

# Feed & Nutrition Guide

Trainer  
MAGAZINE

The essential guide to  
supplements and feeds  
for the thoroughbred



## Act now to get your products included!

This invaluable and easy-to-use reference guide to supplements and feeds is purposely designed with trainers and breeders in mind, with products categorised by their areas of application.

- ▶ Products are indexed in A-Z format by condition covering key areas such as: Calming, Digestion, Gastric, Immunity, Joints, Mineral / Electrolyte, Nutrition & Respiratory.

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# 4 reasons why you should include your products in the 2024 Feed & Nutrition Guide

## 1 It is a trainer's annual go-to reference guide to supplements and feeds.

Purposely designed for trainers and breeders, with products categorised and indexed by their areas of application.

[View our 2023 edition here](#)

## 2 Sent to a targeted audience

Distributed with the July - September issue of *European Trainer* magazine, the **Feed & Nutrition Guide** will give those listed unique access to those professionally responsible for the day-to-day training and breeding of over 75,000 thoroughbreds.

## 3 It is cost-effective

The publication lasts a whole year and the price includes insertion in both print and e-zine formats. Listing pages and a handful of prime display advert options are currently available.

[View sample listings pages here](#)

## 4 It is easy to be included

Once you have booked, simply complete our online questionnaire and send us your desired images (hi-res jpg format), and we will set your listing pages for you with the page design included in the price.

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<b>ADVERTORIAL LISTING PAGES</b>	<b>1-2 PAGES</b>	<b>3+ PAGES</b>
<b>DISCOUNTED LISTING PAGE RATE</b> <i>(Rate includes £75 discount if paid by June 28th 2024)</i>	£445 <i>(price per page)</i>	£360 <i>(price per page)</i>

All prices quoted are per page and subject to VAT.

*(Page design included in rate)*

<b>DISPLAY ADVERTISING</b>	<b>1 PAGE</b>
<b>A LIMITED NUMBER OF REGULAR ADVERTISING PAGES ARE AVAILABLE ON A FIRST-SERVED BASIS</b>	£695

All prices quoted are per page and subject to VAT.

*(Rates based on materials supplied)*

<b>SCHEDULE</b>	<b>DATE</b>
<b>BOOKING DEADLINE FOR LISTINGS</b>	Friday 31st May 2024
<b>BOOKING DEADLINE FOR ADVERTS</b>	Friday 31st May 2024
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<b>MATERIAL DEADLINE FOR ADVERTS</b>	Friday 14th June 2024
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