



I first met Amelia Island resident Deb Boelkes when I was invited to attend one of her “We the People” sessions to hear a Heritage Foundation guest speaker. I was impressed.



Deb Boelkes

I’ve been to a number of these gatherings since. They’ve featured speakers ranging from US congressmen, state representatives and senators to nationally respected authors and diplomats. I’ve been as intrigued and fascinated with Deb as much as any of her featured speakers.

This is a very busy lady. In addition to her business, political, organizing and oratory skills she’s an author, who has a book coming out his fall. She’s also a keynote speaker who lectures about management techniques. For 25 years, she created and led sales and marketing organizations within Fortune technology companies such as AT&T, IBM, and Arrow Electronics.

In 2015, she moved beyond the business world and founded “We the People”, now a 500-member grassroots organization based on Amelia Island that attracts attention throughout northeast Florida.

“I created We the People with a mission to rebuild traditional American values; encourage critical thinking; foster respectful, healthy dialog on matters of importance to our community, state and nation; and motivate citizens to vote,” she explains.

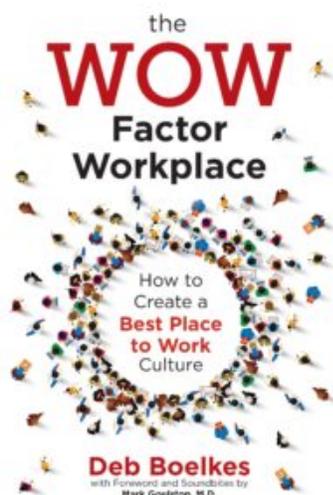
This outspoken and articulate lady, who also found time last year to head up the Amelia Island Women’s Newcomers Club, doesn’t hold back. When she’s passionate about a subject she speaks her mind.

As I said, Ms. Boelkes doesn’t hold back. While toiling in the corporate world she was equally candid. She dedicated herself to what she explains was “transforming the American business world into a better place, one where employees could thrive and anticipate going to work daily.” Outside the corporate arena she continued that mission by founding “Business World Rising” a decade ago to accelerate the advancement of high-potential leaders to the top of “Best Place to Work” organizations.

The next “We the People” session will feature Supervisor of Elections of Nassau County, Vicki P. Cannon, who will discuss “Election Security, Safeguards, and Misinformation.” Unlike the local far-left sessions populated by loud, screeching, fist-shaking, uninformed activists, attendees at “We the People” are a diverse, articulate, polite crowd respectful of opposing opinions and free speech.



Vicki Cannon



Deb’s book — “The WOW Factor Workplace: How to Create a ‘Best Place to Work’ Culture” – will be released this fall. She collaborated with renowned psychiatrist and international best-selling author, Dr. Mark Goulston, in its writing. “The WOW Factor Workplace” includes candid, in-depth interviews with over a dozen notable leaders from award winning “Best Places to Work” – organizations with products, services and camaraderie so amazing that the best, brightest

and most talented people line up to get in them,” she says. The book, she claims, also offers an abundance of helpful advice and action steps useful at any step on the career ladder.

“Now with the US economy at near full employment, and with a talented workers’ market upon us, the book that will help organizations of any kind become better places to work,” she adds. Go to <http://www.BusinessWorldRising.com> for book details.

This is an amazing lady.