



## The resume.

**Me:** I'm an advertising creative director who believes good is the enemy of great. So if you're interested in creative that's not so good, then yes you've got the right resume. I've got over 20 years experience in small, medium and large agencies and cities. I'm full of energy and passion. But never full of myself. I'm obsessed with defying mediocrity. And always welcome the opportunity to discuss my neurosis with like-minded people.

Partner/Founder: F3 Cycling. Chicago, Illinois : 2016-present

Creative Director: Scalise Creative. Chicago, Illinois : 2010-present

Creative Director: BVK. Chicago/Milwaukee : 2006-2010

Creative Director: Scalise Creative. Chattanooga, Tennessee : 1999-2006

VP/Creative Director: The Beavers Group. Chattanooga, Tennessee : 1996-1999

Senior Art Director: DDB Needham. Dallas, Texas : 1995-1996

Associate Creative Director: ARS Advertising. Benton Harbor, Michigan : 1994-1995

Senior Art Director: ARS Advertising. Chattanooga, Tennessee : 1993-1994

Art Director: Larson Advertising & Marketing. Jamestown, New York : 1988-1993

Education: Art Institute of Pittsburgh. Pittsburgh, Pennsylvania : 1986-1988

Degree: Associate in Specialized Technology Major: Visual Communications Graduated with honors.

**Them:** Alltel. American Locker Security Systems. BASF Corporation. Beaulieu of America. Coca-Cola Company. DeVry University. Florida Tourism. GTE. Golden Cat Corporation. Lasalle Federal Savings Bank. Loyola Medicine. MacGregor Golf Company. Peterbilt Trucks. Papa John's Pizza. Mohawk Flooring. Mid-America Bank. MasterCraft. OU Medicine. Princecraft. Prairie Heart Institute of Illinois. Rock City. Roger Tory Peterson Institute. Sears. Shaw Floors. Suntory Water Group. United Federal Credit Union. Whirlpool Corporation.

**Kudos:** ADDY's. Adweek. Advertising Age. Adsoftheworld.com. CLIO's. Chicago Creative Club. Communication Arts. Creativity Annual. Creativity Magazine. Emmy. Graphis Advertising & Design Annuals. Milwaukee Shows. Mom's Fridge. NY festivals. Print Annuals. ShowSouth. US Ad Reviews. T.B.D.

**More me:** [Twitter.com/scalisecreative](https://twitter.com/scalisecreative) [LinkedIn/search:scalisecreative](https://www.linkedin.com/search/results/people/?keywords=scalisecreative) [Facebook/search:scalisecreative](https://www.facebook.com/scalisecreative)