

# Hello.

## I'm Jessica Humphrey

I'm a Designer, Artist, Developer, and perpetual student. My passion in design and in life is to continue to grow and learn, so that I can create and improve experiences for as many people as I can. I love challenges, and tight deadlines don't scare me. When things get tough I believe in knuckling down and focusing on the task, while making sure that everyone is supported in our push for success.

### Skills

Web and Graphic Design  
Brand Development and Management  
3D Modeling and Rendering  
Social Media Marketing & Strategy  
HTML/CSS/Javascript  
Motion graphics & Animations  
UI Design  
UX Design and Research  
Pre-press and Proofing  
Illustration  
Catalog and Editorial Design  
Event Planning & Design  
Copywriting & Editing  
Lettering & Typography

### Tools

Adobe Creative Suite  
Sketch & Balsamiq  
Oracle Responsys  
Mac Proficient

### Education

**2017 | B.F.A.**  
**GRAPHIC DESIGN**  
Oregon State University

**2012 | A.S.**  
**COMPUTER SYSTEMS**  
Linn-Benton Community College

### Certifications

2017 | Content Marketing  
2017 | Inbound Sales  
2017 | Google Adwords  
2017 | Google Digital Sales

### Experience

**2017 - PRESENT**  
**VISUAL DESIGNER**  
**THE CREATIVE GROUP | DENVER CO.**

Web Design  
Email Design  
Print and Production Assets  
Packaging Design  
Environmental Design

**2017 - 2017**  
**GRAPHIC DESIGNER**  
**FAMOUS BRANDS INTL. | BROOMFIELD CO.**  
Designed specialty packaging for B2B and B2C sales  
Created POP kits for over 360 stores nationwide  
Designed and coded emails targeting KPI goals  
Created digital assets for social media and websites  
Designed and created environmental graphics

**2015 - 2017**  
**MARKETING MGR. & DESIGNER**  
**N'REENER'S | ALBANY OR.**  
Oversaw 100% increase in sales with targeted marketing  
Created and maintained brand assets on all touchpoints  
Developed and maintained social media marketing budget  
Created and executed multi-channel marketing strategies  
Saw expansion of second location due to increased profits  
Designed retail and POS items  
Served as contact point for outside vendors

**2015 - 2017**  
**GRAPHIC DESIGN INTERN**  
**OREGON STATE UNIVERSITY | CORVALLIS OR.**  
Created items for distribution to over 30k students  
Managed and updated asset libraries  
Created assets for all 12 colleges within the university  
Performed press checks, proofing and bindery checks  
Designed large format and specialty print items  
Designed print & digital assets for internal and external use

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