

HENRY T. CASEY

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SKILLS

Parse.ly analytics
Adobe Creative Suite
(Photoshop,
InDesign)
Microsoft Office Suite
HTML
Wordpress
Squarespace
Spanish, conversational

Tom's Guide, Laptop Mag (Purch Media) New York, NY 2015–Present
Staff Writer

- Reports on tech news with focuses on Apple, security, streaming media
- Works on early morning news team, pitching, writing and producing stories
- Reviews laptops, tablets and apps that include detailed product comparisons
- Appears and interviewed in Facebook Live and YouTube videos
- Records and narrates video for stories and reviews
- Writes feature articles reviewing the best apps in food, music, and security
- Writes “how to” posts with detailed directions, and analysis
- Covers on-site (CES) and remote (Apple) live events
- Frequent interviewee for WNYW FOX5 News tech news segments

EDUCATION

Bard College

Annandale-on-Hudson, NY
Bachelor of Arts,
Literature

TechRadar Pro New York, NY 2014–2015
Critic/Analyst (Freelance)

- Wrote reviews of hardware and software for the consumer, business audiences

Abrams New York, NY 2014–2015
Calendar Editor (Freelance)

- Developed products for The Metropolitan Museum of Art and Cartoon Hangover

TVMix.com 2013–2014
Reporter (Freelance)

- Wrote blog posts covering pop culture news
- Liveblogged events

The Metropolitan Museum of Art New York, NY 2009–2014
Associate Editor, Merchandise—Printed Product

- Coordinated all phases of development for merchandise including calendars, holiday cards, and digital accessories
- Product Development Lead for exhibitions including the annual Costume Institute Gala, the Leonard A. Lauder Cubism Collection, and *Garry Winogrand*
- Product Development Lead for Calendars category, a 40+ SKU program, which annually generated in \$2.25 million in sales
- Managed a team of three interns
- Wrote copy for product and marketing material

Contently New York, NY 2013
Blogger (Freelance) for **The Content Strategist**

- Wrote blog posts covering branded content strategies

Patek Philippe International Magazine Geneva, Switzerland 2008–2011
Writer (Freelance), Interviews

- Wrote and conducted in-person interviews

Rizzoli/Universe Publishing New York, NY 2006–2009
Editorial & Production Assistant

- Assisted editors with titles on subjects including New York City's cultural landmarks, radical architecture, interior design, and haute cuisine