



SPONSOR “PEP RALLY UNDER THE STARS”

A GALA TO BENEFIT GENERATION HOPE

Friday June 16, 2017

7:00 PM

Renaissance Arlington Capital View
Arlington, VA

*President's Reception with James MacGregor of
the Washington Business Journal
5:30 PM*

2017 HONORARY CHAIR

MOZELLA PERRY ADEMILUYI

2017 MVP AWARD

THE COMMUNITY FOUNDATION FOR THE
NATIONAL CAPITAL REGION

SIGNING UP FOR SPONSORSHIP

Sponsorships can be purchased by going to
www.supportgenerationhope.org/gala or by
mailing a check made payable to “Generation
Hope” by June 1, 2017 to:

Generation Hope
Attn: Gala Sponsorships
415 Michigan Avenue, NE, Suite 250
Washington, D.C. 20017

CONTACT

Nicole Lynn Lewis
Founder & CEO
(202) 656-8704
Nicole@supportgenerationhope.org

About Generation Hope

Going to college is a life-changing experience. Generation Hope makes college possible for our region’s most vulnerable youth – teen parents. When a young parent earns their degree, their life – and their child’s life – is forever changed. Generation Hope is a nonprofit organization that reduces poverty one family at a time by providing one-on-one mentoring, tuition support, and case management to teen mothers and fathers who are attending college in the Washington, D.C. metro area. Learn more at www.supportgenerationhope.org.

About the “Pep Rally”

“Pep Rally Under the Stars” will feature great food, dancing, a silent auction, and an opportunity to meet our inspiring Scholars. **Every dollar raised** at the gala will bring our 87 Scholars closer to their goal -- a college education -- and will enable Generation Hope to serve even more deserving young parents next year. Please join us and add your voice of support.

“After being accepted into Generation Hope, I felt like a weight had been lifted, and I could breathe again. I feel empowered to succeed.”

– Scholar Paula Romero (Northern Virginia Community College)

Check out customizable sponsor benefits on page 2

***Baseline sponsorship benefits include recognition on event collateral, website, and social media and at least 1 table/10 tickets to the event.**

TEEN PARENTS IN THE D.C. REGION

Nearly half of D.C.'s homeless youth are young parents under the age of 24 living on the streets with their children.

The number of teen births in Montgomery County is **among the highest of the 24 counties in Maryland.**

Alexandria has **one of the highest teen pregnancy rates** in Virginia.

29% of Prince George's County children live in low-income homes – the most significant factor for this is the educational level of their parents.



WHAT YOUR SPONSORSHIP COULD DO:

\$25,000 could provide help us make sure that crisis situations, such as lack of food or shelter, do not prevent our Scholars from graduating by making a significant contribution to our Emergency Fund.

\$15,000 could cover half of the cost of our annual conference for 87 Scholars and 30-35 expecting or parenting high school students.

\$10,000 could provide college tuition support to 4 Scholars attending four-year colleges through our program for 1 year.

\$5,000 could provide 65 Scholars and 65 Sponsors with 2 academic and life-skills trainings.

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LEVEL	BENEFITS
Grand Marshall Exclusive Sponsor \$50,000	<ul style="list-style-type: none"> • “Pep Rally Under the Stars” presented by [Company Name or Logo] everywhere the event is mentioned or anywhere the event logo is placed • 2 tables / 20 tickets for cocktail hour and dinner • President’s Reception before cocktail hour • Opportunity to include a “Letter of Welcome” in gala program • Speaking opportunity during the program • Full page color ad (which may be used as back cover, front or back inside cover) in printed event program • Inclusion in event press release <p><i>Tax deductible amount: \$49,100</i></p>
Drum Major \$25,000	<ul style="list-style-type: none"> • 2 tables / 20 tickets for cocktail hour and dinner • President’s Reception presented by [Company Name or Logo] • Speaking opportunity during the program • Full page color ad (which may be used as back cover, front or back inside cover) in printed event program • Inclusion in event press release <p><i>Tax deductible amount: \$24,100</i></p>
Number-One Fan \$15,000	<ul style="list-style-type: none"> • 1 table / 10 tickets for cocktail hour and dinner • Bar presented by [Company Name or Logo] • President’s Reception before cocktail hour • Verbal recognition during the program • Full-page color ad in event program • Inclusion in event press release (if applicable) <p><i>Tax deductible amount: \$14,550</i></p>
Head Coach \$10,000	<ul style="list-style-type: none"> • 1 table / 10 tickets for cocktail hour and dinner • Silent auction, “step and repeat,” or dessert bar presented by [Company Name or Logo] • President’s Reception before cocktail hour • Verbal recognition during the program • Half-page color ad in event program <p><i>Tax deductible amount: \$9,550</i></p>
Cheerleader \$5,000	<ul style="list-style-type: none"> • 1 table / 10 tickets for cocktail hour and dinner • President’s Reception before cocktail hour • Quarter-page ad in event program <p><i>Tax deductible amount: \$4,550</i></p>
Mascot \$3,000	<ul style="list-style-type: none"> • 1 table / 10 guests for cocktail hour and dinner <p><i>Tax deductible amount: \$2,550</i></p>