



## NON-PROFIT NIGHT REQUEST FORM

GYPPO ALE MILL IS THRILLED FOR THE OPPORTUNITY TO SUPPORT YOUR CAUSE. PLEASE FILL OUT THIS FORM FOR CONSIDERATION OF HOSTING A NON-PROFIT NIGHT WITH US. ATTACH ANY ADDITIONAL MATERIALS YOU FEEL WILL HELP US UNDERSTAND YOUR NON-PROFIT.

### ORGANIZATION INFORMATION

NAME OF ORGANIZATION:	501(C)(3) NON PROFIT TAX ID#:
CONTACT NAME:	WEBSITE:
EMAIL:	MAILING ADDRESS:
PHONE:	

### EVENT INFORMATION

PREFERRED BY GYPPO:  
**WEDNESDAY OR THURSDAY**

WE ARE OPEN TO DATES THAT SERVE YOU BEST. WE TYPICALLY BOOK 45 DAYS IN ADVANCE, SO KEEP THAT IN MIND AND PROVIDE US OPTIONS, AS WELL AS IF THERE IS A PARTICULAR MONTH OR DATE THAT WOULD BE MOST EFFECTIVE FOR YOU.

DESIRED DATE OF EVENT:

ESTIMATE ATTENDANCE:

ORGANIZATIONS MISSION:

### HELP US HELP YOU!

WE DO ASK AS A PARTICIPANT OF OUR PINTS FOR NON PROFITS THAT YOU:

1. POST YOUR EVENT ON FACEBOOK AND SHARE TAGGING GYPPO ALE MILL - ONCE A WEEK, 4 WEEKS OUT
2. POST TWICE A WEEK AND TAG GYPPO ALE MILL ON ALL SOCIAL MEDIA PLATFORMS - 4 WEEKS OUT
3. SEND OUT 2 EMAIL BLASTS TO YOUR EMAIL LIST - 2 WEEKS OUT AND WEEK OF EVENT
4. PUBLIC SERVICE ANNOUNCEMENT TO THE INDEPENDENT, THE REDWOOD TIMES, KMUD, NORTH COAST JOURNAL, LOST COAST OUTPOST AND REDHEADED BLACK BELT.
5. TELL US 5 INTERESTING FACTS ABOUT YOUR ORGANIZATION AND WHAT YOU PLAN TO USE THE MONEY FOR SO WE CAN HELP YOU PROMOTE AS WELL.
6. YOU MUST BE IN ATTENDANCE AT YOUR PINTS 4 NONPROFIT EVENT

#### INTERNAL USE ONLY

RECEIVE DATE:  
RECEIVED BY:

DECISION DATE:  
PINTS FOR NON-PROFIT EVENT DATE: