



QuoteUnQuote Creative

Marshall “Kobee” King
kobee.king@gmail.com
kobeeking.com
972 369 6452
Mobile / Web
Print / Identity
Illustration
Audio Production

Award-winning mobile, web and print designer with 12+ years experience, and a clear understanding of the inherent differences and limitations within each medium. Photoshop, Illustrator and InDesign guru with a library of resources and time-saving techniques. Art Director with conceptual and clever mind. Marketer, proficient copywriter, artist and audio production hobbyist.

Education University of North Texas - BFA Communication Design

Skills **UX + UI Design**

Research & strategy planning, information architecture, wireframing, user-flows, prototyping, managing development & testing

Creative + Art Direction + Graphic Design

UI Design for mobile & web, print & identity design, illustration, audio production & editing

Technical

Basic HTML5 & CSS3, iOS HIG

Software

OmniGraffle, Photoshop, Illustrator, InDesign, Reason

Honors RealSchoolGardens.org

Gold AAF (District 10) ADDY award

Silver AAF (National) ADDY award

BenHoganFoundation.org

Gold AAF (District 10) ADDY award

BalcomAgency.com

Silver AAF (District 10) ADDY award

Texas Health Resources, Poster “The State of US”

Silver AAF (District 10) ADDY award

JustinBoots.com

Bronze AAF (District 10) ADDY award

TonyLama.com

Bronze AAF (District 10) ADDY award

DSVC Rough Magazine

Gold AAF (District 10) ADDY award

Silver Dallas Society of Visual Communications (DSVC)

Professional Show award



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2015 | Razorfish Seattle

Sr. Designer (Contract)

Design and production for T-Mobile.com website and in-store interactive media.

2011-2014 | QuoteUnQuote Creative

UX + UI Designer / Art Director / Sound Designer

Worked closely with freelance clients to create intuitive user-experiences and clean interface designs for websites and mobile apps. Managed and developed UX strategy, functional requirements, information architecture, wireframes, prototypes and user-flow diagrams.

2010-2011 | Bottle Rocket Apps

Sr. Art Director / Interactive + UX Designer

14131 Midway Road, Suite 500
 Addison, TX 75001
 Calvin Carter, Principal
 Michael Griffith, Creative Director

Involvement in all project phases beginning with creative concepts, UX strategy and information architecture planning for iPhone, iPad and Android devices. Art direction and design of GUI, overall brand management and aesthetic details. Creation of detailed blueprints and production of all optimized graphic assets for development phase. Testing and user analysis for pre/post launch phase.

2007-2010 | Balcom Agency

Interactive Designer / Art Director

1500 Ballinger @ Rio Grande
 Fort Worth, TX 76102
 817.877.9933
 Carol Glover, Creative Director
 Brian Blankenship, Interactive Director

Front-end web design and development, conceptual marketing campaigns and email design. Design and illustration for print media including identity systems, magazines and event posters. Art-director for photography, illustration and animation projects. Music production, audio recording and editing for videos, radio advertisements, sales presentations and online games.

2006-2007 | Artistry Marketing

Graphic Designer

5323 Spring Valley Road, Suite 320
 Dallas, TX 75254
 888.320.5278
 Richard Reising, CEO / Creative Director

Front-end web design and development. Design, Production and pre-press responsibilities of custom design services including logo/identity systems, brochures and postcards. Art direction, full production and pre-press of the prominent Central Beat Magazine Published Quarterly for Central Christian in Las Vegas.

2005-2006 | Prestonwood Baptist Church

Graphic Designer

6810 West Park Boulevard
 Plano, TX 75000
 972.820.5000
 Jon Zellers, Director of Communications

Art direction, design and production of internal and external print collateral including weekly worship guide, brochures, postcards, posters, banners, etc. Graphic Design and full production of highly visible Life Magazine published five times per year.

2004-2005 | Steven Michael Studios

Art Director / Graphic Designer / Production Artist

615 Regal Row
 Dallas, TX 75247
 214.951.9502
 Kevin Woods, CEO
 Bob Neuroth, Operations Manager

Art direction, design and production of catalogs, advertisements and promotion / collateral pieces for clients such as Staton Wholesale, Dallas Cowboys, and Boy Scouts of America. Hands-on work on all stages of production including conception and presentation, with full use and direction of in-house photography and pre-press department.

2003, Summer | LCR Group

Professional Internship | Graphic Designer (full time)

Dallas, TX | 214.824.9782

Designed print and advertising materials for Dr. Pepper and Texas Tech Alumni Association.

2002, Summer | Propel Group

Professional Internship | Graphic Designer (full time)

Dallas, TX | 214.841.1032

Design print materials for Dallas Mavericks and Cook Children’s Hospital.