

WISCONSIN ARCHEOLOGICAL SOCIETY
Spring 2013 Meeting Minutes
La Crosse, WI

Board Members present: Jake Pfaffenroth, Jake Rieb, Spencer Kawell, Joseph Monarski, Jaremy Cobble, Kurt Sampson

Total Society Members Present: 18

(Board and General Member quorums met)

Call to order by Kurt Sampson 10:00am

Kurt thanks MVAC, UW-La Crosse, and the UW-L Archaeology Club for hosting the meeting

Secretary's Report: There is nothing new to report, other than the secretary continues to record meeting minutes and organize documents for archival at the end of President Sampson's term.

Motion to approve by Joseph Tiffany, seconded, approved

Treasurer's report: by Jake Rieb

This year's incomes have been dues. The Society is still selling a few backissues, mostly to institutions completing their collections. There haven't been many expenses yet in 2013. There will be a bill very soon for the latest journal printing.

There has been discussion about the Society getting liability insurance, especially because of land ownership (Heim Mound). Rieb reported that insurance is going to be much more expensive than the \$100 per year we had originally budgeted. This is still in the works, as he waits to hear more quotes.

Motion by Kurt Sampson to approve, seconded, approved

Committee Reports:

Editorial/Newsletter: By Kent Dickerson, read by Kurt Sampson

Changeover from joint editorship by MVAC with Joe Tiffany's retirement. (Get a copy of the report from Kurt - He read through the report, sent by Kent Dickerson).

Norm Meinholz has expressed interest in taking charge of the newsletter WisArch News. This is not an elected position, so Norm will be taking over immediately from interm editor Kurt Sampson.

Motion to approve by Jake Pfaffenroth, seconded, approved

Programs and Publicity:

No official report, but Jake Pfaffenroth commented that there have been many, diverse lectures and events throughout southern Wisconsin.

Website and Social Media Committee: by Jake Pfaffenroth

The Facebook and website have been seeing excellent amounts of activity. The Facebook is predominantly visited by young people, and the Society should keep this in mind and use the Facebook with that audience in mind. The website is at the top of Google searches and has steady traffic. There are an average of 170 new visitors each month who have never visited the website before. Again, the committee recommends the Society seize this opportunity to reach out to these visitors (who are most likely non-members.)

Committee member Jake Rieb has been working to establish a Youtube channel for posting Society-sponsored lectures. He has created a draft of a media release form with the help of Society member Tom Sutter. Dale and Maureen Gross have offered to video record lectures and post them. These videos will be available on Youtube, and embedded in a Media section of the website.

Motion by Jake Rieb, second, approved

Awards and WASRA Grant: summarized by committee member Heather Walder
There were three applicants, each for the maximum of \$500. The committee had a total of \$1000 to award among any number of applicants. The committee decided to fully fund Katie Rudolph for \$500. The other two applicants will receive partial funds: One for airfare to Wisconsin to work with privately-owned collections, and another to partially-fund an AMS date from a rockshelter in Western Wisconsin.

Motion by Jake Rieb, seconded, approved

Education and Outreach: by Jeremy Cobble

Rob Nurre and Jeremy went to the Milwaukee Public Museum archaeology fair, representing the Society. To prepare, John Broihahn loaned some unprovenanced artifacts to the committee to use for educational purposes. The committee is working on setting up an open house in Sheboygan on May 18.

Joe Monarski suggested trying to involve more elementary and secondary teachers, to help them understand Wisconsin prehistory better so they can better teach the material. He recommended several books that would be useful, and suggested that combatting pseudo-history should be another goal of the committee, especially by working directly with teachers.

Motion by Jake Pfaffenroth, seconded, approved

Preservation of Sites: Chair Rob Nurre not present

Kurt Sampson commented that he and Rob started working with a corporation that has mounds on its property. They are working to plan a clean-up day for the mound group,

to help the company clean the mounds up and to educate them on the mounds and proper care for them.

Nominations and Elections: by John Broihahn, read by Kurt Sampson

Elections will be held in the fall of 2013 at the Society meeting. Candidates for voting include president-elect, secretary, treasurer, and two open director-at-large positions. The committee recommends that at least two board members serve only 1-year terms so that there are no gaps in positions between elections.

It was decided at the meeting that more discussion about their recommendation is necessary while the committee members are present. A vote on proposed changes to the constitution, to enable 1-year terms, will take place via email in the coming weeks.

The committee recommends exploring the possibilities of establishing an e-election process. Kurt suggested that it would fall under the responsibilities of the Nominations and Elections Committee to explore those possibilities.

Motion by Monette Bebow-Reinhard, seconded, approved

Chapter President Reports:

Joe Monarski, Charles E Brown: CEB is concerned about a drop off in attendance. Part of that might be due to a lack of advertising and announcements. Monarski noted that CEB is dependent on UW student attendance, and it seems as though the lecture series hasn't been advertised by UW faculty as much lately. CEB co-sponsors gardens at Pope Farm Park, which they are planting again this spring. One garden is a precontact Native garden, and the other has a rotating theme.

Spencer Kawell, UW-La Crosse Archaeology Club: The club is still a recent addition to the society. UW-L Archaeology Club presidents are elected yearly so there is a very high turnover rate. The primary focus of the club/chapter is on UW-L students. There is a good possibility of contributing to the Society lecture video series with UW-L-sponsored lectures and events. Kawell hopes to integrate the Club/Chapter into the Society better before his term as president ends in August and a new president begins in September. Spencer asked for suggestions for how to better serve the students, and various experienced Society members offered advice.

NEW BUSINESS:

Quote for printing back issues: \$291 (maximum estimate) for 25 re-print issues. Motion by Jake Pfaffenroth, seconded, approved.

Scanning Backissues to PDF/CD for sale: Kathy Stevenson noted that MVAC's scanner is automated and it would be very cheap to pay a work-study student to break down and scan old issues.

Digital PDF Backissues of *The Wisconsin Archeologist*: Jake Pfaffenroth motioned that the board approve an additional \$8/month cost to enable web sales of digital and physical merchandise, and potentially memberships. Seconded, approved.

There will be additional research and discussion via email to chose prices for the digital downloads.

Education and Outreach Committee: Jaremy Cobble Motioned that the board approve \$200 for advertising. Seconded, approved.

Video Release Form: Jake R motioned that the board approve the Media Release Form. Kathy Stevenson and Joe Monarski proposed adding a provision for specifying the event date, event name, and topic. Motion to approve, with provisions, seconded, approved pending provisions.

Motion to adjourn the meeting by Joe Monarski, seconded, approved

Meeting adjourned at 11:44am

The meeting was followed by:

- 1) A presentation by UW-L student Seth Taft: *The Kratz Creek, Neale, and McClaughry Mound Groups*
- 2) Tour of MVAC and UW-L student poster session
- 3) Tour of Hwy 35 Archaeological Site, by MVAC crew