

HENRY T. CASEY

New York, NY | henrytcasey.com | [linkedin.com/in/henrytcasey](https://www.linkedin.com/in/henrytcasey)

SKILLS

Parse.ly analytics
Adobe Creative Suite
(Photoshop,
InDesign)
Microsoft Office Suite
HTML
Wordpress
Squarespace
Spanish, conversational

Tom's Guide, Laptop Mag (Purch Media) New York, NY 2015–Present
Staff Writer

- Reports on tech news, focuses on Apple, AR, games, security, streaming media
- Reviews apps, operating systems, laptops and tablets
- Appears in Facebook Live and YouTube videos
- Records and narrates video for stories and reviews
- Writes “how to” posts with detailed directions, and analysis
- Covers on-site (CES) and remote (Apple) live events
- Frequent interviewee for WNYW FOX5 News tech news segments

TechRadar Pro New York, NY 2014–2015
Critic/Analyst (Freelance)

- Wrote reviews of hardware and software for the consumer, business audiences

EDUCATION

Bard College

Annandale-on-Hudson, NY
Bachelor of Arts,
Literature

Abrams New York, NY 2014–2015
Calendar Editor (Freelance)

- Developed products for The Metropolitan Museum of Art and Cartoon Hangover

TVMix.com 2013–2014
Reporter (Freelance)

- Wrote blog posts covering pop culture news
- Liveblogged events

The Metropolitan Museum of Art New York, NY 2009–2014
Associate Editor, Merchandise—Printed Product

- Wrote copy for product and marketing material
- Product Development Lead for Calendars category, a 40+ SKU program, which annually generated in \$2.25 million in sales
- Product Development Lead for exhibitions including the annual Costume Institute Gala, the Leonard A. Lauder Cubism Collection, and *Garry Winogrand*
- Coordinated all phases of development for merchandise including calendars, holiday cards, and digital accessories
- Managed a team of three interns

Contently New York, NY 2013
Blogger (Freelance) for **The Content Strategist**

- Wrote blog posts covering branded content

Patek Philippe International Magazine Geneva, Switzerland 2008–2011
Writer (Freelance), Interviews

- Wrote and conducted in-person interviews

Rizzoli/Universe Publishing New York, NY 2006–2009
Editorial & Production Assistant

- Assisted editors with titles on subjects including New York City's cultural landmarks, radical architecture, interior design, and haute cuisine