



YEARS

MENTAL HEALTH ADVOCACY SERVICES' 40TH ANNIVERSARY CELEBRATION

Event Description

Reception, silent auction, and awards presentation honoring **SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP** and **BRUCE SALTZER**, Executive Director of Association of Community Human Service Agencies (ACHSA)

WHEN: 3:30pm-5:30pm
Sunday, October 22, 2017

WHERE: The New Center for Psychoanalysis
2014 Sawtelle Blvd., Los Angeles CA 90025

Sponsorship Opportunities

DIAMOND

\$25,000+

- Up to 16 tickets to the event; full page in the Tribute Journal • Recognition (with logo) on website
- Special presentation during the program

EMERALD

\$15,000 - 24,999

- Up to 12 tickets to the event; full page in the Tribute Journal • Recognition (with logo) on website • Acknowledgement during the program

PLATINUM

\$10,000 - 14,999

- Up to 10 tickets to the event; full page in the Tribute Journal • Recognition (with logo) on website
- Acknowledgement during the program

GOLD

\$5,000 - 9,999

- Up to 8 tickets to the event; full page in the Tribute Journal • Recognition (with logo) on website

SILVER

\$2,500 - 4,999

- Up to 8 tickets to the event; half page in the Tribute Journal • Recognition on website

BRONZE

\$1,000 - 2,499

- Up to 4 tickets to the event; half page in the Tribute Journal • Recognition on website

TRIBUTE JOURNAL

\$500

- Half page in color

SILENT AUCTION DONATION

- Name and logo displayed at the event (via posters, table displays, and/or slide show) • Listing in the Tribute Journal (half page for \$500+ value) • Recognition on website and in event-related social media posts

3255 Wilshire Blvd., Suite 902
Los Angeles, CA 90010
213-389-2077
mhas-la.org

MENTAL HEALTH
ADVOCACY
SERVICES



MENTAL HEALTH ADVOCACY SERVICES' 40TH ANNIVERSARY CELEBRATION

CONTACT NAME: _____

FIRM: _____

ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____

SPONSORSHIP: *I would like to sponsor the 40th Anniversary Celebration.* _____ (Amount*)

- \$25,000+ **DIAMOND** (includes up to 16 tickets; full page) # _____ tickets.
- \$15,000 - 24,999 **EMERALD** (includes up to 12 tickets; full page) # _____ tickets.
- \$10,000 - 14,999 **PLATINUM** (includes up to 10 tickets; full page) # _____ tickets.
- \$5,000 - 9,999 **GOLD** (includes up to 8 tickets; full page) # _____ tickets.
- \$2,500 - 4,999 **SILVER** (includes up to 8 tickets; half page) # _____ tickets.
- \$1,000 - 2,499 **BRONZE** (includes up to 4 tickets; half page) # _____ tickets.

NON-SPONSOR TRIBUTE PAGES: *I would like to purchase _____ half-pages at \$500 per half-page.*

INDIVIDUAL TICKETS: *I would like to purchase _____ tickets at \$150 each*.*

**Contributions in excess of \$40 per ticket are tax-deductible.*

Sponsorship Deadline: October 6, 2017

Deadline for inclusion in invitation sponsor list: September 4, 2017

TOTAL PAYMENT: \$ _____

CHECK ENCLOSED (make checks payable to Mental Health Advocacy Services).

PLEASE CHARGE MY VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD # _____ EXP. DATE: _____

NAME AS IT APPEARS ON CREDIT CARD: _____

SIGNATURE: _____

*Return this completed form with your check or credit card information to:
Mental Health Advocacy Services, Inc., 3255 Wilshire Blvd., Suite 902, Los Angeles, CA 90010
or fax to 213-389-2595.*

Questions? Contact Jane N. at 213-389-2077 x21 or jnguyen@mhas-la.org



MENTAL HEALTH ADVOCACY SERVICES' 40TH ANNIVERSARY CELEBRATION

Sponsor/Tribute Journal - Artwork Specifications

FULL PAGE


(Diamond, Emerald, Platinum, and Gold sponsors)
width: 5.5 inches x length: 8.5 inches, no bleed

HALF PAGE

(Silver, Bronze, and Non-sponsor tribute pages)
width: 5.5 inches x length: 4.25 inches, no bleed

DEADLINE: Please e-mail file to jnguyen@mhas-la.org by **FRIDAY, 10/6/17**.

All pages will be in color. Preferred format: PSD, JPEG, TIFF, 300 dpi, CMYK

Please use this document as a full page template, courtesy of  GotPrint.com[®]
Your Professional Experts

— SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

— TRIMMING ZONE:

Please allow 0.25 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— BLEED ZONE 0.25 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

PLEASE NOTE:

Sponsorship and Tribute pages should not contain material that would be considered advertising. Use of logos or business slogans is permitted if accompanied by a tribute message regarding Mental Health Advocacy Services and/or the event honorees.

We would be happy to design your page for you if you provide us with the text of your tribute message.

SAMPLE TRIBUTE MESSAGES:

- We congratulate tonight's honorees for their achievements and their commitment to helping people in need in our community.
- We are proud to support Mental Health Advocacy Services' provision of legal services to children and adults with mental disabilities.
- We support Mental Health Advocacy Services and we congratulate tonight's honorees.
- We thank the MHAS staff and volunteers for their dedication to protecting the rights of people with mental disabilities in our community.