

# EAST PRICE HILL BUSINESS ALLIANCE

*A Voice for Businesses, A Heart for the Community*

## Our Mission & Goal

East Price Hill Business Alliance strives to promote, preserve and support its members and vibrant business community by providing opportunities, visionary leadership and services, while enhancing community and economic development goals and revenue.

There is no greater message in the world of commerce than the one that encourages consumers to spend locally. Strengthening our community partnership enriches the local economy by putting dollars back into the area in which we live, work and play. Whether it's a visitor to the area or a resident, we will make sure they enjoy and see that these are the businesses and professionals that support partnerships for a robust, livable community.

Our goal is to promote independent businesses and to build professional relationships through networking. To advocate for the best practices and policies that promote public safety, beautification and sustainability of the unique character of East Price Hill's neighborhood commercial district.

## Who We Are

The East Priced Hill Business Alliance (EPHBA) is a nonprofit alliance of the East Price Hill Improvement Association (EPHIA) working with merchant leaders and small businesses throughout East Price Hill's Business District, Community Entertainment District and the Incline District who are committed to ensuring that economic power resides locally so that healthy community life and the unique character of our neighborhood commercial corridors can be honored, sustained and preserved for future generations.

## Membership Info

*Join Our Association of Local Business Owners & Decision Makers and Let's Grow Together!*

### General Membership Dues

Individual/Resident:	\$25
Business (1-5 employees)	\$25
Business (6 or more employees)	\$50

*Dues are payable on the day of joining.*

Membership Year is from May 1<sup>st</sup> ~April 31<sup>st</sup>

*A prorated membership fee is available to new members.*

*Please note: These are inaugural fees that are subject to change.*

*Members are required to attend at least 2 meetings per year to maintain your active membership status.*

## Memberships Have Their Privileges

- ☞ One vote per membership
- ☞ Your business logo/advertisement listed in the EPHBA Member Directory linking to your website

## Business Networking

The true value of your EPHBA membership is related directly to your participation in meetings and events.

The agenda, meeting minutes and special items of interest are distributed by email prior to meetings.

Before the meeting, we have a short Meet & Greet to exchange business cards and get yourself situated. We respect your time, so our meetings will start promptly when scheduled and we will do our best to wrap it up in the hour time slot. We begin our meetings by introducing ourselves and our business, and telling others about upcoming events such as new businesses/development coming into our area, business district clean-ups, safety walks, seasonal open houses, seminars, fundraisers and more!

Regular meetings are held on the 2<sup>nd</sup> Wednesday of each month:

Meet & Greet: 8:30 a.m.  
Time: 9:00a.m. – 10:00 a.m.

Location: Corner BLOC Coffee House  
Community Entertainment District  
3101 Price Avenue

***Come join us for***



*It is desirable for all members of the EPHBA to cooperate with one another and to help the community at large in order to promote growth and financial success of the businesses in East Price Hill.*

**IT IS AGREED THE MEMBERS WILL:**

1. Conduct themselves in a businesslike yet friendly manner
2. Helps others by encouraging the public to use the shops and services of the members of the Alliance
3. Create goodwill in the community by assisting East Price Hill and the surrounding areas with community projects and promotions which are beneficial to the goals of the Alliance
4. Provide East Price Hill businesses with a strong voice at all levels of government in the matters of mutual concern to the community
5. Utilize monthly and annual meetings as a forum to network and exchange ideas with local East Price Hill Businesses
6. Inform other members of upcoming events within the community, including businesses
7. Inform other members of businesses entering or leaving the community
8. Support the Alliance by promoting it to non-member businesses in the community for the purpose of enlisting their support
9. Contribute to the success of the Alliance by volunteering your time and talents to the committees and to serve as an officer if nominated
10. In all manner to be a good business role model of East Price Hill

## Membership Services Toolbox

EPHBA helps with a variety of services. Please contact us for assistance or additional information.

✓ Advocacy - Taking your issues to those who can help get them resolved	✓ Meetings – We facilitate and attend meetings with other organizations that affect our members
✓ Branding – Reinforcing our image and identity	✓ Membership – We help support BDA's efforts to increase and maintain membership
✓ Best Practices – We document what's worked for others for your use	✓ New Business Support – Introduction to BDA' and fellow business owners
✓ Brochures – To continue to support and strengthen the businesses in our district	✓ Newsletters –The electronic <b><i>Business Voice</i></b> to keep you informed of important issues and events
✓ Communications – We keep you in touch with members and other resources	✓ Organization – A unified structure and voice for our unique and historic BDA
✓ Consulting – On issues that are important to you and other members	✓ Planning – Involvement and advocacy on issues affecting the future economic developments
✓ Demographics – Providing the data you need about your business district and neighborhoods	✓ Recruiting – Working together to find new members to ensure positive power and strength in numbers
✓ Education – From multiple sources for enhancements in the EPHBA to your business	✓ Seminars – Notifying of opportunities to educate our members with learning tools
✓ Events – From monthly meetings to EPHBD social and volunteer events to training and conferences	✓ Speakers – An ever-growing list available for BDA meetings and/or events
✓ Flyers – Describing the EPHBA and help in designing them for your events	✓ Support – In finding resources to help you grow your business and EPHBA
✓ Grants – Notification and assistance in writing and presenting for the variety of funds available	✓ Technical Assistance – For writing grant applications, the newsletter publication and much more
✓ Help – In whatever ways we can supply it	✓ Training – For the BDA leaders, business members and community leaders
✓ Information – About what's happening in the City, County, Region and State on issues affecting business	✓ Understanding – Of the purpose for the EPHBA and the business member needs
✓ Leadership – We show by best practice how to run an organization using best practices	✓ Web Site Support – Helping with Design ideas, content and hosting resources

This tool kit was developed to promote, preserve and support our members and vibrant business community in an effort to increase sales, enhance safety and encourage overall success for merchants and merchant association.

Based on experiences from members, advice from retailers and economic and planning experts and best practices from other communities, this tool kit includes tips and resources on marketing, safety, event planning, working with the City and much more. It will be built over time with additional sections added as they are developed.

We welcome your feedback and will continually improve and update this document to make it as relevant and useful as possible for you. Please feel free to contact us with any ideas, questions or concerns.

## Collaborative Economic Resources

*EPHBA has it all! Whatever your topic of interest is, we've got something for you!*

<b>East Price Hill Improvement Association (EPHIA)</b>	Community Council that encourages and promotes civic advancement and improvement of East Price Hill, all of Price Hill, and the Western Section of Cincinnati and Hamilton County, Ohio
<b>Price Hill Will (PHW)</b>	A comprehensive community development corporation (CDC) serving the Price Hill cluster of neighborhoods. Our mission is to create systemic change in Price Hill through economic development, community engagement and physical revitalization
<b>Price Hill Will Economic Development Committee (PHWEDC)</b>	The Mission of the PHWEDC is to identify Commercial/ Retail/ Industrial Services needed/in demand in Lower, East and West Price Hill business districts
<b>Cincinnati Neighborhood Business Districts Unite (CNBDU)</b>	A non-profit corporation with the mission of preserving and developing the NBDs. Their focus is job retention/creation and the revitalization, stabilization, conversion, growth and developmental needs of the Cincinnati neighborhood business districts. To foster cooperation between NBDs and area Community Councils.
<b>Invest In Neighborhoods (IIN)</b>	A nonprofit organization created to promote and assist the 51 community councils that represent the neighborhoods of Cincinnati. Their mission is to assist the councils with financial resources and to promote self-sufficiency and leadership skills of the councils and their residents.
<b>Price Hill Historical Society &amp; Museum</b>	A nonprofit organization whose mission is to preserve the rich history and integrity of the Price Hill community and to educating the historical, architectural and cultural significances of the area. Fellowship and social awareness help contribute to neighborhood unity and pride.
<b>Neighborhood Business District Fund (NBD)</b>	Funds used to assist NBDs in recruiting new members and increasing community participation by promoting the NBDs at special community events and or other activities. Funds can provide minimal funding for annual capital, streetscape, landscaping, safety-related or other projects that generally improve the NBD.
<b>Neighborhood Business District Improvement Program Grant (NBDIP)</b>	Program to assist communities in implementing projects that stabilize, maintain, and improve their NBDs and overall community economic viability. Funds can be used for legally eligible, community-supported projects that respond to the needs of the business district and solve relevant problems. Neighborhood economic development projects are strongly encouraged.
<b>Neighborhood Support Program (NSP)</b>	Funds provided to community councils in support of neighborhood projects and activities such as membership drives, publish newsletters, engage in beautification and clean-up activities, provide summer employment or cultural activities to neighborhood youth, and underwrite the cost of sending community leaders to workshops and other training and networking opportunities, among other things
<b>Safety CAT (Community Action Team)</b>	Works in conjunction with all representatives of the community and local law enforcement to improve the quality of life for all those who live, work, or visit Price Hill
<b>Citizens On Patrol</b>	Strong and Committed Volunteers who patrol the neighborhoods and assist District 3 in spotting problems and providing service to the communities. An excellent partnership that proves working together improves quality of life and provides a safer environment for EPH!
<b>Clean And Green</b>	An active group of Price Hill neighbors who get together to discuss various ways to keep our neighborhood clean and beautiful, while maintaining eco-friendly practices thru NBD clean-ups!
<b>Holiday on the Hill</b>	Get in the Holiday spirit the first weekend in December as we celebrate with Lighting Up the Hill, Window Painting Contest, street caroling , arts & crafts galore and more!
<b>Cultural Heritage Fest</b>	Day long , pedestrian friendly festival filled with musical acts with diverse genre of musical styles, international cuisines, drinks, art and much more at the St. Lawrence Corner in the BD
<b>East Price Hill Jazz Festival (EPHJF)</b>	Annually presented on the last Saturday in September in Dempsey Park, this event has grown to attract a diverse audience, just as the art of Jazz reaches wide and diverse fans-for free!
<b>Community Entertainment District (CED)</b>	This designation will facilitate new and re-developments in the Incline District by allowing restaurants and bars a faster, easier and cheaper way to get liquor licenses with community approval. Another great tool to provide economic revitalization and energy in this area!
<b>Incline District</b>	A branding identity to a very identifiable area with 4,500 residents, just a little over half a square mile, it has great accessibility to the rest of the city, it's close to all of our interstates, a lot of cultural institutions here, and of course we have fabulous panoramic views
<b>Arts CAT (Community Action Team)</b>	Provides hands-on opportunity to explore, understand and appreciate our community's rich architectures and historical assets using art and technology
<b>City of Cincinnati, Economic Development Division</b>	Facilitates the creation and retention of jobs in order to expand the tax base and improve the quality of life in Cincinnati. Offers resources such as grants, loans, incentives, and technical assistance from starting to grow a business to commercial developments & strategies.

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## Membership Application

### VALUABLE BENEFITS OF MEMBERSHIP

- Excellent Business Investment
- Credibility Exposure
- Local Economy Business Advocates
- Vital Contact Networking
- Member to Member Referrals
- Collaboration with District 3 Police Department
- Educational Speakers & Forum Programs
- Listing in the Printed Directory
- Web Link to Your Site
- Marketing Tips & Opportunities
- EPH Community Involvement
- Improved Governmental Relations
- Monthly Newsletter
- Social Events

### MONTHLY MEETINGS

2<sup>nd</sup> Wednesday of the Month  
8:30am - Meet & Greet  
9:00am - 10:00am Meeting

### ANNUAL MEMBERSHIP FEE

- Individual/Resident.....\$25
- Business (1-5 employees) .....\$25
- Business (6 or more employees) .....\$50

*Please note that these are introductory Membership Fees for the inaugural year of 2012. Fees are subject to change.*

***Join Our Group of Local Business Owners & Decision Makers and Let's Grow Together!***

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Evening/Cell \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

### VOLUNTEER INTEREST

- Beautification
- Membership/Networking
- Communications
- Officer or Trustee
- Safety
- Special Projects
- Grants

### MORE INFORMATION

[www.EPHBA.org](http://www.EPHBA.org)

*Soon to be launched!*

office use:

- board approved       entered in database
- payment recorded     added web site link

Send your application & check to:

EPH BUSINESS ALLIANCE  
c/o EPHIA  
PO Box 5420  
Cincinnati, OH 45205

**DREAMS and OPEN SPACES  
EPHBA COMMERCIAL PROPERTY INVENTORY**

Street Address	
Zip Code	
Neighborhood	
Property Type – Building Type (ex: retail/office/industrial/warehouse) OR Site Type (ex: redevelopment, green field)	
Minimum Square Feet Available	
Maximum Square Feet Available	
Maximum Contiguous Square Feet Available	
For Sale (Y/N), Price and Terms	
For Lease (Y/N), Price and Terms	
Total Size in Square Feet	
Acreage	
Major Cross Streets	
Building Name	
Property Description	
Available/Adjacent Parking (Y/N), Number of Spaces	
Last Use/Tenant	
Preferred Use	
Vacant? How Long?	
Contact Name and Title (Owner/Agent)	
Contact Phone Number	
Parcel ID (book/page/parcel)	
Zoning	
Existing Code Violations (Y/N), Type	
Empowerment Zone (Y/N)	
Neighborhood contact (Name and number or email address)	

***Please attach a photograph of the front of your building, along with any pictures of the interior you wish to share.***

# BIG DREAMS and OPEN SPACES

## EPHBA COMMERCIAL PROPERTY INVENTORY

### INSTRUCTIONS

This form is presented as a guide to assist neighborhoods in identifying, inventorying and marketing available commercial property in their neighborhood. The properties can be completely vacant, partial vacant, currently available (for sale or lease) or just being held by an individual or company. Not all the information is required but the more information that can be gathered the better the opportunity for putting the site back into productive use.

Below is a guide to help community members complete the form and record consistent information as well as where some of the information can be found.

**Street Address**- If this is not located on the building or property you can record intersections (if it is on a corner) or the address on either side of the subject property.

**Zip Code** – these are listed in the Yellow pages by street name

**Neighborhood** – Cincinnati Neighborhood where property is located

**Property Type/Building Type** - If the property is vacant and has no building - do you know what was there prior to the building being removed, if anything? If the building still exists on the site what was the last use of the building: retail, office, industrial, warehouse? Neighbors who lived in the area are good source of information and history.

**Minimum Square Feet Available** – This information would likely only be available from the owner or if the property is listed with a broker

**Maximum Square Feet Available** – This information would likely only be available from the owner or if the property is listed with a broker

**Maximum Contiguous Square Feet Available** – This information would likely only be available from the owner or if the property is listed with a broker

**For Sale (Y/N), Price and Terms** - This information would likely only be available from the owner or if the property is listed with a broker

**For Lease (Y/N), Price and Terms** - This information would likely only be available from the owner or if the property is listed with a broker

**Total Size in Sq. Feet**- This information could come from a broker or - if there is a current building on the property - it is available on the Hamilton County Auditor website: [www.hamiltoncountyauditor.org/realestate](http://www.hamiltoncountyauditor.org/realestate)

**Acreage Available** - This information could come from a broker or - if there is a current building on the property - it is available on the Hamilton County Auditor website: [www.hamiltoncountyauditor.org/realestate](http://www.hamiltoncountyauditor.org/realestate)

**Major Cross Streets** - Please list the nearest intersection

**Building Name** – In many cases, older buildings are known to the neighbors by a common name.

**Property Description** – Please tell us anything more you know about the property, does it have truck and/or car access, loading docks, elevators, can you see or do you know of any problems why this property might not be fully utilized?

**Available/Adjacent Parking (Y/N), Number of Spaces** – If there is no parking available, do you see any possible locations where parking could be provided?

**Last Use/Tenant** – If there is some activity on the property, do you know who is using it and for what purpose?

**Preferred Use** – What does the community think is the best re-use of this property or building?

**Vacant? How Long?** – Is the property currently vacant, if so do you know how long it has been vacant?

**Contact Name and Title (Owner/Agent)** – If you know who owns the property, or if a for sale sign is posted, please provide that contact information. Owner's name can also be found on the Auditor's website.

**Contact Phone Number** – see above

**Parcel ID (book/page/parcel)** – This information can be found on the auditor's website.

**Zoning** – Can be found at [www.cincinnati-oh.gov/cdap/pages/-3536/](http://www.cincinnati-oh.gov/cdap/pages/-3536/) click on the linked entitled maps and enter the address.

**Existing Code Violations (Y/N), Type** – Please contact the Buildings and Inspections Department's Customer Service number at Phone: 513-352-3271

**Empowerment Zone (Y/N)** - Information can be found at [www.cincinnati-oh.gov/cdap/pages/-3614/](http://www.cincinnati-oh.gov/cdap/pages/-3614/)

**Neighborhood contact (Name, phone number and/or email address)** – Please provide the contact information for the neighborhood contact in case we have follow-up questions.

Thank you for taking the time to make your neighborhood and the City of Cincinnati a more vibrant community. If you have any further questions please feel free to contact the EPHBA President.