

Why Use a Blog?

- Easy to add, edit, and update articles.
- Schedule publication time.
- Have a unique page for each article without having to manage all of those pages.
- Simple for readers to share, print, and subscribe.
- Content more likely to appear in search results.



The screenshot displays the HFMA Tennessee Chapter website. The header includes the HFMA logo and the text "hfma tennessee chapter healthcare financial management association". A navigation menu lists: Home, National HFMA, Tennessee HFMA, News, Education, Calendar, Certification, Sponsorship, Photos.

The main content area features a blog post titled "Volunteers in Action- Developing Business Skills Throughout Asia" dated Thursday, January 31, 2013 at 7:10AM by Kellie Buchanan. The text describes a mission trip to Chiang Mai, Thailand, led by Neil and Amy, aimed at helping missionaries develop business skills. Below the text is a group photo of the volunteers.

On the right side, there is a search bar, a "Latest News" section with links to "Spring Payer Summit", "Region 5 Webinar - Care Redesign and New Payment Models", and "Chapter Webinar: The ABCs of ACOs for CFOs", and a "Chapter Sponsors" section featuring "Avectus HEALTHCARE SOLUTIONS" as a "TNHFMA BRONZE SPONSOR".

At the bottom of the page, there is a footer with the text: "Copyright © 2013, Tennessee Chapter of the HFMA. All rights reserved."

Keep the Newsletter Feel

- Publish and present as a collection of articles each quarter.
- Maintain a newsletter homepage and a table of contents for each newsletter.
- Use a similar format/layout for the e-mail blast.



The screenshot displays the Tennessee Chapter of the Healthcare Financial Management Association (HFMA) website. The main content area is titled "Volunteer eVoice January 2013" and features a "LEADERSHIP MATTERS" logo. The page is organized into several sections:

- Columns:** Includes links for "President's Message", "A Regional Perspective", "Letter from the Editor", "Compliance Corner", and "Compliance Corner Bonus Article".
- Announcements:** Lists "New Members" and "Reserve Your Room for the 2013 Spring Institute".
- Upcoming Events:** Details the "Region 5 Dixie Institute" (February 24-27, 2013, Naples, FL) and the "TNHFMA Spring Institute" (May 20-22, 2013, Nashville, TN). It also lists "Upcoming HFMA Webinars".
- Past Issues:** Provides a link to "Past Issues".

Key articles include:

- Board of Examiners Appointment:** Announces Lee Ann Burney, FHFMA, CPA, as the new Board of Examiners (Revenue Cycle) chair.
- Volunteers in Action: Developing Business Skills Throughout Asia:** Reports on a mission trip to Thailand led by Neil Koonce and Amy Totty.
- Healthcare Providers to be Reimbursed for Transitional Care Management (TCM) Services:** Discusses reimbursement challenges for TCM services.
- Results vs. Relationships - Finding Your Balance on the Leadership Seesaw:** A reflective piece on leadership balance.

At the bottom, it identifies "Volunteer eVoice" as a quarterly newsletter and provides contact information for Kellie Buchanan (Editor) and Michelle Hellstern (Co-Editor).



Layout & Navigation

The screenshot displays the website for the Tennessee Chapter of HFMA (Healthcare Financial Management Association). The page is titled "Volunteer eVoice January 2013" and features a navigation menu with links for Home, National HFMA, Tennessee HFMA, News, Education, Calendar, Certification, Sponsorship, and Photos. The main content area is divided into several sections:

- Columns:** A list of links including "President's Message", "A Regional Perspective", "Letter from the Editor", "Compliance Corner", and "Compliance Corner Bonus Article".
- Announcements:** Links for "New Members" and "Reserve Your Room for the 2013 Spring Institute".
- Upcoming Events:** Details for "Region 5 Dixie Institute" (February 24-27, 2013, Naples, FL) and "TNHFMA Spring Institute" (May 20-22, 2013, Nashville, TN). It also lists "Upcoming HFMA Webinars".
- Past Issues:** A link for "Past Issues".
- Board of Examiners Appointment:** A news item announcing Lee Ann Burney, FHFMA, CPA, as the new HFMA Chair of the Board of Directors.
- Volunteers in Action: Developing Business Skills Throughout Asia:** A news item about Neil Koonce and Amy Totty's mission trip to Chiang Mai, Thailand.
- Healthcare Providers to be Reimbursed for Transitional Care Management (TCM) Services:** A news item discussing reimbursement for TCM services.
- Results vs. Relationships - Finding Your Balance on the Leadership Seesaw:** A news item about leadership balance.

On the right side of the page, there is a "LEADERSHIP MATTERS" logo, a search bar, and a "Latest News" section with links to "Registration is Open for the Spring Institute", "Spring Payer Summit", and "Region 5 Webinar - Care Redesign and New Payment Models". Below this is a "Chapter Sponsors" section featuring a logo for "RMB inc." and the text "TNHFMA GOLD SPONSOR". At the bottom right, there are links for "Administration" and "Board of Directors Login".

At the bottom of the page, there is a footer with contact information: "Volunteer eVoice is a quarterly newsletter for members and friends of the Tennessee Chapter of the Healthcare Financial Management Association." and "Have an announcement, want to submit an article, or need to contact us? Kellie Buchanan, Editor (865) 604-7294 Michelle Hallstern, Co-Editor".

Layout & Navigation

The screenshot shows the top navigation bar with links for Home, National HFMA, Tennessee HFMA, News, Education, and Calendar. Below this is the main content area for the "Volunteer eVoice January 2013" newsletter. A white callout box with a red border points to the "Columns" section, stating "Columns that appear in every newsletter." The "Columns" section lists: President's Message, A Regional Perspective, Letter from the Editor, Compliance Corner, and Compliance Corner Bonus Article. Below this are sections for "Announcements" (New Members, Reserve Your Room for the 2013 Spring Institute) and "Upcoming Events" (Region 5 Dixie Institute). The main content area features a "LEAD MATTERS" logo and several news items, including one about Lee Ann Burney being appointed to the Board of Examiners, and another about "Volunteers in Action: Developing Business Skills Asia" featuring Neil Koonce and Amy Totty.

Home National HFMA Tennessee HFMA News Education Calendar

Volunteer eVoice January 2013

Columns

- [President's Message](#)
- [A Regional Perspective](#)
- [Letter from the Editor](#)
- [Compliance Corner](#)
- [Compliance Corner Bonus Article](#)

Announcements

- [New Members](#)
- [Reserve Your Room for the 2013 Spring Institute](#)

Upcoming Events

- [Region 5 Dixie Institute](#)

LEAD MATTERS

ent

The Chapter is pleased to announce that Lee Ann Burney, has been appointed to the [Board of Examiners](#) (Revenue C HFMA Chair of the Board of Directors.

Volunteers in Action: Developing Business Skills Asia

Neil Koonce and Amy Totty, both with [Healthcare Rece](#) Knoxville had the unique opportunity to be part of a team Neil, on a mission trip to Chiang Mai, Thailand this past 1 of the trip was to help missionaries in East and Southeast understanding of basic business principles. [Read more...](#)

Healthcare Providers to be Reimbursed for Trans Management (TCM) Services

Healthcare providers are justifiably worried about cuts in



Layout & Navigation

January 2013 **MATTERS**

Columns

- ♦ [President's Message](#)
- ♦ [A Regional Perspective](#)
- ♦ [Letter from the Editor](#)
- ♦ [Compliance Corner](#)
- ♦ [Compliance Corner Bonus Article](#)

Announcements

- [New Members](#)
- [Reserve Your Room for the 2013 Spring Institute](#)

Upcoming Events

[Region 5 Dixie Institute](#)
February 24-27, 2013
Naples, FL

[TNHFMA Spring Institute](#)
May 20-22, 2013
Nashville, TN

Board of Examiners Appointment

The Chapter is pleased to announce that Lee Ann Burney, has been appointed to the [Board of Examiners](#) (Revenue C HFMA Chair of the Board of Directors).

Healthcare Providers to be Reimbursed for Trans Management (TCM) Services

Healthcare providers are justifiably worried about cuts in but some are finding other services they already perform legitimate revenue to the business if they are coded healthcare industry coding system evolves, it is critical to changes along with the relative reimbursement value of ea [more...](#)

Chapter Announcements



Layout & Navigation

Tennessee Chapter of the HFMA

www.tnhfma.org/volunteer-evoice/

Click Through to Article on Blog

Letter from the Editor

- Compliance Corner
- Compliance Corner Bonus Article

Announcements

- New Members
- Reserve Your Room for the 2013 Spring Institute

Upcoming Events

Region 5 Dixie Institute

nas user appointed to the HFMA Chair of the Board

Volunteers in Action: Developing Business Skills Throughout Asia

Neil Koonce and Amy Totty, both with [Healthcare Receivables Group](#) in Knoxville had the unique opportunity to be part of a team of seven, led by Neil, on a mission trip to Chiang Mai, Thailand this past Fall. The purpose of the trip was to help missionaries in East and Southeast Asia develop an understanding of basic business principles. [Read more...](#)

Healthcare Providers to be Reimbursed for Transitional Care Management (TCM) Services

Healthcare providers are justifiably worried about cuts in reimbursement

Spring Payer Summit

Region 5 Webinar - Care Redesign and New Payment Models

Chapter Sponsors

RMB Inc.



Layout & Navigation

Tennessee Chapter of the HFMA

www.tnhfma.org/newsletter/volunteers-in-action-developing-business-skills-throughout-a.html

hfma™ tennessee chapter
healthcare financial management association

Home National HFMA Tennessee HFMA News Education Calendar Certification Sponsorship Photos

Volunteers in Action: Developing Business Skills Throughout Asia

Thursday, January 31, 2013 at 7:10AM | Kellie Buchanan

Neil Koonce and Amy Totty, both with [Healthcare Receivables Group](#) in Knoxville had the unique opportunity to be part of a team of seven, led by Neil, on a mission trip to Chiang Mai, Thailand this past Fall. The purpose of the trip

many opportunities exist to use business skills to help those in need. If you have any ideas about how you can help!

[Return to the January 2013 Volunteer eVoice](#)

Share Article | Permalink | Email Article | Print Article
in Newsletter, Service

Return Link -
Takes reader to the
Issue Specific Page

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Layout & Navigation

The screenshot shows a web browser window with the URL www.tnhfma.org/january-2013-volunteer-evoice/ circled in red. The page features the HFMA Tennessee Chapter logo and a navigation menu with links for Home, National HFMA, Tennessee HFMA, News, Sponsorship, and Photos. A callout box with a white background and black text reads: "Build newsletter in issue/month specific page. Then copy & paste to Newsletter Home." The main content area is titled "Volunteer eVoice January 2013" and includes a "Columns" section with links to President's Message, A Regional Perspective, Letter from the Editor, Compliance Corner, and Compliance Corner Bonus Article. It also features an "Announcements" section with a link to New Members. The "Board of Examiners Appointment" section states that Leann Burney, FHFMA, CPA has been appointed to the Board of Examiners (Revenue Cycle) by the HFMA Chair of the Board of Directors. The "Volunteers in Action: Developing Business Skills Throughout Asia" section mentions Neil Koonce and Amy Totty, both with Healthcare Receivables Group in Knoxville, who had the unique opportunity to be part of a team of seven, led by...

Build newsletter in issue/month specific page. Then copy & paste to Newsletter Home.

Volunteer eVoice
January 2013

Columns

- [President's Message](#)
- [A Regional Perspective](#)
- [Letter from the Editor](#)
- [Compliance Corner](#)
- [Compliance Corner Bonus Article](#)

Announcements

- [New Members](#)

Board of Examiners Appointment

The Chapter is pleased to announce that Leann Burney, FHFMA, CPA has been appointed to the [Board of Examiners \(Revenue Cycle\)](#) by the HFMA Chair of the Board of Directors.

Volunteers in Action: Developing Business Skills Throughout Asia

Neil Koonce and Amy Totty, both with [Healthcare Receivables Group](#) in Knoxville had the unique opportunity to be part of a team of seven, led by...

LEADERSHIP MATTERS

Search

Latest News

- [Registration Is Open for the Spring Institute](#)
- [Spring Payer Summit](#)
- [Region 5 Webinar - Care Redesign and New Payment Models](#)

Chapter Sponsors



It Helps to...

- ...complete all editing and revisions before creating a blog entry.
- ...convert articles to plain text before pasting into the blog.
- ...receive (or create) a separate image file for each picture, chart, or graph.
- ...run spell check.
- ...know a little bit of HTML.
- ...have plenty of lead time.



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