

# Ryan Nance

*Design Leader*

841 S. Serrano Ave. #408, Los Angeles, CA 90005

@5tilt

941-387-4505

5thingsilearnedtoday.com/portfolio

rtsnance@gmail.com

**Creative Problem Solver** focused on discovering concrete solutions to human problems.  
**Respected Builder and Leader** of teams that create outstanding user experiences; instill a shared, enthusiastic commitment to user experience as a key driver of company goals.

## Areas of Expertise

Art Direction, User Research, User Experience Design, Product Design, Creative Direction, Information Architecture, Interaction Design, Design Strategy, Usability Engineering, Prototype Engineering, Content Strategy, iOS & Android UI Design, Mobile Web, Data Analysis, SEO

## Professional Experience

### FLIPAGRAM

Head of Product Design 2/16 to 7/16

Built a team of product design experts across web, iOS, android.  
Designed and launched a new in-app camera for all 90 Million users.

### TRADESY

Director of User Experience 2/15 to 2/16

Led a team of user experience and product design experts across web, iOS, android and enterprise platforms.  
An in-canvas mobile web navigation, leading to a **69% per session value increase** for CPC campaigns  
A new information design for item tiles in the search, leading to a **38% increase in revenue** for direct traffic

### TWENTY20

Director of User Experience 9/14 to 2/15

Led all user experience design projects across web and iOS.  
A photographer gallery feature, leading to increased repeat visitation and engagement  
A revamped challenge voting design, leading to greater engagement

### PANDEXIO

Director of User Experience & Product Design 3/13 to present

Led all user experience design projects on this early stage startup.  
A complete designed experience for system across embedded enterprise platforms, mobile web and extensions

### BERMANBRAUN

User Experience Designer 12/11 to 8/13

Led the Experience Design for top COMSCORE rated properties including AOL and MSN. Designed the SKYE Weather + Photos app for AOL Weather, reaching #3 free weather app in the iTunes store for 3 straight weeks.  
Complete site design, strategy and interaction designs for Purpleclover.com, Mom.me and AOL Weather

### BERNARD HODES GROUP

User Experience Designer 1/10 to 12/11

Led all User Experience projects from clients as diverse as Petco, ConAgra, Victoria Secret and Bank of America.

### MILES MEDIA GROUP

Director of Digital Design 9/07 to 1/10

Led a company-wide realignment of the interactive production process to best take advantage of the medium.

## Education & Training

Training: **User Interface 15** Conference and **User Interface 13** Conference, Cambridge, MA, '08 & '10  
COLUMBIA UNIVERSITY — New York, NY '99 to '01

**Master's of Fine Arts**, Writing Division  
NATIONAL TAIWAN NORMAL UNIVERSITY — Taipei, Taiwan '96 to '99

Mandarin Language training  
UNIVERSITY OF REDLANDS — Redlands '93 to '96

Bachelor's of Arts, Creative Writing