

**Decreasing poverty.
Investing in education.
Making a long-lasting impact on
families.**



Improving our community begins with ensuring the health and vitality of families. Generation Hope's unique mission of providing young parents with the mentoring and financial support that they need to earn their college degrees, requires that our corporate partners be by our side. The funding and expertise

of the business community are integral pieces in the mosaic of support that we provide to Scholars as they work hard to overcome poverty through education.

We are so grateful for the corporate support that Generation Hope has received thus far. We would not be where we are today without these important members of the Generation Hope family. However, with less than 2% of teen mothers earning college degrees before age 30, there is much more work to be done. A partnership with Generation Hope allows your company to have a direct impact on our community's most vulnerable families while at the same time fulfilling your important business priorities.

We look forward to working with you to create lasting change and to leave a legacy of community giving.

Nicole Lynn Lewis
Founder & Chief Executive Officer

Helping You to Fulfill Your Corporate Responsibility Agenda

Your customers want to know that your company is making a difference. Generation Hope can help you meet your corporate responsibility goals through:

- Investing in Education
- Improving the lives of disadvantaged youth
- Providing opportunities for employee giving and volunteering
- Reinforcing your corporate citizenship



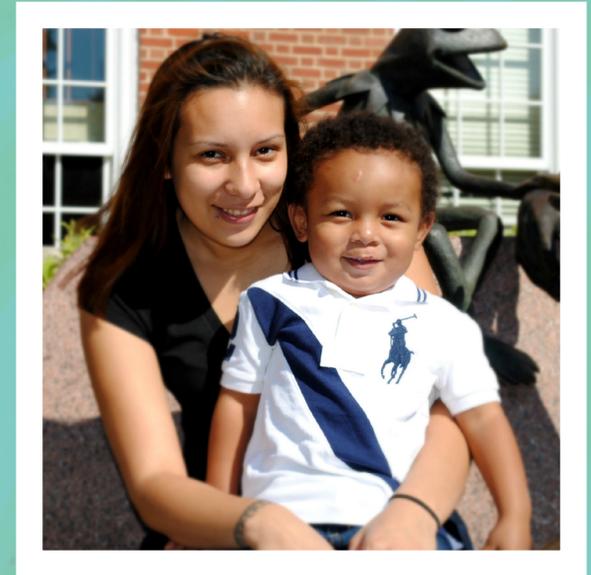
Generation Hope increases the likelihood that teen mothers and fathers will earn their college degrees by providing the emotional and financial support to help them get there. The belief that education is vital to success underpins our pioneering work. We are committed to engaging corporate partners through sustained and customized relationships to uniquely and effectively reduce poverty one family at a time.

Supporting Generation Hope is a sound financial investment. Unlike large nonprofit organizations, your contributions will have a major impact on a Scholar and their child. We work with colleges, organizations, and local agencies across the Washington, D.C. Metropolitan area to provide ongoing support that will create lasting change in the lives of individuals and in our entire region. We are incredibly passionate about what we do, and we believe that our work requires the efforts of so many – including businesses – to be truly impactful.

We hope you will join us.

**For more information, please contact
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Generation Hope Corporate Partners



Investing in Change Together



What a Partnership Looks Like



Sponsor Generation Hope Scholars

Many companies find that directly sponsoring a Generation Hope Scholar is a great way to see their investment at work. Through a yearly contribution, you can follow the progress of your Scholar—and their child—as they work toward earning their degree. We will match you with a Scholar based on your preferences, such as a student pursuing a business or accounting degree or a student attending a particular college. You will receive regular updates on how your Scholar is doing both academically and personally as well as opportunities to provide tangible needed items, such as school supplies and children's books.

Make a Corporate Gift

Just as we seek to establish long-term relationships with our Scholars to ensure their success, Generation Hope aims to create sustained relationships with our corporate partners. There are various ways to assist us in carrying out our vital mission, but a corporate gift

is an easy way to enable our work. We can work with you to identify those areas of our operations that are under-funded or that pose the greatest need, and we can direct your contribution based on your company's philanthropic goals. Each contribution comes with fully customizable benefits to increase awareness about your company's products and services and philanthropic activities. All contributions to Generation Hope are tax deductible to the fullest extent allowed by law.

Make an In-Kind Gift

By making an in-kind gift, you offset our costs, allowing Generation Hope to direct more funding to helping young parents achieve their educational goals.

We would welcome the following in-kind gifts:

- Equipment
- Venues for our events, trainings, and activities
- Expertise, services, or trainings from your company
- Items or services for auctions during our fundraising events

Providing Internship Opportunities to our Scholars

We share your desire to ensure that the young people entering the workforce have the skills and experience needed to keep our businesses on the cutting edge. By providing internship opportunities to our Scholars in their field of study, you are cultivating talent within your workplace and at the same time helping Scholars gain invaluable experience.



Create a Team Culture and Spirit of Giving for Your Employees

Giving back to the community can be an effective and vital part of your training and development program for employees. You can encourage your employees to become involved with Generation Hope.

Company Fundraising Event

Provide leadership opportunities for up and coming professionals in your company by allowing them to organize a gala, golf tournament, or sporting event to benefit Generation Hope.

Matching Programs

Match your employee contributions to Generation Hope and double the impact of their donation. Your company can also match the funds raised at fundraising events.

Employee Volunteer Opportunities

Your employees can give their time to our program in a variety of rewarding ways from serving as a Child Care Volunteer during Generation Hope activities and events to conducting workshops on specific topics at our annual Hope Conference. We also have volunteer tasks that your employees can do in groups without having to leave the office.

Mentoring a Scholar

If your company sponsors a Scholar, you can designate an employee to serve as the Scholar's mentor.

"The vision, determination, and boundless energy that Nicole Lynn Lewis displays through her leadership of Generation Hope is absolutely inspiring. We were impressed after first meeting her and are proud to donate our communication services to assist Generation Hope in fulfilling its mission of creating opportunities for young parents and their children."

-Jack Benson, Principal, Reingold Inc.

"By supporting Generation Hope's Scholar Program, Kaiser Permanente is investing in the overall health and wellbeing of program participants attending colleges in the communities we serve across the Mid-Atlantic region."

-Maritha Gay, Senior Director of External Affairs, Kaiser Foundation Health Plan of the Mid-Atlantic States, Inc.

"As the Fairfax County Office of Public Private Partnerships has transitioned from managing college access programs to partnering with organizations that have proven success in this endeavor, Generation Hope has stood out from the rest because of the comprehensive nature of their work and because they are working with top-quality educational institutions."

-Fairfax County Office of Public Private Partnerships