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WORK

MONTCLAIR STATE UNIVERSITY, Montclair, NJ

JANUARY, 2016 – PRESENT

ADJUNCT PROFESSOR

Teaching Intermediate Graphic Design to students in the Montclair State University BFA in Graphic Design Program.

CEIL DISKIN STUDIO, Montclair, NJ

MARCH, 2011 – PRESENT

ART DIRECTOR / GRAPHIC DESIGNER

Providing creative solutions for projects from inception to completion, including concept development, all phases of design and production, and project management.

PROJECTS INCLUDE:

- marketing communications
- advertising, promotions and collateral material
- branding and identity strategies
- event and exhibit graphics
- corporate report and case study design

EXPERTISE IN:

- **CORPORATE REPORT AND CASE STUDY DESIGN:** Strategic thinking and crafted solutions for reports and case studies.
- **BRANDING** strategies: logo and identity package including concept and design for website, social media, advertising, marketing and communication collateral, and business stationery.
- **COVER DESIGN, PAGE LAYOUT AND PRODUCTION:** book interiors, catalogs, programs, brochures, etc.
- **EVENT/EXHIBIT GRAPHICS:** Concept and execution for display and booth design, exhibit hall banners, media and feature walls, large-scale concept artwork, signage, invitations, etc.

TEXTILE DESIGNER

- Creating **ORIGINAL ARTWORK, PATTERNS, AND SURFACE DESIGNS** for the home décor and apparel marketplace.
- Launched debut product line, **CHEZ**, in February 2012 including fabric, pillows, wall coverings, and rugs.
- **FREELANCE FABRIC DESIGN** for print houses including *Hunt & Gather*, *Colette and Blue* and *Wakefield Design Studio*.

WILEY PUBLISHING, Hoboken, NJ

1999–2011

CREATIVE DIRECTOR

- Creative direction, supervision and hands-on design for company-wide projects in advertising and promotions. Over 1,500 projects annually, on a global basis.
- Led team of designers, copywriters and project supervisors through all project phases from brainstorming concepts through to completion of final project.
- Facilitated branding refresh of the company's corporate identity—across all platforms, including print and digital advertising, marketing collateral, exhibit and in-store displays.

HARPERCOLLINS PUBLISHERS, New York, NY

1996–1999

ART DIRECTOR

Designed and managed production for print collateral and advertising materials for Adult Trade business. Supervised three designers, art directed photo shoots. Managed mass market and trade projects for multiple imprints.

DISKIN DESIGN, New York, NY

1992–1996

FREELANCE GRAPHIC DESIGNER

Graphic design of collateral and packaging for media, entertainment and fashion clients such as The Film Society of Lincoln Center, William Morris Agency, Escada, independent film and record labels, publishers such as Random House and Penguin.

EDUCATION

2011, Certificate in Web Design, Noble Desktop, New York, NY

Completed coursework in HTML, Dreamweaver, Fireworks and Flash

1982, non-degree course in Graphic Design, School of Visual Arts, New York, NY

1979, Bachelor of Fine Arts, Rutgers University, New Brunswick, NJ

Studied Drawing, Painting, Printmaking, Photography, and Illustration

TECHNICAL

Expert in Adobe Creative Cloud programs including InDesign, Photoshop and Illustrator; and in Microsoft Office programs including: Word, Excel and PowerPoint. Familiar with HTML coding and website design.