



SUMMARY

A talented interactive designer and art director with over 20 years of experience

- efficient and deadline oriented
• well-honed design and project management skills
• excellent people and communication skills + positive attitude
• intuitive, forward thinking, and passionate problem solver
• flexible, open-minded and collaborative

INTERACTIVE EXPERIENCE

2016 | January-present | Minnesota Historical Society

UX Design, Development, Web Design (intern)

Skills + tools used: Drupal 6/7, useresting.com, Google Docs, Adobe Creative Suite, Slack, Treejack, Card Sorting, create wireframes, content strategy, hand-code HTML/CSS/ Javascript, agile workflow, upload content, prepare content for web

2016 | July-present | August Ash

UX Designer (temporary part-time contract)

Skills + tools used: write strategy brief, create content audit, Google Docs, InVision, Sketch

2016 | February-May | Us Creative Works

UX Strategist and Web Designer

(temporary part-time contract)

Skills + tools used: conduct stakeholder interviews, Drupal (CMS), upload content, conduct user testing, Google Docs, InDesign, Slack, Toggl, graphic design

2016 | January | Client: A Gourmet Thyme Too

Web Design & Development

Skills + tools used: conduct stakeholder interviews, Squarespace (CMS), upload content, Google Docs, graphic design

2015 | November | Client: Victory Tool

Web Design & Development

Skills + tools used: stakeholder interviews, Squarespace (CMS), upload content, Google Docs, graphic design

2015 | June-August | Minnesota Historical Society

Digital Learning and Assessment (intern)

Skills + tools used: stakeholder interviews, content strategy, Google Sites, (CMS), upload content, Google Docs, graphic design

2015 | August | Client: Friends School Plant Sale

Web Design

Skills + tools used: stakeholder interviews, wireframes, final design mock-ups

2012-2015 | Client: Handyman Magazine

Interactive DPS designer for the iPad

VISUAL ART EXPERIENCE

2005-present | Gallery 360, Minneapolis / Currently represented

2007 | Minnesota State Arts Board / recipient of "Artist Initiative" grant to paint in Norway

1995-present | Visual artist / over 25 Gallery shows

PROFICIENCIES

- Coding by hand: HTML / CSS / Javascript / JQuery
• Responsive design using media queries
• Style tiles & atomic design
• Mobile first
• Wireframing and site maps
• InDesign 6.0 / print and iPad
• Adobe Creative Cloud Suite 6.0
• Useresting.com, Slack, InVision, Treejack, Card Sorting, Balsamiq, Optimal Workshop
• Drupal 6/7, Squarespace

EDUCATION

2015 | Minneapolis College of Art and Design

3 Year - Certification in Interactive Design and Marketing

Completed coursework (30 credits):

Development: Web Dev 1, Responsive Design, Web Dev 2 Javascript and JQuery

Design: Web Design 1, Web Design 2: Web Branding and Design Systems, User Experience, Typography Essentials

Marketing: Marketing 1, Collaborative Work flows

2000 | University of Minnesota

Bachelor of Arts in Visual Communications

PRINT EXPERIENCE

2012-2015 | The Family Handyman magazine

Freelance Art Director

• Design and art director two monthly departments for print and interactive iPad editions as well as an occasional feature

1988-2012 | St. Paul Pioneer Press

Senior Page Designer/Art Director

- Designed covers and inside pages for Sunday Travel, Weekend Life and Sunday Life sections of daily newspaper
• Worked on deadline with editors, writers, photographers and illustrators to generate ideas
• Managed visual presentation of feature stories and covers from concept to production of pages
• Collaborated with writers to create non-traditional ways of presenting information (charticles, infographics and other alternative story forms)
• Led the 2004 redesign of content and visuals for new features sections (Daily Life, Weekend Life, Sunday Life)
• Created illustrations using Adobe Photoshop and Painter

2008 -2012 | Spaces Magazine

Senior Art Director

Worked with the editor to reinvent magazine in tight timeframe. Involved from the idea stage and selection of stories to the gathering of art, layout, design and production.

DESIGN AND ILLUSTRATION AWARDS

15 + awards for excellence, including two 1st place awards, SPJ Page One, and 3 Society of News Design awards; nominated by the Pioneer Press for an award of excellence

CONTINUING EDUCATION & PROFESSIONAL WORKSHOPS

Summer 2012 | MCTC, Web Development

Spring 2012 | College of Visual Arts, St. Paul

1990 to present | AIGA MN, Design Camp

1996-2004 | Attended and organized painting workshops in Greece, Norway, France and Iceland