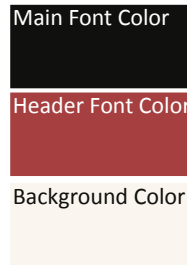# Bloomington Photography Club
Graphic Style Sheet

In hopes of creating a unified look to all Bloomington Photography Club documents both in print, and on the web this "Graphic Style Sheet" has been created. Please use this as a guideline when creating all BPC publications when ever possible.

Fonts:
Arial Regular
Arial Italics
Arial Bold

Colors:
Main Font Color #121212 cmyk 73, 67, 66, 82 rgb 18,18,18
Header Font Color #a63f3f cmyk 25, 86, 74, 16 rgb 166, 63, 64
Background Color #fdf8ee cmyk 1, 3, 5, 0 rgb 251, 244, 237

Main Font Color

Header Font Color

Background Color

Logo

BPC Background with Gradient