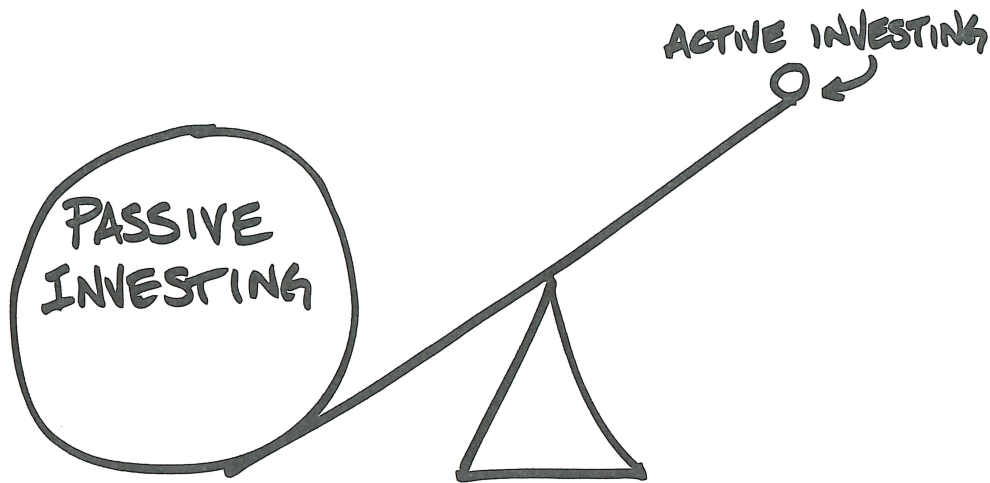


THE WEIGHT OF EVIDENCE ⁽¹⁾



(1) A SMALL SAMPLE OF ACADEMIC PAPERS THAT SUPPORT PASSIVE INVESTING • MARKOWITZ, HARRY | *Portfolio selection* | Journal of Finance, 1952 • FAMA, E. | *Efficient capital markets: a review of theory and empirical work* | Journal of Finance, 1970 • SHARPE, WILLIAM | *Capital asset prices: a theory of market equilibrium under conditions of risk* | Journal of Finance, 1964 • CARHART, MARK | *On persistence in mutual fund performance* | Journal of Finance, 1997 • FAMA, E.; FRENCH, K. | *Multifactor explanations of asset pricing anomalies* | Journal of Finance, 1996 • LO, ANDREW | *Reconciling efficient markets with behavioral finance: the adaptive markets hypothesis* | Journal of Investment Consulting, 2005 • MALKIEL, BURTON | *Returns from investing in equity mutual funds 1971-1991* | Journal of Finance, 1995 • MERTON, ROBERT | *Theory of rational option pricing* | Bell Journal of Economics and Management Science, 1973 • SAMUELSON, PAUL | *Proof that properly anticipated prices fluctuate randomly* | Industrial Management Review, 1965 • BLACK, F.; SCHOLES, MYRON | *The pricing of options and corporate liabilities* | Journal of Political Economy, 1973 • CAMPBELL, JOHN; VUOLTEENAHO, TUOMO | *Bad beta, good beta* | Working Paper, 2002 • FAMA, E.; FISHER, L.; JENSEN, M.; ROLL, R. | *The adjustment of stock prices to new information* | International Economic Review, 1969 • MERTON, ROBERT | *An intertemporal capital asset pricing model* | Econometrica, 1973 • SHARPE, WILLIAM | *The arithmetic of active management* | The Financial Analysts' Journal, 1991 • FAMA, E.; FRENCH, K. | *The cross-section of expected stock returns* | Journal of Finance, 1992 • FAMA, EUGENE; BLISS, ROBERT | *The information in long-maturity forward rates* | The American Economic Review, 1987 • ANAND, VINEETA | *Exxon Mobil goes passive in a big way* | Pensions & Investments, 2002 • ARNOTT, ROBERT; BERKIN, ANDREW; YE, JIA | *How well have taxable investors been served in the 1980s and 1990s?* | Journal of Portfolio Management, 2000 • ARRINGTON, GEORGE | *Chasing performance through style drift* | Journal of Investing, 2000 • ARSHANAPALLI, BALA; COGGIN, DANIEL; DOUKAS, JOHN | *Multifactor asset pricing analysis of international value investment strategies* | Journal of Portfolio Management, 1998 • BARBER, BRAD; ODEAN, TERRANCE | *Trading is hazardous to your wealth: the common stock investment performance of individual investors* | Journal of Finance, 2000 • BARR, PAUL | *Washington system goes to indexing* | Pensions & Investments, 1997 • BAUMAN, SCOTT; CONOVER, MITCHELL; COX, DON | *Are the best small companies the best investments?* | Journal of Financial Research, 2002 • BAXI, NEERAJ | *Paying up: the hidden cost of portfolio management, commission recapture* | Journal of Investing, 2003 • BAXTER, MARIANNE; JERMANN, URBAN | *The international diversification puzzle is worse than you think* | The American Economic Review, 1997 • BLAKE, CHRISTOPHER; ELTON, EDWIN; GRUBER, MARTIN | *The performance of bond mutual funds* | Journal of Business, 1993 • BLAKE, CHRISTOPHER; MOREY, MATTHEW | *Morningstar ratings and mutual fund performance* | Journal of Financial & Quantitative Analysis, 2000 • BUSSE, JEFFREY; GREEN, T. CLIFTON | *Market efficiency in real time* | Journal of Financial Economics, 2000 • CARHART, MARK | *On persistence in mutual fund performance* | Journal of Finance, 1997 • CARTY, MICHAEL; NOVAK, EDWARD | *Doing it with style* | Financial Planning, 1997 • CHEN, NAI-FU; ZHANG, FENG | *Risk and return of value stocks* | Journal of Business, 1998 • COCHRANE, JOHN | *Portfolio advice for a multifactor world* | Fed Reserve Bank of Chicago, 1999 • COCHRANE, JOHN | *New facts in finance* | Fed Reserve Bank of Chicago, 1999 • COCHRANE, JOHN | *The risk and return of venture capital* | Journal of Financial Economics, 2005 • CONSTANTINIDES, GEORGE | *Rational asset prices* | Journal of Finance, 2002 • COSTA, BRUCE; PORTER, GARY | *Mutual fund managers: does longevity imply expertise?* | Journal of Economics and Finance, 2003 • DAVIS, JAMES; FAMA, EUGENE; FRENCH, KEN | *Characteristics, covariances, and average returns 1929-1997* | Journal of Finance, 2000 • DEL GUERICO, DIANE; TKAC, PAULA | *Star power: the effect of Morningstar ratings on mutual fund flows* | Fed Reserve Bank of Atlanta, 2001 • DIETHER, KARL; MALLOY, CHRISTOPHER; SCHERBINA, ANNA | *Differences of opinion and the cross section of stock returns* | Journal of Finance, 2002 • DIMSON, ELROY; NAGEL, STEFAN; QUIGLEY, GARRETT | *Capturing the value premium in the United Kingdom* | Financial Analysts Journal, 2003 • DROBETZ, WOLFGANG; KOHLER, FRIEDRIKE | *The contribution of asset allocation policy to portfolio performance* | Financial Markets and Portfolio Management, 2002 • ELTON, EDWIN; GRUBER, MARTIN; BLAKE, CHRISTOPHER | *The persistence of risk-adjusted mutual fund performance* | Journal of Business, 1996 • ELTON, EDWIN; GRUBER, MARTIN; MANN, CHRISTOPHER; AGRAWAL, DEEPAK | *Explaining the rate spread on corporate bonds* | Journal of Finance, 2001 • EVANS, JOHN; ARCHER, STEPHEN | *Diversification and the reduction of dispersion: an empirical analysis* | Journal of Finance, 1968 • FORTIN, RICH; MICHELSON, STUART; JORDAN-WAGNER, JAMES | *Does mutual fund manager tenure matter?* | Journal of Financial Planning, 1999 • GREER, ROBERT | *The nature of commodity index returns* | Journal of Alt Investments, 2000 • HARRIS, RICHARD | *The accuracy, bias and efficiency of analysts' long run earnings growth forecasts* | Journal of Business Finance and Accounting, 1999 • IBBOTSON, ROGER; KAPLAN, PAUL | *Does asset allocation policy explain 40%, 90%, or 100% of performance?* | Working Paper, 1999 • KEIM, DONALD B. | *An analysis of mutual fund design: the case of investing in small-cap stocks* | Journal of Financial Economics, 1997 • KORN, DONALD JAY | *Make indexing less taxing* | Financial Planning, 2000 • KOZLOWSKI, ROB | *Indexed assets pass \$3 trillion mark for first time* | Pensions & Investments, 2004 • MCGUIGAN, THOMAS | *The difficulty of selecting superior mutual fund performance* | FPA Journal, 2006