



**Sponsorship & Advertising Opportunities**



# LIC Arts Open 2016

## **An Opportunity for Business & Art to Join Forces**

LIC Arts Open is an unparalleled opportunity to support an arts festival that forges an image of Long Island City as the newest and most vital arts destination in New York City. It is a collaborative effort that involves hundreds of artists, arts organizations, businesses and individuals from all segments of the LIC community.

The 2015 Arts Open had over 10,000 attendees, and 100,000 readers of the program/brochure.

## Previous Sponsors

Court Square Diner  
Rockrose  
Plaxall, LIC Properties  
TF Cornerstone  
Foodcellar & Co  
LIC Flea  
The Courier  
Blue Streak Wines  
Kaufman Astoria Studios  
Silvercup Studios  
Modern Spaces  
Douglas Elliman  
Councilman Jimmy Van Bramer  
Jamestown PLC  
The Factory/Atlas Capital  
Reis Studios  
LaGunitas  
Crescent Grill  
Diego Salazar Studios  
Bigcitygraph-x  
Bark Frameworks  
Boro Magazine  
The Secret Theatre

## Previous Advertisers

LIC Market  
The Compleat Sculptor  
The Burger Garage  
Manducatis Rustica  
Matted LIC  
Exquisite Glass & Stone  
The Shannon Pot  
Court Square Diner  
Sage General Store  
Influence Graphics  
Modern Sculpture  
Fine Art Frameworks  
Manhattan Display  
Kika Hair Design  
Jeffrey Leder Gallery  
Manducatis Rustica



# What Sponsorship & Advertising Funds Support

The festival is open to the public and features varied cultural and community events, including:



Artists Open Studios  
Special Exhibitions  
Gallery Shows  
Music  
Theater  
Dance  
Comedy  
Installations  
Food Tastings  
Children's Art Contest  
Art Talk/Poetry  
Readings  
Film/Video  
Photography  
Block Party  
Walking Tours  
Annual Garden Party

## **Your Help Will Benefit LIC's Art and Business Community To:**



Create a stronger sense of community

Increase flow of patronage from NYC to LIC

Attract new business

Help jump-start the next level of area's growth

Generate international recognition

Provide year-round profile

Amplify visibility and attract new people



## 2015 Statistics 2016 Goals

10,000 Visitors	20,000
350+ Participating Artists	400
85 Exhibits & Events: Art, Dance, Music, Theatre, Comedy	160
200 Open Studios	100
50+ Venues Throughout LIC	50
25 Restaurants, Tastings, etc.	35
25 Businesses	35

## LIC Arts Open Press Exposure



Time Out's "Weekend Destination"

Wall Street Journal

NY1

NY Daily News

Queens Chronicle

Queens Courier

BORO Mag

Whyleaveastoria.com

Our LIC

Queensbuzz.com

Checkoutnyactivities.com

Ediblequeens.com

Dguides.com

LIQCity.com

Qnote.com

Queens.about.com

LICNYC.com

Cityguide.ny.com

Artshowsny.com

FoodistaNYC.com

Nyimprovteams.com

Nyology.com

LICJournal.com

QueensBP.org

NYC.com

Artcard.cc

ArtCat

10 Pages of Google Links (100+ Articles)

# Sponsorship Options



## **Partner (\$10,000)**

Primary Sponsorship Recognition,  
Including Prominent Logo Placement  
in All Press & Marketing Materials

## **Platinum (\$5,000)**

Largest Logo in All Press & Marketing Materials,  
Half-Page Ad in Brochure

## **Gold (\$2,500)**

Large Logo placement in all press All Marketing Materials  
Quarter-Page Ad in Brochure

## **Silver (\$1,250)**

Logo in All Press & Marketing Materials,  
Quarter-Page Ad in Brochure

## **Tailored Partnership**

To Be Discussed

All sponsors' logos will also be included on 80 highly visible banners  
distributed across western Queens



# Participants Quotes



“...And thanks again for the huge amount of work on what I feel was a great event.”  
Kenny Greenberg, Krypton Neon artist

“Bravo to the Festival... We look forward to deepening our acquaintance with the vibrant LIC arts scene.”  
Daniel A. Rabuzzi and Deborah Mills, prospective LIC artists

“...The weekend went very well for us and we really appreciate all that you did.”  
Elizabeth Stewart, wife of Eduardo Anievas Cortines, painter

“I’m... thankful that I had the opportunity to be part of this great community. This Festival was the first root of the seed you had planted, with time I believe it will grow bigger. Thank You.”  
Annalisa Iadicicco, photographer

“Thank you very much for taking on such a challenging task. I have heard lots of great things and I personally think you did a superb job.”  
David Ferris, sculptor

“...It was great fun, and an honor to be a part of this community.”  
Marlon Krieger, photographer

“Thank you so much for arranging the LIC Arts Open festival! It was amazing in every way! I had a wonderful time and a great Open Studios... I only wish I had time to attend everything!”  
Caroline M. Sun, LICA artist

“...For your attention to Made in Long Island City and The Industry Show that helped make them both such a success - all of us at Jeffrey Leder Gallery and Silvercup Studios, “we felt well supported by the organization” - we all thank you.”  
Ruah Dance @ The Metropolitan Building

“What a perfect fit of performance and space!”  
Jeffrey Leder, Jeffrey Leder Gallery and Curator of The Industry Show

“Just wanted to let the both of you know how inspired I am to watch how you created this event out of nothing.”  
Donna Livingstone, artist

## Contact Us

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